

A complete guide to

# MSC Meraviglia

MSC Cruises' newest flagship

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# About MSC Cruises

## MSC Cruises is the **No. 1** cruise line in Europe, South America and South Africa

170 Nationalities welcomed

86 Countries visited around the world

17,778 On-board and on-shore employees

25,000 New jobs to be created by 2026

50,541,060 Meals served

67 Countries in which MSC Cruises holidays are sold

1.8 million Guests welcomed on board



199 Ports of call

194 Itineraries offered worldwide

8,960 Broadway-style performances on our ships

13 Ships in operation with the launch of *MSC Meraviglia*

More than €6.5 million Raised for UNICEF so far ...and counting!

€9 billion Investment plan

11 new next-generation Mega-ships between 2017-2026



**MSC Cruises, part of the MSC Group**, is the Swiss-based, world's largest privately-owned cruise line and brand market leader in Europe, South America and South Africa, sailing year-round in the Mediterranean and the Caribbean. Seasonal itineraries cover northern Europe, the Atlantic Ocean, Cuba and the French Antilles, South America, southern Africa, China and Abu Dhabi, Dubai and Sir Bani Yas.

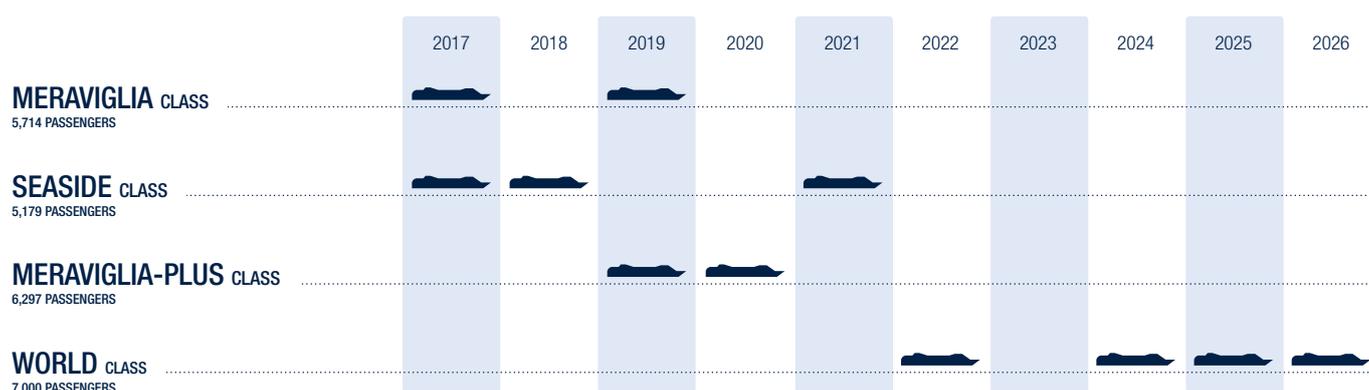
**The MSC Cruises experience** embodies the elegant side of the Mediterranean to create unique and unforgettable emotions for guests, through discovery of the world's cultures, beauties and tastes.

**In 2014, MSC Cruises launched an investment plan** to support the second phase of its growth through the order of two ships of the Meraviglia generation and two others of the Seaside generation (plus an option for a third) and, in February 2016, confirmed the existing options to build a further two now Meraviglia-Plus ships with an even greater capacity.

In April 2016, this rose to €9 billion with the announcement of signing of the letter of intent to build a further four ships, each with next-generation LNG propulsion technology. Consequently, between 2017 and 2026, a total of up to 11 new, next-generation MSC Cruises ships will come into service.

MSC Cruises' current modern fleet is the result of a €6 billion investment programme started in 2003. Following the addition of Fantasia flagship *MSC Preziosa* in March 2013, the fleet currently comprises 12 of the most modern ships at sea.

### Brand new ships



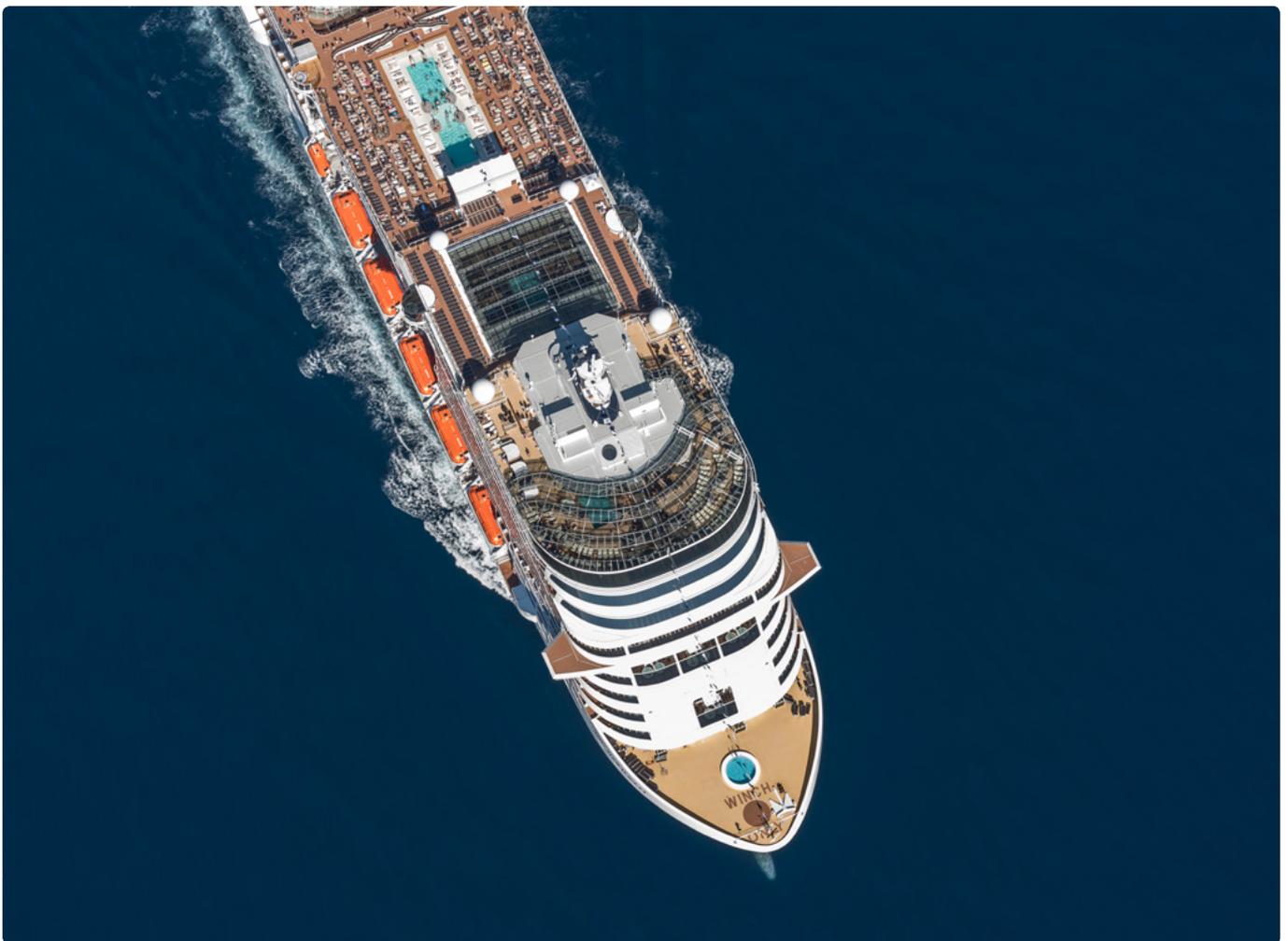
# Introducing *MSC Meraviglia*

## The ship for all seasons

The first of 11 ground-breaking, next-generation ship to be introduced into the MSC Cruises fleet has been designed to meet every need of the cruise guest of today and the future.

- + The very latest cutting edge technology
- + Flexible dining options with an inspiring choice of different dining styles, international cuisines and speciality restaurants
- + Exclusive world-class entertainment
- + A huge range of facilities for families and children of all ages
- + Luxurious pampering and wellness
- + Comfortable accommodations to meet every need

**3** years in planning  
**26** months in construction  
**35,000** tonnes of steel  
**9,000** tonnes of electronics  
**50** mega-blocks  
**315** metres long, with an impressive  
**19** decks and capacity of over  
**5,700** guests



*MSC Meraviglia* really is a wonder and will become one of the hottest holiday destinations at sea, packed with innovative features to give guests an unforgettable experience.

## What makes *MSC Meraviglia* so special?

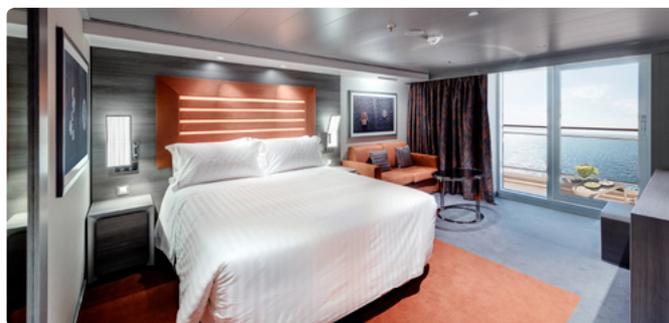
### THE VERY LATEST CUTTING-EDGE TECHNOLOGY

*MSC for Me* is the digital innovation programme that uses the latest technology to connect holidaymakers seamlessly with the experiences that matter to them, whether at sea or on land.



### INNOVATIVE ACCOMMODATION

*MSC Meraviglia* offers accommodation to meet every type of holidaymaker, with 10 different types of cabin to choose from so there really is something for everyone. This includes clever modular cabins, solo cabins or luxury suites in the MSC Yacht Club.



### POPULAR ITINERARIES IN THE WESTERN MEDITERRANEAN

With six embarkation ports over seven nights, accessing *MSC Meraviglia* couldn't be more simple. Calling at some of the most beautiful ports in the Mediterranean, guests can enjoy a unique, highly-tailored programme of discovery excursions and immerse themselves in local culture and tastes.



### WORLD-CLASS ENTERTAINMENT

In addition to the exclusive Cirque du Soleil at Sea, *MSC Meraviglia* features a second plush, 1,000 sqm theatre venue offering six different shows per cruise. With three showings per day, guests will be provided with additional options in a variety of world-class, award-winning productions.



### LONGEST LED SKY SCREEN AT SEA

*MSC Meraviglia's* impressive Mediterranean-style indoor promenade, Galleria Meraviglia, will feature an 80 metre LED sky that creates an awe-inspiring atmosphere 24 hours a day. With stunning visuals and effects, the promenade will be the social centre of the ship and a focal point for a broad range of leisure activities.



### WIDEST RANGE OF DINING OPTIONS

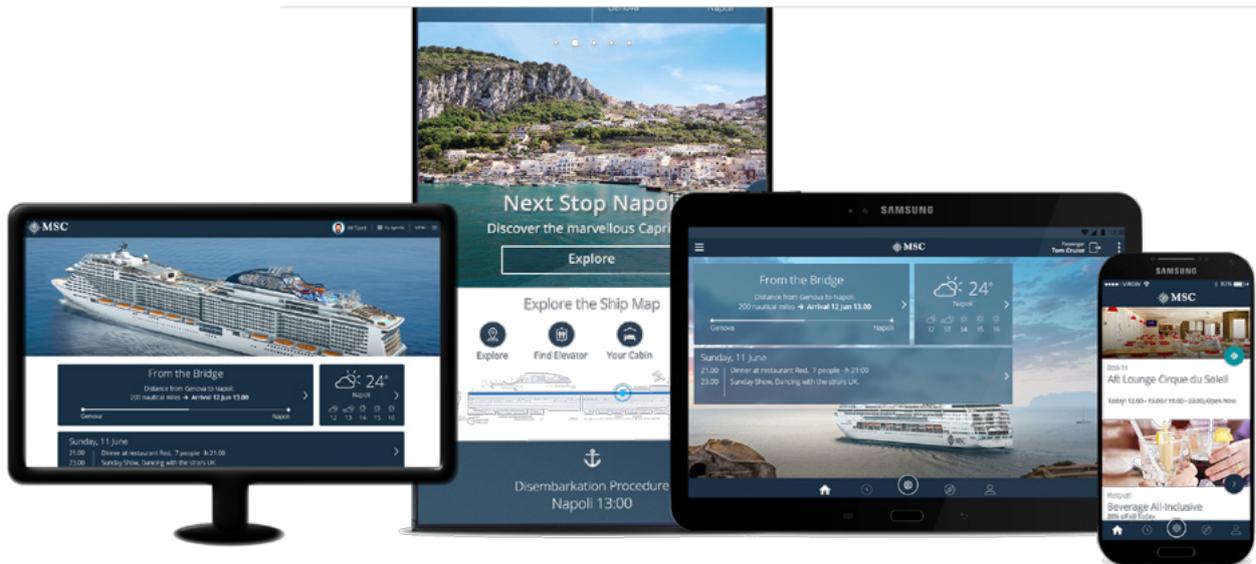
*MSC Meraviglia* offers more dining choices than ever before. New, highly-innovative dining concepts including an authentic American Steakhouse, Teppanyaki and Sushi restaurants and Italian flavours from experts Eataly have been introduced, alongside and highly flexible dining options designed to meet the needs of today's cruise guest.



# MSC for Me digital innovation

## Addressing the needs of tomorrow's guests with digital innovation: *MSC for Me*

The *MSC for Me* programme will bring some of the very latest advances in customer-centric technology to the sea and is designed to meet the needs of guests for years to come. It is due to debut on *MSC Meraviglia*.



### MSC FOR ME WRISTBAND FOR KIDS:

Wearable and connected devices, using NFC and BLE technologies, to enable crew and staff, as well as parents to locate and monitor their children on the ship.

### THE EMOTIONS – IMMERSIVE GALLERY:

A tunnel of huge, immersive video and photo walls. As guests move through the tunnel, they are surrounded by the sound and vision of key cruise events. They can even interact with the walls, searching for pictures or videos of themselves taken by our professional team of photographers.

### THE VIRTUAL DRESSING ROOM:

Located in some shops, guests can try on clothes virtually before buying them.

### INTELLIGENT FACE RECOGNITION CAMERAS:

Staff will be able to take care of guests in a highly personalised way. The face recognition will make guests feel like a VIP's and will make for an even more unique experience.

## FEATURES

*MSC for Me* will provide guests with a whole host of smart features designed to deliver a fully-optimised holiday experience.

- + **Navigation:** this digital wayfinder will provide guests on board with advice, guidance and information on what's on. The technology is similar to interactive ship maps and helps them find their way on the 300+ metre long ships with a five metre precision. It also allows guests to locate their children, as needed
- + **Concierge:** allows guests to easily book services, restaurants, excursions and more in real time, 24/7
- + **Capture:** digital immersive discovery through virtual reality to preview excursions and a gallery with interactive screens showing the unique story of a guest's trip, which they can share in real time
- + **Organiser:** a planning tool for guests to check in with their mobile device, book trips, seats for shows, or the best dinner table, before embarking or when on board
- + **TailorMade:** this digital, personal advisor will provide tailored recommendations, based on preferences. Intelligent face recognition will help staff take care of guests in a highly-personalised way. Interactive wristbands will connect guests to the ship's services and will activate geo-located suggestions via 3,050 bluetooth beacons



**Deloitte.**  
 Digital

**SAMSUNG**
  
**Hewlett Packard**  
 Enterprise

**WORLD-CLASS PARTNERS**

MSC Cruises has worked with eleven of the world's leading digital, tech and behavioural science experts, including Deloitte Digital, Hewlett Packard Enterprise and Samsung, to develop a holistic digital cruise experience. This new experience will be available on the 11 upcoming next-generation mega-ships and with elements being applied to the existing 12 ships, this will be the largest all-encompassing digital innovation programme in the cruise industry.

- + **16,000** Points of connectivity
- + **700** Digital access points
- + **114** Interactive screens
- + **31** Virtual screens in cabins
- + **81** Video wall monitors
- + **2,244** Cabins equipped RFID/NFC access technology and iTVs
- + **3,050** Bluetooth Beacons
- + **1,200** Onboard video cameras


**FUTURE TECHNOLOGY**

MSC for Me will constantly evolve and will employ the very latest technologies. Future highlights include robots for entertainment, a voice-activated digital concierge, hologram performances and smart cabins.



# Discover the beauty of the Mediterranean

With 6 embarkation ports, a sailing on *MSC Meraviglia* is really convenient for guests from Europe and further abroad making it easier to discover the cultures, beauties and tastes of the Mediterranean more easily than ever before. Visit six stunning ports over seven nights and get the most out of the holiday with a rich and varied excursions programme. With carefully crafted activities for all ages and a range of possibilities from relaxation and scenic exploration, through to more active adventures, what better way to experience the best that the Mediterranean in true MSC Cruises style?



## Summer 2017



### **NAPLES (Pompeii), ITALY - A bustling Mediterranean port**

Visit the picturesque Mediterranean port city with its open-air markets and bustling city centre.



### **VALLETTA, MALTA - An historic 16th century city**

Part UNESCO-protected, this walled port city is one of the must-see stops for any Mediterranean cruise.



### **MARSEILLE (Provence), FRANCE -**

**The unmistakable Notre-Dame de la Garde**  
Stop off at cafés around the Vieux Port, where glistening fresh fish are sold straight from the boats and people-watch at one of many spots to observe the city's street life.



### **MESSINA (Taormina), ITALY - A taster of Sicily**

A glittering town with a Gothic twist spreads up into the hillside beyond its sickle-shaped Mediterranean harbour.



### **BARCELONA, SPAIN - Take some time to discover beautiful Barcelona**

Known for its art and architecture, soak up the atmosphere of Spain and see the famous Sagrada Família.



### **GENOA (Portofino), ITALY - An eclectic and vibrant port**

Narrow lanes open onto monumental squares in this Italian city known for its iconic bronze fountain and Teatro Carlo Felice opera house.

# Wide range of exciting shore excursions

To further enhance the discovery of destinations for guests, MSC Cruises has also added 19 new shore excursions, five of which are exclusive to *MSC Meraviglia*, to an already comprehensive range of activities across the ship's Mediterranean destinations. These excursions have been specially developed for families and food lovers, with something to suit all ages and allow guests to experience their destinations in new and exciting ways.

## MSC MERAVIGLIA EXCLUSIVE TOURS:

**In Genoa**, go behind the scenes on an exclusive tour at Italy's largest aquarium - the perfect family day out. The tour allows you to see marine laboratories, plankton farming and jellyfish which are not usually accessible to the public

**In Naples**, experience Italy like a local – high-lights of the city complemented with coffee, pastry & pizza. Taste the freshest Neapolitan pizza in the San Gregorio Armeno region (known as the "street of the Nativity Scenes"), then visit Scaturchio to taste the "sweet" of Naples and the famous sfogliatella (a typical Neapolitan cake). Finish the day off with an authentic Neapolitan coffee at the Gran Cafè Gambrinus

## NEW FAMILY TOURS INCLUDE:

**In Messina**, take in the sights of the city before visiting farm Villare', famed for its barefoot walking path that lets you feel nature through five senses: Touch, Hearing, Smell, Sight and Taste — ending with a tasting of organic and local products

**In Barcelona**, take to the hills and highest point in Barcelona, with its enchanting views of the city, and then thrill the children with the city's only amusement park, Tibidabo Park with its Sky Walk rides and rollercoasters

## NEW FOODIE TOURS INCLUDE:

**In Naples**, discover one of the city's best-kept secrets in the historical quarter - baking hand-made pizza on the city's subterranean geothermal rock, hot enough to bake pizza to perfection. The personal creation becomes lunch with the ability to taste some of the area's flavoursome ingredients

**In Barcelona**, enjoy a truly unique gastronomic experience in the first and world's only museum dedicated exclusively to Iberian ham which, of course, ends in a tasting session



## NEW PORT INFO SERVICE

MSC Cruises is introducing a new, complimentary Port Info service which offers guests a one-stop destination support service. The Port Info desk will aid guests in making the very most of every itinerary destination by offering personal, tailored and expert information on what to see, where to eat, where to visit and how to get there. Not only this, but the desk will also help guests to book local

transportation tickets such as train tickets, taxis or car hire to get them where they want to go or create private tours and experiences. This is an especially invaluable service in countries where guests don't speak the local language. This service is currently exclusive to *MSC Meraviglia*, with plans to extend the service onto all MSC Cruises ships.

# Fun for the whole family

As a family-owned company, MSC Cruises understands the need for quality, varied and dedicated family and kids' entertainment, facilities and activities. It's these elements that can make it a truly unforgettable holiday for the entire family, in addition to being stress-free. For this reason, kids-dedicated activities and other family-related services have always been at the very core of the Company - offering one of the richest family experiences at sea – this continues on *MSC Meraviglia*.

As is standard for ships across the fleet MSC Cruises provides dedicated clubs segmented by age group as well as daily entertainment for all ages, family dining options, modern and fun-filled on-board facilities such as aqua parks and pools, bowling alleys and 4D cinemas, in addition to dedicated shore activities designed with the needs of the entire family in mind.



## SPORTPLEX PARK AND CHILDREN'S AREA

For the first time on any MSC Cruises ship, there are a total of 7 different areas for kids, all located together on deck 18. Just one deck down, younger guests can also find a 'superamusement park' with sports zone, bowling alley, flight simulator, F1 simulator, 4D Cinema and arcade.



## CHICCO

The most comprehensive baby club at sea, facilities include a large sleeping room for those tired little ones, comprehensive day care services open all day long, and the latest Chicco toys – all at no extra charge.

## THE LEGO® EXPERIENCE ON BOARD

Three totally different areas dedicated to LEGO – and the largest area on any MSC Cruises' ship to-date. Full of the latest LEGO products, kids and games, kids can interact and play together no matter what language they speak.

## TEENS

The biggest teens area – an innovative 'interactive table' has been developed especially for MSC Cruises so that kids can send digital messages, control the room's music, book teen activities and share their holiday experience to social networks.

## DOREMI STUDIO

Many cruise ships have lounges for adults to relax after a long day on shore, but what about a lounge designed especially for kids?

But this is no ordinary lounge. Set up like a real TV studio, it contains cameras, a stage and greenscreen facilities. Many of the family activities (such as DOREMI Chef, Family Disco and DOREMI Talent Show) will be broadcast live around the ship to big screens and all cabin TVs.

## DOREMI LAB

Kids love technology and, in the DOREMI Lab, they can get their hands on the latest and future tech breakthroughs.

4D printing, VR gaming and 3D product scanning are just a taste of what's contained in the Lab, set to be constantly updated to keep up with the fast-moving technology trends.

## ENTERTAINMENT

A brand new family music activity on board, Doremi Music Match, is an innovative game where kids re-enact famous songs and musical numbers for participants – all with no sound. It's then a guessing game to identify the song for points.



# MSC Yacht Club



MSC Cruises has designed a unique “ship within a ship” concept for guests seeking exclusivity and privacy in a world full of choice. MSC Yacht Club guests enjoy the unparalleled luxury of a private yacht, whilst having access to the vast array of facilities, entertainment and services that an MSC Cruises ship offers. *MSC Meraviglia* features an enhanced Yacht Club, now located over three decks.

With unparalleled luxury comparable to that of a private yacht, it also provides key benefits including the Top Sail Lounge, an entirely self-contained private club offering panoramic sea views, and the MSC Yacht Club Sun-deck, featuring a private pool, whirlpool baths and solarium.

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- + 95 suites
  - + 24-hour butler service
  - + Exclusive treatment room in the MSC Aurea Spa
  - + Private pool and solarium on the top deck
  - + Private restaurant
- 

## MSC YACHT CLUB ROYAL SUITE

Two coveted apartment suites are each designed with a large living room and two balconies, one of which is a large outdoor space that has a dining table for eating al fresco and a private whirlpool.

## GOURMET CUISINE

MSC Cruises is renowned for the quality of the onboard dining and the MSC Yacht Club is no exception.

The MSC Yacht Club has its own private restaurant located conveniently within the Yacht Club area, where chefs will work with the finest traditional ingredients to create innovative and artistic dishes. MSC Yacht Club guests will benefit from free-time dining with the option of reserving a table in advance, if one so desires.



# Elegant pools by day and night



Each of *MSC Meraviglia's* pools have been developed to offer guests elegant relaxation space.

The main pool on the ship's open deck is inspired by the cool vibes of Miami's South Beach. At nearly 25 metres long, it has the most generous poolside space at sea. By night, the pool becomes a visual spectacle, illuminated with special lighting. There is also a buffet nearby with indoor and outdoor dining options, providing guests with more convenience and optimal relaxation time.

As *MSC Meraviglia* is the ship for all seasons, there is also a 10-metre indoor pool with a magrodome roof, allowing guests to enjoy the sunshine when possible, or sliding over to offer a covered safe haven whatever the weather.

The Horizon Pool on deck 16 offers spectacular views from the aft of the ship, while by night it is transformed into a space where guests can dance the night away under the stars.

Additionally, the private MSC Yacht Club Sundeck, exclusively for the use of MSC Yacht Club guests, is in a coveted position at the top of the ship on deck 19 providing a quiet haven for relaxation.

Cool down at the on-board Polar Aquapark that will keep the thrill seekers happy all day long with four action-packed water slides including a champagne bowl and Aquaplay area for children. An innovative Himalayan Bridge will thrill adventure seekers, who can attach themselves to a rope and cross the ship, 80 metres above the water.



# Relax and rejuvenate at sea

*MSC Meraviglia* will feature an authentic Balinese spa, the MSC Aurea Spa, boasting an exotic interior of natural stone, precious woods and rich mosaics. Located on deck 7, close to the promenade and other leisure activities, the spa area has been taken to the next level with this new ship. Equipped with massage and treatment suites, hair and beauty salons, Medi-Spa services, the ship will feature a new thermal area to give a new dimension to treating yourself based on maximum personalisation.

Guests can choose from :

- + 20 types of massage
- + 20 body treatments
- + 30 facial treatments
- + Highly trained, specialised staff and expert beauty therapists



## THERMAL AREA

For the first time, MSC Cruises will launch a new thermal experience on board *MSC Meraviglia*. Guests will be able to tailor their experience by identifying their wellness objective : RELAX, TONIC, PURIFY or EXCITE. They will enjoy a sequence of heat, cold, colours and aromas with a combination of equipment to maximise the thermal programmes. The body is exposed to high temperatures and contrasting cold areas with aromatic showers.

Guests will wear a wristband with information about their chosen experience and the length and order of use for each area. The variety of the equipment will provide a perfect synthesis of leading-edge technology, inimitable design and carefully-selected materials.

The Thermal Area will be equipped with state-of-the-art saunas, Mediterranean and steam baths, cold rooms, a relaxation area, including a salt relax room, and aromatic showers that wash the body with scents and colours.

The spa will also feature a Jean Louis David Hair Salon, offering a whole host of high-end hair styling and expert colouring services from Jean Louis David trained stylists. MSC Cruises guests will have access to a comprehensive range of high-end, exclusive hair styling salon services, which includes everything from a shampoo and style through to a hydrating oil therapy to revitalise hair.

## Jean Louis David



## GYM

Equipped with state-of-the-art Technogym® cardio and strength-training equipment, the *MSC Meraviglia* gym offers a wide range of innovative fitness courses and training programmes. A complete gym environment of 570sqm will be available to guests who wish to enjoy a premium training experience with a stylish offering based on Technogym's state-of-the-art range of cardio, strength and functional equipment.

Cutting-edge, space-efficient design and energy saving technologies will satisfy both occasional gym-goers and those who wish to keep in line with their fitness goals wherever they are. Also equipped to offer the best of the new MSC Wellness Experience, the gym is designed to offer a personalised training environment thanks to professional equipment enhanced by interactive technologies.



# World-class entertainment

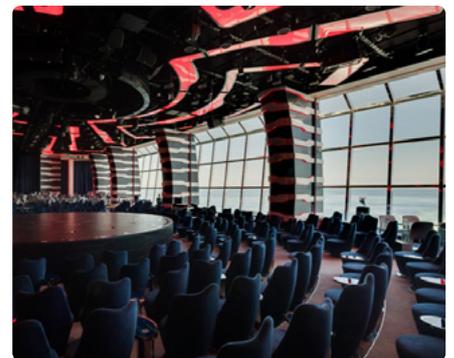
## SIX BRAND NEW SHOWS FOR THE BROADWAY THEATRE

MSC Meraviglia will offer guests Broadway-style shows seven nights a week in the stunning 985-seat Broadway theatre.

For the first time on board an MSC Cruises ship, the main theatre will be home to a live band playing alongside some of the shows, giving more depth than ever before to performances.

Guests will also be able to choose from one of three show performances each evening in the Broadway theatre, giving even greater flexibility to fit around dinner and other plans.

- + **Meraviglioso Amor** – songs that kiss you; a live band brings Italian music to life across seven verses full of drama, love, and beautiful dancing
- + **Way** – music that makes you happy; a fantastic musical journey through some of the biggest international musical numbers brought to life via a live band
- + **Crudella** – the magic of friendship; the entertaining world of dogs comes to life via special effects and an illusionist live on stage
- + **Paz** – from Picasso to Flamenco with energy and passion; art and dance come together in a spectacular Spanish Flamenco show
- + **Virtual** – Dancing with reality; immersive technological effects help merge reality and fiction into one
- + **Come il mare** – the story of a deep and infinite love; a brief version of the famous Opera “La Boheme” by Giacomo Puccini comes aboard



## PROMENADE PARADE :

Each week, guests will also be treated to a spectacular parade along the famous Mediterranean-style promenade, Galleria Meraviglia, at the centre of the ship. Light, sounds, artistic performances and vibrant costumes will combine with the longest LED Dome at sea to create a spellbinding 15-minute performance that will entrance guests into ‘What a wonderful world’.

## HIGHLIGHTS INCLUDE :

- + **TV STUDIO** : This high-tech, multi-purpose space houses a radio broadcast suite and a TV studio broadcasting live games, quizzes, talent contests and other fun content across the ship. It also serves as an atmospheric comedy club, karaoke bar and live music venue
- + **BOWLING** : For the first time ever on an MSC Cruises’ ship guests can bowl the night away on one of two full-size bowling lanes
- + **F1 SIMULATORS** : For the young and the young at heart, two Formula 1 virtual-reality racing cars compete head-to-head in a race that will get hearts racing
- + **NIGHTCLUBS** : Party with friends, enjoy a night cap or simply dance into the small hours in a range of late-night venues

# CIRQUE DU SOLEIL™ AT SEA

MSC Cruises will set new standards in live entertainment at sea through an exclusive partnership with the world leader in artistic entertainment, Cirque du Soleil. The long-term partnership will see a total of eight original shows that will be exclusively available on MSC Cruises' four Meraviglia generation ships.

The first two of these shows will be available on *MSC Meraviglia*, and Cirque du Soleil have created two very different, contrasting shows, each with a different concept, ambiance, storyline, costumes and make-up. The shows will be performed twice a night for six nights so that guests can take the opportunity to see both.

The shows will be performed in an entertainment lounge designed to be able to meet the unique needs of Cirque du Soleil whilst at sea. The Carousel Lounge was designed by MSC Cruises, together with the Architect Marco De Jorio, to meet these very specific needs.

Equipped with the most cutting-edge technology and special rigging, the Carousel Lounge will enable Cirque du Soleil performers to deliver sublime performances for the exclusive enjoyment of MSC Cruises guests. The Carousel Lounge is a very intimate space, hosting up to 413 guests for each performance, one of the smallest venues for Cirque du Soleil, making the interaction between the guests and performers even more special.

With sound at its heart, **SONOR** takes us on an auditory adventure.

**VIAGGIO**: a poetic adventure into the world of colour. A painter's journey into his imagination.



# Widest range of dining options

An unprecedented choice of both fine and casual dining options is available with 12 different dining venues serving always-fresh, authentic food. This starts with the Marketplace Buffet, open 20 hours a day, which will serve a delicious array of Mediterranean specialities and international cuisines – including ethnic, itinerary-inspired and wellness corners plus a multitude of other tastes and dietary needs catered for around-the-clock.

## SPECIALITY RESTAURANTS

### + Butcher's Cut

This modern American steakhouse concept celebrates the skill of a master butcher serving specialty cuts of meats and embraces American heritage. Complete with craft beers, bold American wines and elaborate cocktails, guests can watch specialist chefs work their magic in an open-fronted kitchen.



### + Kaito Teppanyaki

Another new concept for MSC Cruises is the modern East-West cooking style of Japanese cuisine which will come to life via four teppanyaki grills where chefs will create a visual spectacle for diners as they prepare a range of fresh and authentic Asian dishes.



### + Kaito Sushi Bar

Described as the 'best sushi at sea' by the Berlitz Complete Guide to Cruising & Cruise Ships, the Kaito Sushi Bar will serve the freshest sushi, sashimi and tempura created by expert sushi chefs.

### + Ristorante Italiano & Eataly Food Market

Guests can experience three concepts from global Italian food expert Eataly. Ristorante Italiano will serve authentic Italian dishes. For those who want to take their gastronomy experience to the next level, an exclusive Chef's Table will transport guests on a journey of discovery through food and wine.

Finally, for those who want to try and taste a range of different flavours and dishes or are looking for a light bite, visit the Eataly Food Market to pick up some Italian-made delicacies to enjoy on board or take home as gifts.





### NEW DINING STYLES

Flexi Dining is a new dining style which allows guests to pre-select a time slot for their evening meal, with the ability to change it at any time during their cruise.

The Classic cruise dining experience will still be available, with a choice of two sittings each evening. This traditional dining style is popular with guests who prefer a dedicated table each night so that they can enjoy personalised service from the same waiter who will know them by name, know their dining preferences and how to accommodate them. This way, they can also socialise with the same guests each evening.

MSC Yacht Club guests will also benefit from free-time dining in the dedicated MSC Yacht Club restaurant, with the option of reserving a table in advance if one so desires.

### MARKETPLACE BUFFET

The 3,550sqm Marketplace Buffet serving fresh and authentic international dishes is open day and night; this fresh market concept is taking the traditional buffet to new heights. With open-fronted kitchens, a fresh mozzarella production area as well as a fruit and vegetable market, it is a food-lover's dream. Special counters for children make it the perfect place for the family, and with dishes inspired by all corners of the globe, guests can try something new as well as enjoy more traditional family favourites all in one restaurant.

### SPECIAL COLLABORATION

MSC Meraviglia offers the ultimate for those with a love of chocolate and sweet treats from the world renowned and award-winning pastry chef Jean-Philippe Maury. Located in the Galleria Meraviglia Promenade, 'Jean-Philippe Chocolat & Café' features an open fronted chocolate atelier whilst 'Jean-Philippe Crêpes & Gelato' will be the perfect spot to enjoy a sweet snack.

### BARS AND LOUNGES

With a choice of 20 bars and lounges, there is a venue for every occasion. These include a stylish Champagne Bar with a stunning crushed ice display where guests can select from a choice of seafood or caviar to complement their experience. Other highlights include the traditional English Brass Anchor Pub, the Sports Bar showing all of the latest sports on multiple screens and Horizon Bar with stunning sea views.

### CIRQUE DU SOLEIL AT SEA

MSC Cruises has worked hand in hand with the creative team from Cirque du Soleil to craft a show & dinner experience unique to each concept. This will be a gastronomic delight, where every detail from the table settings, the costumes for the waiting staff, the music and visual effects through to the menus have been specially designed to complement each pre-show experience. A treat for all the senses, each experience will include surprises from performers, live music and stylish table settings topped off with a table d'hôte three-course menu with an eclectic selection of creative dishes. Other guests will be able to enjoy a show & cocktail experience that will begin 30 minutes before the performance starts and will include a specially designed signature cocktail and tempting treats to accompany it.



# An enhanced shopping experience

With more than 700 square metres of shopping space, 10 different boutiques and 180 brands, shopping on board *MSC Meraviglia* has been designed around entertainment and fun. Creating a unique and tailored approach for every guest, the retail experience on board *MSC Meraviglia* will inspire guests and encourage them to explore something special every day within the dynamic space of the promenade, Galleria Meraviglia.

## SHOPPING EVENTS

Special events will be organised each day for guests who love to shop, including competitions, offers and fashion shows. These events will take place along the promenade, the social centre of *MSC Meraviglia* for retail and leisure activities.

## NEW BRANDS AND SHOPPING LABELS

MSC Cruises aims to offer guests the most competitive prices for on-board purchases as well as offering products that are sold exclusively onboard at special prices. *MSC Meraviglia* will also offer new high-end brands, for the first time on any MSC Cruises' ships, such as Gucci Jewellery, Calvin Klein Clothing and Lancôme makeup & skincare.

## SHOPPING AND *MSC FOR ME*

With the launch of the new digital innovation programme, *MSC for Me*, guests will be able to enjoy a new personalised shopping experience, receiving relevant promotions customised to their preferences. Guests will be informed about special events taking place on the ship based on their profile and they will be able to schedule in their agenda any upcoming event. Finally, the *MSC for Me* wristband and cruise card will enable payment through NFC technology.



## PERSONALISED RETAIL ASSISTANCE

MSC Cruises Boutiques are a hot favourite with guests who love to buy unique gifts or souvenirs for themselves, their family and friends. It requires experienced assistants to give guests professional advice on specific products or brands to help them make the right choice. On board *MSC Meraviglia*, specially-trained crew are ready and waiting to help with guests' shopping needs.

+ **TWO RETAIL AMBASSADORS** will host events for guests to highlight offers, product launches and more. They will connect with guests in an engaging way, delivering a new shopping experience.

+ **EIGHT SPECIALISTS** will provide the best recommendations and inspiration to guests. Each specialist has a dedicated field expertise, such as beauty, clothing or accessories and will support guests and help them find the item they have been dreaming of.

# Construction diary

**March 2014** - MSC Cruises signs with STX France for the Meraviglia Generation ships

**April 2015** - The first steel of *MSC Meraviglia* is cut in St Nazaire, France

**February 2016** - The traditional coin ceremony is held at the shipyard

**May 2016** – ‘The Bulb’ is installed onto the front ship

**June 2016** – The innovative ‘Azipods’ to steer the ship are installed  
– All 2,244 cabins begin installation

**September 2016** – The ship touches water for the first time at the ‘floating out ceremony’

**Dec 2016** – The Longest LED Sky Screen at sea is completed

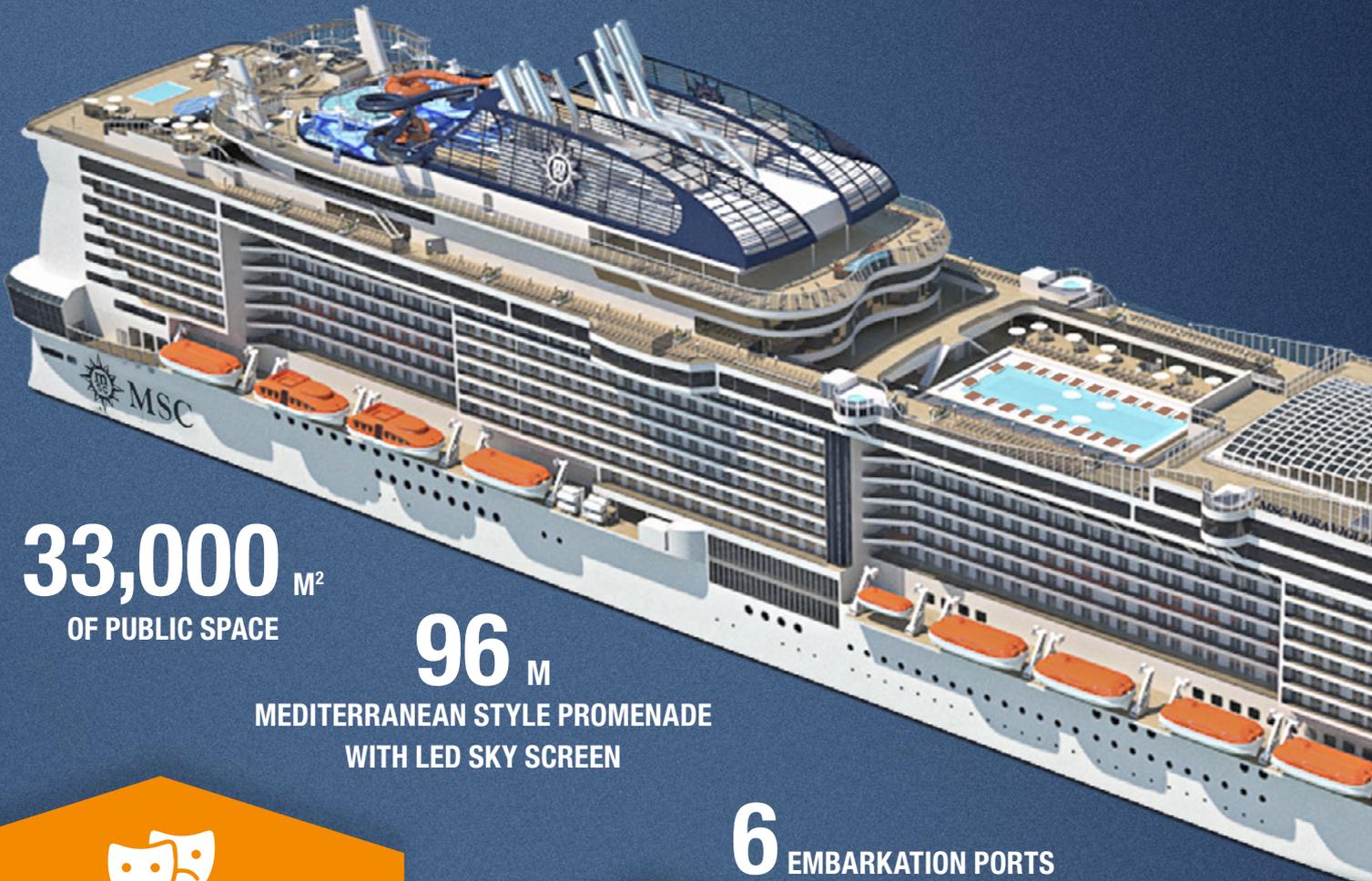
**March 2017** – The ship sets off on its first sea trials

**April 2017** – The ship successfully completes its second and final round of sea trials

**May 2017** – The ship is handed over to MSC Cruises at the traditional flag ceremony

**June 2017** – The ship is christened at Le Havre port on June 3rd 2017





**33,000** M<sup>2</sup>  
OF PUBLIC SPACE

**96** M  
MEDITERRANEAN STYLE PROMENADE  
WITH LED SKY SCREEN

**6** EMBARKATION PORTS



## ENTERTAINMENT & ACTIVITIES

**12** exclusive performances  
by **Cirque du Soleil**  
each week

**7** kids areas including  
dedicated **CHICCO®**  
& **LEGO®** rooms

**985** seat **Broadway**  
Theatre

**70** m<sup>2</sup> nightclub

More than **80** shore excursions  
to choose from

 Full-size  
bowling alley

**20** hours of  
daily entertainment

**3** exhilarating  
waterslides



## BARS & RESTAURANTS

**12** distinct  
dining venues

**20** bars  
and lounges

Authentic and  
fresh food **20** hours  
a day



**Chocolate atelier**  
and **creperie** by  
award-winning pastry  
chef **Jean Philippe Maury**

**Kaito Sushi Bar**  
voted 'the best  
sushi at sea'



## SPA & SPORTS

**1,100** m<sup>2</sup> authentic  
**Balinese spa**

**20** different  
massages

**30** different  
facials

**4** pools (4,360 m<sup>2</sup>)

**9** whirlpool baths

# MSC Meraviglia in numbers



## KEY FACTS



### CABINS & SUITES

**2,244** cabins

**75** % balcony cabins

**23** family cluster cabins

**8** duplex suites with private balcony and whirlpool bath



### SHOPPING

**300** top brands available, with many exclusive ranges

**15** % average saving compared to downtown prices

**250** exclusive MSC Cruises products only available from our ships



### MSC YACHT CLUB

**24** hour concierge

 Exclusive Royal and Deluxe suites

**130** seat private restaurant



[mscpressarea.com/christening/mscmeraviglia](https://mscpressarea.com/christening/mscmeraviglia)