



MSC SEASIDE

A COMPLETE GUIDE



CONTENT

INTRODUCING *MSC SEASIDE* 3

DISCOVER WHY *MSC SEASIDE* IS THE PLACE TO BE 4

STYLISH DESIGN 6

WIDE CHOICE OF ACCOMMODATION 8

MSC FOR ME DIGITAL INNOVATION10

A NEW WAY TO EXPERIENCE THE CARIBBEAN12

EXCITING SHOREX.....14

WORLD CLASS ENTERTAINMENT.....16

FUN FOR KIDS OF ALL AGES18

PAMPERING AND WELLNESS AT SEA..... 20

MSC YACHT CLUB.....21

INSPIRING RANGE OF DINING OPTIONS..... 22

ASIAN MARKET KITCHEN BY ROY YAMAGUCHI 24

BARS FOR EVERY OCCASION 26

CONSTRUCTION TIMELINE.....27

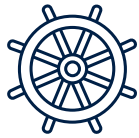
ABOUT MSC CRUISES 29

INFOGRAPHIC30



INTRODUCING *MSC SEASIDE*
THE SHIP THAT FOLLOWS THE SUN

One of **SIX** new ships
to launch between 2017 and 2020



The **first** of a brand new prototype,
designed to bring guests closer to the sea
than ever before



The new **flagship** in the
MSC Cruises fleet



The **second** MSC Cruises ship
to launch in 2017



DISCOVER WHY *MSC SEASIDE* IS THE PLACE TO BE



Unique design features

Inspired by the beach condos that have made Miami famous, *MSC Seaside* has a number of distinctive and innovative design features unlike any other ship. Two unique glass-floored catwalks and a 131 ft high 'Bridge of Sighs' give guests a view of the ocean like never before. A waterfront boardwalk, the widest on any ship ever built, wraps around the ship, while panoramic elevators connect everything together.



A connected cruise experience

MSC for Me is the digital innovation program that uses the latest cutting-edge technology to connect vacationers seamlessly with the experiences that matter to them, whether at sea or on land.



Variety of accommodations

Developed to offer the perfect accommodation for every type of guest, the ship offers flexible modular connected staterooms for groups of up to ten guests, exclusive aft corner suites with stunning sea views, terraced balcony staterooms with extended private terraces overlooking the waterfront boardwalk and luxurious suites with their own outdoor whirlpool bath.



Rich and varied entertainment

MSC Seaside not only features two full-sized bowling lanes, XD cinema and two of the longest zip lines at sea, but also the most interactive aqua park at sea with five water attractions. This includes: the first cruise ship Slideboarding™ attraction, with 525 ft long dueling body slides and two spray areas for kids.



Extensive dining options

MSC Seaside will offer an extensive choice of indoor and outdoor dining venues with a tempting range of international restaurants. One of the highlights is Asian Market Kitchen from renowned Pan-Asian chef Roy Yamaguchi. Other highlights include a French venue alongside a luxury seafood restaurant.



Outstanding facilities for families and kids of all ages

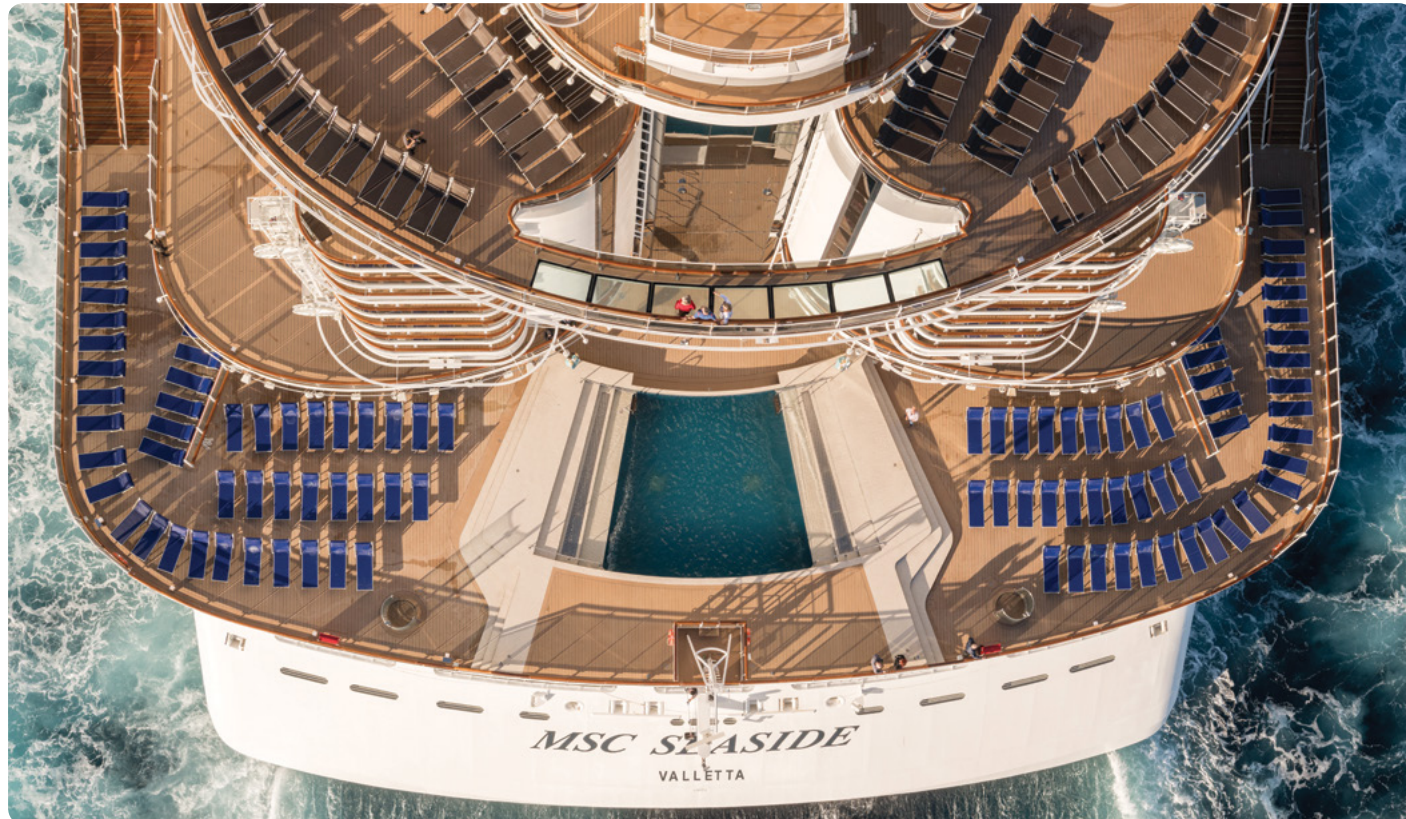
MSC Seaside features brand new entertainment on top of everything families have already come to expect from MSC Cruises. As well as all-day kids' entertainment and six dedicated areas for babies and kids of all ages, guests can also take part in the brand new DOREMI Family Cinema and a new exciting buzzer game. *MSC Seaside* also includes extended babysitting and child care services that allow parents to have more time on their own day and night.



STYLISH DESIGN

MSC Seaside, the ‘ship that follows the sun,’ is MSC Cruises’ fifth consecutive, brand new prototype, meaning that it has been specifically developed to meet the need of today’s cruise guest.

As the first ship of the Seaside generation, it has been inspired by a pioneering beach condo concept, bringing guests closer to the sea as well as enhancing the beauty of the natural surroundings while at sea.



This concept comes to life in a number of truly unique ways

Two glass-floored catwalks

Two 131 ft long catwalks unlike anything else at sea, with side barriers and a glass floor, will give guests the feeling that they are walking on water.

Bridge of Sighs

Not for the faint-hearted. A single glass-bottomed path leads out from the ship, 131 ft above the ocean on deck 16, allowing guests to see the sea and feel the wind in their hair in an experience like no other.

Waterfront boardwalk

The waterfront boardwalk is one of the widest on any ship ever built. This stunning public space wraps the ship with a tempting array of bars and restaurants so that guests can enjoy al fresco dining and drinking, as well as strolling along, taking in the fresh sea air.

Panoramic glass elevators

Panoramic elevators will transport guests while providing stunning ocean views and seamlessly connecting the two main pool areas on decks 16 and seven.



WIDE CHOICE OF ACCOMMODATION

The staterooms on *MSC Seaside* have been specially designed to meet the needs of a wide range of cruise guests with different vacation needs. Comfortable and stylish, stateroom highlights include:



MSC FOR ME DIGITAL INNOVATION

The *MSC for Me* program will bring some of the very latest advances in customer-centric technology to the sea and is designed to meet the needs of guests for years to come.



MSC for Me wristband for kids

Wearable and connected devices, using NFC and BLE technologies, to enable crew and staff, as well as parents to locate and monitor their children on the ship.

The Emotions – Immersive Gallery

A tunnel of huge, immersive video and photo walls. As guests move through the tunnel, they are surrounded by the sound and vision of key cruise events. They can even interact with the walls, searching for pictures or videos of themselves taken by our professional team of photographers.



Deloitte.
Digital

SAMSUNG

Hewlett Packard
Enterprise



FEATURES

MSC for Me will provide guests with a host of smart features designed to deliver a fully-optimized vacation experience.

Navigation

This digital wayfinder will provide guests on board with advice, guidance and information on what's on the ship. The technology is similar to interactive ship maps and helps them find their way on the 980+ feet long ships with a 16.5 ft. precision. It also allows guests to locate their children, as needed.

Capture

Digital immersive discovery through virtual reality to preview excursions and a gallery with interactive screens showing the unique story of a guest's trip, which they can share in real time.

Concierge

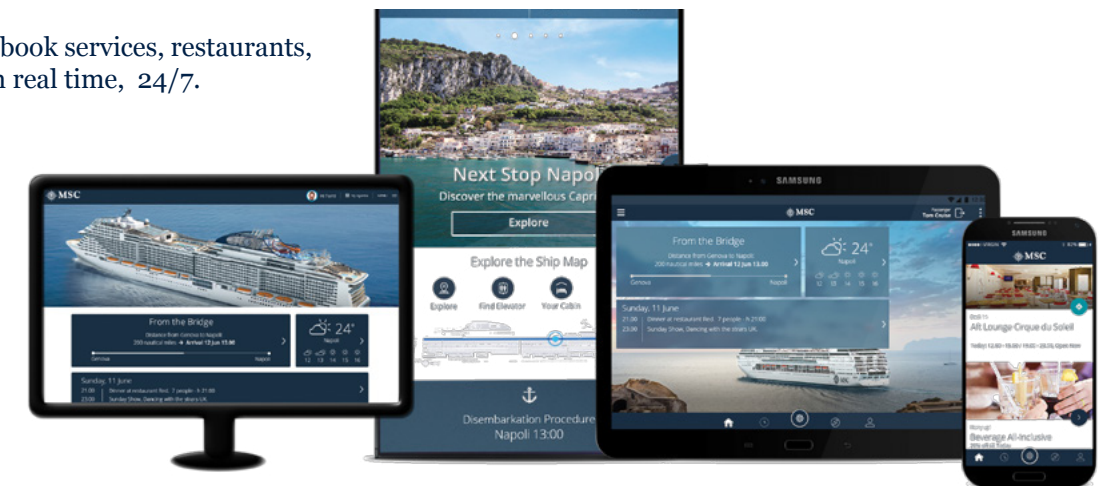
Allows guests to easily book services, restaurants, excursions and more in real time, 24/7.

Organizer

A planning tool for guests to check in with their mobile device, book trips, seats for shows, or the best dinner table, before embarking or when on board.

TailorMade

This digital, personal advisor will provide tailored recommendations, based on preferences. Intelligent face recognition will help staff take care of guests in a highly personalized way. Interactive wristbands will connect guests to the ship's services and will activate geo-located suggestions via 3,050 bluetooth beacons.



WORLD-CLASS PARTNERS

MSC Cruises has worked with eleven of the world's leading digital, tech and behavioral science experts, including Deloitte Digital, Hewlett Packard Enterprise and Samsung, to develop a holistic digital cruise experience. This new experience will be available on the 11 upcoming next-generation mega-ships and with elements being applied to the existing 12 ships, this will be the largest all-encompassing digital innovation program in the cruise industry.

FUTURE TECHNOLOGY

MSC for Me will constantly evolve and will employ the very latest technologies. Future highlights include robots for entertainment, a voice-activated digital concierge, hologram performances and smart staterooms.



A NEW WAY TO EXPERIENCE THE CARIBBEAN

MSC Seaside homeports in Miami, Fla, which is conveniently located just nine miles from one of the most connected airports in the world.

ITINERARY HIGHLIGHTS

MIAMI, Fla The metropolitan hotspot of the Sunshine State

The world-renowned city of Miami needs little introduction. Its stunning South Beach, bustling city center, café and cigar culture, and eclectic nightlife make it the ideal location for an extended stay before or after the cruise.



NASSAU, BAHAMAS History and nature combined

Drawing inspiration from the Old World and colonial times, the architecture of this area is truly unique. Explore the city or visit Paradise Island, which certainly lives up to its name.



Throughout 2018, MSC Seaside itineraries will also include calls at St John's (Antigua and Barbuda), Freeport (Bahamas), Costa Maya (Mexico), Charlotte Amalie (US Virgin Islands), Philipsburg (Sint Maarten) and San Juan (Puerto Rico).

OCHO RIOS, JAMAICA The beautiful bay

Rainforest meets stunning beaches in this striking Jamaican town, where relaxed locals delight in allowing guests to soak up the relaxed and friendly atmosphere.



GEORGE TOWN, CAYMAN ISLANDS The heart of Grand Cayman

Warm year-round, the weather is the perfect excuse to lounge in one of George Town's many shallow blue lagoons, alongside the area's friendly aquatic wildlife.



COZUMEL, MEXICO Tropical island paradise

Do not be fooled by Cozumel's relaxed appearance - sitting under a palm tree parasol, sipping a cocktail is one option, but this island hides many exhilarating sports and activities.



EXCITING SHOREX

MSC Cruises aims to create unique experiences for guests both on board and ashore. The Company has developed a huge range of tours to experience *MSC Seaside's* exotic destinations. Designed to meet all vacation needs, whether looking to explore, shop, dive into history or seek out nature, there is something for everyone of all ages.



MSC SEASIDE EXCLUSIVE TOURS

COZUMEL, MEXICO

Amazing secret river & Playa del Carmen

The ultimate subterranean experience, not for the fainthearted! This all-day outing offers guests a tour of breathtaking caverns and involves walking, wading and even swimming along parts of the route.

BEHIND THE SCENES TOURS

Pull back the curtain and gain exclusive access to learn and see what it takes to run *MSC Seaside*. Explore the main galley, provisions area (where the food is stored), laundry room and backstage of the theater. The tour is limited to a small number of guests per cruise, so booking this popular tour before departure is a good idea.



NASSAU, BAHAMAS

Blue lagoon island VIP beach experience

For the full VIP experience, guests can join this trip to Blue Lagoon Island, and relax in the private coconut grove that will act as the “lobby” for this exclusive beach experience. Butler service and refreshments are included as well as a delicious lunch buffet of freshly grilled fish, chicken, vegetables, salads and sweet fruit.



MSC BIKE ADVENTURES: DISCOVER NEW ROADS

One of the best ways to explore a city or an island is on the seat of a bicycle, and for the first time ever, MSC Cruises will be introducing bike tours to each and every itinerary destination.

Carefully curated small groups of up to 20 guests can experience either an active adventure or less strenuous sightseeing city tour on regular or electric bikes.

Not only do guests get to see, smell and experience their destinations, but thanks to an innovative in-ear audio system, they also get interesting and informative information about local sights and landmarks.



HIGHLIGHTS INCLUDE

NASSAU ACTIVE or EASY

Escape the hustle and bustle of town on our easy or active bike tour of Nassau, allowing guests to explore most or all of the island in one day. Sights include the southern point of the island, the beautiful neighborhoods of Bonefish Pond and Lake Cunningham, and the famous Love Beach.



GRAND CAYMAN EASY RIDER

Known mostly as a glitzy shopping mecca and global financial center, Grand Cayman offers undeniably sweeping views, soft white sands and turquoise seas on this half-day bike adventure. Explore the northern part of the island, the famous Cayman Turtle Farm and Seven Mile Beach to relax under a coconut tree, before heading back on the bike.



WORLD CLASS ENTERTAINMENT



DISCOVER THE METROPOLITAN THEATER

- 934 guest seats
- 14 variety artists
- 15 dancers
- 5 singers
- Over 1,000 costumes
- 200 pairs of shoes
- 150 wigs



7 BRAND NEW SHOWS FOR THE METROPOLITAN THEATER

For the first time, guests of *MSC Seaside* will be able to choose from up to four show times of a Broadway-style show each evening, allowing greater flexibility to fit in a fantastic show around even the busiest schedule.

BEERPROV COMEDY

Also, for the first time ever, *MSC Seaside* will offer improvised comedy shows in the Metropolitan Theater. In partnership with BeerProv, the North American company famed for instantly creating hilarious, unscripted sketches from audience suggestions, guests aboard *MSC Seaside* will be now able to choose from six late-night comedy shows to laugh the evening away.

My Life In Music – some of the most famous movie soundtracks are performed live on a grand scale, inspired by composer Ennio Morricone

The Wizard – stunning illusions, wrapped in a dark atmosphere, come to life in front of your eyes

Timeless – an eccentric scientist invents a time machine to visit different eras of past, present and future

Peter Punk – the endless battle between Peter Pan and Captain Hook comes together in an entirely new way

Butterflies – an original abridged production of Puccini's *Madame Butterfly*

The Dream – vintage musical classics come to life

FLY – prepare for an evening of rhythm, singing, dancing and amazing music



ATRIUM SHOWS

With *MSC Seaside*'s spectacular three story atrium, guests can expect to see three unique, surprise shows throughout each cruise. Music, lights, special effects, dancers and acrobatics come together – so don't forget to look up!

The ship's uniquely designed space will also be home to a huge array of entertainment throughout the cruise, including game shows, flash mobs, karaoke and much more.



LIVE ONBOARD MUSIC

- 8 fantastic venues across the ship
- Large range of music styles including: funk, Latin, country, live piano entertainment, jazz, classical and folk
- 9 bands & solo musicians

ZIP LINES

Prepare for two of the longest zip lines at sea and fly from the very top of the ship on a 344 ft long high-speed experience to the finish line at the back of the ship. Competitive? Race a friend side-by-side to see who will be crowned the winner.

ENTERTAINMENT AREA

A thrilling entertainment area offers guests high-tech thrills, including an authentic F1 racing simulator, immersive XD cinema, full-sized bowling lanes and a host of arcade games.

FUN FOR KIDS OF ALL AGES



DOREMI Family Cinema

For the first time MSC Cruises will be offering family favorite film screenings in the Metropolitan Theater up to twice per cruise.

DOREMI Family Fun

Each port day, MSC Cruises will be opening one of the kids' clubs for kids AND their parents so that the parents can join in the fun with the kids.

The latest technology

Each kids' club will be equipped with the latest, cutting-edge equipment, including 3D printing, VR Gaming and 3D product scanning.

Buzzer the game

A brand new interactive game show for kids and teens that tests their music, pop culture and sports knowledge in a speedy team game that takes place in the disco.

Babysitting service

Late-night group babysitting service offered for ages 3 to 11 allowing parents to leave kids from 11pm until 2am to enjoy everything the ship has to offer by night.



SIX DISTINCT AREAS DEDICATED TO KIDS OF ALL AGES

1. Baby Club

Developed with the leading global baby brand Chicco, *MSC Seaside's* Baby Club is the largest on any MSC Cruises ship. Containing all of the latest Chicco equipment, supplies and toys, this area is open for babies aged up to three years old

2. Mini Club - LEGO® Sailor room

Themed to mirror *MSC Seaside's* Caribbean environment, kids aged between three and six will have access to tens of thousands of the world's most famous bricks to play with newly made friends and a brand new concept with sailors made out of LEGO bricks

3. Junior Club - LEGO Pirates

For kids between seven and eleven years old, the latest LEGO toys, video games and kits make for the perfect destination for playtime with brand new pirates made out of LEGO bricks

4. Young Club

Specially designed for children aged 12-14, this area will bring some of the latest digital and physical toys for learning and playing

5. Teens Club

Older kids aged 15-17 can join their peers in playing on games consoles, listening to music or digital messaging



6. DOREMI Studio

A unique lounge just for families, to gather together for many of the family entertainment and activities that happen throughout the cruise. The studio also includes a green screen for talent show and family disco activities



PAMPERING AND WELLNESS AT SEA

MSC Seaside will have the largest ever MSC Aurea Spa and MSC Gym featuring the latest equipment from TECHNOGYM™, the world leading company in wellness and fitness:

MSC Aurea Spa: An authentic Balinese spa which has become the gold-standard of pampering at sea and a core pillar of an MSC cruise – that's why on *MSC Seaside*, the MSC Aurea Spa is not only the largest on any ship in the fleet, but will also offer guests more facilities than ever before.

MSC Gym: Fitted with the latest equipment, the 9,365 sq. ft. space will offer an energetic workout space, ready to welcome guests of all skill levels.



Known as the ‘the ship that follows the sun,’ guests with access to the luxurious Thermal Area will also gain complimentary entry to a unique adults-only private sun deck with sunbeds and a whirlpool bath. A second new and exclusive area for adults will offer sun-drenched cabanas and whirlpool baths for deep relaxation.



GYM CLASSES AND SPA SERVICES

Spinning room

For an authentic inner-city spinning experience, head to the spinning room. Capable of accommodating 10 guests, the room features an immersive wall-screen pumping out motivational videos and impelling beats.

Yoga area

MSC Seaside will have an area totally dedicated to yoga. Classes led by trained experts will allow guests to release stress and build core strength, all in the tranquillity of a dedicated space.

Jean Louis David

Offering a variety of high-end hair styling and expert coloring at an affordable price, the Jean Louis David salon will offer an extensive menu of services by trained stylists.

Barber Shop

Guests wishing for a haircut, shave or beard trim can head to the Barber Shop located within the MSC Aurea Spa.

Nail salon

With 13 types of manicure and pedicure available, *MSC Seaside* will have a specific area for these treatments.

Make-up room

Whether it be for Glamorous Night, just before the photo with the Captain or just to look even more beautiful around the ship, the make-up room in the MSC Aurea Spa is a valuable service open to all guests.

Medi-Spa Center

The Medi-Spa Center offers beauty-enhancing and anti-ageing treatments such as Filler and Botox® using non-invasive techniques by a professionally trained Spa Doctor.

Thermal area

The *MSC Seaside* thermal area will allow guests to experience state-of-the-art saunas, a Geyser area, Salt Relax area, Snow Room, Hammam Room and Emotional Showers for the ultimate in relaxation and rejuvenation of mind and body.

MSC YACHT CLUB

The MSC Yacht Club is designed for the most discerning cruise guests, who desire exclusivity and privacy in a world of choice. Based on an innovative “ship within a ship” concept, the MSC Yacht Club is an entirely self-contained private club area on the prestigious foredecks of the ship, providing guests with sweeping sea views and a range of private facilities.

Not only will *MSC Seaside*’s MSC Yacht Club offer 86 superior suites complete with wood panelling, marble bathrooms and widescreen TVs, but each is served by a 24-hour butler service to offer guests a truly customized cruise experience.



MSC YACHT CLUB SUITES

- Two Royal Suites with private whirlpool baths
- 70 deluxe suites
- Nine interior suites
- Five suites for guests with reduced mobility

OTHER BENEFITS OF THE MSC YACHT CLUB

- Two dedicated massage rooms in the MSC Aurea Spa
- A 6,781 sq. ft. dedicated restaurant serving elevated gastronomic delights made from the freshest and most authentic ingredients
- A private pool and sundeck with 2 whirlpool baths

INSPIRING RANGE OF DINING OPTIONS

MSC Cruises' heritage lies in the Mediterranean, where a passion for food is a way of life, and this is brought to life every day for guests with always fresh, authentic food of the highest quality.

The enjoyment of good food plays an integral role in creating unforgettable experiences as well as enabling guests to discover new cultures and tastes, while cruising on elegantly designed ships. The dining experience on an MSC Cruises ship is distinguished by the extensive variety of Mediterranean and international cuisines and

wide range of dining settings available. *MSC Seaside* is no exception to this and takes the dining experience to the next level with an outstanding choice of fine and casual dining options across eleven restaurants each serving a wide range of menus and dishes.

SPECIALTY RESTAURANTS

OCEAN CAY Signature seafood restaurant

This signature fish restaurant will serve American-style fish dishes with a Mediterranean twist. A simple menu with delicious signature dishes will include locally-sourced Stone Crabs, a delicacy in the homeport of Miami, beautiful fresh Sea Bass, flown in from the Mediterranean and homemade spaghetti alle vongole (with clams).

BUTCHER'S CUT American-style steakhouse

This modern steakhouse concept celebrates the skill of a master butcher serving specialty cuts of meat and embraces American heritage. Complete with craft beers, bold American wines and elaborate cocktails, guests can watch specialist chefs work their magic in an open-fronted kitchen.

BISTROT LA BOHÈME French restaurant

A new classic French Bistro concept will be introduced on *MSC Seaside*, with an informal and relaxed atmosphere. Guests can experience French cuisine with true joie de vivre in the warm, friendly atmosphere of the French bistro. The menu will feature a range of options including breakfast and patisserie as well as later in the day, salads, hot snacks, delicious cheese boards and charcuterie.



Special collaboration VENCHI

MSC Seaside will offer two unique experiences by fine Italian chocolate maker Venchi. Venchi 1878 Chocolate Bar and Venchi 1878 Gelato & Crêperie will allow guests to indulge in some of Venchi's finest treats. Glass-fronted counters mean that guests can watch Venchi maître chocolatier bringing authentic Italian recipes to life in the chocolate kitchen lab. A Chocolate Waterfall running behind the counter makes for an immersive and unique tasting experience.

EXCEPTIONAL BUFFETS

For the first time on any MSC Cruises ship, *MSC Seaside* will offer two buffets.

The main Marketplace Buffet will recreate the square of a Mediterranean village with a grill and meat carving corner, a fresh fruit and vegetable market as well as a bakery and pizzeria stands with the dough made fresh each day. For those looking for al fresco dining in the Caribbean sunshine, the Marketplace Buffet will offer the opportunity to sit outside in the promenade area.

Serving dishes from all over the globe, guests can try something new in The Colonial Buffet & Pizzeria that will be situated close to the Siesta Beach Sun Deck and feature accessible counters for children and serve only the highest quality ingredients.



ASIAN MARKET KITCHEN BY ROY YAMAGUCHI

The innovative Japanese-American chef will bring his unique fusion of cooking traditions to *MSC Seaside* with three distinct dining concepts in the Asian Market Kitchen by Roy Yamaguchi, each offering an authentic pan-Asian dining experience at sea.

As part of the partnership, Chef Yamaguchi has been personally involved in conceptualizing and designing every element of the new pan-Asian restaurant, bringing his creative flair and vision to every single detail of the guest experience. This includes everything from creating the recipes, menus, selecting chinaware to enhance the dishes, music selection to create the right ambience all the way through to the wine pairings to complement the food, and even the choice of the paper stock for the menus.



TEPPANYAKI BY ROY YAMAGUCHI

The modern East-West cooking style of Japanese cuisine will come to life via four Teppanyaki grills. With a modern twist on Asian cuisine, guests can sit at the cooking stations to watch their delicious Japanese dishes come to life in front of their eyes. Expert chefs will cook with flare on an open grill, creating a visual spectacle and feast for the senses with flames and sizzling ingredients all coming together to form flavorful dishes.



ASIAN FUSION BY ROY YAMAGUCHI

The à la carte restaurant will serve gourmet Asian creations in a stylish venue with incredible sea views.



SUSHI BY ROY YAMAGUCHI

The Sushi Bar will serve the freshest sushi, sashimi and tempura.



ABOUT ROY YAMAGUCHI

Roy Yamaguchi is an American celebrity chef, restaurateur, cookbook author and television personality.

As an international culinary visionary, Yamaguchi has created 30 Hawaii-inspired, internationally-influenced restaurants bearing the names Roy's, Roy's Beach House, Eating House 1849 and Humble Market Kitchen.

Yamaguchi intertwines his Japanese heritage with love for the freshest ingredients.

He is the founder of 30 Roy's Restaurants, including 28 in the United States, one in Guam and one in Okinawa, Japan.

Yamaguchi's numerous accolades include the prestigious James Beard Award. He has hosted six seasons of the PBS-TV show, Hawaii Cooks with Roy Yamaguchi, seen on more than 300 stations in all 50 states, as well as in over 60 countries, and now also available on Amazon Prime. He has also published four culinary cookbooks.



BARS FOR EVERY OCCASION

With over 20 bars and lounges spread around the ship, *MSC Seaside* will offer a variety of unique places to enjoy a drink with family and friends.

Champagne, ice cream, cocktails and more will be available day and night at dedicated bars, one for each and every moment of the vacation.

As part of the **unique design** of *MSC Seaside*, bars will bring guests closer to the sea with plenty of outdoor spaces and stunning sea views.

BAR HIGHLIGHTS INCLUDE

Miramar Bar

Located on deck 19, where guests can enjoy fresh juices, fresh fruit cocktails and granitas

Wine & Cocktails

A new bar concept for *MSC Seaside*. Located on deck 16 close to the specialty restaurants, guests can have an aperitif before dinner while they wait for their table or enjoy a wine tasting

Champagne Bar

At the social heart of the ship, a spectacular bar serving glamorous cocktails, refreshing drinks and champagne by the glass

Seaside Bar

This bar is an ideal spot to join friends for an aperitif before dinner, choosing their favorite drink or having a martini prepared by our professional mixologist

South Beach Bar

This is the pool bar, with typical Caribbean style cocktails and punches, frozen delights, beers, mixed drinks, mojitos, wines, fruit juices, zero alcohol cocktails and more



CONSTRUCTION TIMELINE



June 2015

The first steel of the ship is cut marking the official start of construction



April 2016

The ship's blocks begin to come together, with a traditional gold coin inserted as per maritime tradition

September 2016

Parts of the ship's innovative beach condo design are lifted into place



November 2016

The final block is welded to for the ship

November 2016

The ship touches water for the first time during the 'float out ceremony' celebrated at the shipyard

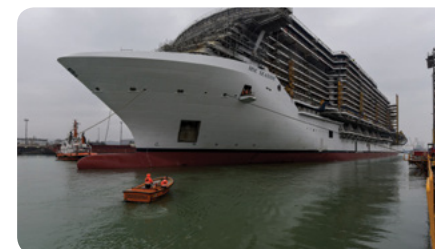


February 2017

Cabins begin installation

August 2017

The ship successfully completes its second round of sea trials



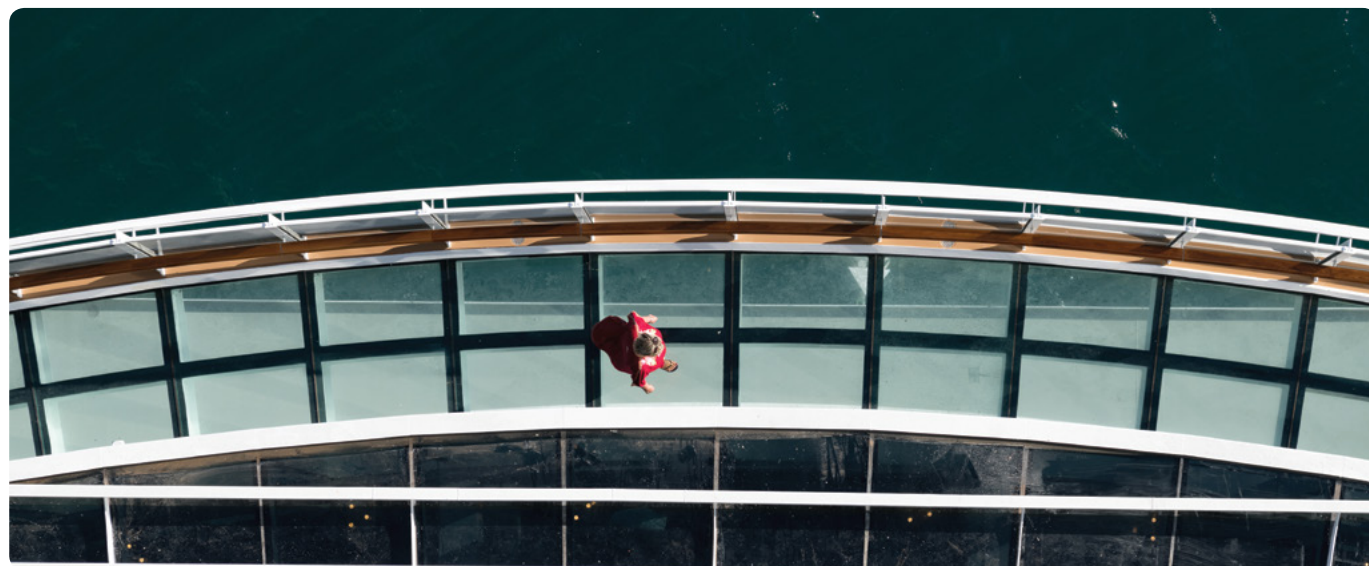
November 2017

The ship changes flags and is welcomed by MSC Cruises in a traditional ceremony

December 2017

The Naming Ceremony in Miami, Florida





ABOUT MSC CRUISES

MSC Cruises is the world's largest privately owned cruise company and the number one cruise line in Europe and South America.

The Company sails year-round to the Mediterranean and the Caribbean and offers seasonal itineraries in northern Europe, the Atlantic Ocean, Cuba and the French Antilles, South America, southern Africa, and Abu Dhabi, Dubai and Sir Bani Yas. The MSC Cruises' experience embodies the elegant side of the Mediterranean to create unique and unforgettable emotions for guests, through discovery of the world's cultures, beauties and tastes.

Following a more than 6 billion USD investment endeavor between 2003 and 2013 for the construction of 12 modern cruise ships. In 2017, MSC Cruises announced an increase to that investment to \$12.4 billion USD (10.5 billion EUR), bringing the total to 12 new ships to be delivered between 2017 and 2026.

The Company is set to nearly triple its capacity by 2026. MSC Cruises vacations are sold across the globe through a significant distribution network in 67 countries. The Company employs over 17,000 people across the globe, both ashore and on board its ships.

The MSC Cruises fleet currently comprises 14 modern ships:

MSC Seaside; MSC Meraviglia; MSC Preziosa; MSC Divina; MSC Splendida; MSC Fantasia; MSC Magnifica; MSC Poesia; MSC Orchestra; MSC Musica; MSC Sinfonia; MSC Armonia; MSC Opera; MSC Lirica.



KEY FACTS

1,060 ft long



5,119 guests



Height 236 ft.



153,516 GRT



Top speed
21.8 knots



Bars & Restaurants



11 dining venues

20 bars and lounges



4 teppanyaki grills

Exclusive Asian Market Kitchen by Roy Yamaguchi which includes:
Teppanyaki, Sushi and Asian Fusion restaurants

Spa & Sports



2 exclusive wellness staterooms with the most advanced kinesis fitness equipment from Technogym®

25,941 sq. ft. authentic Balinese spa

6 pools



MSC SEASIDE

The ship that follows the sun

Entertainment & Activities



934 seat indoor theater

Full-size bowling alley

Interactive XD cinema

Two 344 ft. zip lines –
the longest at sea

4 exhilarating waterslides

Cabins & Suites



14 exclusive Grand Suites

1,315 balcony staterooms

111 flexible modular
connected staterooms

28 luxury suites with private
balcony and whirlpool bath

73% balcony staterooms

Shopping



300 top brands available,
with many exclusive ranges

15% average savings compared with
downtown prices

250 exclusive MSC Cruises products
only available from our ships



MSC Yacht Club



2 Royal Suites with private
whirlpool bath

24 hour concierge



17,222 sq. ft. private sun deck



KEY FACTS



2 glass-floored
catwalks

2 breathtaking
panoramic elevators



Unique waterfront
boardwalk



Home port:
MIAMI



113 sq. ft. of public
space per guest





#MSCSeaside



www.msypressarea.com