MSC SEAVIEW A Complete Guide



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INTRODUCING MSC SEAVIEW



GET CLOSER TO THE SEA WITH MSC SEAVIEW



A CONNECTED CRUISE EXPERIENCE

139 interactive screens
195 informative screens
2,066 cabins with NFC door opening
3,602 Beacons
660 wi-fi access points

WIDE VARIETY OF ACCOMMODATION

144 interior, 80 ocean view and
1,312 balcony cabins
88 luxurious suites
108 flexible modular cabins
28 suites with private whirlpool baths
72 deluxe suites
51 cabins and suites
for guests with disabilities





HUGE RANGE OF DINING OPTIONS

10 unique dining venues
20 bars and lounges
2 buffets
6 specialty restaurants
128-seat private restaurant for
MSC Yacht Club guests

RICH AND VARIED ENTERTAINMENT

7 brand new Broadway-style shows
3 shows a night
934-seat theatre
344 ft. zip lines – the longest at sea
2 full-sized bowling alleys
Interactive XD cinema
525 ft. long dueling

waterslides

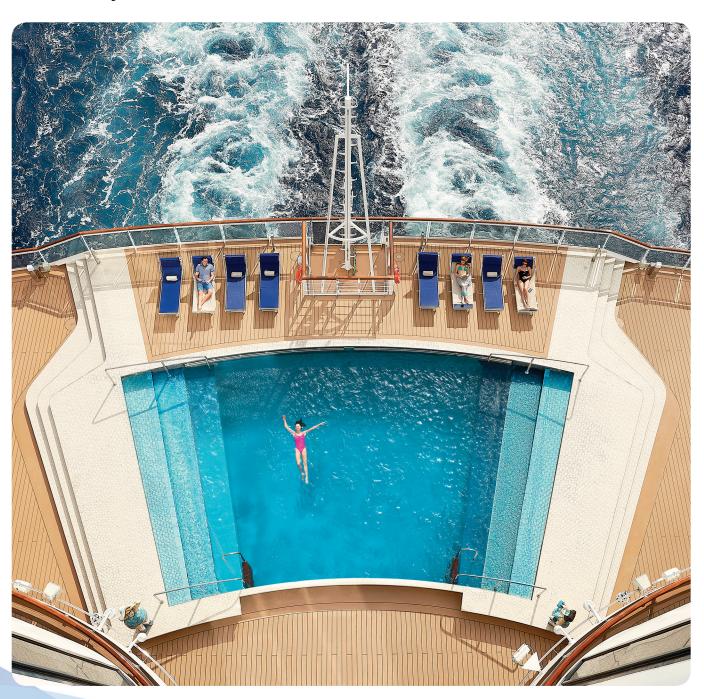
FACILITIES FOR KIDS AND FAMILIES

6 areas for kids of all ages 6,996 sq. ft. of kids space 18 of the latest games consoles 7 mascots



A TRULY UNIQUE DESIGN

With a striking and innovative design, MSC Seaview takes inspiration from the beach condos of Miami and incorporates a number of truly unique elements, creating an unforgettable experience and allowing guests to get closer to the sea than ever before.







Glass-floored catwalks

131 ft. long catwalks give guests the feeling that they are walking on water



Bridge of Sighs

Walk out to sea on the glassfloored Bridge of Sighs – 131 ft. above the ocean



Waterfront boardwalk

The widest on any ship ever built. Guests enjoy al fresco dining, drinking and sunbathing on this incredible public space



Panoramic glass elevators

Take in stunning views as you rise from deck 7 to 16 – the two main pool areas on the ship

WIDE CHOICE OF ACCOMMODATIONS

The staterooms on MSC Seaview have been specially designed to meet the needs of a wide range of cruise guests with different vacation needs. Comfortable and stylish, stateroom highlights include:

Modular connected staterooms

Have been specially designed to accommodate groups of guests up to 10, perfect for families or friends vacationing together

Terraced balcony staterooms

Allow guests to unwind and relax in the sunshine on their own private terrace overlooking the ship's promenade

Exclusive aft corner suites

MSC Seaview's beach condo design truly comes to life. Offering stunning panoramic sea views, larger balconies create an enhanced al-fresco experience

Luxury suites

With a two-person private outdoor whirlpool bath

MSC Yacht Club suites

Located on the prestigious foredecks of the ship with exclusive facilities and 24-hour butler service









A CONNECTED CRUISE EXPERIENCE

MSC for Me, MSC Cruises' digital innovation program will constantly evolve to bring guests the very latest advances in customer-centric technology.

OTHER HIGHLIGHTS



MSC for Me kids wristband:

wearable and connected device, using NFC and BLE technologies, to enable crew and staff, as well as parents to locate and monitor their children on the ship.

The Emotions – Immersive Gallery:

a tunnel of huge, immersive video and photo walls. As Guests move through the tunnel, they are surrounded by the sound and sights of key cruise events. They can even interact with the walls, searching for pictures or videos of themselves taken by our professional team of photographers.



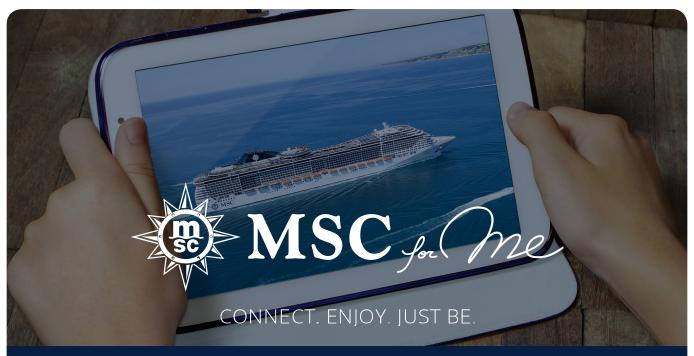


NEW AND IMPROVED HIGH-SPEED INTERNET CONNECTION

MSC Seaview will feature enhanced internet connectivity with up to three times more bandwidth ensuring that guests can stay connected with loved ones, share photos & videos and even stream music and movies all whilst at sea.

There's an internet package for every type of guest, with packages starting from \$22.90. Choose from *Chat & Social* for connection to social media and common messaging apps, or *Standard* and *Premium* packages for full access to the internet for up to four devices.





FEATURES

Featuring a host of smart features, MSC for Me will provide guests with a fully optimized cruise experience. Features include:



Navigation:

this digital way finder will provide guests on board with advice, guidance and information on what's happening on board. The technology is similar to an interactive ship map and helps them find their way on the 985+ ft. long ships with a 16 ft. precision. It also allows guests to locate their children, as needed.



Concierge:

allows guests to easily book services, restaurants, excursions and more in real time, 24/7.



Capture:

a gallery with interactive screens showing the unique story of a guest's trip, which they can share in real time.



Organizer:

a planning tool for guests to check in with their mobile device, book trips, seats for shows, or the best dinner table, before embarking or when on board.



TailorMade:

this digital, personal adviser will provide tailored recommendations, based on preferences. Intelligent face recognition will help staff take care of guests in a highly personalized way. Interactive bracelets will connect guests to the ship's services and will activate geo-located suggestions through 3,050 bluetooth beacons.

INSPIRING ITINERARIES

MSC Seaview will follow stunning itineries, visiting the top destinations in the Mediterranean for summer 2018. With a choice of six different embarkation ports, guests benefit from a maximum of flexibility and comfort, to ensure that their cruise vacation meets their needs and desires.

SUMMER 2018: MEDITERRANEAN HIGHLIGHTS



Known for its **2,800**-year-old city center, a UNESCO world heritage site, and its reputation for being the home of the pizza, this stunning port city is sure to add an Italian flavor to any vacation.



Climb the incredible Torre Faro for incredible views across the Messina Strait from the 6**56 ft.** observation platform for a perfect photo opportunity.

MSC SEAVIEW A Complete Guide



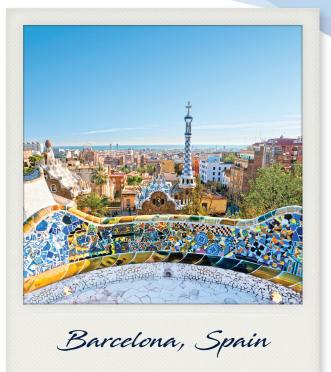
Valletta, Malta

The sea surrounds most of this historic, walled city, making it a picturesque and unique stop for any traveller with an impressive **320** historical monuments.



Marseille, France

Home to colorful markets and the **65,617 ft.**-long Calanques (French fjords),
Marseille is a true melting pot of culture,
reflected in its many diverse shops and
restaurants.



Famous for its **14** exceptional buildings and parks designed by architect Antoni Gaudì, Barcelona is the place to be for

both art and architecture.

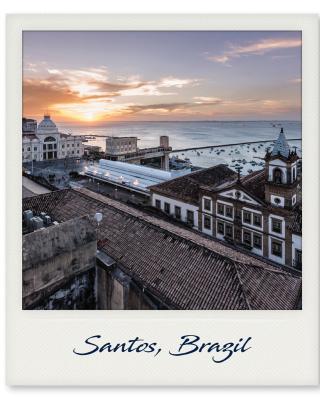


Genoa, Italy

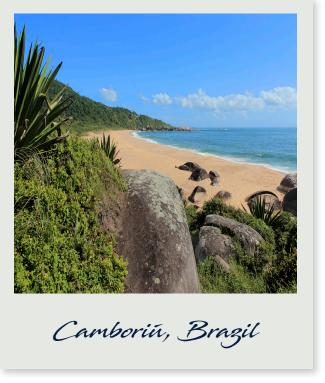
With more than **100,000 ft.** of coastline, the narrow streets of this quintessential Italian city conceal many hidden gems, from luxury shops to fantastic restaurants.

WINTER 2018/2019: BRAZIL HIGHLIGHTS

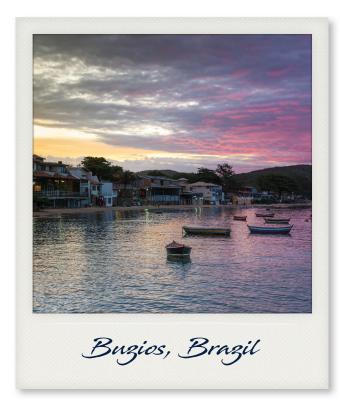




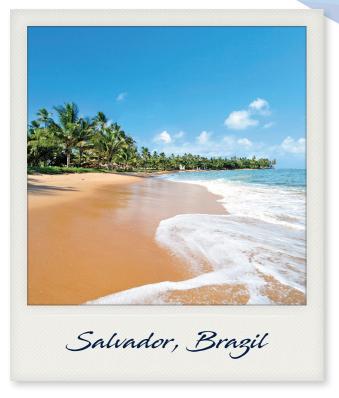
Visit the home of soccer legend Pelé, where caffeine fiends can delight in the incredible Coffee Museum, and nature lovers can feast their eyes on the **16,404 ft.** long beachfront garden.



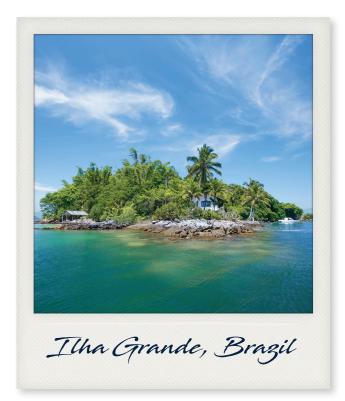
With a breathtaking skyline and long stretches of sand separating the city from the ocean, it's no wonder that this area attracts visitors from all over the world.



This stunning destination was 'discovered' by Brigitte Bardot in **1964** and has been popular ever since for its colonial architecture, as well as its restaurants, chic boutiques and white sandy beaches.



Established in **1549** and known for its strong Afro-Brazilian culture, the narrow cobbled streets of the old town and the impressive city beyond, Salvador de Bahia is vibrant from the moment you step off the ship.



Beautiful excursions allow guests to explore the **633k+ ft.** of mountainous jungle on this island, complete with ancient ruins and beautiful beaches, as well as the colonial port of Vila do Abraão.

SHORE EXCURSIONS FOR THE WHOLE FAMILY

MSC Cruises knows the importance of providing quality shore excursions for every style of guest and travel preference. With the launch of MSC Seaview, a range of new options help tailor pre-existing shore excursions to meet every need. Guests can now experience destinations in even more fun and exciting ways, whether they seek adventure or cultural enrichment.



MSC Cruises understands that families require services that are a little different, tailored for kids big and small, and that is why the Company is introducing the Family Explorer Club. This new program molds excursions for the whole family by developing tailor-made outings for them to discover the destinations together. Kids benefit from half-price tickets, and groups are made up entirely of families. The excursions last no longer that **3 to 4 hours**, so that kids don't tire themselves out, and are always accompanied by MSC Mini and Junior Club Staff.

These interactive tours are designed to keep children entertained while also providing an enriching experience for adults. Acting as detectives and explorers, children play a key role in accomplishing a unique mission on each tour inspired by the history of the location and featuring an iconic historical character, symbolic of the city. Equipped with explorer maps, kids receive stickers for every task they accomplish, serving as a great souvenir at the end of the trip.

Children and parents are given the opportunity to unleash their imaginations and enjoy solving games and riddles together. Experienced staff and talented Storytellers will lead each tour and be available for any assistance needed. The leaders on these tours are not just tour guides, they are skilled in captivating the attention of both children and adults through storytelling in a way that describes the attraction and history of the location in an engaging manner.



PORT INFO

MSC Seaview offers an industry-leading Port Info service, offering complimentary assistance that allow guests to discover and explore more of each destination with expert advice and information.

The **Port Info** service aids guests in making the most of every port of call by offering personal, tailored and expert information on what to see, where to eat, where to visit and how to get there. The service will also help guests create private tours and small group experiences.

Port Info will also highlight local events, festivals and parades allowing guests to discover the local culture and traditions.

MSC BIKE ADVENTOURS

One of the best ways to explore a city or an island is on the seat of a bicycle, and for the first time, MSC Cruises will be introducing bike tours in the Mediterranean and Northern Europe season.

Carefully curated groups of up to 20 guests can experience either an active adventure or a relaxing sightseeing city tour on regular or electric bikes. Guests can see, hear, smell and touch the destination like never before, in a way that is tailor-made to their preferences.



WORLD CLASS ENTERTAINMENT



Discover The Odeon Theatre:

- **934** seats
- **786** costumes
- **516** pairs of shoes
- **29**7 hats
- 206 wigs
- **471 lbs** of make-up
- 14 dancers
- 14 artists
- 5 singers
- 4 technicians



SEVEN BRAND NEW ORIGINAL SHOWS

SIMPLY THE BEST

Rock, pop & soul blends into an incredible tribute to the queen of rhythm – Tina Turner

ECLIPSE

Enter the psychedelic atmosphere and experience the magic of Pink Floyd

BIZARRE

Acrobatics, song and feathers come together in a totally new way, add a French touch, and it's just Bizarre

ANIMALIA

An enchanted animal world will lead to an amazing and unforgettable magic experience

FANTASIA

Escape into a dream where everything that you can imagine is possible

ILUSION

Experience the heat of a modern flamenco



EMOZIONI

Get immersed in an elegant show featuring popular Italian music







Atrium Shows

With *MSC Seaview*'s spectacular fourstory atrium, guests can expect a full program of activities including trivia, themed parties and flash mobs, along with some unexpected surprises.

Zip Line

Prepare to fly on the longest zip line at sea – travel 344 ft. from the very top of the ship at high-speed, taking in stunning sea views along the way.



Entertainment Area

A thrilling entertainment area offers guests high-tech thrills, including an authentic F1 racing simulator, immersive XD cinema, two full-sized bowling lanes and a variety of arcade games.

A SUMMER OF FUN FOR KIDS TO ENJOY

In 2018 MSC Cruises will welcome 250,000 children on board the MSC Cruises fleet. MSC Cruises is a family-owned company, and giving families the most memorable cruise vacation is a number one priority.



MSC Seaview offers one of the biggest kids and youth areas at sea:

6 dedicated areas for kids

(BABY, MINI, JUNIORS, YOUNG, TEENS, DOREMI STUDIO) 6,996 sq. ft. dedicated entirely to

dedicated entirely to entertaining children of all ages 6 rooms

(BABY, MINI, JUNIORS, YOUNG, TEENS, DOREMI STUDIO)

7 mascots

1 The Hub Interactive Table

8 Tablets

7 PlayStation VR



WORLD-CLASS PARTNERS FOR FAMILY ENTERTAINMENT

Working with partners LEGO® and Chicco, the facilities on board *MSC Seaview* for kids are second-to-none. Children aged 3-6 can explore the LEGO Island room, while older kids aged 7-11 can play in the LEGO Pirates room for added excitement.

For younger guests under the age of three, the Baby Club, developed with the leading global baby brand Chicco, provides families with the latest Chicco equipment, supplies and toys.





THE DOREMI FAMILY

No MSC Cruises vacation would be complete without the MSC Cruises very own mascot, DOREMI. This year, a new *MSC Seaview*-exclusive mascot and leader of new activities, joins the DOREMI family! His name is DORE SUMMER, an 11-year-old surfer mascot who will be featured prominently in a new exploration game for kids called 'Find DORE SUMMER' around the ship, promising lots of prizes. On every sea day the MSC Kids parade, led by DOREMI, will take place around the pool, with a summer theme.



GET SOCIAL

As well as getting to meet and play with other kids, MSC Cruises will be running some fun competitions. A social media challenge will encourage teens to create a story about their cruise experience. Additionally, a new **Summer Selfie Contest** will bring together juniors aboard *MSC Seaview* to complete a list of **30** must-have selfies around the ship.

FUN FOR THE WHOLE FAMILY

The Odeon Theatre will host a live family show where parents and children can play to name popular songs and videos. A great way for the family to spend time together.



INDULGE IN RELAXATION AND REJUVENATION

The **MSC** Aurea Spa is an authentic Balinese spa and MSC Seaview boasts the largest to-date across the fleet, offering guests a wide range of services and facilities to help them relax and rejuvenate.

MSC Seaview also features an expansive gym equipped with the latest TechnoGym[®] equipment, and a hair salon by Jean Louis David.

Jean Louis David





MSC Seaview's MSC Aurea Spa is the largest of any cruise ship and features a private treatment area, Medi Spa Center, Thermal Area, Jean Louis David hair salon, Barber Shop, Make-Up Room, Nail Spa, Yoga Area and the most state-of-the-art gym at sea.



Outside **private cabanas**

Thermal Area experiences

19 Private treatment rooms

8 Vinot

Vinotherapy treatments



9 Carita Paris facial treatments

MSC Aurea Spa signature body treatments

9,364 sq.ft.

gym filled with TechnoGym® equpiment and

10 Spinning bikes in a purpose-built studio

fitness classes 6 Shu Uemura hair rituals

Jean Louis Davidhaircut and treatment
options

Barber Shop shaves and cuts

Facial rituals

10 Body rituals and
2 Signature rituals

11 Decléor facials

17 Massage varieties

25 Medispa treatments

2 Thalassotherapy rooms

13 11

Manicure and pedicure treatments

1 Make-up room



VINOTHERAPY AT SEA

In addition to the selection of other rituals, *MSC Seaview* also features **8** specially created vinotherapy treatments offering anti-aging properties, as well as improved circulation. These MSC Aurea Spa signature treatments are performed using **LAJATICA** cosmetics, made from grape extracts of the Bocelli family vineyards, where Andrea Bocelli spent his childhood.



Grapes are known as "nature's antioxidants" and contain powerful compounds called polyphenols, which fight free radicals and stimulate the renewal of cells and collagen. The results are clear, with skin showing a more refined, youthful appearance. These polyphenols are up to **50** times stronger than vitamin E and **20** times stronger than vitamin C. Grapes also contain an abundance of vitamins and minerals including vitamins A, B1, C, E and K; in addition to magnesium, iron, potassium, calcium and phosphorus.

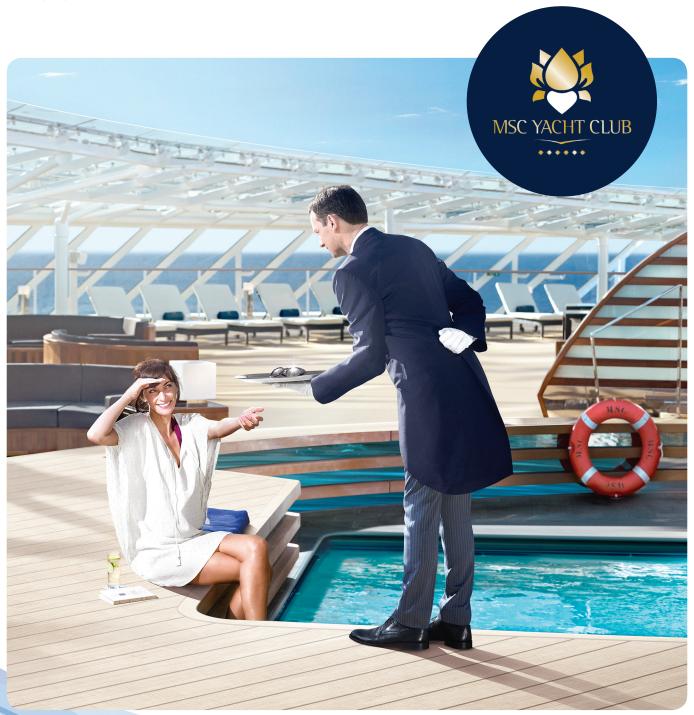
L A J T C A

LAJATICA products are made using grapes from the Bocelli Wines vineyards, where the Bocelli family have been making wine since 1830. They are made with high quality, certified natural, raw ingredients, are free from petroleum derivatives, silicones or parabens, and are never tested on animals.

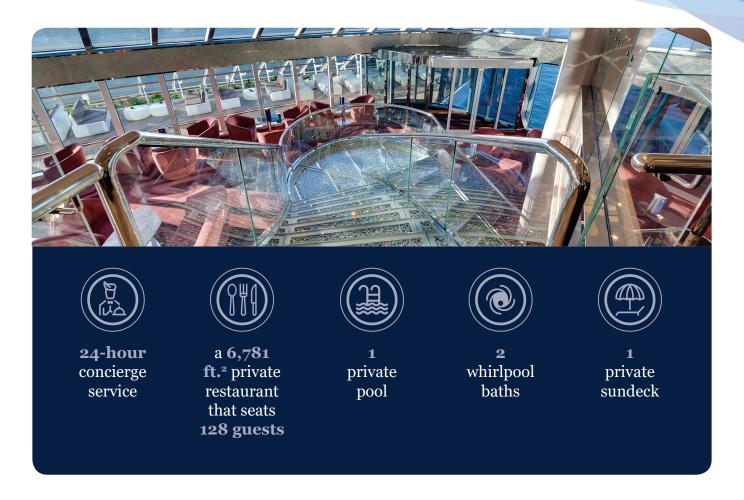


MSC YACHT CLUB

The MSC Yacht Club's unique "ship within a ship" concept offers luxury and privacy, away from the crowd, reminiscent of a private yacht experience. Designed with exclusive features only available to MSC Yacht Club, guests will benefit from:







The many lavish suites situated across 3 decks, include 2 Royal Suites each with 1 private whirlpool bath, **70** deluxe suites, **9** interior suites and **5** suites for guests with reduced mobility.

The Top Sail Lounge menu includes cocktails and a selection of champagnes, as well as a selection of *petits fours* available throughout the day.

The MSC Yacht Club on board MSC Seaview has **86** superior suites that feature:



Wood paneling

Marble bathrooms

Widescreen TVs

Myform Memory mattresses

Egyptian cotton sheets

A Dorelan pillow menu

DINING OPTIONS FOR EVERYONE TO ENJOY

MSC Cruises has always placed a high importance on serving the freshest, highest quality food on board, considering it an integral part of their Mediterranean heritage and DNA.



Butcher's Cut

American-style Steakhouse

The warm, rustic atmosphere of this modern steakhouse is a haven for any meat lover. With a choice of cuts for both small or big appetites, the skill of the master butcher is given center stage. Guests can treat themselves to a menu full of juicy steaks, paired with their favourite craft beers or Italian wines. The open-front kitchen gives guests a peek at the specialists in action and adds a touch of novelty to the ambiance.

MORE BUFFET OPTIONS THAN EVER BEFORE

MSC Seaview features two fully stocked buffets to choose from

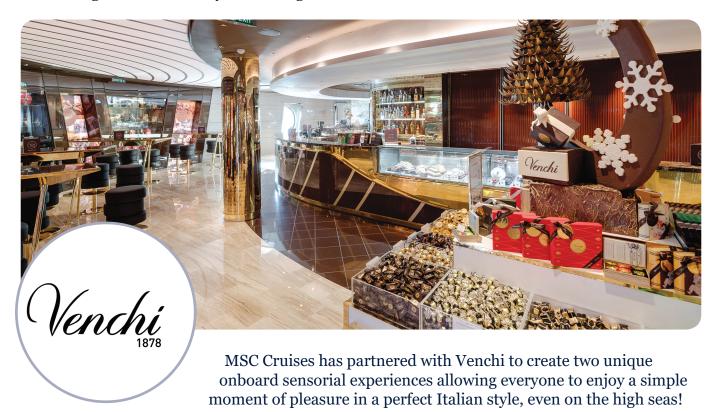
On Deck 8, the main Marketplace Buffet recalls the scents and sounds of a Mediterranean village square, with a variety of options ranging from cold cuts to grilled meats, and from succulent fruits and vegetables to opulent cakes and pastries. The bakery and pizzeria offer freshly made dough each day for a true taste of Italy. The buffet is surrounded on **3** sides by an outdoor seating area, so guests can catch some rays as they dine.

Ocean Point Buffet on deck 15 offers guests an alternative to the main buffet and features accessible counters for children, while maintaining the same high quality ingredients and friendly atmosphere.



VENCHI – TIME FOR AN ITALIAN TREAT

2018 marks fine Italian chocolate-maker Venchi's **140**th anniversary and MSC Cruises is celebrating this milestone by welcoming them on board *MSC Seaview*.



Venchi 1878 Chocolate Bar allows guests to immerse themselves in a world of chocolate, discovering the sights and smells of chocolate-making, where, behind glass-fronted counters, the Venchi maître chocolatier works to create visually stunning and mouth-watering chocolates.

The Venchi 1878 Gelato & Crêperie gives guests the option of indulging in their favorite gelato flavors, while enjoying la dolce vita on the aft sundeck of the ship. Their gelato is made daily by Venchi Gelato chefs in the onboard laboratory using only natural, simple and meticulously selected ingredients.

Venchi gelato was created in **2007** with the unique challenge of transforming Venchi chocolates into a range of delicious gelato, which today includes more than 90 delectable flavors. Aboard MSC Seaview, you find a selection of **22** luscious choices including Venchi's signature Cremino, Green Pistachio from the Brownte region of Italy, as well as traditional Italian options such as Tiramisu, Venchi Custard Cream, Stracciatella.

The various gelato flavors are produced on board using first-class ingredients such as high quality fresh milk, Piedmont hazelnuts and Venchi's luxurious chocolate. Venchi infuses their 100-year heritage into innovative gelato flavors such as Azteco, their signature chocolate sorbet, and the extra dark, creamy Cuor di Cacao.

Venchi gelato recipes follow classic Italian tradition and never uses colorings, scents, or palm oil; allowing their gelato to maintain the natural nuances of each ingredient.

For a true taste of summer, we recommend grabbing a Venchi cone of refreshing fruit sorbet and watching the waves go by from the Sunset Beach aft deck.



OCEAN CAY BY RAMÓN FREIXA

Luxury fish restaurant

MSC Cruises extends its partnership with Michelin-starred Spanish chef Ramón Freixa with a dedicated restaurant onboard *MSC Seaview*.



Ramón has developed a truly unique menu to delight guests, offering sophisticated fish and shellfish in a chic Mediterranean atmosphere.

Ramón Freixa is known for daring and innovative cooking, put together with impeccable techniques to create a visual and sensory masterpiece. He blends tradition with avant-garde to allow guests to enjoy the flavor and authentic Mediterranean essence in a totally new way.

All dishes are made with the freshest ingredients and complemented by a wonderful wine list. Highlight dishes include scallop 'a la gallega' with Iberian ham, fideuá of king crab and confit duck and rosemary salt roasted sea bass.



ASIAN MARKET KITCHEN BY ROY YAMAGUCHI

Three unique pan-Asian dining experiences

MSC Cruises extends its partnership with innovative Japanese-American chef Roy Yamaguchi – offering three distinct dining concepts in the Asian Market Kitchen by Roy Yamaguchi, each offering an authentic pan-Asian dining experience at sea.

Chef Yamaguchi will bring his unique fusion style of cooking traditions to MSC Seaview, and has worked with MSC Cruises to conceptualize and design every element of the new pan-Asian restaurant, bringing his creative flair and vision to every single detail of the guest experience.



Teppanyaki by Roy Yamaguchi

The modern East-West cooking style of Japanese cuisine will come to life via four teppanyaki grills. With a modern twist on Asian cuisine, guests can sit at the cooking stations to watch their delicious Japanese dishes come to life in front of their eyes.

Asian Fusion by Roy Yamaguchi

The à la carte restaurant will serve gourmet Asian creations in a stylish venue with incredible sea views.





Sushi by Roy Yamaguchi

The Sushi Bar will serve the freshest sushi, sashimi and tempura.

BARS FOR EVERY OCCASION

There is no shortage of choice on MSC Seaview, with **20** bars and lounges to choose from and each of them offers their own specific style and flavor, so guests can sit back or get up and dance with their favorite drink in hand.

From champagne to gelato, there's something for everyone at any time of the day and thanks to MSC Seaview's stunning outdoor spaces, guests will have the opportunity to dance the night away under the stars.

BAR HIGHLIGHTS INCLUDE:



Jungle Beach Bar

This poolside bar is the perfect spot to taste a fresh fruit cocktail or juice



Wine & Cocktails

Before heading to the specialty restaurants, guests can sip an aperitif before dinner from one of the wines available at this bar



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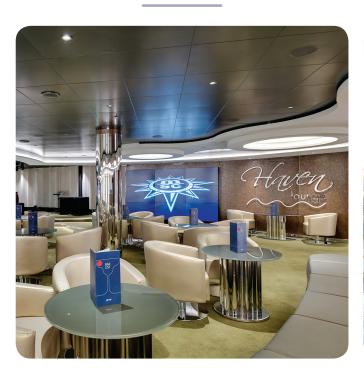
Champagne Bar

No cruise would be complete without a bit of bubbly, and this bar offers different champagnes for all budgets



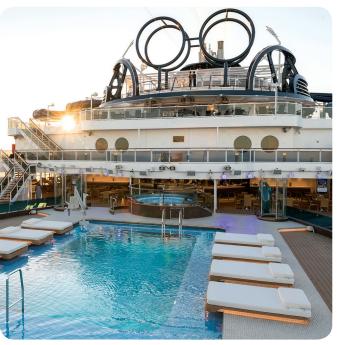
Seaview Bar

At the heart of the action, this centrally located bar is the perfect meeting spot for guests to stop and sip a coffee, before heading out for an excursion



Haven Lounge

The professional mixologist at this bar means that the options are truly endless! But for those who prefer to stick to the menu, Haven Lounge provides many different drinks to choose from



Sunset Beach Bar

This relaxed pool bar offers everything from cocktails and punches to beers and mixed drinks, and from wines to fruit juices, and also features virgin cocktails for a guilt-free night out



ABOUT MSC CRUISES

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MSC Cruises is the No. 1 cruise line in Europe and South America.	80 Countries visited around the world	15 Ships in operation with the launch of MSC Seaview	70 Countries in which MSC Cruises vacations are sold
 Ĉ	\bigoplus	A	ŶŧŶ
1,97 million Guests welcomed	225 Itineraries offered worldwide	8,960 Broadway-style performances on our ships	23,776 On-board and on-shore employees
	Š	\$	
170 Nationalities welcomed	191 Ports of call	61,354,372 Meals served each year	25,000 New jobs to be created by 2026



€10.5 billion EUR (\$12.4 billion USD) investment plan

12 new ships between 2017-2026

MSC ... unicef

More than

€8 million EUR (\$9.5 million USD)

Raised for UNICEF so far... and counting!



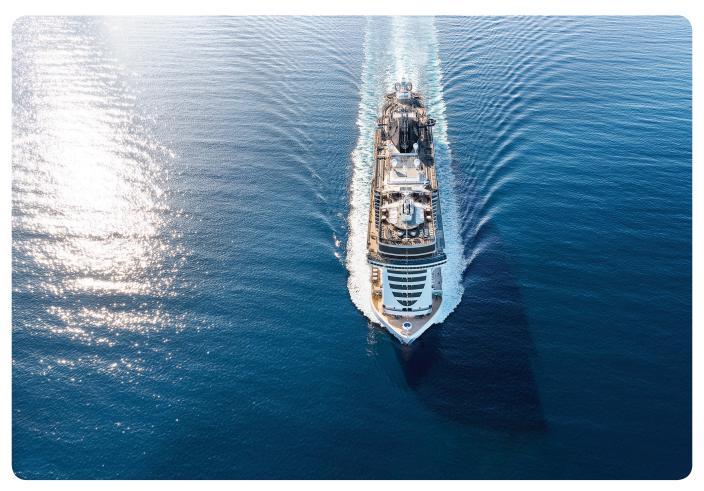
MSC Cruises, part of the MSC Group, is the Swiss-based, world's largest privately-owned cruise line and brand market leader in Europe and South America, sailing year-round in the Mediterranean and the Caribbean. Seasonal itineraries cover northern Europe, the Atlantic Ocean, Cuba and the French Antilles, South America, southern Africa, China and Abu Dhabi, Dubai and Sir Bani Yas.

The MSC Cruises experience embodies the elegant side of the Mediterranean to create unique and unforgettable experiences for guests, through discovery of the world's cultures, beauties and tastes.

In 2014, MSC Cruises launched an investment plan to support the second phase of its growth through the order of two ships of the Meraviglia Class and two others of the Seaside Class, and in February 2016, confirmed the existing options to build an additional two Meraviglia-Plus Class ships with an even greater capacity. In April 2016, this rose to €9 billion (≈\$10 billion USD) with the announcement of signing of the slot reservation agreement to build a further four ships, each with next-generation LNG propulsion technology. In November 2017, the Company confirmed a slot reservation agreement in 2021 and secured a second slot in 2023 for two Seaside EVO ships, raising the total investment plan to €10.5 billion (\$12.4 billion USD). MSC Cruises is the first global cruise line brand to develop an investment plan of this length and magnitude, that between 2017 and 2020 will have already delivered six new cruise ships.

BRAND NEW SHIPS

















mscpressarea.com