

MSC SEAVIEW

A Complete Guide



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INTRODUCING *MSC SEAVIEW*



Following in the footsteps of *MSC Seaside*, *MSC Seaview's* highly successful sister ship



An MSC Cruises prototype, designed to bring guests closer to the sea than ever before



The new flagship in the MSC Cruises fleet



One of 12 new ships to launch between 2017 and 2026

GET CLOSER TO THE SEA WITH *MSC SEAVIEW*

ENJOY THE SEA



A CONNECTED
CRUISE EXPERIENCE

139 interactive screens
195 informative screens
2,066 cabins with NFC door
opening
3,602 Beacons
660 wi-fi access points



WIDE VARIETY OF
ACCOMMODATION

144 interior, **80** ocean view and
1,312 balcony cabins
88 luxurious suites
108 flexible modular cabins
28 suites with private whirlpool baths
72 deluxe suites
51 cabins and suites
for guests with disabilities

WITH MSC SEAVIEW



HUGE RANGE OF DINING
OPTIONS

- 10 unique dining venues
 - 20 bars and lounges
 - 2 buffets
 - 6 speciality restaurants
 - 128 seat private restaurant for MSC Yacht Club guests
-



RICH AND VARIED
ENTERTAINMENT

- 7 brand new Broadway-style shows
 - 3 shows a night
 - 934 seat theatre
 - 105m zip lines – the longest at sea
 - 2 full-sized bowling alleys
 - Interactive XD cinema
 - 160m long duelling body waterslides
-



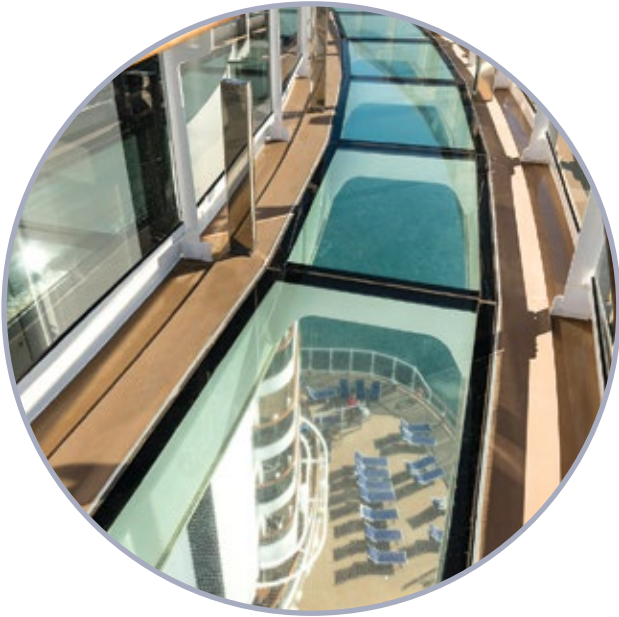
FACILITIES FOR KIDS
AND FAMILIES

- 6 areas for kids of all ages
 - 650m² of kids space
 - 18 of the latest games consoles
 - 7 mascots
-

A TRULY UNIQUE DESIGN

With a striking and innovative design, MSC Seaview takes inspiration from the beach condos of Miami and incorporates a number of truly unique elements to create an unforgettable experience and allow guests to get closer to the sea than ever before.





Glass-floored catwalks

40m long catwalks give guests the feeling that they are walking on water



Bridge of Sighs

Walk out to sea on the glass-floored Bridge of Sighs – 40m above the ocean



Waterfront boardwalk

The widest on any ship ever built. Enjoy al fresco dining, drinking and sunbathing on this incredible public space



Panoramic glass lifts

Take in stunning views as you rise from deck 7 to 16 – the two main pool areas on the ship

WIDE CHOICE OF ACCOMODATION

The cabins on MSC Seaview have been specially designed to meet the needs of a wide range of cruise guests with different holiday needs. Comfortable and stylish, cabin highlights include:

Flexible modular cabins

Have been specially designed to accommodate groups of guests up to 10, perfect for families or friends holidaying together

Exclusive aft corner suites

MSC Seaside's beach condo design truly comes to life. Offering stunning panoramic sea views, larger balconies offer an enhanced al-fresco experience

Terraced balcony cabins

Allow guests to unwind and relax in the sunshine on their own private terrace overlooking the ship's promenade

Luxury suites

With a two-person private outdoor whirlpool bath

MSC Yacht Club suites

Located on the prestigious foredecks of the ship with exclusive facilities and 24-hour butler service



A CONNECTED CRUISE EXPERIENCE

MSC for Me, MSC Cruises' digital innovation programme will constantly evolve to bring guests the very latest advances in customer-centric technology.

OTHER HIGHLIGHTS



MSC for Me kids wristband:

wearable and connected device, using NFC and BLE technologies, to enable crew and staff, as well as parents to locate and monitor their children on the ship.

The Emotions – Immersive Gallery:

a tunnel of huge, immersive video and photo walls. As Guests move through the tunnel, they are surrounded by the sound and vision of key cruise events. They can even interact with the walls, searching for pictures or videos of themselves taken by our professional team of photographers.



NEW



NEW AND IMPROVED HIGH-SPEED INTERNET CONNECTION

MSC Seaview will feature enhanced internet connectivity with up to three times more bandwidth ensuring that guests can stay connected with loved ones, share photos & videos and even stream music and movies all whilst at sea.

There's an internet package for every type of guest, with packages starting from €22.90. Choose from *Chat & Social* for connection to social media and common messaging apps, or *Standard* and *Premium* packages for full access to the internet for up to four devices.



FEATURES

Featuring a whole host of smart features MSC for Me will provide guests with a fully optimised holiday experience. features include:



Navigation:

this digital way finder will provide guests on board with advice, guidance and information on what's on. The technology is similar to an interactive ship map and helps them find their way on the 300+ metre long ships with a five metre precision. It also allows guests to locate their children, as needed.



Concierge:

allows guests to easily book services, restaurants, excursions and more in real time, 24/7.



Capture:

a gallery with interactive screens showing the unique story of a guest's trip, which they can share in real time.



Organiser:

a planning tool for guests to check in with their mobile device, book trips, seats for shows, or the best dinner table, before embarking or when on board.



TailorMade:

this digital, personal advisor will provide tailored recommendations, based on preferences. Intelligent face recognition will help staff take care of guests in a highly personalised way. Interactive bracelets will connect guests' to the ship's services and will activate geo-located suggestions through 3,050 bluetooth beacons.

INSPIRING ITINERARIES

MSC Seaview will follow stunning itineraries, visiting the top destinations in the Mediterranean for summer 2018. With a choice of 6 different embarkation ports, guests benefit from a maximum of flexibility and comfort, to ensure that their cruise holiday meets their needs and desires.

SUMMER 2018: MEDITERRANEAN HIGHLIGHTS



Naples, Italy

Known for its **2,800**-year-old city centre, a UNESCO world heritage site, and its reputation for being the home of the pizza, this stunning port city is sure to add an Italian flavour to any holiday.



Messina, Italy

Climb the incredible Torre Faro for incredible views across the Messina Strait from the **200-metre** observation platform for a perfect photo opportunity.



Valletta, Malta

The sea surrounds most of this historic, walled city, making it a picturesque and unique stop for any traveller with an impressive **320** historical monuments.



Barcelona, Spain

Famous for its **14** exceptional buildings and parks designed by architect Antoni Gaudí, Barcelona is the place to be for both art and architecture.



Marseille, France

Home to colourful markets and the **20km**-long Calanques (French fjords), Marseille is a true melting pot of culture, reflected in its many diverse shops and restaurants.



Genoa, Italy

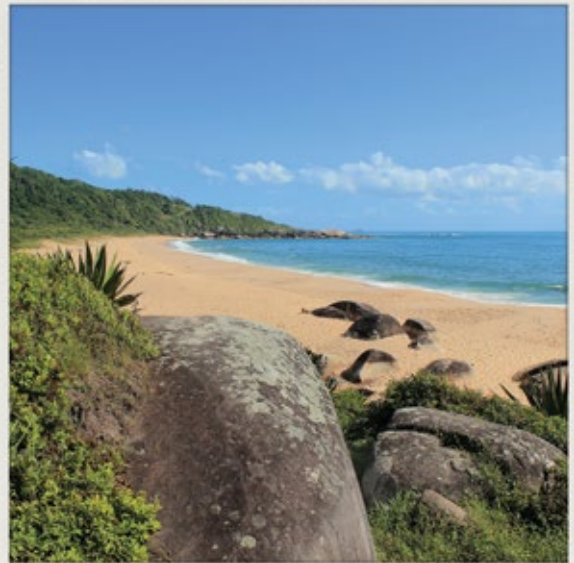
With **33 km** of coastline, the narrow streets of this quintessential Italian city conceal many hidden gems, from luxury shops to fantastic restaurants.

WINTER 2018/2019: BRAZIL HIGHLIGHTS



Santos, Brazil

Visit the home of football legend Pelé, where caffeine fiends can delight in the incredible Coffee Museum and nature lovers can feast their eyes on the **5km** long beachfront garden.



Camboriú, Brazil

With a breath-taking skyline and long stretches of sand separating the city from the ocean, it's no wonder that this area attracts visitors from all over the world.



Buzios, Brazil

This stunning destination was ‘discovered’ by Brigitte Bardot in **1964** and has been popular ever since for its colonial architecture, as well as its restaurants, chic boutiques and white sandy beaches.



Salvador, Brazil

Established in **1549** and known for its strong Afro-Brazilian culture, the narrow cobbled streets of the old town and the impressive city beyond, Salvador de Bahia is vibrant from the moment you step off the ship.



Ilha Grande, Brazil

Beautiful excursions allow guests to explore the **193 km** of mountainous jungle on this island, complete with ancient ruins and beautiful beaches, as well as the colonial port of Vila do Abraão.

SHORE EXCURSIONS FOR THE WHOLE FAMILY

MSC Cruises knows the importance of providing quality shore excursions for every style of guest and travel preference. With the launch of MSC Seaview, a range of new options help tailor pre-existing shore excursions to meet the needs of everyone. Guests can now experience destinations in ever more fun and exciting ways, whether they seek adventure or cultural enrichment.



FAMILY EXPLORER CLUB

MSC Cruises understands that families require services that are a little different, tailored for kids big and small, that is why the Company is introducing the Family Explorer Club. This new programme moulds excursions to meet the needs of the whole family by developing tailor-made outings for them to discover together. Kids benefit from half-price tickets and groups are made up entirely of families. The excursions last no longer that **3 to 4 hours**, so that kids don't tire themselves out, and are always accompanied by MSC Mini and Junior Club Staff.

These interactive tours are designed to keep children entertained while also providing an enriching experience for adults. Acting as detectives and explorers, children play a key role in accomplishing a unique mission on each tour inspired by the history of the location and featuring an iconic historical character, symbolic of the city. Equipped with explorer maps, kids receive stickers for every task they accomplish, serving as a great souvenir at the end of the trip.

Children and parents are given the opportunity to unleash their imaginations and enjoy solving games and riddles together. Experienced staff and talented Storytellers will lead each tour and be available for any assistance needed. The leaders on these tours are not just tour guides, they are skilled in captivating the attention of both children and adults through storytelling in a way that describes the attraction and history of the location in an engaging manner.



PORT INFO

MSC Seaview offers an industry-leading Port Info service, complimentary assistance that allow guests to discover and explore more of each destination with expert advice and information.

The **Port Info** service aids guests in making the very most of every itinerary destination by offering personal, tailored and expert information on what to see, where to eat, where to visit and how to get there. The service will also help guests create private tours and small group experiences.

Port Info will also highlight local events, festivals and parades allowing guests to discover the local culture and traditions.



MSC BIKE ADVENTOURS

One of the best ways to explore a city or an island is on the seat of a bicycle, and for the first time, MSC Cruises will be introducing bike tours in the Mediterranean and Northern Europe season.

Carefully curated groups of up to 20 guests can experience either an active adventure or a relaxing sightseeing city tour on regular or electric bikes. Guests can see, hear, smell and touch the destination like never before, in a way that is tailor-made to their preferences.

WORLD CLASS ENTERTAINMENT



Discover The Odeon Theatre:

- 934 seats
- 786 costumes
- 516 pairs of shoes
- 297 hats
- 206 wigs
- 214 kg of make-up
- 14 dancers
- 14 artists
- 5 singers
- 4 technicians

NEW

SEVEN BRAND NEW ORIGINAL SHOWS

SIMPLY THE BEST

Rock, pop & soul blends into an incredible tribute to the queen of rhythm – Tina Turner

ECLIPSE

Enter the psychedelic atmosphere and experience the magic of Pink Floyd

BIZARRE

Acrobatics, song and feathers come together in a totally new way, add a French touch, and it's just Bizarre

ANIMALIA

An enchanted animal world will lead to an amazing and unforgettable magic experience

FANTASIA

Escape into a dream where everything that you can imagine is possible

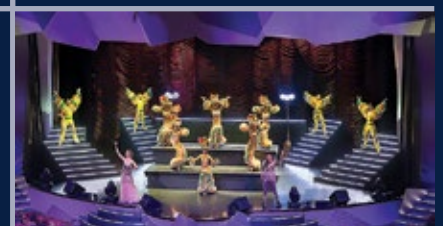
ILUSION

Experience the heat of a modern flamenco



EMOZIONI

Get immersed in an elegant show featuring popular Italian music





Atrium Shows

With *MSC Seaview*'s spectacular four-storey atrium, guests can expect a full programme of activities including trivia, themed parties and flash mobs, along with some unexpected surprises.

Zip Line

Prepare to fly on the longest zip line at sea – travel 105m from the very top of the ship at high-speed, taking in stunning sea views along the way.



Entertainment Area

A thrilling entertainment area offers guests high-tech thrills, including an authentic F1 racing simulator, immersive XD cinema, full-sized bowling alley with 2 lanes and a whole host of arcade games.

A SUMMER OF FUN FOR KIDS TO ENJOY

In 2018 MSC Cruises will welcome 250,000 children on board the MSC Cruises fleet. As a family-owned company, giving families the most memorable cruise holiday is a number one priority.



MSC Seaview offers one of the biggest kids and youth areas at sea:

6 dedicated areas for kids
(BABY, MINI, JUNIORS, YOUNG, TEENS, DOREMI STUDIO)

650m²
dedicated entirely to entertaining children of all ages

6 rooms
(BABY, MINI, JUNIORS, YOUNG, TEENS, DOREMI STUDIO)

7 mascots

1 The Hub Interactive Table

8 Tablets

7 PlayStation VR

WORLD-CLASS PARTNERS FOR FAMILY ENTERTAINMENT



Working with partners LEGO® and Chicco, the facilities on board *MSC Seaview* for kids are second-to-none. Children aged 3-6 can explore the LEGO Island room, while older kids aged 7-11 can play in the LEGO Pirates room for added excitement.

For younger guests under the age of three, the Baby Club developed with the leading global baby brand Chicco, provides families with the latest Chicco equipment, supplies and toys.



THE DOREMI FAMILY

No MSC Cruises holiday would be complete without the MSC Cruises very own mascot, DOREMI. This year, a new *MSC Seaview*-exclusive mascot and leader of new activities, joins the DOREMI family! His name is DORE SUMMER, an 11-year-old surfer mascot who will feature prominently in a new exploration game for kids called 'Find DORE SUMMER' around the ship, promising lots of prizes. On every sea day the MSC Kids parade, led by DOREMI, will take place around the pool, with a summer theme.



GET SOCIAL

As well as getting to meet and play with other kids, MSC Cruises will be running some fun competitions. A social media challenge for teens to create a story about their cruise experience. Meanwhile, a new **Summer Selfie Contest** will see juniors aboard *MSC Seaview* compete to complete a list of **30** must-have selfies around the ship.

FUN FOR THE WHOLE FAMILY

The Odeon Theatre will host a live family show where parents and children can play to name popular songs and videos. A great way for the family to spend time together.



INDULGE IN RELAXATION AND REJUVENATION

The **MSC Aurea Spa** is an authentic Balinese spas and MSC Seaview's is the largest to-date across the fleet, offering guests a wide range of services and facilities to help them relax and rejuvenate.

MSC Seaview also features a huge gym equipped with the latest TechnoGym® equipment, and hair salon by Jean Louis David.

Jean Louis David



MSC Seaside's MSC Aurea Spa is the largest of any cruise ship and features a private treatment area, Medi Spa Center, Thermal Area, Jean Louis David hair salon, Barber Shop, Make-Up Room, Nail Spa, Yoga Area and the most state-of-the-art gym at sea.



4 Outside private cabanas

8 Thermal Area experiences

19 Private treatment rooms

8 Vinotherapy treatments

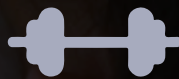
9 Carita Paris facial treatments

6 MSC Aurea Spa signature body treatments

870 m² gym filled with

TechnoGym® equipment and

6 fitness classes



10 Spinning bikes in a purpose-build studio



6 Shu Uemura hair rituals

22 Jean Louis David haircut and treatment options

4 Barber Shop shaves and cuts

8 Facial rituals

10 Body rituals and
2 Signature rituals

11 Decléor facials



17 Massage varieties

25 Medispa treatments

2 Thalassotherapy rooms



13 Manicure and pedicure treatments

1 Make-up room

1 Make-up room



VINOTHERAPY AT SEA

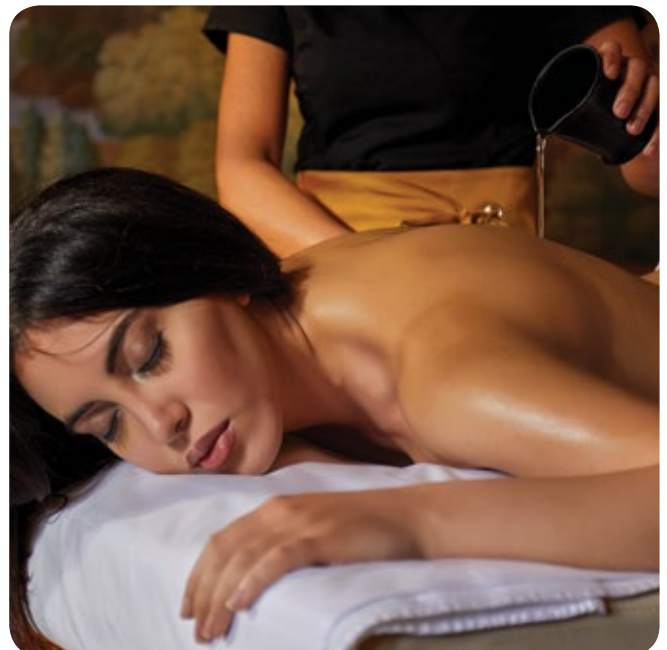
In addition to the host of other rituals, *MSC Seaview* also features **8** specially created vinotherapy treatments offering anti-aging properties, as well as improved circulation. These MSC Aurea Spa signature treatments are performed using **LAJATICA** cosmetics, made from grape extracts of the Bocelli family vineyards, where Andrea Bocelli spent his childhood.



Grapes are known as “nature’s antioxidants” and contain powerful compounds called polyphenols, which fight free radicals and stimulate the renewal of cells and collagen. The results are clear, with skin showing a more refined, youthful appearance. These polyphenols are up to **50** times stronger than vitamin E and **20** times stronger than vitamin C. Grapes also contain an abundance of vitamins and minerals including vitamins A, B1, C, E and K; in addition to magnesium, iron, potassium, calcium and phosphorus.

LAJATICA
EQUILIBRIO. CORPO E ANIMA

LAJATICA products are made using grapes from the Bocelli Wines vineyards, where the Bocelli family have been making wine since **1830**. They are made with high quality, certified natural, raw ingredients, are free from petroleum derivatives, silicones or parabens, and are never tested on animals.



MSC YACHT CLUB

The MSC Yacht Club's unique "ship within a ship" concept offers luxury and privacy, away from the crowd, reminiscent of a private yacht experience. Designed with exclusive features only available to MSC Yacht Club, guests will benefit from:





24-hour
concierge
service



a 630m2
private
restaurant
that seats
128 guests



1
private
pool



2
whirlpool
baths



1
private
sundeck

The many lavish suites situated across **3** decks, include **2** Royal Suites each with **1** private whirlpool bath, **70** deluxe suites, **9** interior suites and **5** suites for guests with reduced mobility.

The Top Sail Lounge menu includes cocktails and a selection of champagnes, as well as a selection of *petits fours* available throughout the day.

The MSC Yacht Club on board *MSC Seaview* has **86** superior suites that feature:



Wood panelling

Marble bathrooms

Widescreen TVs

Myform Memory mattresses

Egyptian cotton sheets

A Dorelan pillow menu

DINING OPTIONS FOR EVERYONE TO ENJOY

MSC Cruises has always placed a high importance on serving the freshest, highest quality food on board, considering it an integral part of their Mediterranean heritage and DNA.



Butcher's Cut *American-style Steakhouse*

The warm, rustic atmosphere of this modern steakhouse is a haven for any meat lover. With a choice range of cuts for small or big appetites alike, the skill of the master butcher is given centre stage. Guests can treat themselves to a menu full of juicy steaks, paired with their favourite craft beers or Italian wines. The open-front kitchen gives guests a peek at the specialists in action and adds a touch of novelty to the ambiance.

MORE BUFFET OPTIONS THAN EVER BEFORE *MSC Seaview features two fully stocked buffets to choose from*

On Deck 8, the main Marketplace Buffet recalls the scents and sounds of a Mediterranean village square, with a variety of options ranging from cold cuts, to grilled meats, from succulent fruits and vegetables, to opulent cakes and pastries. The bakery and pizzeria offer freshly made dough each day for a true taste of Italy. The buffet is surrounded on **3** sides by an outdoor seating area, so guests can catch some rays as they tuck in.

Ocean Point Buffet on deck 15 offers guests an alternative to the main buffet and features accessible counters for children, while maintaining the same high quality ingredients and friendly atmosphere.

VENCHI – TIME FOR AN ITALIAN TREAT

2018 marks fine Italian chocolate-maker Venchi's **140th** anniversary and MSC Cruises celebrates this milestone by welcoming them on board *MSC Seaview*.



MSC Cruises has partnered with Venchi to create two unique onboard sensorial experiences allowing everyone to enjoy a simple moment of pleasure in a perfect Italian style even on the high seas!

Venchi 1878 Chocolate Bar allows guests to immerse themselves in a world of chocolate, discovering the sights and smells of chocolate-making, where, behind glass-fronted counters, the Venchi maître chocolatier works to create visually stunning and mouth-watering chocolates.

The Venchi 1878 Gelato & Crêperie gives guests the option of indulging in their favourite gelato flavours, while enjoying la dolce vita on the aft sundeck of the ship. Their gelato is made daily by Venchi Gelato chefs in the onboard laboratory using only natural, simple and meticulously selected ingredients.

Venchi gelato was created in **2007** with the unique challenge of transforming Venchi chocolates into a range of delicious gelato, which today includes more than 90 delectable flavours. Aboard MSC Seaview, you find a selection of **22** luscious flavours including Venchi's signature Cremino, Green Pistachio from the Brownie region of Italy, as well as traditional Italian flavours such as Tiramisu, Venchi Custard Cream, Stracciatella.

The various gelato flavours are produced on board using first-class ingredients such as high quality fresh milk, Piedmont hazelnuts and Venchi's luxurious chocolate. Venchi infuses their 100-year heritage into innovative gelato flavours such as Azteco, their signature chocolate sorbet, and the extra dark, creamy Cuor di Cacao.

Venchi gelato recipes follow classic Italian tradition and never uses colourings, scents, or palm oil; allowing their gelato to maintain the natural nuances of each ingredient.

For a true taste of summer, we recommend grabbing a Venchi cone of refreshing fruit sorbet and watching the waves go by from the Sunset Beach aft deck.

OCEAN CAY BY RAMÓN FREIXA

Luxury fish restaurant

MSC Cruises extends its partnership with Michelin starred Spanish chef Ramón Freixa with a dedicated restaurant onboard *MSC Seaview*.

RAMON | FREIXA



Ramón has developed a truly unique menu to delight guests, offering mouthwatering menu of sophisticated fish and shellfish in a chic Mediterranean atmosphere.

Ramón Freixa is known for daring and innovative cooking, put together with impeccable techniques create a visual and sensory masterpiece. He blends tradition with avant-garde to allow guests to enjoy the flavor and authentic Mediterranean essence in a totally new way.

All dishes are made with the freshest ingredients and complemented by a wonderful wine list. Highlight dishes include scallop 'a la gallega' with Iberian ham, fideuá of king crab and confit duck and rosemary salt roasted sea bass.

ASIAN MARKET KITCHEN BY ROY YAMAGUCHI

Three unique pan-Asian dining experiences

MSC Cruises extends its partnership with innovative Japanese-American chef Roy Yamaguchi – offering three distinct dining concepts in the Asian Market Kitchen by Roy Yamaguchi, each offering an authentic pan-Asian dining experience at sea.

Chef Yamaguchi will bring his unique fusion style of cooking traditions to MSC Seaview, and has worked with MSC Cruises to conceptualising and designing every element of the new pan-Asian restaurant, bringing his creative flair and vision to every single detail of the guest experience.



Teppanyaki by Roy Yamaguchi

The modern East-West cooking style of Japanese cuisine will come to life via four teppanyaki grills. With a modern twist on Asian cuisine, guests can sit at the cooking stations to watch their delicious Japanese dishes come to life in front of their eyes.

Asian Fusion by Roy Yamaguchi

The à la carte restaurant will serve gourmet Asian creations in a stylish venue with incredible sea views.



Sushi by Roy Yamaguchi

The Sushi Bar will serve the freshest sushi, sashimi and tempura.



BARS FOR EVERY OCCASION

*There is no shortage of choice on MSC Seaview, with **20** bars and lounges to choose from and each of them offers their own specific style and flavour, so guests can sit back or get up and dance with their favourite drink in hand.*

From champagne to gelato, there's something for everyone at any time of the day and thanks to MSC Seaview's stunning outdoor spaces, guests will have the opportunity to dance the night away under the stars.

BAR HIGHLIGHTS INCLUDE:



Jungle Beach Bar

This poolside bar is the perfect spot for a to taste a fresh fruit cocktail or juice



Wine & Cocktails

Before heading to the speciality restaurants, guests can sip an aperitif before dinner from one of the wines available at this bar



Champagne Bar

No cruise would be complete without a bit of bubbly and this bar offers different champagnes for all budgets



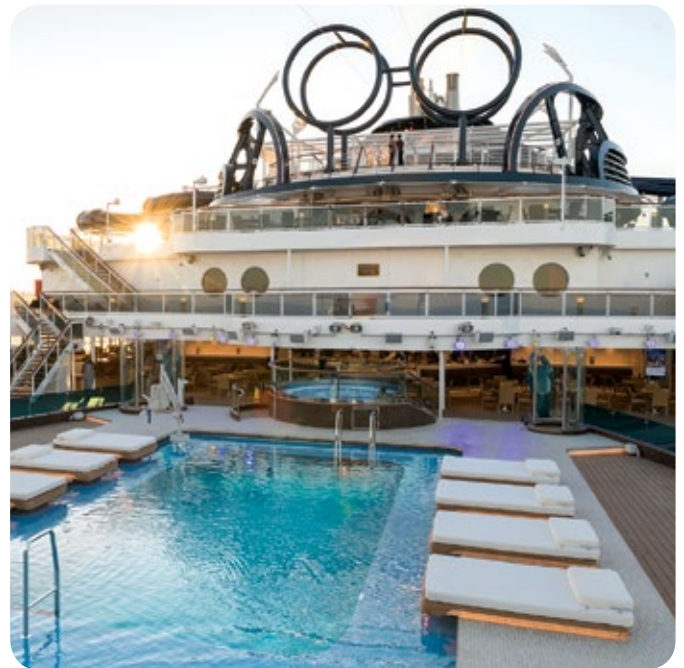
Seaview Bar

At the heart of the action, this centrally located bar is the perfect meeting spot for guests to stop and sip a coffee, before heading out for an excursion



Haven Lounge













The professional mixologist at this bar means that the options are truly endless! But for those who prefer to stick to the menu, Haven Lounge lists many different drinks to choose from



Sunset Beach Bar

This relaxed pool bar offers everything from cocktails and punches, to beers and mixed drinks, from wines to fruit juices, and also features virgin cocktails for a guilt-free night out

ABOUT MSC CRUISES

 MSC Cruises is the No. 1 cruise line in Europe and South America.	 80 Countries visited around the world	 15 Ships in operation with the launch of <i>MSC Seaview</i>	 70 Countries in which MSC Cruises holidays are sold
 1,97 million Guests welcomed	 225 Itineraries offered worldwide	 8,960 Broadway-style performances on our ships	 23,776 On-board and on-shore employees
 170 Nationalities welcomed	 191 Ports of call	 61,354,372 Meals served each year	 25,000 New jobs to be created by 2026



€10.5 billion investment plan

12 new ships between 2017-2026



More than

€8 million

Raised for UNICEF so far... and counting!

*numbers correct as of 2017

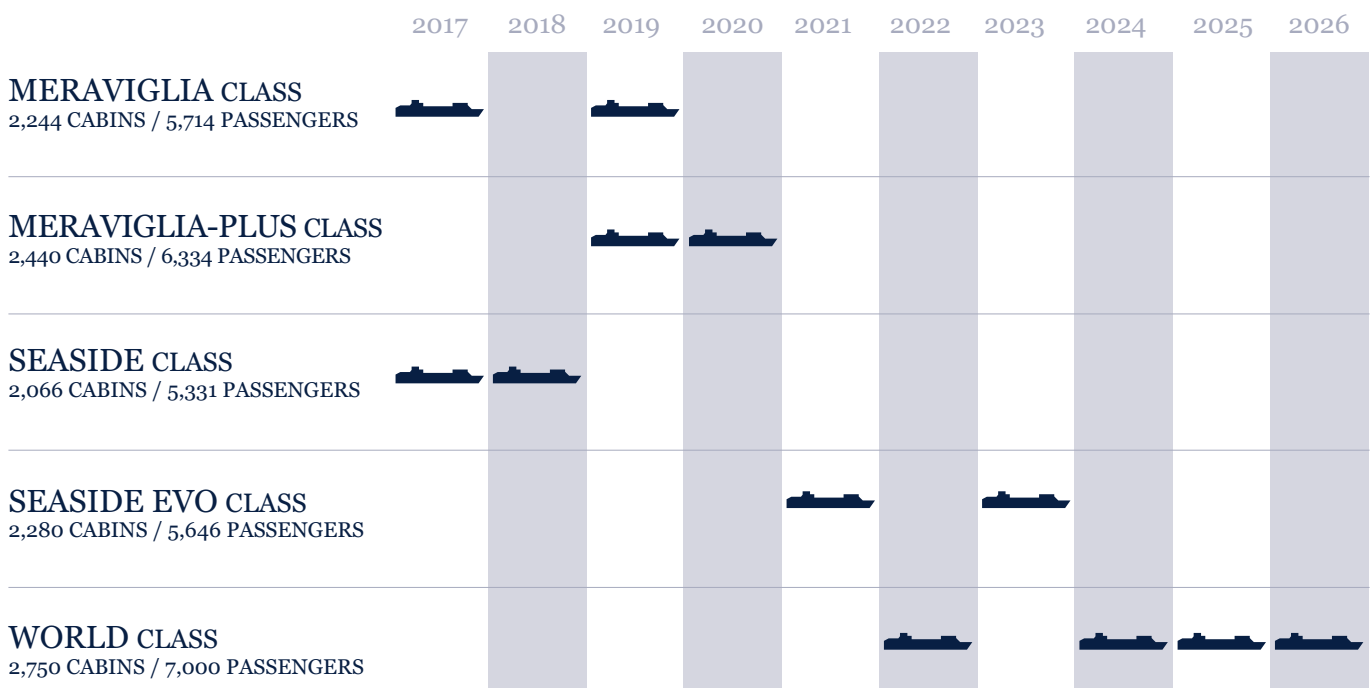


MSC Cruises, part of the MSC Group, is the Swiss-based, world’s largest privately-owned cruise line and brand market leader in Europe, South America and South Africa, sailing year-round in the Mediterranean and the Caribbean. Seasonal itineraries cover northern Europe, the Atlantic Ocean, Cuba and the French Antilles, South America, southern Africa, China and Abu Dhabi, Dubai and Sir Bani Yas.

The MSC Cruise experience embodies the elegant side of the Mediterranean to create unique and unforgettable emotions for guests, through discovery of the world’s cultures, beauties and tastes.

In 2014, MSC Cruises launched an investment plan to support the second phase of its growth through the order of two ships of the Meraviglia Class and two others of the Seaside Class and in February 2016, confirmed the existing options to build a further two now Meraviglia-Plus Class ships with an even greater capacity. In April 2016 this rose to €9 billion with the announcement of signing of the slot reservation agreement to build a further four ships, each with next-generation LNG propulsion technology. In November 2017, the Company confirmed a slot reservation agreement in 2021 and secured a second slot in 2023 for two Seaside EVO ships, raising the total investment plan to €10.5 billion. MSC Cruises is the first global cruise line brand to develop an investment plan of this length and magnitude, that between 2017 and 2020 will have already delivered six new cruise ships.

BRAND NEW SHIPS









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