

A complete guide to the beautiful
MSC BELLISSIMA



MSC

Bellissima |bel'lis.si.ma| *adjective*

Possessing intense beauty; delighting the senses



#BeautyAtSea

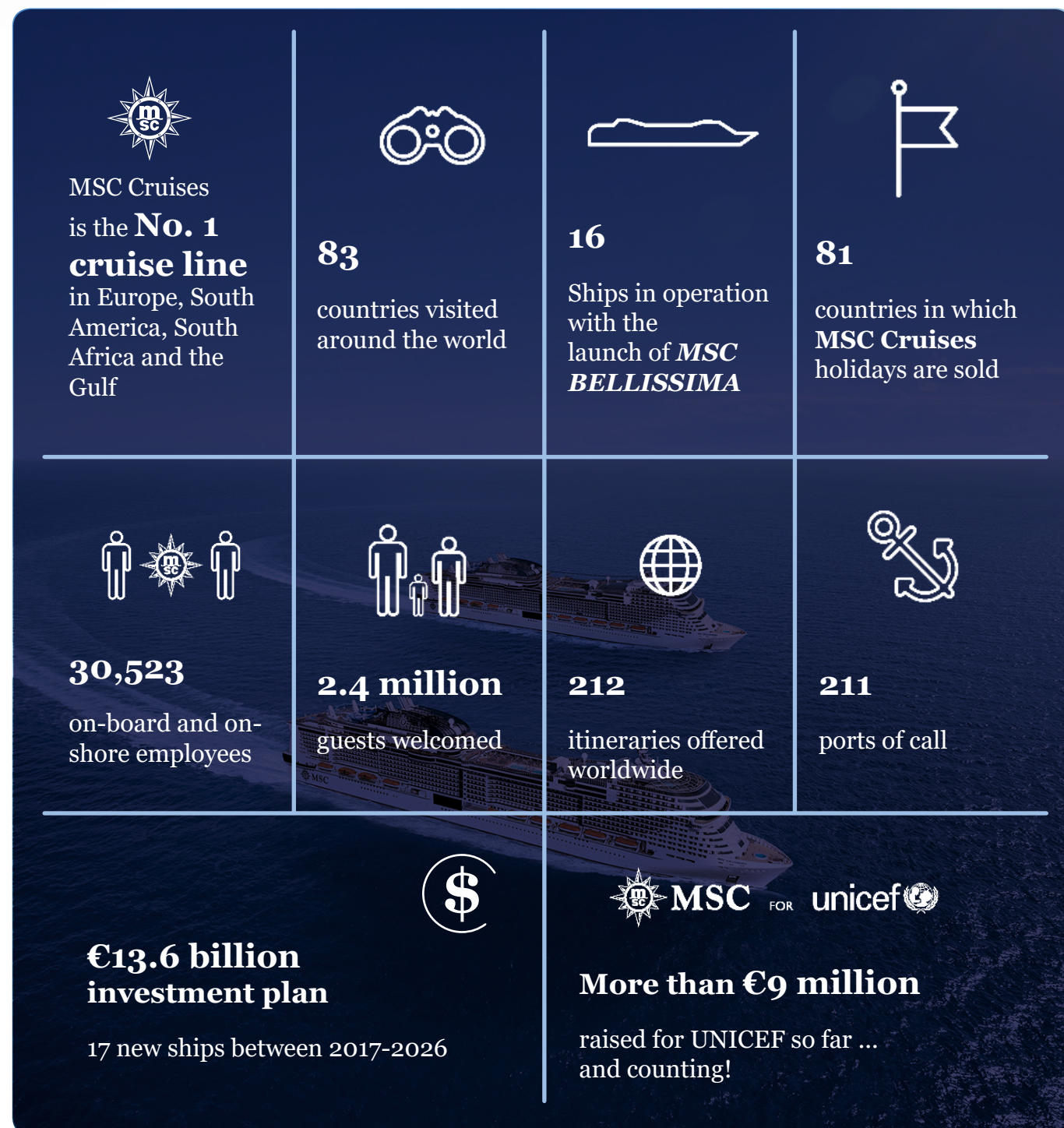


Table of Contents

ABOUT MSC CRUISES	2
DISCOVER BEAUTY IN NUMBERS	4
DELICIOUS DINING OPTIONS	6
TEMPTING TREATS	8
BAR HIGHLIGHTS	9
ENTERTAINMENT	10
CIRQUE DU SOLEIL AT SEA	14
AWARD-WINNING FAMILY OFFERING	16
WIDE CHOICE OF ACCOMMODATION	18
MSC FOR ME	20
MEET ZOE	21
THE MOST BEAUTIFUL DESTINATIONS IN THE MEDITERRANEAN	22
DISCOVER THE TREASURES OF THE EMIRATES AND THE GULF	25
FEEL BEAUTIFUL AT SEA	28
MSC YACHT CLUB - A HAVEN OF PRIVACY AND EXCLUSIVITY	30
A LUXURY SHOPPING EXPERIENCE AT SEA	32
STYLE AND GLAMOUR	34
KEEPING THE OCEANS BEAUTIFUL	35

About MSC Cruises

MSC Cruises, part of the MSC Group, is the Swiss-based, world's largest privately-owned cruise line and brand market leader in Europe, South America, South Africa and the Gulf, sailing year-round in the Mediterranean and the Caribbean. Seasonal itineraries cover northern Europe, the Atlantic Ocean, Cuba and the French Antilles, South America, southern Africa, China, Japan, and Abu Dhabi, Dubai and India.

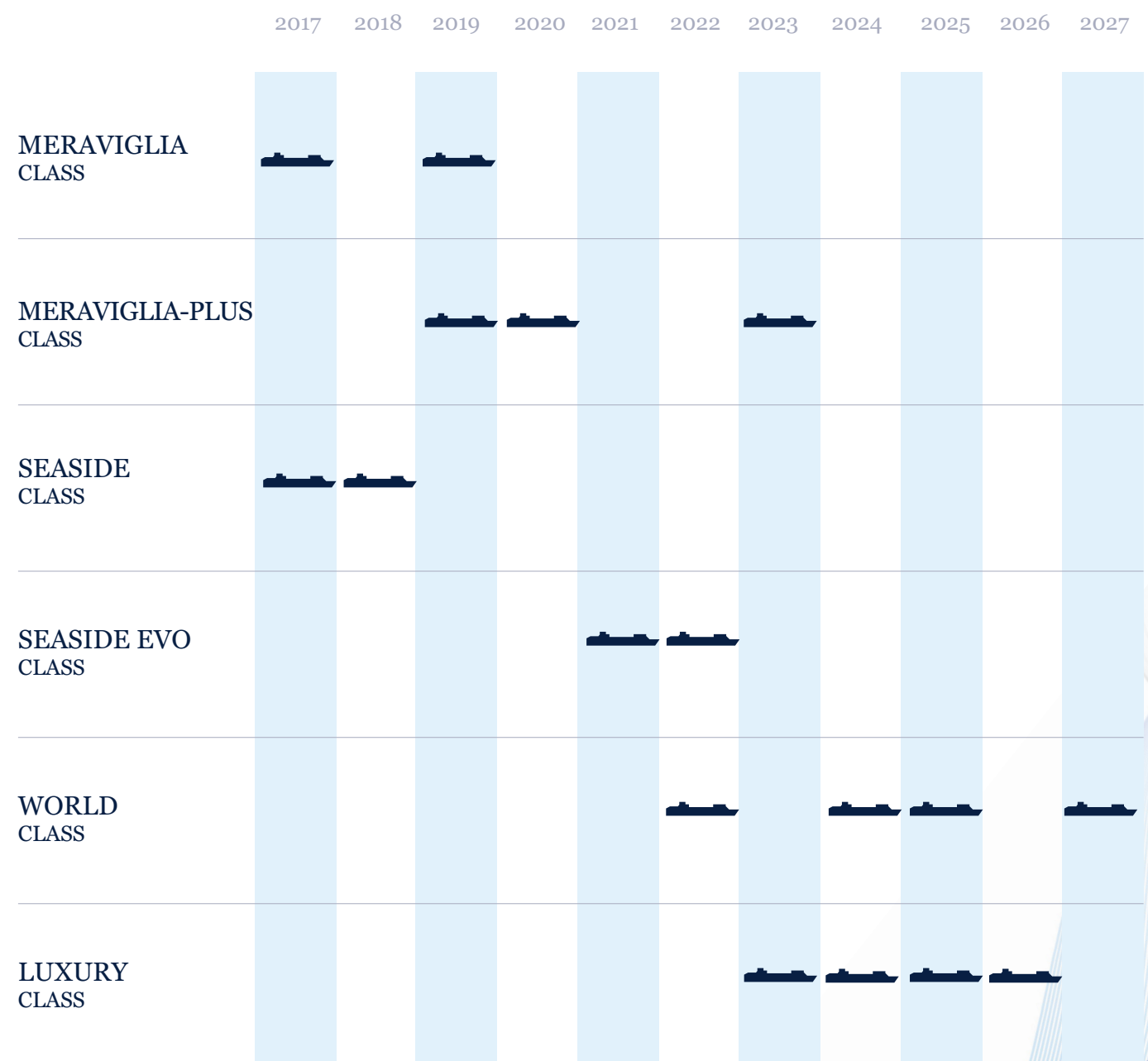


The MSC Cruises experience embodies the elegant side of the Mediterranean to create unique and unforgettable emotions for guests, through discovery of the world's cultures, beauties and tastes.

Since 2014, MSC Cruises launched an investment plan to support the second phase of its growth through the order of five ships of the Meraviglia Class and four others of the Seaside Class. In April 2016 the Company announcement it would build a further four World Class ships, each with next-generation LNG propulsion technology.

In Oct 2018, MSC Cruises announced that it was entering the ultra-luxury cruise market, with the order of four ships for a total value in excess of €2 billion.

MSC Cruises is the first global cruise line brand to develop an investment plan of this length and magnitude, that between 2017 and 2020 will have already delivered six new cruise ships.



MSC BELLISSIMA

DISCOVER BEAUTY IN NUMBERS



as tall as
13
double-decker buses

65
metres high

315
metres long

19
decks

Deck surface area of 450,000m² equivalent to **63** football pitches

0 single-use plastic straws on board

7 languages spoken by ZOE, the world's first virtual personal cruise assistant

FAMILY

5,000,000
online views of exclusive kids web series Kelly & Kloe

7 kids' play rooms totalling over

700m²

6 kids' mascots

ENTERTAINMENT

6

different shows playing in the 985-seat West End-style theatre

Activities each week for adults **210**

300

hours of live music per cruise

500

costumes used in the theatre

2

different Cirque du Soleil at Sea shows created exclusively for MSC Bellissima

96

metre long Mediterranean-style promenade featuring an 80 metre LED dome

CABINS

2,217
cabins

1,418
cabins have balconies

5,686
guests maximum capacity

6 elegant Swarovski staircases on board

96 steps in the main staircase

640 Swarovski crystals per step

DINING

20 varieties of champagne offered in the Champagne Bar



1.5 tons of chocolate used each month by the onboard chocolaterie to make **91** different products

15,000 croissants made fresh on board every day

20 bars and lounges

Delicious Dining Options

As one of the most important elements of any holiday, outstanding food is at the centre of MSC Cruises' DNA, each ship in the fleet offers an incredible array of authentic international and Mediterranean cuisine.

MSC BELLISSIMA is no exception, offering guests 12 different dining venues, with a selection of complimentary, casual and specialty restaurants to choose from, there really is something to suit every occasion and everyone's palate.

With three main restaurants - **the Lighthouse**, **Il Ciliegio** and **Le Cerisier** - and the 3,650 m² **Marketplace Buffet**, the array of choices seemingly has no end.



For the first time, renowned German chef Harald Wohlfahrt has developed an exclusive menu for MSC Yacht Club guests, as well as two different main courses for Elegant Night in the ship's main restaurants. Voted one of the Top 10 Chefs in the World and the only German chef to hold a 3* Michelin rating for 25 years in a row, Chef Wohlfahrt represents the best of Germany's cuisine and embodies MSC Cruises' commitment to pushing boundaries to offer the latest and greatest food options to guests.



NEW

HOLA! TAPAS BAR

Meaning 'hello' in Spanish, HOLA! Tapas Bar welcomes you into an amazing culinary experience created by the renowned 2* Michelin chef Ramón Freixa. The warm 150 m², 56-seat restaurant offers a convivial atmosphere to share plates and celebrate the Mediterranean lifestyle.

HOLA! Tapas Bar features a mix of tradition and vanguard in a contemporary but warm open space, with both communal and individual seating and a classic tapas menu curated by a daring and innovative master. Throughout the day, HOLA! Tapas Bar serves a selection of delicious food (starters, main dishes or tapas to share) along with a variety of wine and beer options and cocktails, like famous Spanish sangría.

BUTCHER'S CUT

For meatlovers, there is no place to tuck in like the Butcher's Cut. The successful modern American steakhouse concept seen on board all of the latest MSC Cruises ships joins **MSC BELLISSIMA**, with a chance for guests to observe the skills of a master butcher in an open-front kitchen. With a selection of craft beers, bold American wines and elaborate cocktails in a rustic décor filled with Americana, this specialty restaurant is a true feast for the senses.



L'ATELIER BISTROT

A new concept, this French bistro celebrates la joie de vivre with a selection of savoury snacks such as tartares, charcuterie and cheese selections, as well as larger traditional French dishes such as Boeuf Bourguignon, Steak Tartare and duck confit.

The convivial atmosphere offers 80 seats in a Parisian style bistrot, reminiscent of the banks of the Seine. Guests may pop in from morning to night, for a pure butter croissant and café au lait or for a sip of champagne and a plate of oysters. A chance to discover that French je ne sais quoi!

NEW



KAITO TEPPANYAKI AND SUSHI BAR

Spacious restaurants offer the modern East-West cooking style of Japanese cuisine on four teppanyaki grills, where chefs delight and entertain guests with spectacular flips and tricks, while preparing authentic, mouth-watering meals. Next door, master sushi chefs prepare the freshest sushi, sashimi and tempura at sea overlooking the bustling promenade.



Tempting Treats



Two-time World Champion in Pastry, Jean-Philippe Maury is a master of catering to everyone's sweet tooth. In his second appearance on board MSC Cruises' ships, he combines his savoir faire into two distinct concepts:

- **Chocolat & Café** – an open chocolaterie for guests to observe creations and show pieces being made live, to savour handmade chocolate bonbons and to customise chocolate bars on electronic tablets
- **Crêpes & Gelato** – for on-the-go delights with an exquisite selection of homemade flavour combinations



Jean-Philippe Maury Chocolat & Café

- Over a **thousand** possibilities to customise personal chocolate bars on an electronic tablet
- **16** types of chocolate bars
- **13** types of macarons
- **6** types of round truffles
- **40** kinds of chocolate products and biscuits



Jean-Philippe Maury Crêpes & Gelato

- **13** flavours of ice cream
- **4** flavours of sorbet
- **10** types of signature crêpes
- **5** types of milkshakes
- **3** "stay fit" blend beverages
- **4** types of smoothie
- **9** types of sundae

Bar Highlights

No cruise would be complete without a favourite cocktail and **MSC BELLISSIMA** offers a wide selection of 20 different bars, all with their unique atmosphere and specialities. Whether guests are looking for a relaxed setting or an exciting location in the heart of the action, there is something to suit any personality.



CHAMPAGNE BAR

The classic MSC Cruises staple is the ultimate destination for pre- or post-dinner bubbles. The stylish atmosphere comes complete with 20 varieties of champagne, where upwards of 5 bottles and 40 individual glasses are served nightly.

MASTERS OF THE SEA

The classic British pub concept takes to the open waves in the Masters of the Sea pub and restaurant. Offering a wide assortment of beers and selection of nibbles and savoury food, the warm atmosphere offers 81 seats to sit back and chat with friends over a brew.



EDGE COCKTAIL BAR

No cruise would be complete without a favourite cocktail and Edge Cocktail bar has an extensive list from the heart of the ship, so guests can enjoy their drinks in a happening location. With an average of 5 to 6 different ingredients, each cocktail is mixed in front of guests for maximum delight.

Entertainment

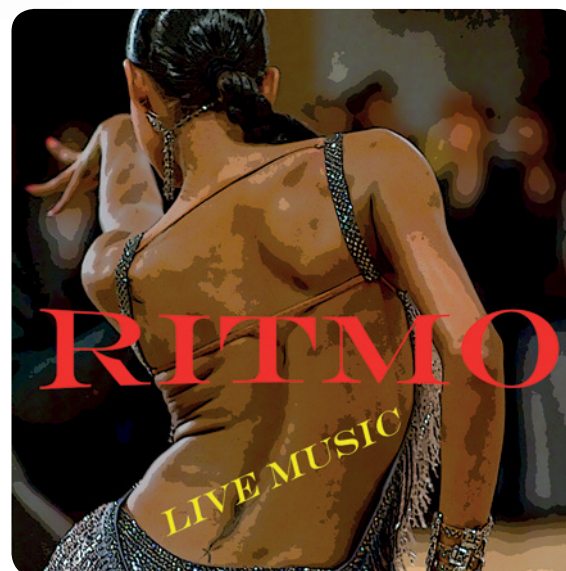
NEW

MSC BELLISSIMA will play host to six original Broadway-style theatre shows:



PINK

Whizz through the last 50 years in 40 minutes, experiencing the very best of music by female artists, supported by a fantastic live band. Girl power!



RITMO

Inspired by vibrant Latin heritage, watch sizzling salsa, beautiful ballroom and astounding acrobatic performances.



SOLID ROCK

Live musicians, singers and dancers make the dream cast of the world's greatest rock anthems.



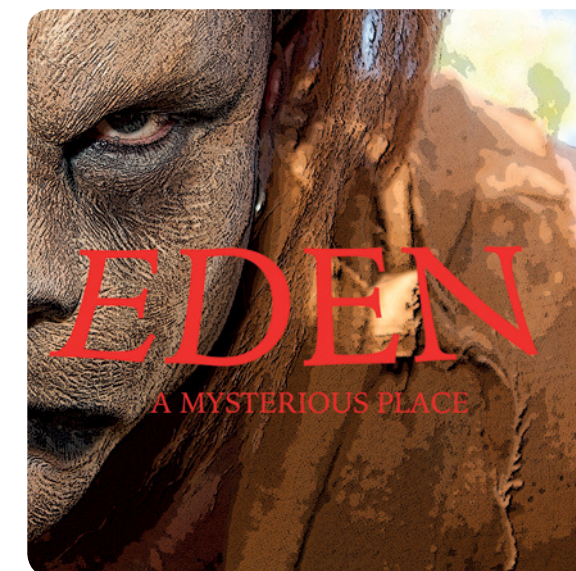
INCANTESIMO

Based on the ancient Chinese tale of Ye Xian, take in a classic fairytale with a twist.



QUICK

Run through an imaginary, colourful world at lightning speed on a race against time, watch out for continuous and hilarious transformations live on stage.



EDEN

In a lost, ancestral city inhabited by fantastic creatures, be spellbound by a light-hearted depiction of evolution in the search for beauty.



L'AMOUR

'L'Amour', a classic opera, brings on stage the most passionate selections of Bizet's masterpiece 'Carmen'.

FUN FACTS



MSC BELLISSIMA will offer 40 hours of live music per day (that's **300 hours** of live music per cruise)



There will be **24 live musicians** on board (from 11 different countries)



MSC BELLISSIMA's new theatre shows require **500 costumes, 60 different pairs of shoes and 110 different hats**



Guests have more than **20 opportunities** to see a show across a weeklong cruise



GALLERIA BELLISSIMA – THE SOCIAL HUB OF THE SHIP

MSC BELLISSIMA's huge Mediterranean-style indoor promenade, Galleria Bellissima, acts as the central social hub of the ship, linking many of the bars and speciality restaurants, and is home to an 80 metre LED sky that creates an awe-inspiring atmosphere 24 hours a day. With mesmerising shows three times a day, the promenade also hosts many of the ship's themed parties, including White Night and Flower Glory.

A RICH ENTERTAINMENT PROGRAMME

Alongside all of the fantastic facilities to keep everyone entertained on board, guests can also choose from 210 activities each week. Every day, there are over 20 hours of entertainment organised, from fun poolside games and sporting activities, to dance classes and trivia.

GRAND CANYON AQUAPARK

MSC BELLISSIMA has one of the most exhilarating aquaparks at sea! Thrill seekers can choose from three action-packed water slides including a champagne bowl and two racing tube slides. Younger guests can play in the Aquaplay spray area and kids and adults alike can climb aboard the innovative Himalayan Bridge where guests attach themselves to a rope course and cross the ship, 80 metres above the water.



VIRTUAL GAMES ARCADE

Guests can experience the latest thrills and spills in the onboard entertainment area, complete with two authentic F1 racing simulators, immersive XD cinema for a totally immersive and interactive journey into one of four worlds, full-sized bowling alley with 2 lanes and a whole host of arcade games.

NEW

For the first time on any MSC Cruises ship, guests can embark on a tech-fuelled adventure into the unknown with the Virtual Reality Maze. Powered by gaming experts Ubisoft and Triotech, guests can immerse themselves in well known franchises including Rabbids and Assassin's creed, all in full 4K definition.

SPORTS FOR ALL

The spacious 390 m² Sportplex provides a large arena for guests to play sports and games with many activities and tournaments organised throughout the day. Guests can play basketball, tennis, volleyball and football, or opt for a jog around the open deck on the dedicated running track.



DANCE THE NIGHT AWAY

Guests can party beyond sunset every evening of the week with multiple themed nights, 11 different areas to dance, nightly karaoke, dedicated nightclub and bars open until 2am.



Cirque du Soleil at Sea

MSC Cruises brings onboard entertainment to a new high with an exclusive partnership with world leaders in live entertainment, Cirque du Soleil, with a brand new entertainment concept that debuted on MSC MERAVIGLIA: *Cirque du Soleil at Sea*.

NEW *MSC BELLISSIMA* will see the introduction of two brand new, breathtaking shows, each with a truly unique and different theme – these shows cannot be seen anywhere else in the world.

Every element of each show is unique, from the original concept and storyline, the characters, the costumes and make-up through to the music, staging and sound effects.

Cirque du Soleil at Sea is a pre-booked experience for guests with competitive rates and can be booked in advance, or whilst on board during the cruise for any still available seats. Guests can either book to enjoy a three-course menu of palate-pleasing dishes served before the show (€35), or sip on a speciality cocktail (€15) and enjoy the pre-show that begins 30 minutes before the start of the Cirque du Soleil at Sea performance.

TWO ORIGINAL NEW SHOWS



SYMA

Sail beyond Imagination takes you on the epic journey of a young sailor, brimming with imagination. On this bold expedition, he braves the elements, plunges into troubled waters and discovers the mysterious island of his dreams, populated by surreal, and colourful creatures. We all carry our own imaginary island inside of us, so what are you waiting for? SYMA awaits. Immersive video images, an original set design, bioluminescent lighting and acrobatic feats make SYMA an unforgettable show.

VARÉLIA

Love in Full Colour puts a futuristic twist on a traditional medieval tale. It traces the arduous course of an unconventional courtship between a princess with distinctive violet skin and a charming hero who is blind.

Their budding romance is thwarted by a villain who, in a fit of madness, kidnaps the royal. With the help of his friends, the brave young hero formulates a plan to rescue his beloved. Delight in the acrobatic feats, the laser show and the unique set design of this futuristic medieval tale.



THE CAROUSEL LOUNGE

The shows will be performed in The Carousel Lounge: a purpose-built entertainment venue hosting just over 400 guests per performance. This venue was specially designed to meet the needs of the Cirque du Soleil at Sea artists with state-of-the-art technology and high specification technical features.

The lounge alone represents an investment of €20 million, with a unique 360° rotating stage in the middle of the lounge, 40-metre-long LED screen and special rigging to enable the artists to perform impressive aerial acrobatics – all integral to each show to create a truly immersive performance that guests will never forget.

FUN FACTS



Due to the constant moving of the ship, the huge LED wall was built on rubber fixtures to allow it to flex without breaking



Artists in the 2 Cirque du Soleil at Sea shows come from 9 different countries



The 2 shows contain 16 different make-up styles



The team will use 304 brushes to apply their make-up



There are 275 costume pieces across the two shows

Award-winning Family Offering

As a family-owned company MSC Cruises understands the needs of families. From dedicated facilities for kids of all ages, to a varied entertainment schedule packed with activities, kids will laugh, dance and play their way through their cruise.

MSC Cruises' family offering is the best! As voted 'Best Cruise Line for Families' by Cruise Critic in their Editors' Picks Awards in 2017 and 'Best Family Cruise Line' in the 2018 Wave Awards.



CLUBS FOR KIDS OF ALL AGES

MSC BELLISSIMA kids areas boast a mysterious magic theme, with some rooms developed exclusively with partners LEGO® and CHICCO® to bring magic to life.

CHICCO Baby Club (1 - 3 years)

Toddlers from up to 3 years old can enjoy activities and games designed in partnership with leading childcare brand Chicco®.



Mini Club and Juniors Club (3 – 11 years)

There's a great selection of LEGO® bricks in the Mini and Juniors Clubs for kids from 3 to 11 years of age. And every cruise includes an all-day event dedicated to LEGO® activities for the whole family.

Young Club and Teen Club (12 – 17 years)

MSC Bellissima offers two clubs for teenagers, Young Club for 12-14 year olds and another for 15-17 year olds, both offering dedicated activities and facilities including the latest games consoles.

There's also a teens-only area that serves as cinema, gaming room and disco.

NEW

NEW FOR MSC BELLISSIMA



CYCLONE – a new special family activity taking place in the Sportsplex arena, everyone competes in a range of fun sporting activities to get the heart pumping, and everyone laughing.

MAGICIAN'S APPRENTICE – a magical night awaits in the Mini Club, a brand new themed night once per cruise, where kids can learn some of the most amazing and spellbinding tricks from the world of magic.

DOREMI MAGIC CARDS – taking place all over the ship every day of the cruise, kids and their families take part in a magical live game to collect points for their team to win fantastic MSC Cruises prizes.

FIRE AND ICE – a brand new, multi-act game played throughout the cruise. Guests take part in a number of individual games throughout the cruise, both virtual and physical, to build up a bank of points before the winners are revealed.



FUN FACTS



6 mascots including DOREMI, DOREBRO and new DOREMI Magic



7 rooms dedicated to kids



700m² of play space



The 2 kids' clubs developed in collaboration with the LEGO Group have a total area of **123 m²**

Wide Choice of Accommodation

A wide range of cabins have been developed to meet the needs of every holiday-maker, with over ten different cabin types to choose from.

From spacious balcony cabins to luxurious MSC Yacht Club suites or clever modular cabins for groups of up to ten people to solo cabins, guests can tailor their cruise experience to perfectly suit their requirements.



LUXURIOUS ROYAL SUITE (MSC YACHT CLUB)

With their own whirlpool bath on one of two balconies, guests have private outdoor space complete with al-fresco dining area. Other unique elements include separate living area, walk-in wardrobe and en-suite bathroom complete with bathtub.

DUPLEX SUITES

Spanning two floors, guests of one of **MSC BELLISSIMA**'s unique **Duplex Suites** can entertain friends in the lower floor dining/living area (with its own bathroom), then retire to the upper floor bedroom. When the sun sets, head onto the spacious balcony for an evening in the private whirlpool bath.



CABINS FOR FAMILIES

MSC BELLISSIMA offers 175 **Cabins for Families** – unique cabins that can be clustered together to accommodate up to 10 guests. Interior and balcony cabins with interconnecting doors and balconies join together to offer sweeping accommodation for families or groups sailing together.

INTERIOR STUDIOS

For solo guests, **MSC BELLISSIMA** offers the perfect accommodation – **Interior Studio cabins**.

With a transforming bed perfectly suited for one, solo explorers have the perfect cabin complete with en-suite bathroom, TV and all of the other amenities you have come to expect from MSC Cruises.



FUN FACTS



Cabins are located across **11 decks**, on decks 5 and 8 – 18



Over **75% of cabins** have an ocean view



The ship has **1,250 balcony cabins**



44 suites have their own private whirlpool bath

MSC for Me

2018
Porthole
Cruise
Readers'
Choice
Awards



A CONNECTED CRUISE EXPERIENCE:

MSC for Me, MSC Cruises' digital innovation programme brings guests the very latest advances in customer-centric technology to help them make the most of their cruise experience.

FEATURES

Featuring a whole host of smart features MSC for Me will provide guests with a fully optimised holiday experience. Features include:

NEW Save Valuable Time: With new features on the MSC for Me app, Guests access the information they need, when they need it. Mobile check-in saves time on embarkation day, providing them with the information they need, when they need it.

- + Credit card registration means guests are ready to go before embarkation
- ZOE, the new virtual personal cruise assistant is there to help with any enquiry about your cruise
- + An interactive map helps guests get around the ship quickly and easily, thanks to 3,050 bluetooth beacons

NEW Don't Miss a Thing!: MSC for Me has additional features to help guests plan their holiday in real time, browsing through daily events, activities, and highlights

- + ZOE provides instant information and help in booking shows, spas and excursions
- + Guests get notifications on relevant promotions, offers and events

NEW Tailored to You: New MSC for Me features personalise guests' cruise experience even more, for a holiday that meets their individual needs. When and where they want.

- + ZOE speaks seven languages, adapting to each guest's profile and preferences, and all from the comfort of our guest's cabin
- + Pre-cruise booking means guests can access MSC for me and start planning and purchasing services in advance

NEW Stay in Touch with Each Other: Peace of mind is at the heart of a happy holiday. With messaging and locator features, MSC for Me helps guests stay in touch with loved ones. So they can take some time for themselves.

- + MSC for Me Chat - message directly through the app without an internet package
- + Family & Friends Locator - available at a charge - enables Guests to be independent, while easily staying connected with family and friends

Meet ZOE

the world's first VIRTUAL PERSONAL CRUISE ASSISTANT

NEW



7 languages spoken - unprecedented for a virtual personal assistant

30 different accents were analysed

2,200,000 questions asked in training ZOE

800+ commonly asked questions have been programmed

● BLUETOOTH CONNECTION TO PLAY MUSIC

● PROFESSIONAL QUALITY AUDIO AND FAR FIELD MICROPHONES

● QUAD CORE PROCESSOR

● BEATING HEART TO HUMANISE INTERACTION



400 different people trained ZOE

3,000 tests carried out in Proof of Concept phase

40 different cabin positions for best audio experience

The Most Beautiful Destinations in the Mediterranean

*Some classics never go out of style and the iconic Mediterranean cruise is certainly that. With six embarkation ports and a host of cultural activities and sightseeing opportunities, this classic itinerary is the perfect way for **MSC BELLISSIMA** to spend her inaugural season.*



GENOA, ITALY

This hilly and palace-filled city offers unexpected treasures wherever you turn, such as the UNESCO World Heritage Site Palazzi dei Rolli, the 117-metre Lanterna and the epic fountain of Piazza De Ferrari.

For guests wishing to experience the city, the Genoa Historical Centre shore excursion and the marine-themed Aquarium shore excursion will offer detailed looks at the city. Luxury fans may prefer to embark on a day-trip to the pastel-coloured village of Portofino, known for its famous harbour.

NAPLES, ITALY

The vibrant city of Naples is quintessential for any pizza fan, offering some of the best in the world, as well as Europe's largest historic city centre. To truly embrace the culture and past of the city, guests may opt to join the Naples Historical Centre tour and discover what makes the city unique

Guests can also enjoy a day-trip to Pompeii to unearth the hidden secrets of the destroyed city.



MESSINA, ITALY

A bustling Sicilian port, Messina is home to beautiful cathedrals and stunning monuments, such as the Fountain of Orion. To experience the city itself, the Taormina and Messina shore excursion emphasises local highlights.

The Etna Volcano is a key landmark in the distance, offering more adventurous shore excursions for those who dare.

VALLETTA, MALTA

The ornate city of Valletta is characterised by beautiful piazzas and Baroque architecture, with hundreds of historical monuments that helped the city be named the European Capital of Culture for 2018.

The Mosta, Mdina and Rabat shore excursion offers an extensive look into the regions many beauties.



BARCELONA, SPAIN

Iconic Barcelona is known the world over for Antoni Gaudí's spectacular architectural feats, including the Sagrada Família and Park Güell, as well as its vast beaches and mouth-watering paella. The Gaudí Experience shore excursion is a chance to discover each of these gems in detail, while the Barcelona City Tour and Shopping in Barcelona excursions keep things light and fun.



MARSEILLE, FRANCE

The port city of Marseille, framed by the Calanques cliffs, is the gateway to the stunning South of France, famous for its miles and miles of lavender fields, artisanal products and charming villages.

To discover the city, what could be better than a classic Marseille City Tour? While those wishing to explore Provence further afield may opt for the Aix-en-Provence day trip.



Discover the Treasures of The Emirates and The Gulf

MSC BELLISSIMA will alternate between two breath-taking 7-night itineraries during the 2019/2020 winter season, homeported in Dubai and travelling to the beautiful, mysterious landscapes of the Emirates and the Gulf.



DUBAI, UNITED ARAB EMIRATES

One of the Middle East's most recognisable cities, Dubai is a feast for the senses, with futuristic high-rise buildings, lavish malls and feats of engineering and architecture.

To best experience this remarkable city, guests may join the Exclusive Dubai shore excursion and discover why Dubai is often referred to as the City of Merchants. Over a full day, guests will experience the most famous sites, including a visit to the observation deck on the 124th floor of the world's tallest building, Burj Al Khalifa.



MUSCAT, OMAN

Framed by the impressive Western Al Hajar Mountains, Muscat is a key port in the Gulf of Oman with a rich and multi-cultural history, offering a compelling mix of historic sites including museums and Old Muscat.

Mystical Muscat is available to journey through the city's mosques, palaces and museums, while thrill-seekers may instead opt to go on a Jeep Adventure to Wadi Arbeyeen, where they can get their hearts racing through mountain roads before cooling off in pools surrounded by date trees.



ABU DHABI, UNITED ARAB EMIRATES

Capital of the United Arab Emirates, Abu Dhabi is rich with diversity and culture, framed by glittering buildings and home to the stunning Sheikh Zayed Grand Mosque.

The Abu Dhabi Sightseeing & Tea at Etihad Tower offers guests a half-day of discovering the city, while car fans may wish to opt to have Fun at the Ferrari World Theme Park.

BAHRAIN, BAHRAIN

This island country is among one of the world's smallest nations and is a rich mélange of Arab culture with an archaeological legacy, complete with the famous Bahrain International F1 Circuit and the UNESCO World Heritage Site Qalat Al Bahrain.

Mixing the old and the new, Ancient & Modern Bahrain takes guests through Bahrain's best cultural gems, giving an in-depth look at the city.



SIR BANI YAS ISLAND, UNITED ARAB EMIRATES

The largest natural island in the United Arab Emirates, Sir Bani Yas offers pristine beaches and diverse wildlife, as well as a 1.5 kilometre beach oasis exclusive to MSC Cruises guests on ship calling days.

Sir Bani Yas island features a beautiful coastline and boasts the Arabian Wildlife Park on just over half of its surface area. The Island Mountain Bike Ride excursion allows guests to discover the island's natural beauty.



DOHA, QATAR

Recognized as one of the New7Wonders Cities, Doha is a fast-growing and exciting destination, recognisable to many sports' fans for having hosted an array of world class events, including the upcoming 2022 FIFA World Cup.

The region is also known for its stunning Arabian horses, which are in full display on a visit to the Al Shaqab Royal Stables and allows guests to discover not only these stunning animals, but one of Qatar's most popular sports.

Feel Beautiful at Sea

Holidays are a chance to take time for one's self and indulge in all of life's pleasures. To achieve total relaxation, there is no better place than the MSC Aurea Spa. The expansive 1,100 m² authentic Balinese spa is full of the latest amenities and rejuvenating treatments.



The complete MSC Aurea Spa includes:

AUREA SPA RECEPTION



20 Body rituals

36 Facial rituals

21 Massages



JEAN LOUIS DAVID HAIR SALON
WITH 32 OPTIONS TO CHOOSE FROM



Barber Shop



22 Beauty services, including
manicure and pedicure



27 Medispa
treatments

Solarium

Thalasso room

Thermal area



Cosmetics & Spa shop



REJUVENATING TREATMENTS FROM SWISSLINE

Guests may indulge in one of two ground-breaking treatments from Swissline: the skin strengthening Swiss Virtual Surgery and the Swiss Bright skin brightening treatment.

For nearly three decades, Swissline has been revolutionising skincare with the latest innovations and luxurious ingredients. Developed and produced in Switzerland, their treatments offer younger, healthier skin that are worth the detour.



SPA RITUALS FROM THALGO

Guests will have their pick of four brand new Thalgo treatments, including the anti-aging Prodige des Océans mask, the skin tightening Exception treatment, the Blue Ocean for Men treatment and massage, and the Swedish-inspired Merveille Arctique deep tissue massage.

Thalgo has been at the forefront of marine spa rituals since 1964 and their 360° approach to wellness offers a wide range of skincare and body treatments.



MEDI SPA TREATMENT FROM WIQO USING PRX-T33 FORMULA

The Biorevitalizing Instant Facial Rejuvenation from WiQo is an innovative treatment in aesthetic medicine, that immediately refreshes and illuminates skin, on the face, neck, décolleté or hands. The patented formula of PRX-T33, known as the "biorevitalizer without needles," is an effective and non-invasive treatment suitable for women and men of any age.

WiQomed is the line of products intended exclusively for medical professionals for in-office use, which can treat and even cure a number of skin imperfections.



WELLNESS ON BOARD

MSC GYM BY TECHNOGYM®

For those looking to stay fit throughout their stay on board, the MSC Gym by Technogym is a fitness lover's paradise, with 570 m² of dedicated workout space and 328 metre-long Power Walking Track to enjoy the fresh air at sea.

Eight specialised fitness services, as well as personal training sessions and organised classes offer the chance to tailor the experience to fit all needs.

MSC Yacht Club - a Haven of Privacy and Exclusivity

The MSC Yacht Club is in a class of its own, with glamorous **suites** and **24-hour butler service**, this “**ship within a ship**” concept offers guests a place to eat, drink, swim and sunbathe in a lavish, private club atmosphere while enjoying access to all the recreation opportunities offered throughout the ship.



95 exclusive suites located in the prestigious foredecks of the ship offer views like no other. With Egyptian cotton sheets, memory foam mattresses and a complimentary mini bar, guests can expect to be pampered to their hearts' desire.

MSC Yacht Club guests enjoy exclusive access to the 423 m² panoramic Top Sail Lounge private lounge, where complimentary drinks and gourmet finger food are served all day.

The Top Sail restaurant offers guests a chance to dine in an intimate setting while savoring à la carte gourmet cuisine and offers a wide selection of wines from enomatic machines.



A 1,225 m² open air private pool area has everything a sun worshiper could wish for, including:

- a spacious solarium
- shady cabanas
- whirlpool baths
- a well-stocked bar
- buffet & grill

A Luxury Shopping Experience at Sea

The innovative design of **MSC BELLISSIMA** makes use of every inch of the ship, for maximum enjoyment. Offering the largest shopping area in the fleet and winner of Cruise & Ferry Line Retailer of the Year 2018 at the Frontier Awards, the wide array of shops and 200+ top brands in the Galleria and promenade are the beating heart of the ship.



NEW BRANDS

The ship's expanded shopping area includes three additional shops, for a total of 13, as well as an increased array of international brands. The list of brands includes an increased luxury offering, featuring Bulgari, Damiani and Chopard. Other favourites return, such as Furla bags and accessories and Calvin Klein clothing.

SUNGLASSES AND ACCESSORIES

Awarded the prestigious Sunglasses Retailer of the Year at the Sunglasses Awards in Cannes, MSC Cruises is the only in-house operator of sunglasses retail on board cruise ships, offering many sunglasses brands in a tailor-made fashion, purposefully created to cater to the tastes of 150+ nationalities. MSC Bellissima will also house a wide array of premium watch brands, including Omega, Longines, Tag Heuer, Tissot and Mido.



RETAIL ENTERTAINMENT

MSC BELLISSIMA will be the first ship where the retail team collaborates directly with the entertainment team to determine the best way to involve guests, crafting a party-like atmosphere. The dynamic atmosphere of the Galleria will be enhanced with nightly retail events, including competitions, offers, fashion shows and lucky draws, making for a fun, social and interactive shopping experience, complete with exclusive promotions like gifts with purchase and special offers.



Style and Glamour

MSC BELLISSIMA is a sophisticated blend of state-of-the-art technology and a love of passion for the sea, innovation, comfort and of course elegant design.



Those who follow MSC Cruises on social media will be familiar with the famous Swarovski staircase, a constant selfie spot for thousands of guests every day.

This spectacular tradition will continue with **MSC BELLISSIMA**, where among the hustle and bustle of the atrium lie a dazzling set of Swarovski staircases.

Swarovski is, like MSC Cruises, a family company with more than 120 years of experience and a leader in their field. Based in Austria, they produce stunning crystals that are admired the world over. Far more than a jewellery brand, they have expanded to include various ventures, including designing unique décor.

The Swarovski staircases of **MSC BELLISSIMA** sparkle with 96 steps and shimmer with more than 61,000 clear Octagon and Pear components incorporated in walkable mirrored glass panels. Since 2008, the Swarovski staircase has, in the words of company Executive Chairman Pierfrancesco Vago, become a “symbol of sophistication on board MSC Cruises ships”

Keeping the Oceans Beautiful

MSC Cruises is committed to protecting our oceans, because they are the planet's most precious resource. Therefore, all MSC Cruises ships are equipped with modern technology and advanced engineering to lower their impact on the environment.



MSC BELLISSIMA takes these efforts up a notch and pushes the boundaries of cruise ship environmental performance. The ship has not only been created to provide unparalleled holiday experiences at sea, she also features some of the latest environmental systems and innovative marine technology.

The ship operates with significantly increased energy efficiency and is equipped with state-of-the-art recycling facilities and waste management systems, as well as advanced technology for cleaner ship emissions. Moreover, as part of the Company's fleetwide Plastics Reduction Programme, **MSC BELLISSIMA** will feature virtually no single-use plastic items, but instead offer environmentally-friendly and sustainable solutions.

The Company's environmental efforts are an ongoing journey and MSC Cruises will keep exploring and developing new solutions for a better future.





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