

A complete guide to the beautiful  
***MSC BELLISSIMA***



**MSC**

**Bellissima** |bel'lis.si.ma| *adjective*

Possessing intense beauty; delighting the senses



*#BeautyAtSea*





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# About MSC Cruises

**MSC Cruises**, part of the MSC Group, is the Swiss-based, world's largest privately-owned cruise line and brand market leader in Europe, South America, South Africa and the Gulf, sailing year-round in the Mediterranean and the Caribbean. Seasonal itineraries cover northern Europe, the Atlantic Ocean, Cuba and the French Antilles, South America, southern Africa, China, Japan, and Abu Dhabi, Dubai and India.



MSC Cruises is the **No. 1 cruise line** in Europe, South America, South Africa and the Gulf



**83** countries visited around the world



**16** Ships in operation with the launch of **MSC BELLISSIMA**



**81** countries in which **MSC Cruises** vacations are sold



**30,523** on-board and on-shore employees



**2.4 million** guests welcomed



**212** itineraries offered worldwide



**211** ports of call



**€13.6 billion** (**≈\$15.6 billion USD**) investment plan

17 new ships between 2017-2027



**More than €9 million** (**≈\$10.2 million USD**)

raised for UNICEF so far...and counting!

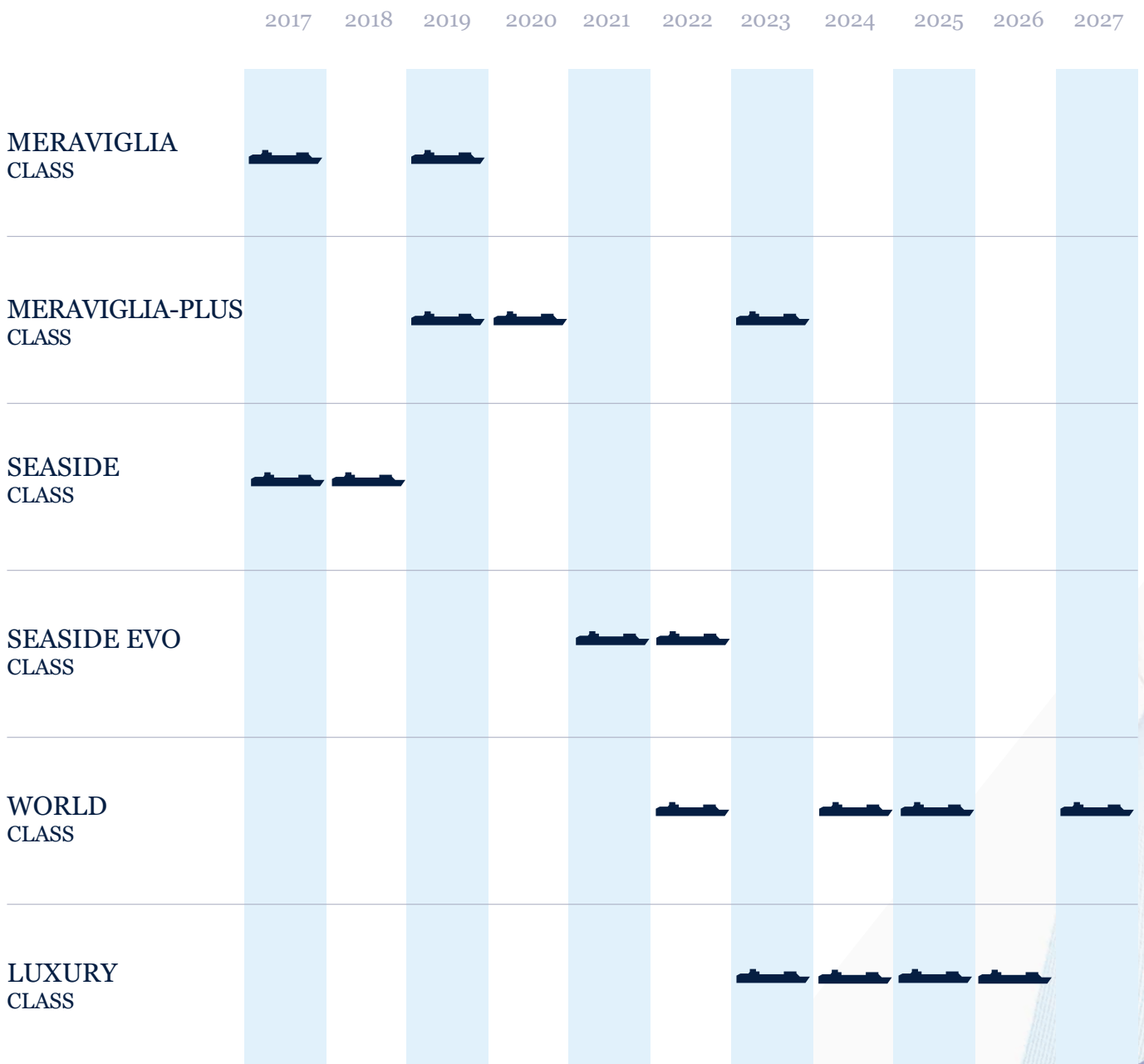


The MSC Cruises experience embodies the elegant side of the Mediterranean to create unique and unforgettable memories for guests, through discovery of the world's cultures, beauties and tastes.

Since 2014, MSC Cruises launched an investment plan to support the second phase of its growth through the order of five ships of the Meraviglia Class and four others of the Seaside Class. In April 2016, the Company announced that it would build an additional four World Class ships, each with next-generation LNG propulsion technology.

In October 2018, MSC Cruises announced that it was entering the ultra-luxury cruise market, with the order of four ships for a total value in excess of €2 billion (~\$2.3 billion USD).

MSC Cruises is the first global cruise line brand to develop an investment plan of this length and magnitude, with six new cruise ships being delivered between 2017 and 2020.





*MSC BELLISSIMA*

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DISCOVER  
**BEAUTY**  
IN  
**NUMBERS**



*#BeautyAtSea*



Deck surface area of 4,843,760 sq. ft. equivalent to 84 football fields

0 single-use plastic straws on board

as tall as 13 double-decker buses

213 feet high

1,036 feet long

19 decks

7

languages spoken by ZOE, the world's first virtual personal cruise assistant

### FAMILY

5,000,000

online views of exclusive kids web series Kelly & Kloe

7 kids' play rooms totalling over 7,534 sq. ft.

6 kids' mascots

### ENTERTAINMENT

6

Activities each week for adults 210

different shows playing in the 985-seat Broadway-style theater



500 costumes used in the theater



300 hours of live music per cruise

2

2 different Cirque du Soleil at Sea shows created exclusively for MSC Bellissima



315 ft. long Mediterranean-style promenade featuring a 262 ft. LED dome

### STATEROOMS

2,217 staterooms

1,418 staterooms have balconies

5,686 guests maximum capacity 4,434 double occupancy

6 elegant Swarovski staircases on board

78 steps in the main staircase

640 Swarovski crystals per step

### DINING

20 varieties of champagne offered in the Champagne Bar



1.5 tons of chocolate used each month by the onboard chocolaterie to make 91 different products

15,000 croissants made fresh on board every day



20 bars and lounges



# Delicious Dining Options

*As one of the most important elements of any vacation, outstanding food is at the center of MSC Cruises' DNA. Each ship in the fleet offers an incredible array of authentic internationally-inspired and Mediterranean cuisine.*

*MSC BELLISSIMA is no exception, offering guests 12 different dining venues. And, with a selection of complimentary, casual and specialty restaurants to choose from, there really is something to suit every occasion and palate.*

*With three main restaurants - the **Lighthouse**, **Il Ciliegio** and **Le Cerisier** - and the 39,288 sq. ft. **Marketplace Buffet**, the array of choices are seemingly endless.*

**NEW**



## HOLA! TAPAS BAR

Meaning 'hello' in Spanish, HOLA! Tapas Bar welcomes guests into an amazing culinary experience created by the renowned two-starred Michelin chef Ramón Freixa. The warm 1,615 sq. ft., 56-seat restaurant offers a friendly atmosphere to share plates and celebrate the Mediterranean lifestyle.

HOLA! Tapas Bar features a mix of traditional and innovative cuisine in a contemporary but warm open space, with both communal and individual seating and a classic tapas menu curated by the master chef. Throughout the day, HOLA! Tapas Bar serves a selection of delicious food (starters, main dishes or tapas to share) along with a variety of wine and beer options and cocktails, like famous Spanish sangría.

## L'ATELIER BISTROT

A new concept, this French bistro celebrates la joie de vivre with a selection of savory snacks such as tartares, charcuterie and cheese selections, as well as larger traditional French dishes such as Boeuf Bourguignon, Steak Tartare and Duck Confit.

The convivial atmosphere offers 80 seats in a Parisian style bistrot, reminiscent of the banks of the Seine. Guests may pop in from morning to night, for a pure butter croissant and café au lait or for a sip of champagne and a plate of oysters. A chance to discover that French *je ne sais quoi!*

**NEW**





**NEW**



For the first time, renowned German chef Harald Wohlfahrt has developed an exclusive menu for MSC Yacht Club guests, as well as two different main courses for Elegant Night in the ship's main restaurants. Voted one of the Top 10 Chefs in the World and the only German chef to hold a three-star Michelin rating for 25 years in a row, Chef Wohlfahrt represents the best of Germany's cuisine and embodies MSC Cruises' commitment to pushing boundaries to offer the latest and greatest food options to guests.

### **BUTCHER'S CUT**

For meat lovers, there is no place like Butcher's Cut. The successful modern American steakhouse concept, seen on board all of the latest MSC Cruises ships, joins **MSC BELLISSIMA**, with a chance for guests to observe the skills of a master butcher in an open-front kitchen. With a selection of craft beers, bold American wines and elaborate cocktails in a rustic, Americana-style atmosphere, this specialty restaurant is a true feast for the senses.



### **KAITO TEPPANYAKI AND SUSHI BAR**

These spacious restaurants offer the modern East-West cooking style of Japanese cuisine on four teppanyaki grills, where chefs delight and entertain guests with spectacular flips and tricks, while preparing authentic, mouth-watering meals. Next door, master sushi chefs prepare the fresh sushi, sashimi and tempura overlooking the bustling promenade.





# Tempting Treats



Two-time World Champion in Pastry, Jean-Philippe Maury is a master of catering to everyone's sweet tooth. In his second appearance on board MSC Cruises' ships, he combines his savoir faire into two distinct concepts:

- **Chocolat & Café** – an open chocolaterie for guests to observe chocolates and show pieces being made live, savor handmade chocolate bonbons and customize chocolate bars on electronic tablets
- **Crêpes & Gelato** – for on-the-go delights with an exquisite selection of homemade flavor combinations



**FUN FACTS**



## Jean-Philippe Maury Chocolat & Café

- Over **a thousand** possibilities to customize personal chocolate bars on an electronic tablet
- **16** types of chocolate bars
- **13** types of macarons
- **6** types of round truffles
- **40** kinds of chocolate products and biscuits



## Jean-Philippe Maury Crêpes & Gelato

- **13** flavors of ice cream
- **4** flavors of sorbet
- **10** types of signature crêpes
- **5** types of milkshakes
- **3** “stay fit” blend beverages
- **4** types of smoothies
- **9** types of sundaes

# Bar Highlights

No cruise would be complete without a favorite cocktail, and **MSC BELLISSIMA** offers a wide selection at 20 different bars, all with their unique atmosphere and specialties. Whether guests are looking for a relaxed setting or an exciting location in the heart of the action, there is something to suit any personality.



## CHAMPAGNE BAR

The classic MSC Cruises staple is the ultimate destination for pre- or post-dinner bubbles. The stylish atmosphere comes complete with 20 varieties of champagne.

## MASTERS OF THE SEA

The classic British pub concept takes to the open waves in the Masters of the Sea pub and restaurant. Offering a wide assortment of beers and selection of nibbles and savory food, the warm atmosphere offers 81 seats to sit back and chat with friends over a brew.



## EDGE COCKTAIL BAR

Edge Cocktail bar offers an extensive cocktail list from the heart of the ship, so guests can enjoy their drinks in a happening location. With an average of 5 to 6 different ingredients, each cocktail is mixed in front of guests for maximum delight.





# Entertainment

**NEW**

*MSC BELLISSIMA* will play host to six original Broadway-style theater shows:



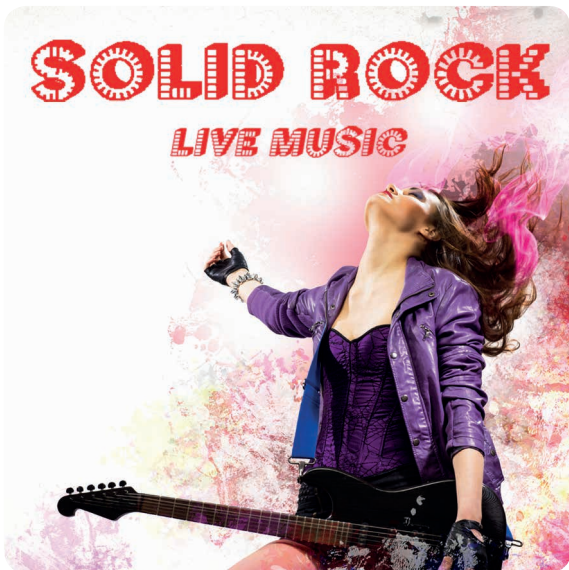
## **PINK**

Whizz through the last 50 years in 40 minutes, experiencing the very best of music by female artists, supported by a fantastic live band. Girl power!



## **RITMO**

Inspired by vibrant Latin heritage, watch sizzling salsa, beautiful ballroom and astounding acrobatic performances.



## **SOLID ROCK**

Live musicians, singers and dancers make the dream cast of the world's greatest rock anthems.



## **INCANTESIMO**

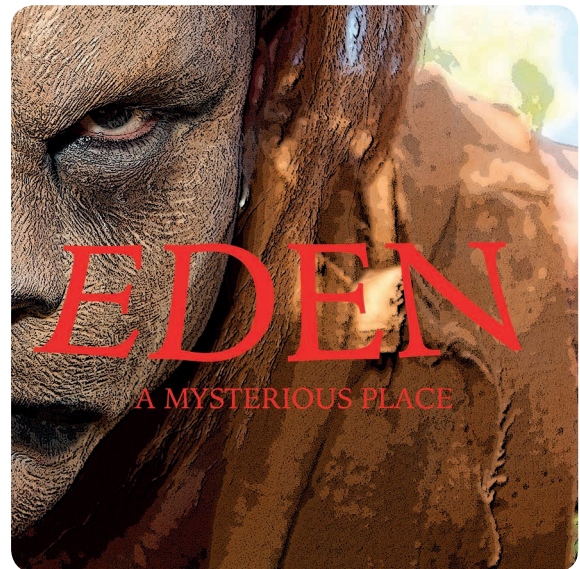
Based on the ancient Chinese tale of Ye Xian, viewers can take in a classic fairytale with a twist.





## QUICK

Run through an imaginary, colorful world at lightning speed on a race against time. Watch out for continuous and hilarious transformations live on stage.



## EDEN

In a lost, ancestral city inhabited by fantastic creatures, be spellbound by a light-hearted depiction of evolution in the search for beauty.



## L'AMOUR

'L'Amour', a classic opera, brings to the stage the most passionate selections of Bizet's masterpiece 'Carmen'.

### FUN FACTS



**MSC BELLISSIMA** will offer 40 hours of live music per day (that's **300 hours** of live music per cruise)



There will be **24 live musicians** on board (from 11 different countries)



**MSC BELLISSIMA's** new theater shows require **500 costumes, 60 different pairs of shoes and 110 different hats**



Guests have more than **20 opportunities** to see a show across a week-long cruise





### **GALLERIA BELLISSIMA – THE SOCIAL HUB OF THE SHIP**

*MSC BELLISSIMA*'s huge Mediterranean-style indoor promenade, Galleria Bellissima, acts as the central social hub of the ship, with many bars and specialty restaurants, and is home to a 262 ft. LED sky that creates an awe-inspiring atmosphere 24 hours a day. With mesmerizing shows three times a day, the promenade also hosts many of the ship's themed parties, including White Night and Flower Glory.

### **A RICH ENTERTAINMENT PROGRAM**

Alongside all of the fantastic facilities to keep everyone entertained on board, guests can also choose from 210 activities each week. Every day, there are over 20 hours of organized entertainment, from fun poolside games and sporting activities to dance classes and trivia.

### **GRAND CANYON AQUAPARK**

*MSC BELLISSIMA* has one of the most exhilarating aquaparks at sea! Thrill seekers can choose from three action-packed water slides including a champagne bowl and two racing tube slides. Younger guests can play in the Aquaplay spray area, and kids and adults alike can climb aboard the Himalayan Bridge where guests attach themselves to a rope course and cross the ship, 262 ft. above the water.





## VIRTUAL GAMES ARCADE

Guests can experience the latest thrills and spills in the onboard entertainment area, complete with two authentic F1 racing simulators, an immersive XD cinema for an interactive journey into one of four worlds, a full-sized bowling alley with 2 lanes and a host of arcade games.

**NEW** For the first time on any MSC Cruises ship, guests can embark on a tech-fueled adventure into the unknown with the Virtual Reality Maze. Powered by gaming experts Ubisoft and Triotech, guests can immerse themselves in well-known franchises including Rabbids and Assassin's Creed, all in full 4K definition.



## SPORTS FOR ALL

The spacious 4,197 sq. ft Sportsplex provides a large arena for guests to play sports and games with many activities and tournaments organized throughout the day. Guests can play basketball, tennis, volleyball and football, or opt for a jog around the open deck on the dedicated running track.



## DANCE THE NIGHT AWAY

Guests can party beyond sunset every evening of the week with multiple themed nights, 11 different areas to dance, nightly karaoke, dedicated nightclub and bars open until 2 a.m.





# Cirque du Soleil at Sea

*MSC Cruises brings onboard entertainment to a new level with an exclusive partnership with world leaders in live entertainment, Cirque du Soleil, offering a brand new entertainment concept that debuted on MSC MERAVIGLIA:  
Cirque du Soleil at Sea.*

**NEW** *MSC BELLISSIMA will see the introduction of two brand new, breathtaking shows, each with a truly unique and different theme – these shows cannot be seen anywhere else in the world.*

*Every element of each show is unique, from the original concept and storyline, the characters, the costumes and make-up to the music, staging and sound effects.*

Cirque du Soleil at Sea is a pre-booked experience for guests with competitive rates and can be booked in advance, or while on board during the cruise, if availability allows. Guests can either book to enjoy a three-course menu of palate-pleasing dishes served before the show (\$39), or sip on a speciality cocktail (\$17) and enjoy the pre show that begins 30 minutes before the start of the Cirque du Soleil at Sea performance.

## TWO ORIGINAL NEW SHOWS



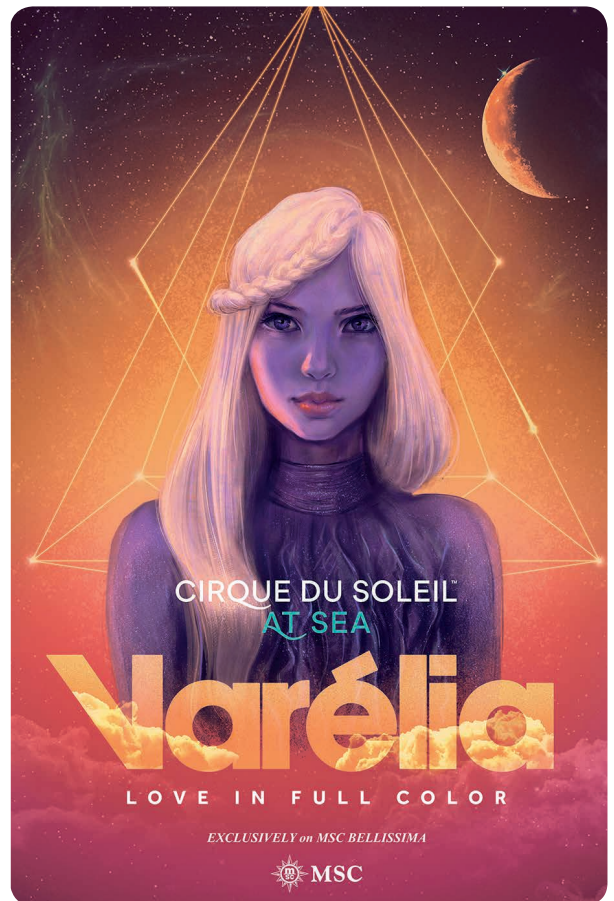
### SYMA

Sail beyond Imagination takes you on the epic journey of a young sailor, brimming with imagination. On this bold expedition, he braves the elements, plunges into troubled waters and discovers the mysterious island of his dreams, populated by surreal, and colorful creatures. We all carry our own imaginary island inside of us, so what are you waiting for? SYMA awaits. Immersive video images, an original set design, bioluminescent lighting and acrobatic feats make SYMA an unforgettable show.

## VARÉLIA

Love in Full Colour puts a futuristic twist on a traditional medieval tale. It traces the arduous course of an unconventional courtship between a princess with distinctive violet skin and a charming hero who is blind.

Their budding romance is thwarted by a villain who, in a fit of madness, kidnaps the royal. With the help of his friends, the brave young hero formulates a plan to rescue his beloved. Delight in the acrobatic feats, the laser show and the unique set design of this futuristic medieval tale.



## THE CAROUSEL LOUNGE

The shows will be performed in The Carousel Lounge: a purpose-built entertainment venue hosting just over 400 guests per performance. This venue was specially designed to meet the needs of the Cirque du Soleil at Sea artists with state-of-the-art technology and high specification technical features.

The lounge alone represents an investment of €20 million (~\$22.5 million USD), with a unique 360° rotating stage in the middle of the lounge, a 31-ft.-long LED screen and special rigging to enable the artists to perform impressive aerial acrobatics – all integral to each show to create an immersive performance that guests will never forget.

### FUN FACTS



Due to the constant moving of the ship, the huge LED wall was built on rubber fixtures to allow it to flex without breaking



Artists in the 2 Cirque du Soleil at Sea shows come from 9 different countries



The 2 shows contain 16 different make-up styles



The team will use 304 brushes to apply their make-up



There are 275 costume pieces across the two shows



# Award-winning Family Offering

*As a family-owned company, MSC Cruises understands the needs of families. From dedicated facilities for kids of all ages to a varied entertainment schedule packed with activities, kids will laugh, dance and play their way through their cruise.*

*MSC Cruises' family offering has been voted 'Best Cruise Line for Families' by Cruise Critic in their Editors' Picks Awards in 2017 and 'Best Family Cruise Line' in the 2018 Wave Awards (UK-based awards).*



## **CLUBS FOR KIDS OF ALL AGES**

*MSC BELLISSIMA's Kids areas boast a mysterious magic theme, with some rooms developed exclusively with partners LEGO® and CHICCO® to bring magic to life.*

### **CHICCO Baby Club (1 - 3 years)**

Toddlers from up to 3 years old can enjoy activities and games designed in partnership with leading childcare brand Chicco®.

### **Mini Club and Juniors Club (3 – 11 years)**

There is a great selection of LEGO® bricks in the Mini and Juniors Clubs for kids from 3 to 11 years of age. And every cruise includes an all-day event dedicated to LEGO® activities for the whole family.

### **Young Club and Teen Club (12 – 17 years)**

MSC Bellissima offers two clubs for teenagers, Young Club for 12-14 year olds and another for 15-17 year olds, both offering dedicated activities and facilities including the latest games consoles.

There's also a teens-only area that serves as cinema, gaming room and disco.

**NEW**

**NEW FOR MSC BELLISSIMA**



**CYCLONE** – a new special family activity taking place in the Sportsplex arena, everyone competes in a range of fun sporting activities to get the heart pumping, and everyone laughing.





**MAGICIAN’S APPRENTICE** – a magical night awaits in the Mini Club, a brand new themed night once per cruise, where kids can learn some of the most amazing and spellbinding tricks from the world of magic.

**DOREMI MAGIC CARDS** – taking place all over the ship every day of the cruise, kids and their families take part in a magical live game to collect points for their team to win fantastic MSC Cruises prizes.

**FIRE AND ICE** – a brand new, multi-act game played throughout the cruise. Guests take part in a number of individual games, both virtual and physical, to build up a bank of points before the winners are revealed.



**FUN FACTS**

-  **6 mascots** including DOREMI, DOREBRO and new DOREMI Magic
-  **7 rooms** dedicated to kids
-  **7,534 sq. ft.** of play space
-  The 2 kids’ clubs developed in collaboration with the LEGO Group have a total area of **1,323 sq. ft.**



# Wide Choice of Accommodations

*A wide range of staterooms have been developed to meet the needs of every vacationer, with over ten different types to choose from.*

*From spacious balcony staterooms and luxurious MSC Yacht Club suites to clever modular connected staterooms, for groups of up to ten people, and solo staterooms, guests can tailor their cruise experience to perfectly suit their needs.*



## **LUXURIOUS ROYAL SUITE (MSC YACHT CLUB)**

With their own whirlpool bath on one of two balconies, guests have private outdoor space complete with an al-fresco dining area. Other unique elements include a separate living area, walk-in wardrobe and en-suite bathroom complete with bathtub.

## **DUPLEX SUITES**

Spanning two floors, guests of one of **MSC BELLISSIMA**'s unique **Duplex Suites** can entertain friends in the lower floor dining/living area (with its own bathroom), then retire to the upper floor bedroom. When the sun sets, head onto the spacious balcony for an evening in the private whirlpool bath.





## STATEROOMS FOR FAMILIES

*MSC BELLISSIMA* offers 175 **Staterooms for Families** – unique rooms that can be clustered together to accommodate up to 10 guests. Interior and balcony staterooms with interconnecting doors and balconies join together to offer sweeping accommodation for families or groups sailing together.

## INTERIOR STUDIOS

For solo guests, *MSC BELLISSIMA* offers the perfect accommodation – **Interior Studio staterooms.**

With a transforming bed perfectly suited for one, solo explorers have an ideal space complete with en-suite bathroom, TV and all of the other amenities you have come to expect from MSC Cruises.



### FUN FACTS



Staterooms are located across **11 decks**, on decks 5 and 8 – 18



Over **75% of staterooms** have an ocean view



The ship has **1,250 balcony staterooms**



**44 suites** have their own private whirlpool bath



# MSC for Me



## A CONNECTED CRUISE EXPERIENCE:

MSC for Me, MSC Cruises' digital innovation program brings guests the very latest advances in customer-centric technology to help them make the most of their cruise experience.

## FEATURES

Featuring a host of smart features MSC for Me will provide guests with a fully optimized cruise experience. Features include:

**NEW**

**Save Valuable Time:** With new features on the MSC for Me app, guests access the information they need, when they need it. Additionally, mobile check-in saves time on embarkation day.

- + Credit card registration means guests are ready to go before embarkation
- + ZOE, the new virtual personal cruise assistant is there to help with any questions about the cruise
- + An interactive map helps guests get around the ship quickly and easily, thanks to 3,050 bluetooth beacons

**NEW**

**Don't Miss a Thing!:** MSC for Me has additional features to help guests plan their cruise in real time, browsing through daily events, activities, and highlights

- + ZOE provides instant information and help in booking shows, spas and excursions
- + Guests get notifications on relevant promotions, offers and events

**NEW**

**Tailored to You:** New MSC for Me features personalize the cruise experience even more, for a vacation that meets their individual needs. When and where they want.

- + ZOE speaks seven languages, adapting to each guest's profile and preferences, and all from the comfort of our guest's stateroom.
- + Pre-cruise booking means guests can access MSC for Me and start planning and purchasing services in advance

**NEW**

**Stay in Touch with Each Other:** Peace of mind is at the heart of a happy getaway. With messaging and locator features, MSC for Me helps guests stay in touch with loved ones, so they can take some time for themselves.

- + MSC for Me Chat - message directly through the app without an internet package.
- + Family & Friends Locator — available at a charge — enables guests to be independent, while easily staying connected with family and friends

NEW

# Meet ZOE

the world's first VIRTUAL PERSONAL CRUISE ASSISTANT



**7** languages spoken - unprecedented for a virtual personal assistant



**30** different accents were analyzed



**2,200,000** questions asked in training ZOE



**800+** commonly asked questions have been programmed

○ BLUETOOTH CONNECTION TO PLAY MUSIC

○ PROFESSIONAL QUALITY AUDIO AND FAR FIELD MICROPHONES

○ QUAD CORE PROCESSOR

○ BEATING HEART TO HUMANIZE INTERACTION



**400** different people trained ZOE



**3,000** tests carried out in Proof of Concept phase



**40** different stateroom positions for best audio experience



# The Most Beautiful Destinations in the Mediterranean

*Some classics never go out of style, and the iconic Mediterranean cruise is certainly that. With six embarkation ports and a host of cultural activities and sightseeing opportunities, this classic itinerary is the perfect way for **MSC BELLISSIMA** to spend her inaugural season.*







## GENOA, ITALY

This hilly and palace-filled city offers unexpected treasures wherever you turn, such as the UNESCO World Heritage Site Palazzi dei Rolli, the 1,259 ft. Lanterna and the epic fountain of Piazza De Ferrari.

For guests wishing to experience the city, the Genoa Historical Center shore excursion and the marine-themed Aquarium shore excursion will offer detailed looks at the city. Luxury fans may prefer to embark on a day-trip to the pastel-colored village of Portofino, known for its famous harbor.

## NAPLES, ITALY

The vibrant city of Naples is quintessential for any pizza fan, offering some of the best in the world, as well as Europe's largest historic city center. To truly embrace the culture and past of the city, guests can join the Naples Historical Center tour and discover what makes the city unique.

Guests can also enjoy a day-trip to Pompeii to unearth the hidden secrets of the destroyed city.



## MESSINA, ITALY

A bustling Sicilian port, Messina is home to beautiful cathedrals and stunning monuments, such as the Fountain of Orion. To experience the city itself, the Taormina and Messina shore excursion emphasizes local highlights.

The Etna Volcano is a key landmark in the distance, offering more adventurous shore excursions for those who dare.





## VALLETTA, MALTA

The ornate city of Valletta is characterized by beautiful piazzas and Baroque architecture, with hundreds of historical monuments that helped the city be named the European Capital of Culture for 2018.

The Mosta, Mdina and Rabat shore excursion offers an extensive look into the regions many beauties.



## BARCELONA, SPAIN

Iconic Barcelona is known the world over for Antoni Gaudí's spectacular architectural feats, including the Sagrada Família and Park Güell, as well as its vast beaches and mouth-watering paella. The Gaudí Experience shore excursion is a chance to discover each of these gems in detail, while the Barcelona City Tour and Shopping in Barcelona excursions keep things light and fun.



## MARSEILLE, FRANCE

The port city of Marseille, framed by the Calanques cliffs, is the gateway to the stunning South of France, famous for its miles and miles of lavender fields, artisanal products and charming villages.

To discover the city, what could be better than a classic Marseille City Tour? While those wishing to explore Provence further afield may opt for the Aix-en-Provence day trip.





# Discover the Treasures of The Emirates and The Gulf

**MSC BELLISSIMA** will alternate between two breathtaking 7-night itineraries during the 2019/2020 winter season, homeported in Dubai and traveling to the beautiful, mysterious landscapes of the Emirates and the Gulf.





## DUBAI, UNITED ARAB EMIRATES

One of the Middle East's most recognizable cities, Dubai is a feast for the senses, with futuristic high-rise buildings, lavish malls and feats of engineering and architecture.

To best experience this remarkable city, guests may join the Exclusive Dubai shore excursion and discover why Dubai is often referred to as the City of Merchants. Over a full day, guests will experience the most famous sites, including a visit to the observation deck on the 124th floor of the world's tallest building, Burj Al Khalifa.



## ABU DHABI, UNITED ARAB EMIRATES

Capital of the United Arab Emirates, Abu Dhabi is rich with diversity and culture, framed by glittering buildings and home to the stunning Sheikh Zayed Grand Mosque.

The Abu Dhabi Sightseeing & Tea at Etihad Tower offers guests a half-day of discovering the city, while car fans may wish to have Fun at the Ferrari World Theme Park.



## SIR BANI YAS ISLAND, UNITED ARAB EMIRATES

The largest natural island in the United Arab Emirates, Sir Bani Yas offers pristine beaches and diverse wildlife, as well as a 4,921 ft. beach oasis exclusive to MSC Cruises guests on ship calling days.

Sir Bani Yas island features a beautiful coastline and boasts the Arabian Wildlife Park on just over half of its surface area. The Island Mountain Bike Ride excursion allows guests to discover the island's natural beauty.







## MUSCAT, OMAN

Framed by the impressive Western Al Hajar Mountains, Muscat is a key port in the Gulf of Oman with a rich and multi-cultural history, offering a compelling mix of historic sites including museums and Old Muscat.

Mystical Muscat is available to journey through the city's mosques, palaces and museums, while thrill-seekers may instead opt to go on a Jeep Adventure to Wadi Arbayeen, where they can get their hearts racing through mountain roads before cooling off in pools surrounded by date trees.

## BAHRAIN, BAHRAIN

This island country is among one of the world's smallest nations and is a rich mélange of Arab culture with an archaeological legacy, complete with the famous Bahrain International F1 Circuit and the UNESCO World Heritage Site Qalat Al Bahrain.

Mixing the old and the new, Ancient & Modern Bahrain takes guests through Bahrain's best cultural gems, giving an in-depth look at the city.



## DOHA, QATAR

Recognized as one of the New7Wonders Cities, Doha is a fast-growing and exciting destination, recognizable to many sports fans for having hosted an array of world class events, including the upcoming 2022 FIFA World Cup.

The region is also known for its stunning Arabian horses, which are in full display on a visit to the Al Shaqab Royal Stables, allowing guests to discover these stunning animals, and one of Qatar's most popular sports.





# Feel Beautiful at Sea

Vacations are a chance to take time for one's self and indulge in all of life's pleasures. To achieve total relaxation, there is no better place than the MSC Aurea Spa. The expansive 11,840 sq. ft. authentic Balinese spa is full of the latest amenities and rejuvenating treatments.



The complete MSC Aurea Spa includes:

## AUREA SPA RECEPTION



**20** Body rituals

**36** Facial rituals

**21** Massages



## JEAN LOUIS DAVID HAIR SALON WITH 32 OPTIONS TO CHOOSE FROM



**Barber Shop**



**22** Beauty services, including manicures and pedicures



**27** Medispa treatments

**Solarium**

**Thalasso room**

**Thermal area**



**Cosmetics & Spa shop**



## REJUVENATING TREATMENTS FROM SWISSLINE

Guests may indulge in one of two ground-breaking treatments from Swissline: the skin strengthening Swiss Virtual Surgery and the Swiss Bright skin brightening treatment.

For nearly three decades, Swissline has been revolutionizing skincare with the latest innovations and luxurious ingredients. Developed and produced in Switzerland, their treatments offer younger, healthier skin that are worth the detour.



## SPA RITUALS FROM THALGO

Guests will have their pick of four brand new Thalgo treatments, including the anti-aging Prodiges des Océans mask, the skin tightening Exception treatment, the Blue Ocean for Men treatment and massage, and the Swedish-inspired Merveille Arctique deep tissue massage.

Thalgo has been at the forefront of marine spa rituals since 1964 and their 360° approach to wellness offers a wide range of skincare and body treatments.



## MEDI SPA TREATMENT FROM WIQO USING PRX-T33 FORMULA

The Biorevitalizing Instant Facial Rejuvenation from WiQo is an innovative treatment in aesthetic medicine that immediately refreshes and illuminates skin, on the face, neck, décolleté or hands. The patented formula of PRX-T33, known as the “biorevitalizer without needles,” is an effective and non-invasive treatment suitable for women and men of any age.

WiQomed is the line of products intended exclusively for medical professionals for in-office use, which can treat and even cure a number of skin imperfections.



## WELLNESS ON BOARD

### MSC GYM BY TECHNOGYM®

For those looking to stay fit throughout their cruise, the MSC Gym by Technogym is a fitness lover’s paradise, with 6,135 sq. ft. of dedicated workout space and 1,076 ft.-long Power Walking Track to enjoy the fresh air at sea.

Eight specialized fitness services, as well as personal training sessions and organized classes offer the chance to tailor the experience to fit all needs.



# MSC Yacht Club - a Haven of Privacy and Exclusivity

*The MSC Yacht Club is in a class of its own, with glamorous **suites** and **24-hour butler service**, this “**ship within a ship**” concept offers guests a place to eat, drink, swim and sunbathe in a lavish, private club atmosphere while enjoying access to all of the entertainment offered throughout the ship.*





**95 exclusive suites** located in the prestigious foredecks of the ship offer views like no other. With Egyptian cotton sheets, memory foam mattresses and a complimentary mini bar, guests can expect to be pampered to their hearts' desire.

MSC Yacht Club guests enjoy exclusive access to the private 4,553 sq. ft. panoramic Top Sail Lounge, where complimentary drinks and gourmet finger food are served all day.

The Top Sail restaurant offers guests a chance to dine in an intimate setting while savoring à la carte gourmet cuisine with wide selection of wines from enomatic machines.



A 13,186 sq. ft. open air private pool area has everything a sun worshiper could wish for, including:

- a spacious solarium
- shady cabanas
- whirlpool baths
- a well-stocked bar
- buffet & grill



# A Luxury Shopping Experience at Sea

The innovative design of **MSC BELLISSIMA** makes use of every inch of the ship, for maximum enjoyment, offering the largest shopping area in the fleet. As the winner of Cruise & Ferry Line Retailer of the Year 2018 at the Frontier Awards, the area offers a wide array of shops and 200+ top brands, set in the Galleria and promenade.





## NEW BRANDS

The ship's expanded shopping area includes three additional shops, for a total of 13, as well as an increased array of international brands. The list of brands includes an increased luxury offering, featuring Bulgari, Damiani and Chopard. Other favorites return, such as Furla bags and accessories and Calvin Klein clothing.

## SUNGLASSES AND ACCESSORIES

Awarded the prestigious Sunglasses Retailer of the Year at the Sunglasses Awards in Cannes, MSC Cruises is the only in-house operator of sunglasses retail on board cruise ships, offering many brands in a tailor-made fashion, purposefully created to cater to the tastes of many different nationalities. MSC Bellissima will also house a wide array of premium watch brands, including Omega, Longines, Tag Heuer, Tissot and Mido.



**SUNGLASSES  
AWARDS  
2018**



## RETAIL ENTERTAINMENT

**MSC BELLISSIMA** will be the first ship where the retail team collaborates directly with the entertainment team to determine the best way to involve guests, crafting a party-like atmosphere. The dynamic setting of the Galleria will be enhanced with nightly retail events, including competitions, offers, fashion shows and lucky draws. The fun and interactive shopping experience will be complete with exclusive promotions like gifts with purchase and special offers.



# Style and Glamour

*MSC BELLISSIMA is a sophisticated blend of state-of-the-art technology, passion for the sea, innovation, comfort and of course elegant design.*



Those who follow MSC Cruises on social media will be familiar with the famous Swarovski staircase, a constant selfie spot for thousands of guests every day.

This spectacular tradition will continue with **MSC BELLISSIMA**, where among the hustle and bustle of the atrium lie a dazzling set of Swarovski staircases.

Swarovski is, like MSC Cruises, a family company and a leader in their field with more than 120 years of experience. Based in Austria, they produce stunning crystals that are admired the world over. Far more than a jewelry brand, they have expanded to include various ventures, including designing unique décor.

The Swarovski staircases of **MSC BELLISSIMA** sparkle with 78 steps and shimmer with more than 50,000 clear Octagon and Pear components incorporated in walkable mirrored glass panels. Since 2008, the Swarovski staircase has, in the words of company Executive Chairman Pierfrancesco Vago, become a “symbol of sophistication on board MSC Cruises ships.”



# Keeping the Oceans Beautiful

*MSC Cruises is committed to protecting our oceans, because they are the planet's most precious resource. Therefore, all MSC Cruises ships are equipped with modern technology and advanced engineering to lower their impact on the environment.*



**MSC BELLISSIMA** takes these efforts up a notch and pushes the boundaries of cruise ship environmental performance. The ship has been created to not only provide unparalleled vacation experiences at sea, but also feature some of the latest environmental systems and innovative marine technology.

The ship operates with significantly increased energy efficiency and is equipped with state-of-the-art recycling facilities and waste management systems, as well as advanced technology for cleaner ship emissions. Moreover, as part of the Company's fleetwide Plastics Reduction Program, **MSC BELLISSIMA** will feature virtually no single-use plastic items, but instead offer environmentally-friendly and sustainable solutions.

The Company's environmental efforts are an ongoing journey and MSC Cruises will keep exploring and developing new solutions for a better future.













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