

MSC SEASHORE

A Complete Guide



MSC

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Building on the game-changing and pioneering design of the Seaside class of ship, aimed at bringing guests closer to the sea, *MSC Seashore*, the first Seaside EVO ship, has been extended and enhanced with a variety of **brand-new features, spaces and experiences for guests**. This class of ship, renowned for its glamorous design features, is designed to be lived and enjoyed outside and *MSC Seashore* takes this to a whole new level.

So much more than a simple revisiting of the original iconic prototype, **65% of *MSC Seashore*'s public spaces** have been completely re-imagined to further enrich the onboard experience, with **13,000m² of outdoor space** to truly connect guests to the sea.

16 metres longer than her sister ships, *MSC Seashore* features the latest in environmental technology, new lounges and bars, a custom-made Venini sculpture, mouth-watering dining venues, a wide range of entertainment options, extravagant shops and other features, as well as the MSC Yacht Club "ship within a ship" concept for those seeking exclusivity and privacy within a world of choice.

MSC SEASHORE *Highlights*



Next-generation environmental technology

The ship will be equipped with the latest technologies to minimise her environmental footprint, to continuously reduce environmental impact, and ensure even cleaner air emissions, including cutting-edge hybrid exhaust gas cleaning systems (EGCS), a state-of-the-art selective catalytic reduction (SCR) system to reduce nitrogen oxide by 90 per cent and a next-generation advanced wastewater treatment system (AWTS) to treat wastewater to a very high quality.

Safe air for safer cruising

MSC Seashore will be the first cruise ship in the world to feature a new air sanitation system developed by Fincantieri. 'Safe Air', uses UV-C lamp technology eliminating 99% of viruses and bacteria to guarantee clean and safe air for guests and crew. The ship is supplied with 100% fresh air with no re-circulation.



Stunning design features

MSC Seashore strikes a markedly different profile from other ships at sea. Her statement aft and waterfront promenade offers unique opportunities to bring guests even closer to the sea. One of the stand-out features is the spectacular **glass-floored Bridge of Sighs** located **22 metres above the Infinity Pool**, offering incredible uninterrupted ocean views.

Seamless shopping

Another first at sea, will be MSC Seashore's unique streamlined retail experience, with shops flowing from one to the other, offers multi-sensory, dynamic retail concepts with new luxury brands and a thriving redesigned area.

A gastronomic adventure

MSC Seashore will offer an extensive choice of indoor and outdoor restaurants and bars offering a range of different international cuisines. The newly designed Chef's Court offers five specialty restaurants and two bars, in their new location on Deck 8 making this a real go-to destination for eating and drinking.

ONE OF THE MOST *Environmentally Conscious* SHIPS AT SEA

MSC Cruises is committed to building some of the most innovative ships in the world – and this innovation also applies to our environmental performance. With a long-term goal to achieve a zero-impact cruise operation, each new ship represents another step towards this goal, alongside other investments to help accelerate the development of next-generation environmental technology.

MSC Seashore features some of the most advanced environmental technologies currently available. Thanks to this, the vessel has received the ‘Sustainable Ship’ notation from the classification society RINA. This is a goal-based notation assignable to ships that demonstrate they meet sustainability-related requirements, reflecting the strategic sustainability goals adopted by the UN.

Environmental technologies



Hybrid exhaust gas cleaning system: this technology achieves a 98% reduction of sulphur oxide (SOx) emissions.



Selective catalytic reduction system: SCR systems reduce nitrogen oxide (NOx) emissions from the exhaust by 90%.



Shore-to-ship power: allowing the ship to connect to local power grids while at ports where this infrastructure is available. This allows to minimise engine use at berth, leading to a substantial emissions reduction when the ships are close to urban areas.



Advanced wastewater treatment systems: with purification standards that are higher than most wastewater treatment facilities ashore and ballast water treatment systems to prevent the introduction of invasive species in the marine environment.



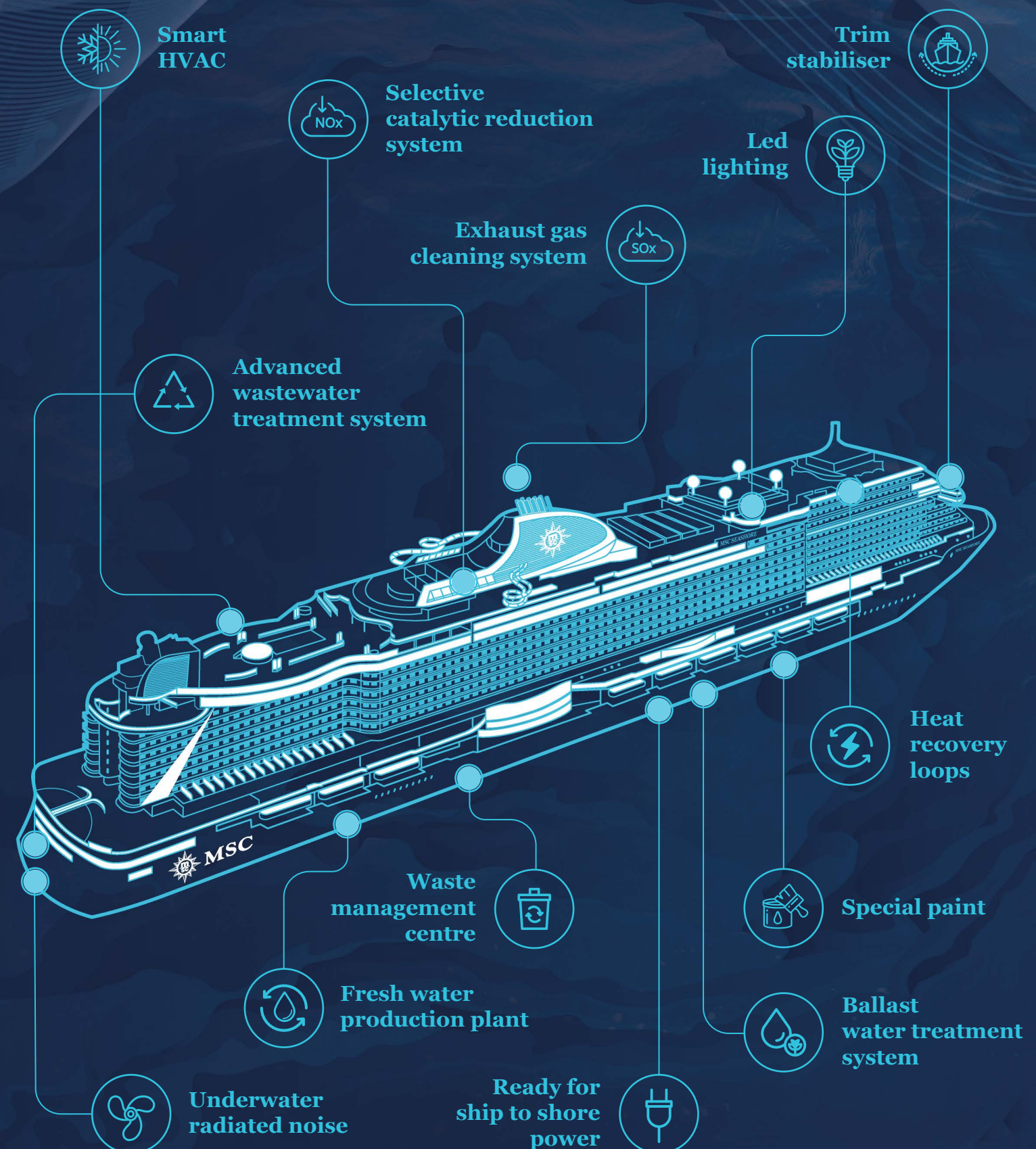
Underwater radiated noise management system: with hull and engine room designs that minimise acoustic sound impact, reducing their potential effects on marine fauna, most particularly on marine mammals in the surrounding waters.



Waste management centre: we divide all waste into seven main categories and have special machines and procedures to shred, compact or densify each waste category, so it can be adequately stored on board before it can be offloaded at port to be recycled.



Energy efficiency: All our newbuilds incorporate a wide range of energy efficient equipment to reduce and optimise engine use. These include smart ventilation, advanced air conditioning systems with automated energy recovery loops, LED lighting controlled by smart management systems, special hull paints that reduce drag and many others.



MSC Seashore is MSC Cruises' seventh cutting-edge connected cruise ship featuring *MSC for Me* - the connected cruise experience that is designed to seamlessly enrich the onboard experience and help guests to get the most out of their holiday.

This multi-channel digital offering provides guests with the information they need when and where they want it, helps them to plan and book the services they want and puts the guest in control of their personal cruise experience.

Start planning the ultimate cruise from the moment of booking

As soon as guests are booked they can begin to plan their cruise by downloading the *MSC for Me* smartphone app allowing them to access a host of services including:

- **Browse pre-paid packages at the best prices:** book* drinks packages, specialty restaurant menus, shore excursions and more.
- **Plan the perfect cruise:** start putting together a personal cruise agenda, from themed nights and dance classes, to family activities and entertainment, plan before embarkation and set to receive notifications once on board.
- **Pre-registration of a credit card:** skip this step on board and get straight to the cocktails.
- **Check-in finalization:** complete the check-in into the *MSC for Me* app and be ready for the onboarding.

* Available for bookings made in UK, Italy, Germany, France, South Africa, Brazil, Canada, Finland, Sweden, Norway, The Netherlands and United States. Belgium will be available soon.

Make the most of every moment on board

Once on board, guests can access even more *MSC for Me* features through their app, as well as having access to interactive touchscreens throughout the ship, the in-cabin smart TV in their cabin or asking a crew member whom will support them leveraging on the Crew Tablets.



MSC for Me Chat: guests can message each other directly through the *MSC for Me* app without the need of an internet package. To begin chatting, guests simply scan the QR code on their friend's app and begin discussing where to meet-up for a pre-dinner drink or afternoon cocktail.



Reservations: guests can book restaurants, theatre shows, SPA services and excursions.



Onboard information: guest can easily retrieve all the cruise information.



'What to eat': a must for all foodies aboard! This feature helps guests immerse themselves into their destinations via food with insights into the local must-taste ingredients and dishes.



Interactive ship map: navigating the ship has never been easier thanks to interactive maps on the interactive touch screens around the ship with easy step-by-step instructions to reach the cabin, tonight's restaurant or to get to that unexplored bar.



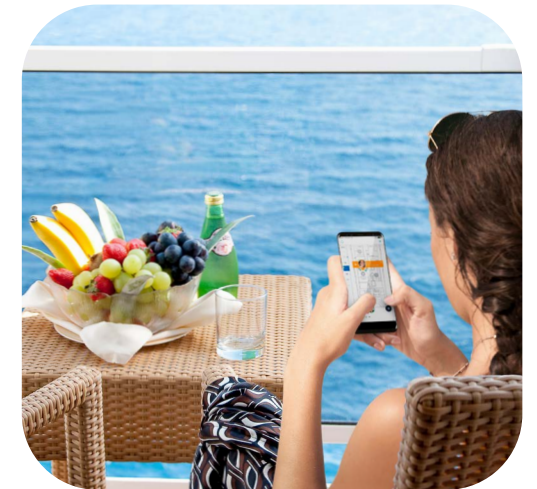
Daily Planner: guests won't miss a thing thanks to the cruise planner and notifications, browse daily events, activities, and highlights on the app, in-cabin TV and interactive touchscreens.



Billing Section: guests can monitor their expenses and onboard credit directly through the *MSC for Me* app.



NFC wristbands: these handy wristbands connect guests to the ship without the need for the cruise card. Book and pay for services, open their cabin door and more.



Entertainment

As well as full-scale production shows in the ship's **1,200-seat main theatre**, *MSC Seashore* has **over 16 hours of daily entertainment** for all of the family.

From French retro-chic to sleek contemporary, the entertainment venues on *MSC Seashore* immerse guests in a series of different universes, filled with the latest technology for fantastically fun experiences. The options are endless, from the main theatre or the new aft lounge, the high-tech disco and the larger than ever casino through to the sports bars – there's something for every member type of traveller.

300+ different
entertainment
activities

16+ daily hours
of entertainment



new New York City style

MSC Seashore has not only been designed to bring guests closer to the sea, but also pays tribute to New York City, which as a destination represents the spirit of discovery and cultural experiences that is at the heart of the MSC Cruises guest experience. As such, the design features, public areas and venue names inspired by the metropolitan U.S. city. These include an imposing four-metre-high replica of the Statue of Liberty at the heart of the casino and a newly designed expansive retail and entertainment area, aptly named Times Square. The main feature of this new area is an impressive 8.5-metre-high LED wall spanning four decks with a projection of the iconic skyline of this entertainment hub in Manhattan that can change from day to night, including tailor-made animations at various times throughout the journey.

Guests exiting the theatre and curious passers-by will be met with a new scene every night in Times Square. With duelling pianos on the lower level, high-energy hits, playing popular ballads and unforgettable anthems, guests will be encouraged to sing along! Each evening of the cruise, music will be themed after a different era, from old time jukebox favourites, disco and classic rock, to 80s and hits of today! The New York atmosphere lights up the evening as guests join in the countdown to watch a New Year's Eve-inspired ball drop on a different decade every night!

Spills & Thrills

The incredible entertainment amenities on board *MSC Seashore* will suit the needs of any adrenaline-seeker keen to experience the latest thrills and spills – all without leaving the ship. With a multitude of amusements to be had, *MSC Seashore* offers the latest high-tech adventure games in the Hall of Games, including:

MSC Formula Racer – perfect for car racing enthusiasts, ready to get their high-speed fix.

Immersive XD cinema – where guests can dive into alternate worlds, seen through 3D glasses.

Run the River – the ultimate rafting simulator. Equipped with VR headsets, impressive special effects, this is a dynamic virtual indoor attraction, never seen before in the water park industry. Guests will embark on a breath-taking 360° experience through beautiful and thrilling scenes. As they are brought on a class 4 descent to brave the storm all whilst admiring stunning views, this ultimate rafting simulator takes guests on an extreme sport experience with full rafting sensations and absolutely no danger.

new The chic “Le Cabaret Rouge”

MSC Seashore will feature a brand-new aft lounge filled with awe-inspiring performances and drinks of every flavour. Inspired by French cabaret lounges of the 1920s, the newly designed aft lounge spans two decks close to the water, offering superb sea views through its generous glass walls. With 400 seats, this multi-functional space flows seamlessly from cocktail hour with live music to an all-out dance party as the evening develops.



With six nights of festivities, guests will discover a space where music, dance, cocktails and art collide, with each night an homage to different beloved artists. Between DJ sets and pop up performances, the lounge will feature an original show that is a true feast for the eyes, with acrobats, dancers, singers and musicians all rolled into one breath-taking spectacle. The six shows are as follows:

Monet's Soirée – A live band and performers will highlight some of Claude Monet's greatest works to musical hits from Coldplay, Vitamin String Quartet, Maroon 5, U2 and more while the guests sip on champagne and dance all evening.

Picasso's Night Club – Pablo Picasso's famous “Blue Period” inspires a colourful evening of music hits as the band takes centre stage. Le Cabaret Rouge will be featuring chart toppers from the greats like Elvis Presley, Aretha Franklin, Alicia Keys, Carole King, Billy Joel and Stevie Wonder.

The **Women in Art** evening is a high-energy rock concert inspired by icons such as Frida Kahlo, Whitney Houston, Georgia O'Keeffe, Adele and Lady Gaga – and even the Mona Lisa stops in for a dance-along, bringing guests to their feet, celebrating and singing their hearts out!

A Paris Spectacular with **Toulouse-Lautrec** features the quintessential French Can-Can girls bringing high energy choreography to this exciting and romantic evening, set to the backdrop of Henri de Toulouse-Lautrec's famous artwork.

The Contemporary Collection features a high energy dance party with a soundtrack of the last 50 years. The DJ spins the most iconic hits which set the stage for these world-renowned contemporary masterpieces, as they “pop” off the canvas.

Starry Starry Night with Van Gogh – brings music and dance together with aerial artists flying overhead into the starry skies of Vincent Van Gogh's artwork.

Water Features

FOR THE WHOLE FAMILY

The pool experience on MSC Seashore has been taken to a whole new level with enhancements and new features for all six pools offering everything from thrills and adventure for younger guests through to stylish poolside relaxation for those looking to unwind on board.



6 outstanding pools
including **2** new infinity pools

2-deck high Jungle Pool
with sliding roof

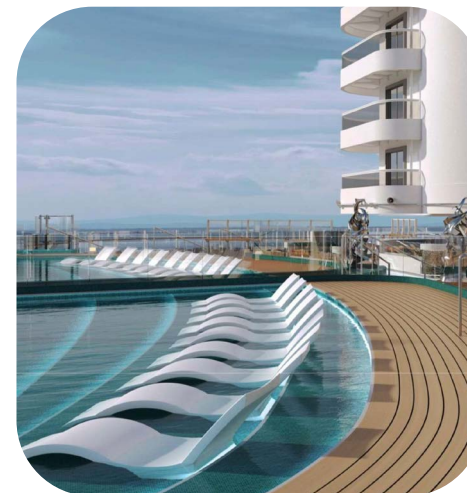
15 whirlpools
including **2** new infinity
whirlpools
*custom made
panoramic Whirlpool
in MSC Yacht Club*

new Aft infinity pool

The stunning aft pool has been redesigned to create an Infinity Pool, which now extends right up to the very end of the aft, with a glass wall offering uninterrupted views of the ocean. This pool is one of the largest infinity pools at sea, offering a variety of different depths as well as sunbeds in the water. As the pool is close to the water at deck 8, this is the perfect spot to connect with the sea and take in spectacular views from sunrise to sunset.

new Two infinity whirlpools

Two Infinity Whirlpools – one on either side of the ship - represent another exciting innovation in relaxation. Located on the outer promenade, each whirlpool offers 20 sea-facing seats with soothing water jets, for the ultimate relaxation spot with striking sea views.



Main pool

Another feature of *MSC Seashore* that has been enhanced compared to the other ships in her class is the Long Island Pool. With double the wet area, two depths and a 360-degree water fountain island inside the pool, it's one of many places on board to enjoy the outdoors in comfort. In order to enhance this part of the ship further, Long Island Pool, is now connected with the aquapark to create an extensive water area.

new Aquadream VR & Aquapark

The Pirates Cove Aquapark features an impressive range of fun exciting activities for the whole family including adventure trails, treasure hunts, a galleon for kids and much more. The Kraken's tentacles wrap around the adventure trail on its way to the Long Island Pool. Adventure seekers can enjoy a virtual reality experience on the main waterslide with a virtual trip beginning with the Kraken attacking a medieval town and trying to catch the guests with its tentacles – sliding all the way down to the shore on top of its tentacles. When it seems that the final destination will be being devoured by the monster, the pirates come to save day!

Sliding roof magrodome

The Jungle Pool features a larger magrodome over two decks that can be closed to create an indoor pool area when needed. This popular area has been enlarged and now includes an additional deck over and around the space, providing new areas for guests to sit and relax. It is then just a convenient short walk to the newly located buffet on deck 16 for a lunchtime snack – perfect for families who enjoy spending time by the pool.



Original THEATRE PRODUCTIONS

MSC Seashore will play host to **4 new and original full-scale theatrical productions**, with three performances each night of the cruise in the Madison Theater.

Two acrobatic shows

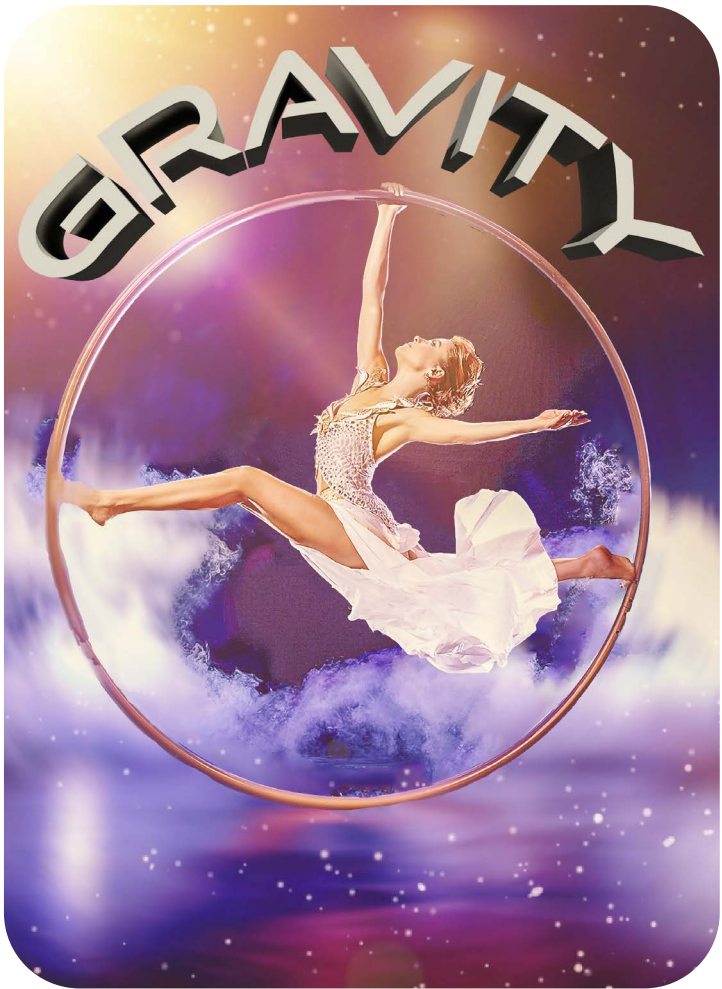
Including contortionists, aerialists and more!

One musical show

Be amazed by
powerful voices and dance!

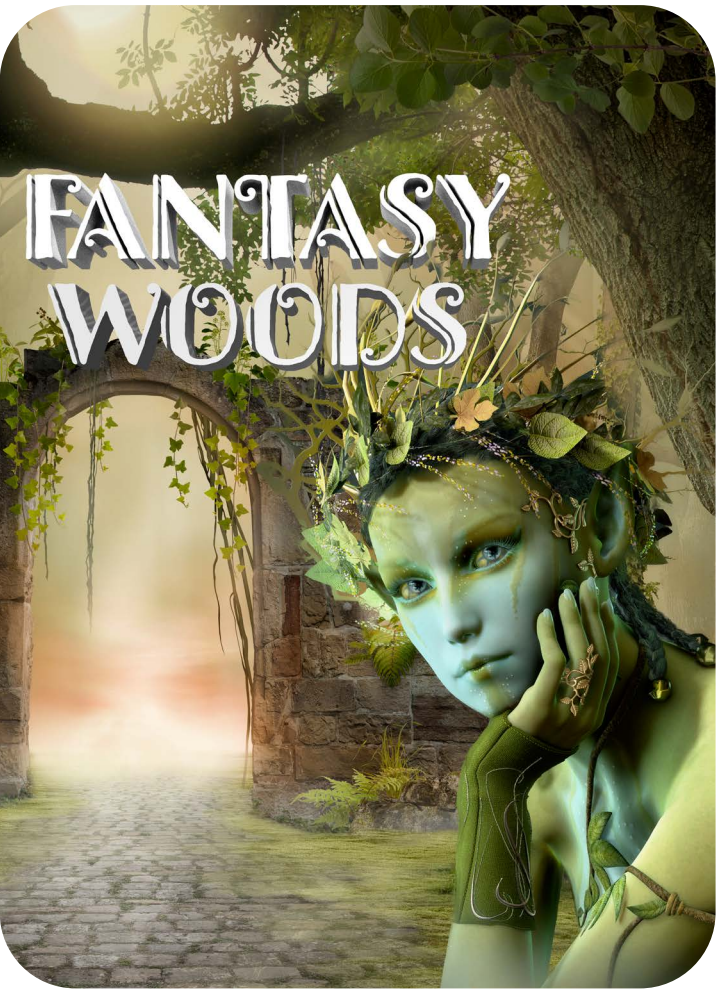
One variety show

A full cast, amazing costumes
and original set designs!



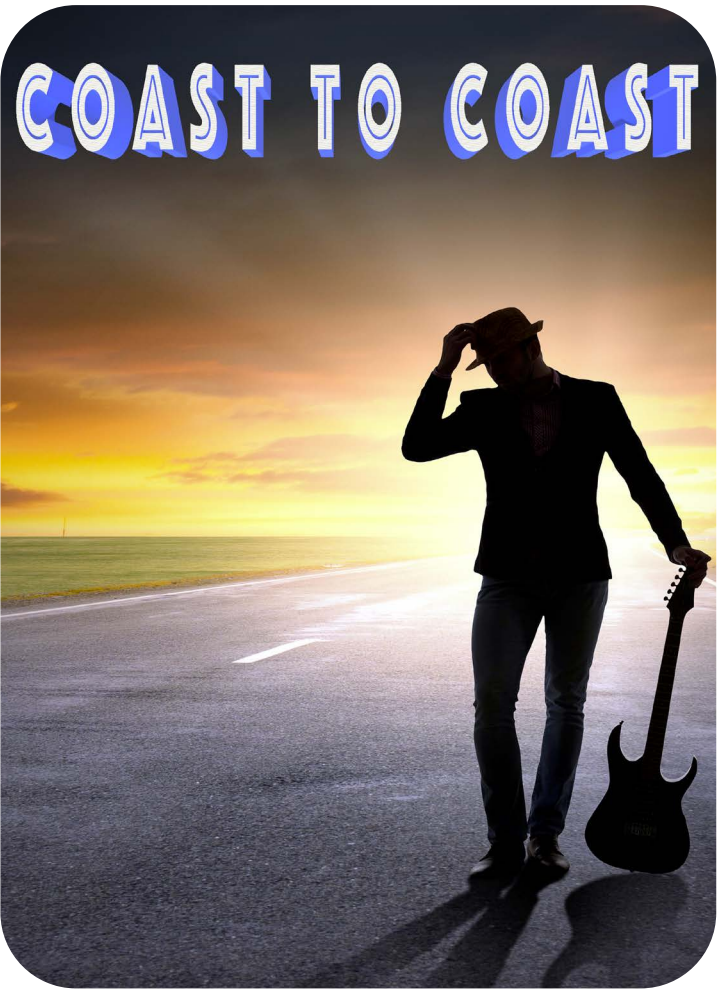
Gravity

Discover an amazing virtual world filled with skill and dexterity - welcome to planet Gravity!



Fantasy Woods

Delve into the woods of mystery, enchantment and magic!



Coast to Coast

Journey from coast to coast across the United States of America through music.



La Belle Epoque

The French age of dreams, art and progress.

RELAX & REJUVENATE

Opening the doors to the MSC Aurea Spa is like entering another world. This universe of wellbeing, fitness and self-care is a must-see for anyone wishing to pamper themselves. Lavishly equipped with new and enhanced amenities, as well sublime views out to sea, the MSC Aurea Spa includes numerous options to relax and rejuvenate including a professional Hair Salon, Barber Shop and Nail Salon.



This luxuriously crafted space is a contemporary Spa designed to revitalise body and soul with a vast choice of innovative and authentic **massages** and **beauty treatments**. MSC Seashore boasts 21 treatment rooms, including two couples treatment rooms, as well as a Medi Spa Centre, and an exclusive outdoor area to relax in the sunshine.



MSC AUREA SPA




MSC Aurea Spa offers an extensive Thermal Area complete with sauna, steam bath and whirlpool, as well as these unique features:

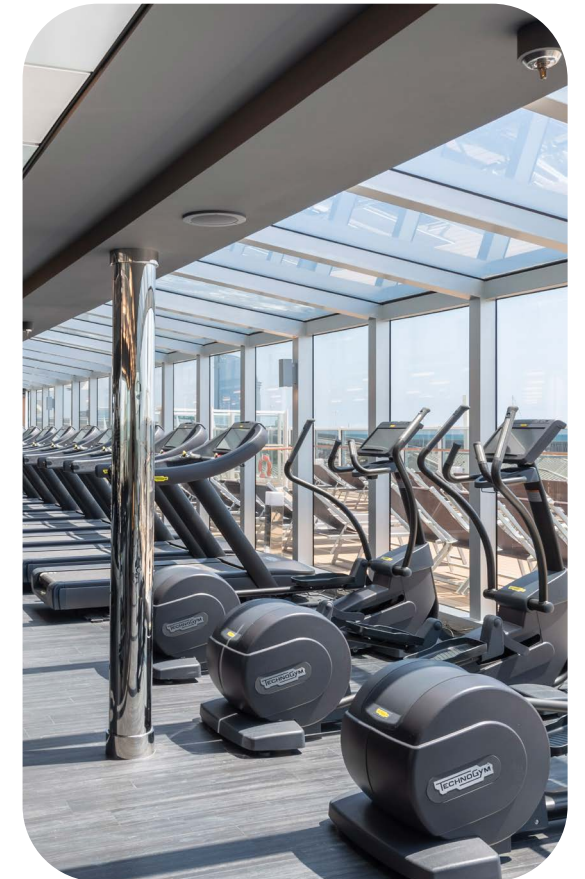
<p>2,300 m² <i>Spa & Gym</i></p>		 scrub room	 snow room
		 soft sauna	 sauna
 relax salt room	 finnish sauna	 blower pool	 vertical kneipp
 mediterranean bath	 steam room		

Fitness ON BOARD

MSC Gym powered by Technogym®

Adjacent to the MSC Aurea spa, MSC Seashore also offers its guests an opportunity to train with a breath-taking panoramic view at the incredible 290m² MSC Gym filled with brand new state-of-the-art equipment. The gym is centred around 3 main areas:

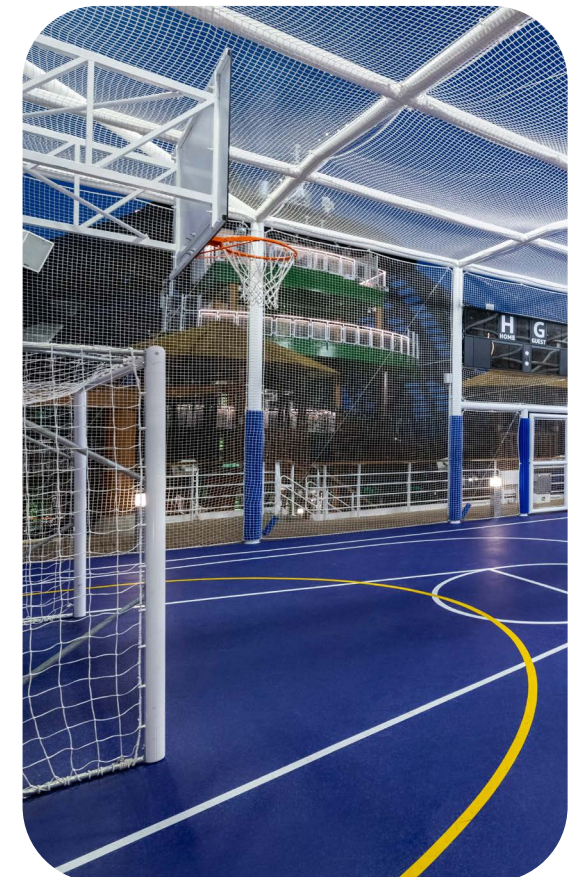
-  **A state-of-the-art gym** with ultra-modern fitness equipment, for both cardio and strength-training
-  **A spin room** for group classes
-  **A yoga area** for guided classes



MSC Sport Arena

Up, high above the water on Deck 20, guests will also discover another go-to spot for staying active during their holiday at the MSC Sports Arena. This dedicated venue offers guests the opportunity to enjoy:

-  Tennis
-  Five-a-side football
-  Volleyball
-  Basketball





AWARD-WINNING *Kids & Family* OFFERING

An MSC Cruise is a chance for our youngest guests to discover a holiday experience full of fun and discovery, beginning with tailor-made activities in an area that is all their own.

MSC Seashore's kids area is the largest in the fleet at 703m² of dedicated space, with changing colours and more technology than ever before, kids will be in for an inspiring adventure. With a packed programme of sports, games, parties, high-tech play and more, endless excitement and new friends await.

Our award-winning Kids Club offering is divided into five distinct clubs for ages ranging from 1 to 17 years old, open every day of the cruise. In each area, they will be looked after by our qualified multilingual personnel, certified according to CLIA regulations for the safeguarding of children.

The Kids' Clubs are available from the youngest guests through to teens and activities are organised according to age group:

- Specially for babies, in partnership with Chicco®: Baby Club for toddlers up to 3 years, with qualified crew members
- For the younger kids: Mini Club and Juniors Club (3 – 11 years)
- For the older kids: Young Club and Teen Club (12 – 17 years) including the brand-new TEENS LAB, a totally immersive, tech-filled, modern room just for teens

The largest and completely re-designed "Doremiland" kids' area in the fleet

With 703m² of dedicated kids' space and re-designed rooms, the kids' area on board MSC Seashore offers an unmatched experience. From the décor, design colours, and themes of the areas, the MSC Seashore's Kids Club will give all children a chance to reach for the stars, thanks to a futuristic new theme, dedicated to space and planetary exploration.



MSC Seashore's kids' area boasts **6 newly designed space-themed rooms** dedicated to children and young guests. The theme of space was chosen as it is a favorite among all young guests sailing on MSC Cruises' ships. As children enter a futuristic area full of planets, fluorescent colours and technology, they will be transported a whole new dimension as they are greeted by MSC Cruises' very own mascot Doremi and his family of astronauts and aliens coming from other planets.



The Studio: Located near the entrance of the kids' area, this new modern and multifunctional space offers multiple opportunities to please young media lovers, including a cinema, live TV Studio, console room for gamers. Some of the Studio's features include: an impressive choice of video games, latest generation consoles, a dedicated space to watch movies just like at the cinema – two special evenings dedicated to film night, one planned for children and one for teenagers only, and guests can perform and create their very own original content.

new

Brand new activities

MSC Cruises has designed brand-new activities for the whole family – with 98 hours of live entertainment per cruise, there is something new and exciting for both parents and children to enjoy their time together!

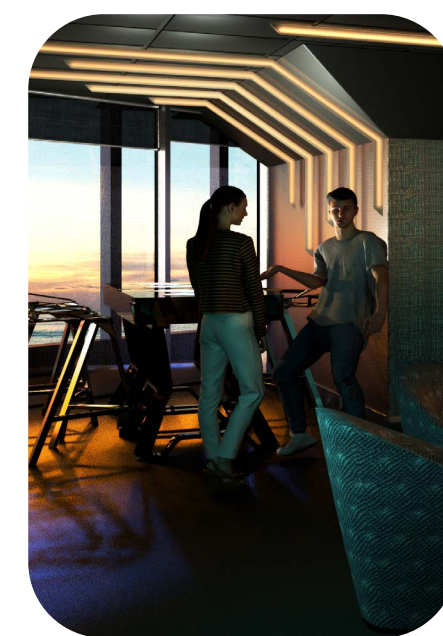
Highlights include:

TLS Teens Late Show: For the first time, young guests and teens will be part of the cast of a real "Late Show" dedicated just to them. Staged in "The Studio" 10:30pm to 11pm, MSC Seashore will offer a weekly teen night with popular features of "Late Shows" – trends, music charts, guests star, the most loved tv series, games and prizes and so much more. The young guests will be interviewed by the evening's host, talk about their lives and role models, play team games and some of them will even perform live. Thanks to the TLS TEENS LATE SHOW, they will get to know each other even better, and to top it all off, they can win awards just to make them feel like the star of the cruise.

MSC Music Game: A MSC Original live game show where the whole family will be starring. Created in collaboration with Jumpcut Media, this is an unmissable game show dedicated to music and suitable for all ages. Held on the day at sea in MSC Seashore's theatre, children and parents together to play. Two teams against each other, time running out and songs, singers and soundtracks to guess in a duel that will excite. Only one team will be the winner, but everyone will be able to participate in the great final match that will allow few to win original MSC prizes.

DOREMILAND, The Documentary: Over the past five years, MSC Cruises' entertainment for children and families has become a world of its own. International awards won, thousands of hours of fun and family activities, costumes, mascots, web series, cartoons, game show, technology, sports and art... make up the world of Doremi, better known as "Doremiland". For the first time, the documentary will reveal the behind the scenes, report the successes and answer many questions of hundreds of thousands of children and teenagers, who have travelled with the Company in recent years or will do so in the future.

Young & Teens Club: Over the last few years the number of young and teenagers on board MSC ships has considerably increased with guests from 12 to 17 years of age representing 42% of the youngest on board. MSC Cruises have taken into consideration the needs of teens to escape even more and disconnect from the rest of the family. Teens will enjoy the comfort of two exclusive rooms. While enjoying that feeling of freedom, teens can use a separate entrance and their own space for fun and technology.



CABINS AND SUITES *to enjoy stunning sea views*

MSC Seashore boasts the highest ratio of ocean-view balcony cabins in the fleet and offers a wide variety of comfortable, elegant accommodation options to suit all needs. The ship offers an impressive range of 12 types of cabins with innovative designs and spacious outdoor areas.

Two-bedroom grand suite

This extravagant suite can accommodate up to six people with 49m² of space, an expansive and private 7m² balcony and two separate bedrooms for maximum comfort: one with a double bed and the other, two single beds. It also boasts a separate dining and living room area and walk-in wardrobe, two bathrooms, including one with a bathtub.

Aurea suite - aft

Available with the Aurea experience, *MSC Seashore* will feature fourteen aft cabins where guests can enjoy a mesmerizing view at the back of a ship overlooking its wake. With the comfort of a large suite expanding from 17 to 32m², relaxing on the balcony becomes the perfect spot to get a view of the open ocean.

Suite with private whirlpool

For guests wishing to benefit from the ultimate sea view, this 28m² cabin with private whirlpool bath on a 7m² glass balustrade balcony, all for one of the best unobstructed ocean views. With a choice between double or single beds, as well as a sitting area with sofa and bathroom complete with bathtub, this suite offers sailing in style and complete relaxation.

Balcony

Starting at 16m² and going up to 26m², the impressive choice of 1,426 balcony cabins offer a range of sizes and options.

Terraced balcony cabins

These cabins allow guests to unwind and relax in the sunshine on their own extended private terrace overlooking the ship's promenade.

Family cabins

MSC Seashore offers multiple options for families, from the Superfamily cabins that combine two adjoining cabins and accommodate up to six people, to the Superfamily Plus cabins that connect three cabins into one, for up to 10 people. With so many possibilities, there's truly something for everyone.



THE GRANDEST AND MOST *luxurious* MSC YACHT CLUB IN THE FLEET



Spread over four decks the MSC Yacht Club on MSC Seashore has been enhanced to become the largest, most luxurious, with almost 3,000m² of private space.



Guests can expect the very highest standards of privacy and service in the MSC Yacht Club. There, they can enjoy the service and comfort of a private club, combined with the countless amenities of a modern cruise ship and on *MSC Seashore*, this offering once again reaches new heights.



The entrance to the Yacht Club will be even more remarkable and glamorous, featuring a three-deck 46m² back-lit Onyx wall and MSC Cruises' signature sparkling Swarovski staircases.



The private pool area and sun deck is more spacious than ever. Extended to 2,000m², offering a larger private pool and a new panoramic whirlpool with eight seats and individual jets plus a standard whirlpool.



The Owner's Suites are the showpiece of the MSC Yacht Club – the largest suites on the ship with 98m² of space, unrivalled comfort with an extended private balcony with whirlpool and outdoor living area, panoramic glass wall for impressive sea views as well as a separate dining and living room area.

3,000m²
enhanced Yacht Club area
131 *Yacht Club Cabins*
across 5 categories

2 Owner's Suites
2 Royal Suites
41 Deluxe Grand Suites
66 Deluxe Suites
20 Interior Suites

Endless DINING OPTIONS FOR EVERY PALATE

With **18 bars and lounges**, including 12 indoor and six outdoor venues, five specialty restaurants and four main dining restaurants – a gastronomic adventure with globally inspired menus awaits guests on board MSC Seashore. Whether guests prefer, casual or more formal dining, each restaurant and bar experience will please even the most discerning palates.

The ship has been fully redesigned to include **even more options for eating and drinking** with new bars and restaurants as well as outdoor venues and seating to bring the guests' connection to the sea to new heights.

The ship features **four main dining restaurants**, including a dedicated restaurant for Aurea guests, serving first-class Mediterranean and international specialties in stylish surroundings. Menus change every day, and exquisite dishes are created for breakfast, lunch and dinner.

Four main dining restaurants:

Central Park

5th Avenue

Tribeca

Manhattan (for Aurea guests only)

For more casual dining, the **Marketplace Buffet** has also been re-designed to give guests the feeling that they are in a real marketplace with three distinct areas with different designs and ambiances – Il Mercato, La Piazza and La Trattoria. In addition, the buffet now features a **new outdoor dining area as part of the Sky Bar**, to complement its **1,100 seats indoors**, which also has comfortable lounge seating making it the perfect spot for a cocktail with the ultimate sea view.

Meanwhile, the **MSC Yacht Club** restaurant has been extended, offering private fine-dining restaurant for breakfast, lunch and dinner with an a la carte menu with chef's specials that changes daily, with a wide choice of gourmet dishes complemented by an extensive wine list served in sublime surroundings with impeccable service.

It's five o'clock SOMEWHERE

Among MSC Seashore's many new features, there are numerous bars and lounges for guests to enjoy a drink, a light bite or take in some of the ship's 16+ daily hours of entertainment.

Among the highlights of the new offering are:

new



The Wine Cellar – a brand new concept, this location includes a spectacular, walk-through wine cellar and oenological tasting experience.



For panoramic sea views opt for the rooftop **Sky Bar** with a cool bar for cocktails or the **Horizon Bar** with its comfortable outdoor lounge seating on deck 19.



The **Sports Bar** – this classic sports bar now features a **new billiard room** and fun sports memorabilia to round out the atmosphere.

new



Chef's Court Cocktail Bar – located in the new Chef's Court area in the very heart of the vibrant life of ship this newly designed welcome bar is the perfect way to start the adventure with, stylish surroundings, guests can enjoy a sophisticated pre-dinner cocktail.

new



The Uptown Lounge – a piano lounge and bar, the ideal bar for relaxing after dinner whilst listening to the live music.



Aurea guests will also delight in the Top 19 Solarium's stylish **MSC Aurea Bar**, which includes an outdoor lounge area and bar to complete a relaxing day in the sun.

Other returning favourites include the Champagne Bar, Shine Bar and Seashore Bar, all situated in the Atrium, the main social hub of the ship.



Redesigned CHEF'S COURT

FULL OF INTERNATIONAL FLAVOURS

MSC Seashore will also introduce a new location for the Chef's Court, where guests will find the **five specialty restaurants as well as a new Wine Cellar**, in their new location on Deck 8 making this a real go-to destination for eating and drinking.

With new and returning favourites, each venue serves up its own mouth-watering menu of international flavours, offering unforgettable gourmet adventures in elegant surroundings. MSC Cruises' signature steakhouse, **Butcher's Cut**, will offer **outdoor seating for the first-time** to allow for alfresco dining on the iconic waterfront promenade.

The five specialty restaurants include:



Hola! Tacos & Cantina

For the first time on board the Seaside generation and for only the second time in the fleet, *MSC Seashore* will feature the Latin American and Mexican-inspired, family style restaurant, where guests can enjoy a number of street food specialties and choose from an extensive list of tequilas, all combined in a fun, interactive setting.

new

Butcher's Cut with new alfresco dining area

This iconic American-style steak house serves select Linz heritage angus beef, gold standard in high-end angus beef thanks to the best genetics in breed with a choice range of cuts for small or big appetites alike, guests can treat themselves to a menu full of juicy steaks, paired with their favourite New World wines or cocktails. The new alfresco dining area allows guests the full *MSC Seashore* experience, with fresh air and sea views.



new

Kaito Sushi Bar with new conveyor belt

For the first time in the fleet, the hugely popular Kaito sushi bar will include a conveyor belt for guests to select at will among the freshest sushi, sashimi, tempura and more! This popular venue offers deliciously authentic Asian cuisine prepared in front of guests with only the highest quality ingredients.

Kaito Teppanyaki

An interactive and engaging experience, guests will delight in the tastes and spectacle of this venue, with eight grills, and increased seating to accommodate further guests into this enjoyable dining experience. The expert chefs cook with flair on an open grill: a feast for the senses that sees flames and the finest sizzling ingredients coming together to form delicious dishes you'll remember forever. This will be the largest teppanyaki restaurant on any MSC Cruises ship.



Ocean Cay

This signature seafood restaurant will serve a mouthwatering menu of fine fish dishes and other recipes, made with the freshest ingredients and complemented by a wonderful wine list: these are the magic ingredients of this luxury fish restaurant.



THE *Flavour* OF ITALIAN ALLEGRIA

With over 140 years of chocolate-making, Venchi 1878 Chocolate and Coffee Bar and Venchi 1878 Gelato return for their third instalment in the Seaside class. These two unique onboard sensorial experiences allow everyone to enjoy a simple moment of allegria (joy or happiness) in a perfect Italian style even on the high seas!



Fast facts:

143 years of
chocolate-making

22 luscious
flavours of authentic
Italian gelato

Venchi 1878 Chocolate Bar allows guests to immerse themselves in a world of chocolate, discovering the sights and smells of chocolate-making, where, behind glass-fronted counters, the Venchi maître chocolatier works to create visually stunning and mouth-watering chocolates.

While Venchi 1878 Gelato & Crêperie gives guests the option of indulging in their favourite gelato flavours, while enjoying la dolce vita on the aft sundeck of the ship. Aboard *MSC Seashore*, you find flavours for every palate, including Venchi's signature Cremino, Green Pistachio from Bronte, as well as traditional Italian flavours such as Tiramisu, Venchi Custard Cream, Stracciatella. Other innovative flavours include Azteco, their signature extra dark chocolate sorbet, and the creamy Cuor di Cacao.

Venchi gelato recipes follow classic Italian tradition and never uses colourings, scents, or palm oil; allowing their gelato to maintain the natural nuances of each ingredient.

For a true taste of summer, we recommend grabbing a Venchi cone of refreshing fruit sorbet and sitting back on the sundeck to watch the world go by.

Seamless SHOPPING JOURNEY



With numerous accolades and record-breaking achievements, the *MSC Cruises* retail experience is like no other at sea. Thanks to a new redesign of the shopping experience *MSC Seashore*, the entirety of the retail area has undergone a major transformation to introduce **an industry-first dynamic, seamless space that is over 72% larger than that of her sister ships and includes two extra shops.**



With **971 m² of dedicated space across three decks**, the retail area is found right in the heart of the ship's bustling Times Square in an all-encompassing open-plan concept that is sure to inspire awe and wonder, as well as evoke the greater open feel of the ship.

The seamless design is a first at sea and allows guests flow from shop to shop, discovering the product offering in a cosmopolitan setting and fostering a welcoming atmosphere. The various corners of the open space will include new features such as a **multisensory fragrance bar with videos and details about their favourite perfumes** and a **tasting bar in Duty Free**, to sample some wonderful liquors from around the world.

The Jewellery area has more than tripled its size and will now feature three separate luxury watch and jewellery areas, adding to an increased luxury element and great new brands including IWC, Cartier, Panerai, Breitling and more! While the Fashion & Accessories area has increased by 110% and Cosmetics by 70%, with two perfumeries, one for consumer favourites and another for discovery of new & luxury brands, as well as with three times more premium makeup and skincare.

On Deck 8, guests will find further selling points in Liberty Plaza, including a number of 'discovery islands' with rotating products and offerings, with a particular focus on products that benefit from further storytelling, such as recycled plastic sunglasses or coral-safe sunscreen. The new *MSC Shop* will also feature a unique new design inspired by the shape of a snail shell, where guests can find all their favourite *MSC*-themed merchandise, including **for only the second time ever, a range of ship-specific products**, including t-shirts, hats, teddy bears and more. These exclusive products are inspired by the concept of "where the sea meets the land" and feature stunning new *MSC Seashore* logos and muted, natural beach tones.

VENINI

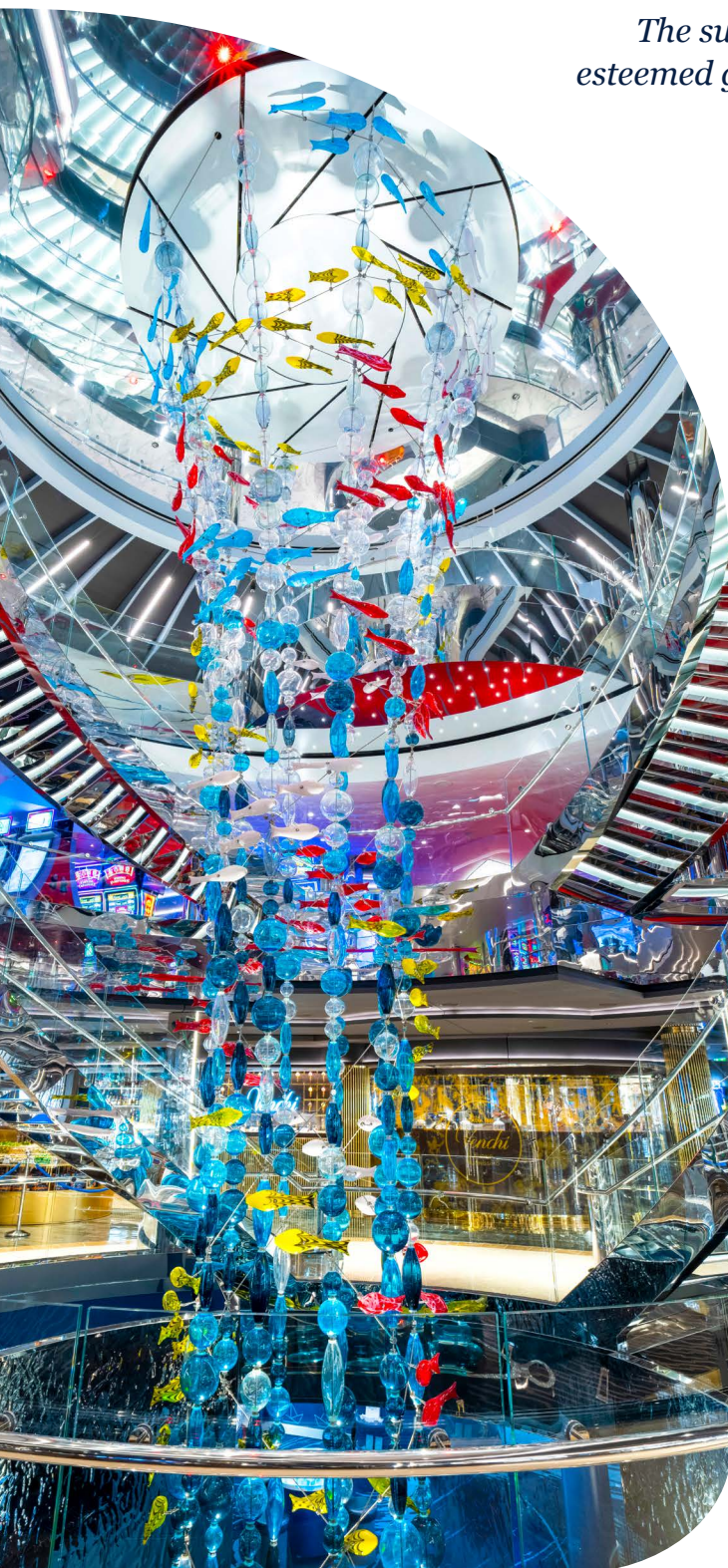
Danza del Mare

A SYMBOL OF THE MSC FOUNDATION'S EFFORTS TO PROTECT THE SEA

MSC FOUNDATION
msc

An expression of dedication, hope and care.

The sublime sculpture Danza del Mare was created for the MSC Foundation in partnership with Venini, one of the world's most esteemed glassmakers of original designs for over 100 years. As a work of art, it symbolises MSC Foundation's dedication to protecting and promoting the natural environment of which we are a part and upon which we depend: our Blue Planet.



Art, creativity and ethics

Danza del Mare is a towering work of art crafted for the MSC Foundation by Venini, the Murano glassworks founded in 1921 and renowned worldwide for the excellence of its hand made creations. This installation symbolises our shared commitment to protecting and nurturing the natural environment of which we are a part and upon which we all depend.



Water

From seawater in which fish dance harmoniously to the water that master glassmakers use to make each creation, water is a precious element to conserve and respect, the source of life on our Blue Planet at the heart of the MSC Foundation.



Diversity, singularity and beauty

Danza del Mare celebrates the beauty and mystery of the marine world. Each sea creature is unique, singularly different, just like the creations in glass crafted by Venini.



Fragility

Danza del Mare conveys the fragility of our biosphere and its delicate mutual balance, reminding us we are all part of different ecosystems and responsible for respecting, conserving and nurturing them.

name:
Danza del Mare
(Dance of the Sea)



height:
approximately **12 m**
from deck 5 to deck 8

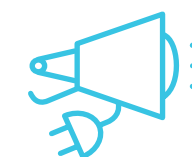


processing:
hand-blown

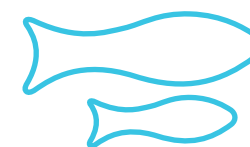


spiral design
that tapers toward the centre,
expanding to a top diameter of
approximately 3 metres

10 vertical cables
a spotlight that shines
upward



every glass fish
and ball is
a unique hand-
blown creation



around **190 fish**
of many colours - red, yellow and amethyst
- in three sizes (32, 38 and 42 cm), swimming in a spiral
grouped by colour, evoking the effervescent colours
of water and the sea



designers:
Monica Guggisberg
and Philip Baldwin

840 kg
of glass



500
working days

MSC SEASHORE
#OneWithTheSea



MSC

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