Dogs with a sensitive stomach can be tricky to manage. It's therefore important to keep your dog's diet regular, without adding variety in the way of leftovers, to avoid upsets. Pure's range of recipes are gentle on digestion, whilst containing a minimal number of fresh ingredients least likely to cause a flare-up.

DR ANDREW MILLER MRCVS

Practicing Veterinary Surgeon





We've selected our limited ingredient recipes – free from grains and gluten to help soothe your pet's sensitive stomach.

You may spot results straight away, but our expert vets recommend an 8-week period before your pet reaps the full rewards of a Pure diet.

BON-A-PET-ITE!