Managing your dog's weight is often a challenge, it's an important health issue and pet obesity is on the rise! It's therefore vital that our pets are fed a diet that they enjoy and is made from fresh, natural ingredients in the right quantities so that an optimum weight can be achieved.

DR ANDREW MILLER MRCVS
Practicing Veterinary Surgeon





TOP TIPS

- After feeding Pure, you may find that your pooch still needs to lose weight, so you can lower the portion size by up to ½ a scoop at a time.
- 2. Allow 2-3 weeks to monitor any changes.
- When you change the portion size, add 1-1½ scoops of water for every scoop of food.

BON-A-PET-ITE!