

Rating Action: Moody's assigns Ba1 rating to PPF Arena 1 B.V.'s proposed

notes; stable outlook

30 Oct 2019

Madrid, October 30, 2019 -- Moody's Investors Service, ("Moody's") has today assigned a Ba1 rating to the proposed senior secured notes to be issued by PPF Arena 1 B.V. (PPF Arena 1) under its EMTN program (not rated). The outlook is stable.

Proceeds from the proposed notes will be used to partially refinance existing bank debt.

RATINGS RATIONALE

The Ba1 rating on the proposed senior secured notes is in line with the group's CFR.

PPF Arena 1's Ba1 rating reflects (1) the company's leading position as the integrated incumbent in the Czech Republic with a corporate structure that separates the service provision from the infrastructure management; (2) the group's good geographical diversification in the CEE region; (3) the higher revenue growth potential in PPF Arena 1's footprint relative to the European average; (4) its financial policy and commitment to manage leverage within management's published guidance of less than 3.2x; and (5) its good margins and resilient operating cash flow generation.

The rating also reflects (1) the group's moderate scale; (2) the mobile-centric position of the acquired assets in CEE in an environment with growing convergence trends; (3) potentially heightened competition in the retail market in the Czech Republic resulting from market consolidation; (4) low retained cash flow metrics as a result of high dividend payments in line with financial policy; and (5) PPF Arena 1's structurally subordinated position relative to debt raised at operating companies, as the parent relies on dividends from the operating companies to service its debt.

Moody's has considered in its analysis of PPF Arena 1 the following environmental, social and governance (ESG) considerations. In terms of governance, PPF Arena 1 is indirectly owned by PPF Group NV. This is a conglomerate with activities mainly in telecommunications, banking and financial services with significant exposure to China and Russia (supervised by the European banking regulation) and real estate. PPF Arena 1 is the strongest cash contributor to PPF Group NV. It has clearly defined and publicly communicated its financial policy (including dividend distributions within leverage objectives), which Moody's believes will be a key determinant to the future cash flow distribution within the broader group.

RATIONALE FOR STABLE OUTLOOK

The ratings have a stable outlook based on Moody's expectation that the group will achieve gradual organic deleveraging based on the strength of the cash flow generated at the operating subsidiaries and subject to the group's financial policy of sustaining net reported leverage between 2.8x and 3.2x.

WHAT COULD CHANGE THE RATING UP / DOWN

Because of PPF Arena 1's complex group structure, upward rating pressure is unlikely until there is a simplification in the debt allocation within the broader group structure and a clearer policy on the debt distribution between PPF Arena 1 and the operating subsidiaries to minimize structural subordination.

Over the long term, Moody's could consider a rating upgrade if PPF Arena 1's operating performance improves beyond Moody's current expectation, such that adjusted debt/EBITDA remains comfortably below 2.75x and retained cash flow (RCF)/debt remains above 20% on a sustained basis.

Moody's could consider a rating downgrade if PPF Arena 1's operating performance materially deteriorates, such that adjusted debt/ EBITDA increases above 3.5x and retained cash flow (RCF)/debt declines below 10% on a sustained basis. Additionally, negative pressure could be exerted if PPF Arena 1's financial policies become more aggressive or if it needs to support operating subsidiaries of lower credit quality within the broader PPF Group.

LIST OF AFFECTED RATINGS

..Issuer: PPF Arena 1 B.V.

Assignment:

....BACKED Senior Secured Regular Bond/Debenture, Assigned Ba1

PRINCIPAL METHODOLOGY

The principal methodology used in these ratings was Telecommunications Service Providers published in January 2017. Please see the Rating Methodologies page on www.moodys.com for a copy of this methodology.

COMPANY PROFILE

PPF Arena 1 is a European telecommunications group with shareholdings in Ceská Telekomunikacní Infrastruktura a.s. (Baa2 Negative, "CETIN", 89.73%), a Czech telecom infrastructure operator, O2 Czech Republic a.s. (67.69%), an integrated telecommunications operator in the Czech Republic and four mobile operators in Hungary, Bulgaria, Serbia and Montenegro (all 100% owned). In 2018, the group generated revenues of EUR 3.2 billion and EBITDA of EUR 1.2 billion.

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