

3 March 2021

# PPF Telecom Group 2020 results

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# Meet the presenters



Jan Tomaník
Investment manager of PPF Group
9 years experience in telco M&A

- Acquisition of Telenor CEE
- Structural separation of O2 and CETIN and subsequent refinancing
- Acquisition of Telefónica O2 CR
- Czech 4th mobile operator project



Lukáš Kubesa

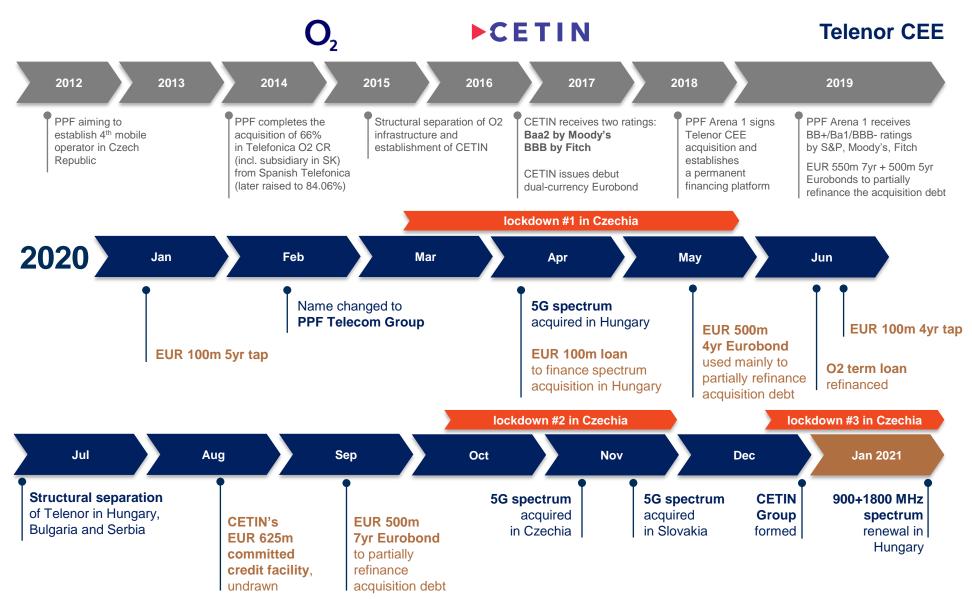
Financial Manager of PPF Telecom Group

5 years experience in telco, CETIN and PPF

12 years in finance

- Financial Manager of PPF Telecom Group (since 2018)
- Head of Financial reporting of CETIN (2016-2018)
- Senior financial reporting specialist at Raiffeisenbank CZ (2012-2016)
- Senior Audit Associate at PwC (2009-2012)

# PPF track record in telecom and 2020 achievements



Source: Company data 4

# **Key highlights of 2020 results**

# Expectations delivered despite COVID-19 pandemic

### 1 Stable markets and 5G outset

- Stable markets and competitive landscape preserved
- New 5G spectrum acquired in CR, SK and Hungary
- Major legacy spectrum extended in Hungary
- RAN equipment vendors retendered in CR and SK, network swaps with 5G rollout ahead

18.3m
mobile subscribers
+1.3% yoy
contract subscribers

### 2 Satisfactory performance

- OpCos delivered EBITDA and cash flows despite COVID-19
- All segments contributed to EBITDA growth in LCU terms
- Trends preserved in consumer segment with upselling
- Reliable and stable networks despite lockdown induced traffic spike
- High cash conversion ~50%

**+2%**EBITDA
y-o-y

### 3 Infrastructure separation

- Bond issuances with more than 100 investors in:
  - Jan EUR 100m tap,
  - May EUR 500m + 100m and
  - Sep EUR 500m
- EUR 100m new loan in Hungary
- EUR 625m CETIN facility and O2 term loan refinanced
- Committed to the declared financial policy below 3.2x

**€1.2bn** new Eurobonds

### 4 Debt refinancing through Eurobonds

- Sustainable infrastructure operating model with synergies
- 1 July separation of CETINs
- 31 Dec CETIN Group formed (filed in Feb 2021)



# **COVID-19** impact

# Negligible impact so far, outlook is a mix of threats and opportunities

#### **MARKET DEMAND**

- Government priority / strategic infrastructure
- Increased network traffic during lockdowns
- Minor impact to gross adds, most shops kept open



#### AREAS OF FINANCIAL IMPACT

### Roaming revenue

- Mainly outbound roaming – limited travel abroad
- EBITDA impact -2%

### **OPEX+CAPEX**

- OPEX reduction 5% yoy (advertising, commissions, travel)
- CAPEX unimpacted, commitment to RAN modernisation



### **Bad debt**

- No deterioration of collection
- Focus on customers' payment discipline
- Outlook dependent on macro trends



#### **COVID DYNAMICS IN EUROPE**

CEE impacted on a level similar to the rest of Europe

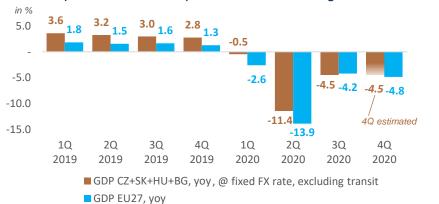


14-day COVID-19 case notification rate per 100 000, 2021-w06 to 2021-w07

20.0 20.0 - 59.9 60.0 - 119.9 120.0 - 239.9 240.0 - 479.9 480.0 - 959.9 2960.0 No new cases reported Source: Company data, ECDC https://www.ecdc.europa.eu/

#### **NATIONAL GDP IMPACT**

Group countries less impacted than EU average; telco resilient



Source: OECD https://data.oecd.org/gdp/quarterly-gdp.htm, company data

# **Spectrum auctions update**

Successful spectrum acquisitions in 2020-21, further auctions anticipated



**Current spectrum allocations** 



# Mobile network infrastructure separation

PPF Telecom Group ownership share

Hungary, Bulgaria and Serbia under same operating model as in Czechia

#### **KEY PROJECT MILESTONES, OBJECTIVES AND BENEFITS** PPF TELCO OPERATING MODEL Sustainable model for the infrastructure separated from the **O2** and Telenor **CETIN** commercial companies: Managerial specialisation, focus and priorities NetCo vs. ComCo Telco services **Network assets** · Potential for wholesaling infrastructure services services to end users sales and marketing Potential for partnerships incl. infrastructure sharing spectrum ownership **Synergies** in development of the infrastructure across CETINs network core **Network services** Ownership and maintenance of Telenor network assets operations, maintenance consolidated in CETIN Group and consistent across the region and constructions **Project milestones** Jul20 - CETINs HU, BG and RS separated from Telenor Dec20-Feb21 – Managerial control and ownership transferred to CETIN Group PPF Telecom Group B.V. NL 1H20 – Strategic review of CETIN Group **CETIN Group B.V.** PPF Telco B.V. PPF TMT Bidco 1 B.V. NL NL NL O2 CZ CETIN CZ ( 68% Telenor HU 75% CETIN HU 75% **02 SK** Telenor BG **CETIN BG** New CETINs established in July 2020 Telenor RS Holding or financing company **CETIN RS** Telenor ME Operating company - wholesale infrastructure services Operating company - services to end users Operating company - services to end users through own infrastructure Montenegro

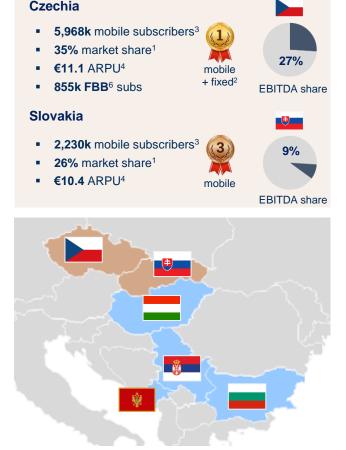
# Strong retail and infrastructure position in six markets

Market leader in CEE region (excl. Poland) with 33% retail market share<sup>1</sup>

### ►CETIN Group

### Czechia **Fixed network** 1.2m active lines 1.0m FBB<sup>6</sup> connections Mobile network **FBITDA** share Population coverage • 97% 4G 100% total Hungary Population coverage 100% 4G 100% total EBITDA share[8] Bulgaria Population coverage • 97% 4G 99% total EBITDA share [8] Serbia Population coverage • 97% 4G 2% 99% total EBITDA share [8]

# O<sub>2</sub> Group



### **Telenor CEE**



Source: Company data, Analysys Mason

<sup>[1]</sup> Market share for the CEE region is calculated as weighted average of mobile revenue market share for countries where PPF Telecom Group is active; the source for market shares is Analysys Mason, February 2021; market shares are for 9M2020

<sup>[2] #1</sup> position in mobile and fixed markets combined; #1 position in fixed market, #2 position in mobile market

<sup>[3]</sup> including M2M subscribers; O2 CR pre-paid subscribers reported using 13 months active criterion, O2 SR and Telenor 3 months active

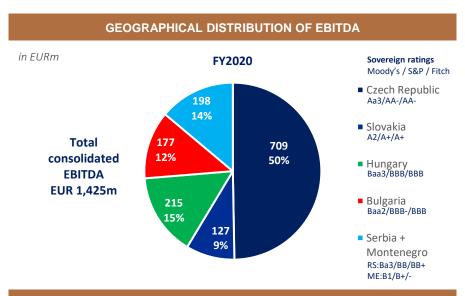
<sup>[4]</sup> ARPU is calculated according to IAS 18; O2 CZ ARPU is calculated by PPF Telecom Group using publicly available data according to IFRS15 [8] EBITDA of CETIN Hungary. CETIN Bulgaria and CETIN Serbia separately recognised only in 2H2020 since establishment of these entities

<sup>[5]</sup> EBITDA share for Serbia and Montenegro is reported on a consolidated basis

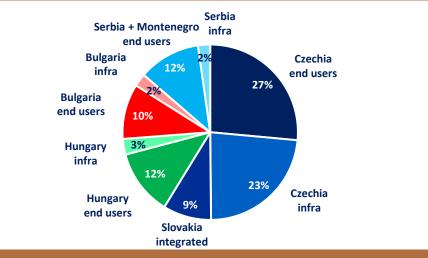
<sup>[6]</sup> Fixed broadband
[7] All operators in Montenegro are of approx.
equal size in terms of mobile revenues

# **Diversification of PPF Telecom Group earnings**

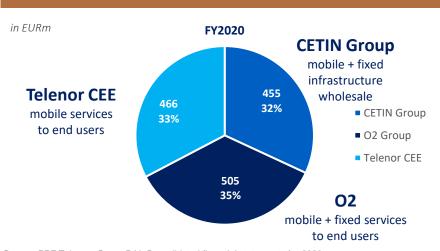
# Regionally balanced portfolio with half of the business in Czechia



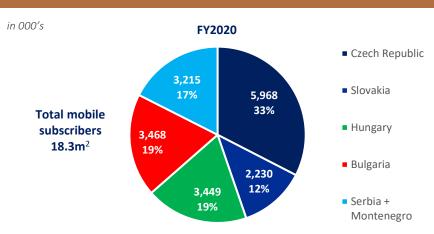
### DISTRIBUTION OF EBITDA BY COUNTRY AND BUSINESS



#### EBITDA BY TYPE OF BUSINESS<sup>1</sup>

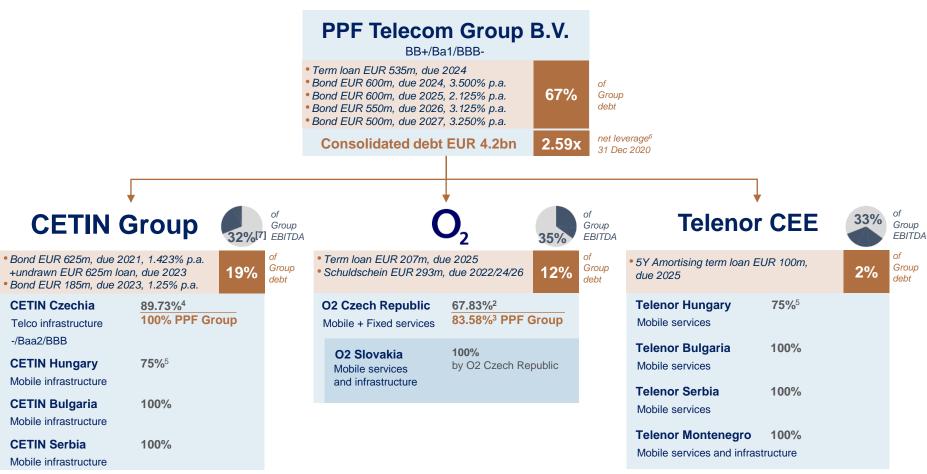


### MOBILE SUBSCRIBERS<sup>2</sup> BY SEGMENT



# Corporate structure and debt as of February 2021

A cluster of market-leading CEE telecom infrastructure and retail assets<sup>1</sup>



Source: Company data

- [1] The chart represents the simplified group structure to illustrate main segments within PPF Telecom Group B.V. and financing as of 31 December 2020
- [2] Shares owned by PPF Telecom Group
- [3] PPF A3 B.V. and PPF Cyprus Management Ltd, entities of the PPF Group outside of the PPF Telecom Group, hold together an additional 15.75% ownership interest in O2 Czech Republic, resulting in effective ownership interest of the PPF Group in O2 Czech Republic of 83.58%. Free float at Prague Stock Exchange as of 31 December 2020 was 16.42%.
- [4] PPF A3 B.V., an entity of the PPF Group outside of the PPF Telecom Group, owns the remaining 10.27% ownership interest in CETIN CZ, resulting in an effective ownership of the PPF Group in CETIN CZ of 100.0%
- [5] 25% stake owned by Antenna Hungária Zrt., the country's leading state-owned telecommunications service provider, via TMT Hungary B.V. holding company
- [6] Consolidated net leverage ratio = consolidated Gross Debt less Cash and cash equivalents / EBITDA for the last twelve months preceding 31 December 2020, excluding IFRS 16 impact
- [7] CETIN Hungary, Bulgaria and Serbia became part of CETIN Group as of the end of 2020; EBITDA of CETIN Hungary, Bulgaria and Serbia for 2H2020 is presented as a part of CETIN Group on pro forma basis

# **Commercial initiatives**

### O2 Czech Republic and O2 Slovakia

#### **MOBILE AND FIXED**

- Continuous growth in Mobile in line with the market
- Successful bundling strategy in B2C reaching 40% penetration in Czechia
- Launch of digital only proposition Radost (Joy) in O2 SK



#### TV AND OTHER SERVICES

- Continuous TV growth crossing 500k O2TV users milestone
- HW profitability boost via smart pricing subsidies



#### **NETWORK**

- First commercial launch of 5G in Czech republic
- Network security growing 30% in B2C and 100% in B2B





### Telenor Hungary, Bulgaria, Serbia and Montenegro

#### MOBILE

- Continuous focus on customer base value growth driven by pre2post migration and data consumption driven upsell
- Successful launch of high ARPU unlimited plans in Serbia



#### **COMPLEMENTARY EQUIPMENT AND SERVICES**

Focus on device insurance and bundling wearables on instalments









#### **NETWORK**

Continued to maintain strong network perception confirmed by reputable benchmarks





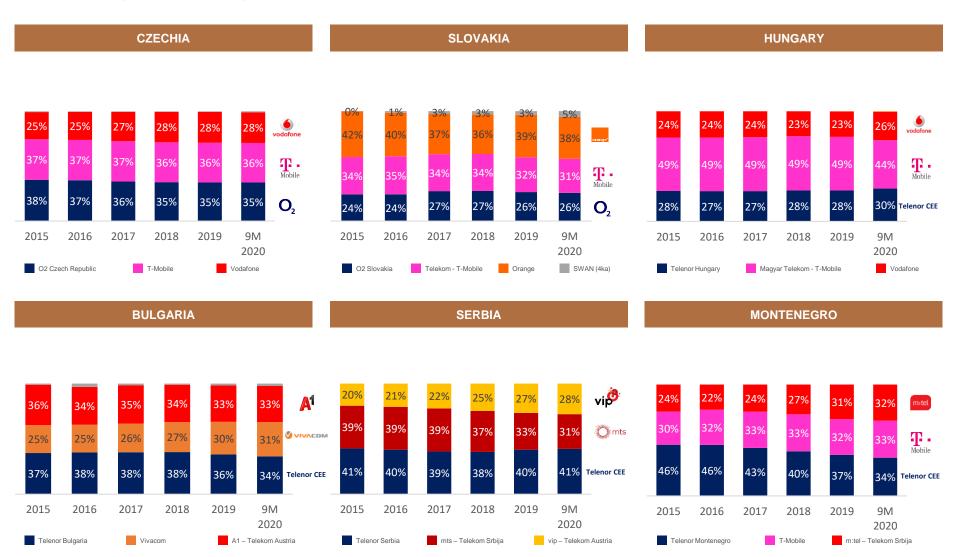
# Regional market overview

Market structure with three main MNOs preserved after the first three 5G auctions



# Mobile revenue market shares

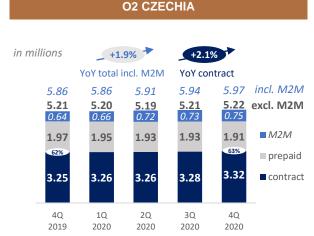
### Telenor CEE and O2 maintain mobile revenue market shares



Source: Analysys Mason, February 2020

# Mobile customer base

# Continued growth in postpaid subscriber base



13 months active criterion for pre-paid

#### in millions +3.8% +0.2% YoY total incl. M2M YoY contract 2.23 incl. M2M 2.19 2.15 2.15 2.16 1.79 1.77 1.77 excl. M2M 1.81 0.46 0.34 0.36 0.39 0.42 ■ M2M 0.76 0.74 0.72 0.72 0.72 prepaid contract 1.06 1.05 1.05 1.05 1.05 40 10 20 30 40

**02 SLOVAKIA** 

3 months active criterion for pre-paid

2020

2019

#### **TELENOR HUNGARY**



3 months active criterion for pre-paid

#### **TELENOR BULGARIA**



3 months active criterion for pre-paid

#### **TELENOR SERBIA**

2020

2020

2020



3 months active criterion for pre-paid

#### **TELENOR MONTENEGRO**



3 months active criterion for pre-paid

# Mobile ARPU in PPF Telecom Group business units

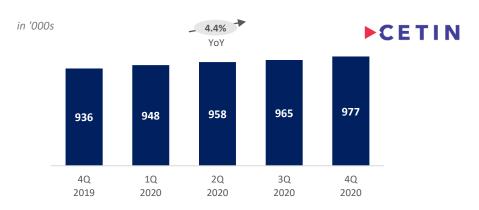
# Generally stable blended ARPU across our footprint



# Fixed services in the Czech Republic

# FTTc investments help CETIN's active lines and O2's FBB subscriber base

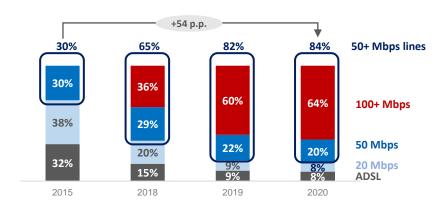
#### **CETIN WHOLESALE FBB SUBSCRIPTIONS**



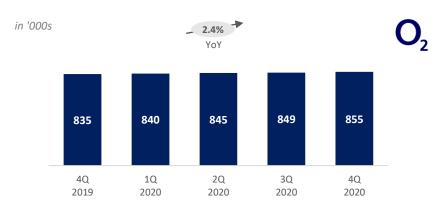
Source: CETIN internal data

#### **CETIN FIXED NETWORK MODERNISATION**

Upgrading xDSL via FFTc/FTTb/FTTh

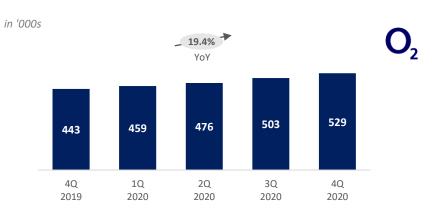


#### O2 CR TECHNOLOGY-AGNOSTIC BROADBAND1 SUBSCRIBERS



[1] O2 CR definition: Cable (ADSL, VDSL, fibre) and wireless (4G LTE, WTTx) Source: O2 quarterly results

#### O2 CR PAY TV SUBSCRIBERS<sup>2</sup>



[2] O2 CR definitions: IPTV and OTT, incl. prepaid O2 TV Sport Pack online and O2 TV HBO and Sport Pack packages

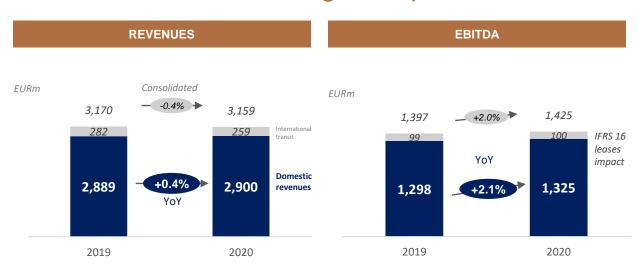
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Source: O2 quarterly results

# 2020 consolidated results at a glance

# Sound results, all businesses contributed to earnings, despite adverse FX

REVENUES OVERVIEW						
EURm	2018	2019	2020	2020 yoy		
Consolidated revenues <sup>1</sup>	3,195	3,170	3,159	-0.4%		
O2 Group	1,513	1,534	1,517	-1.1%		
CETIN CZ excl. transit	460	471	455	-3.5%		
Telenor + CETIN CEE <sup>2</sup>	1,308	1,341	1,351	0.7%		
o/w Hungary	517	527	510	-3.3%		
o/w Bulgaria	375	386	400	4.3%		
o/w Serbia + Montenegro	415	430	441	2.5%		
Eliminations	-419	-458	-428			
Consolid. revenues excl. transit	2,901	2,889	2,900	0.4%		







Source: PPF Telecom Group audited consolidated financial statements for the year ended 31 December 2019 and 2020; 2018 figures based on unaudited pro forma condensed consolidated financial information; Telenor CEE internal data, CETIN Annual report 2020

<sup>[1]</sup> Revenues + other income

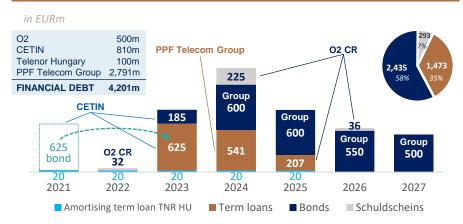
<sup>[2]</sup> To facilitate sensible year-over-year comparison, 2H2020 figures of CETIN Hungary, CETIN Bulgaria and CETIN Serbia are pro forma combined with Telenor figures

<sup>[3]</sup> CAPEX represents additions to property, plant and equipment and intangible assets

# **Key credit metrics**

# Majority of the consolidated debt is held at PPF Telecom Group level

#### NOMINAL FINANCIAL DEBT<sup>1</sup> PROFILE AS OF 31-DEC-2020



- EUR 625m CETIN liquidity back-up facility, signed 31 July 2020, undrawn and committed for refinancing of the 1.423% EUR 625m Dec 2021 bond.
- EUR 541m PPF Telecom Group bank loan can be prepaid with no prepayment fee

#### **BONDS**

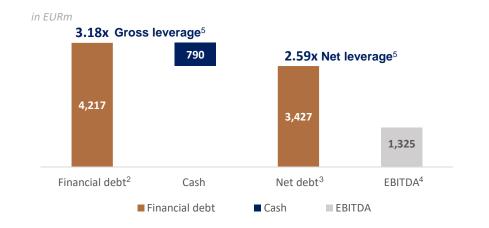
**CETIN -** investment grade Baa2 / BBB (Moody's / FitchRatings)

- Eurobond EUR 625m, 5 years, due Dec 2021, 1.423% p.a.
  - + undrawn EUR 625m facility, due Dec 2023, committed for refinancing
- Eurobond CZK 4,866m (EUR 185m), 7 years, due Dec 2023, 1.235% p.a.

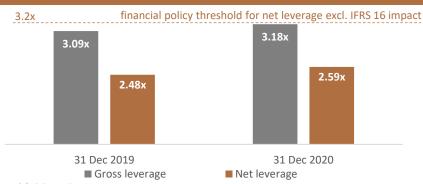
PPF Telecom Group - crossover rating BB+ / Ba1 / BBB- (S&P / M / F)

- Eurobond EUR 600m, 4 years, due May 2024, 3.500% p.a.
- Eurobond EUR 600m, 5 years, due Jan 2025, 2.125% p.a.
- Eurobond EUR 550m, 7 years, due Mar 2026, 3.125% p.a.
- Eurobond EUR 500m, 7 years, due Sep 2027, 3.250% p.a.

#### CONSOLIDATED NET LEVERAGE RATIO<sup>5</sup> AS OF 31-DEC-2020



### 2020 LEVERAGE<sup>5</sup> DYNAMICS



Source: O2 published results, PPF Telecom Group internal data, PPF Telecom Group 2020 unaudited consolidated financial statements [1] Outstanding principal amounts, excluding RCF and overdraft facilities; CZK-denominated debt converted with EUR/CZK rate of 26.24

- [2] Financial debt = amount due to banks and debt securities issued, including amortised legal fees/bank fees and accrued interest, excluding IFRS 16 impact
- [3] Net debt = Gross debt (excluding IFRS 16 impact) less Cash and cash equivalents and other highly liquid assets
- [4] EBITDA for the last twelve months preceding 31 December 2020, excluding IFRS 16 impact
- [5] Consolidated gross leverage ratio = consolidated Gross debt / EBITDA for the last twelve months preceding 31 December 2020, excluding IFRS 16 impact Consolidated net leverage ratio = consolidated Gross debt less Cash and cash equivalents / EBITDA for the last twelve months preceding 31 December 2020, excluding IFRS 16 impact

# **Appendix**

# **Appendix - Key financial metrics**

# Sound 2020 results, all businesses contributed to group earnings

EURm	2017	2018	2019	2020	2020 yoy
Consolidated revenues	3,061	3,165	3,170	3,159	-0.4%
O2 Group	1,453	1,497	1,534	1,517	-1.1%
CETIN Group excl. transit	448	460	471	615	31%
Czechia	448	460	471	455	-3.5%
Hungary	n/a	n/a	n/a	64	n/a
Bulgaria	n/a	n/a	n/a	48	n/a
Serbia	n/a	n/a	n/a	48	n/a
Telenor CEE	1,261	1,307	1,341	1,351	0.7%
Hungary	497	517	527	510	-3.3%
Bulgaria	345	375	384	400	4.3%
Serbia + Montenegro	419	415	430	441	2.5%
Eliminations	-456	-419	-458	-428	
CETIN transit revenues	355	319	282	259	-7.9%
Cons. revenues (excl. transit)	2,706	2,846	2,889	2,900	0.4%
EBITDA	1,142	1,220	1,397	1,425	2.0%
O2 Group	406	433	492	505	2.6%
CETIN Group	298	295	333	455	37%
Czechia	298	295	333	331	-0.6%
Hungary	n/a	n/a	n/a	48	n/a
Bulgaria	n/a	n/a	n/a	38	n/a
Serbia	n/a	n/a	n/a	38	n/a
Telenor CEE	436	492	572	466	-19%
Hungary	157	179	208	166	-20%
Bulgaria	123	158	180	140	-22%
Serbia + Montenegro	156	156	184	160	-13%
EBITDA after leases	1,142	1,220	1,298	1,325	2.1%

EURm	2017	2018	2019	2020	2020 yoy
CAPEX (incl. spectrum)	416	423	392	612	56%
O2 Group	167	172	95	228	141%
CETIN Group	155	158	161	197	22%
Czechia	155	158	161	147	-8.8%
Hungary	n/a	n/a	n/a	23	n/a
Bulgaria	n/a	n/a	n/a	16	n/a
Serbia	n/a	n/a	n/a	11	n/a
Telenor CEE	94	94	136	188	39%
Hungary	35	34	62	140	124%
Bulgaria	24	23	28	19	-32%
Serbia + Montenegro	35	37	46	30	-35%
FCF after lease payments <sup>1</sup>	586	598	727	582	-20%
O2 Group	n/a	189	244	239	-2.3%
CETIN Group	n/a	139	119	170	43%
Czechia	n/a	139	119	106	-11%
Hungary	n/a	-	-	22	n/a
Bulgaria	n/a	-	-	22	n/a
Serbia	n/a	-	-	21	n/a
Telenor CEE	n/a	277	377	192	-49%
Hungary	n/a	104	123	1	-99%
Bulgaria	n/a	77	156	100	-36%
Serbia + Montenegro	n/a	96	98	91	-7.6%

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# **Appendix - Group balance sheet highlights**

# New bond issues further diversified the Group's funding sources

in EURm	31 Dec 2019	31 Dec 2020	diff.	
Non-current assets	6,643	6,413	-3.5%	
o/w property, plant & equip. + intangib	ele 4,365	4,244	-2.8%	
Current assets	1,572	1,486	-5.5%	
o/w cash & other highly liquid assets	795	790	-0.6%	
TOTAL ASSETS	8,215	7,899	-3.8%	
EQUITY	2,261	1,836	-19%	+432m net profit 2020, -674m dividend paid
Liabilities	5,954	6,063	+1.8%	
• o/w bonds	1,869	3,085	+65%	+1,200m PPF Telecom Group Eurobonds
o/w debt to banks	2,139	1,132	-47%	-1,101m net repayment of term loan,
				+100m Telenor HU spectrum financing

# PPF Group is an international investment group founded in 1991 in Czech Republic

**48.6** billion EUR total assets<sup>1</sup>

**8.8** billion EUR equity<sup>1</sup>

**0.9** billion EUR net income<sup>1</sup>

160 ths.

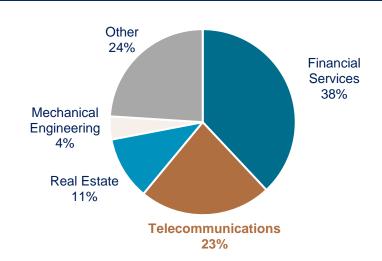
employees<sup>1</sup>

### PPF GROUP OPERATES IN 25 COUNTRIES



Diverse business activities encompassing banking and financial services, telecommunications, media, biotechnology, real estate and engineering

#### **EQUITY BY SEGMENT<sup>2</sup>**



### **SHAREHOLDERS**



**Petr Kellner**Founder and majority shareholder
98.93 %



Ladislav Bartoníček
CEO of PPF Telecom Group
0.535 %



Jean-Pascal Duvieusart
CEO of Home Credit, Member of Board of
Directors of PPF Real Estate
0.535 %

<sup>[1]</sup> Assets as of 31 December 2019, equity attributable to owners of the parent as of 31 December 2019, net income attributable to owners of the parent for the period of 12 months up to 31 December 2019, number of employees as of 31 December 2019

# PPF Telecom Group: Key credit highlights

- Market leading businesses with strong brand recognition, high quality assets and superior network coverage
- Stable market leading positions across six European markets
- #1 to #2 positions in most retail markets by both revenue and customer share
- Quality brand positioning in all markets
- High quality mobile networks with full coverage
- National fixed network infrastructure in Czech Republic
- 2 Stable markets with positive long-term trends supporting growth
- Predictable regulatory environment in all markets
- Moderate intensity of the competition with stable market shares and ARPUs
- Growing demand for data across our footprint, further accelerated during COVID lockdown period
- Track record of moderate growth in all markets
- 3 Diversified, strong and stable cash flow generation
- EBITDA generation well diversified across six countries and between infrastructure and retail
- Group cash conversion rate historically around 50%<sup>1</sup>
- Strong interest coverage ratios at consolidated and at PPF Telecom Group (stand-alone) level
- 4 Efficient and innovative corporate structure
- Sustainable model for the infrastructure separated from the commercial companies
- Managerial specialisation, focus and priorities NetCo vs. ComCo
- Potential for infrastructure services wholesaling and network sharing
- Synergies in purchasing, research, infrastructure development and deployment

### **Crossover rating from three agencies**

- BB+, stable Standard&Poor's
- Ba1, stable Moody's
- BBB-, stable FitchRatings

### Four Eurobond issues since 2019

- EUR 600m, 4Y due 2024, 3.500% p.a.
- EUR 600m, 5Y due 2025, 2.125% p.a.
- EUR 550m, 7Y due 2026, 3.125% p.a.
- EUR 500m, 7Y due 2027, 3.250% p.a.



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# THANK YOU FOR YOUR ATTENTION

Q&A