

7 May 2020

# PPF Telecom Group COVID-19 business update

## **Meet the presenters**



### Jan Tomaník

Investment manager of PPF Group

9 years experience in telco M&A

- Acquisition of Telenor CEE
- Structural separation of O2 and CETIN and subsequent refinancing
- Acquisition of Telefónica O2 CR
- Czech 4th mobile operator project



### Lukáš Kubesa

Financial Manager of PPF Telecom Group

4 years in telco, CETIN and PPF 11 years in finance

- Financial Manager of PPF Telecom Group (since 2018)
- Head of Financial reporting of CETIN (2016-2018)
- Senior financial reporting specialist at Raiffeisenbank CZ (2012-2016)
- Senior Audit Associate at PwC (2009-2012)

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## **Key highlights**

### Group's solid profitability and cash generation preserved in Q1

### Q1 2020 business performance is sound

- Performance remains broadly in line with original plans
  - Minor impact to gross adds and revenues
  - Lower subsidies and commissions helping EBITDA and cash flow
  - Preserved liquidity position and leverage headroom
- 5G spectrum acquired in Hungary
- No changes to financial policy

+6% EBITDA yoy growth

### **3** Outlook with risks and opportunities

- Increased uncertainty in short and mid-term
- Lower purchasing power of individuals and businesses
- Limited international travel affecting roaming
- + Easing of overheated labour market
- + OPEX opportunities and CAPEX headroom

### 2 Manageable impact to CEE and telco

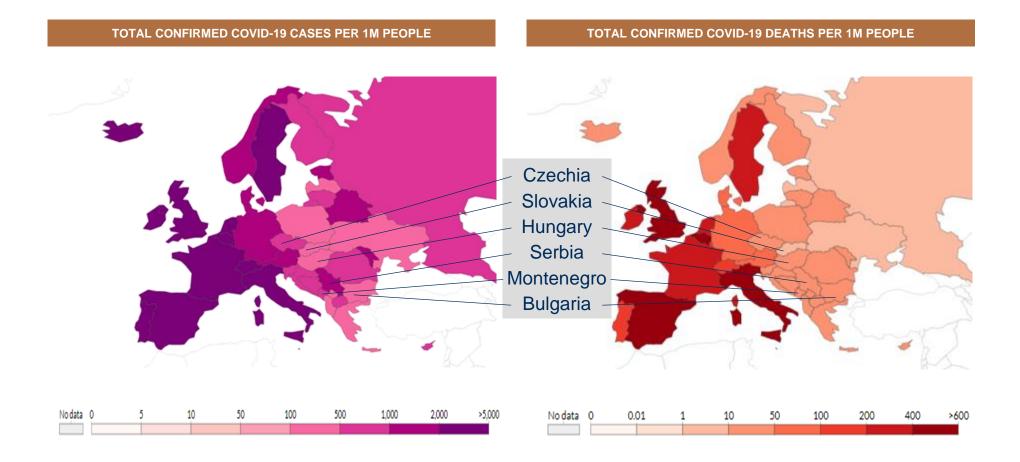
- Manageable level of pandemic in countries of operations
- Telco remains in operation as an essential infrastructure
- Increased traffic due to remote working
- Network capacity daily monitored and proving sufficient



### 4 Health and safety of people is a priority

- Closely monitoring the developments in all countries
- Contingency plans to protect employees and customers
- Continued support to local communities and at the national level

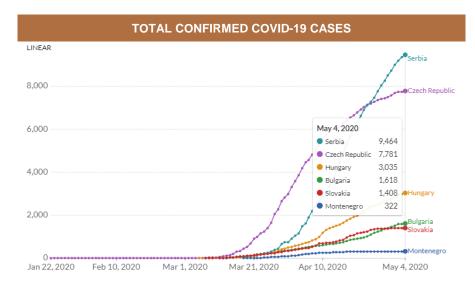
Pandemic has had milder impact in PPF Telecom Group footprint



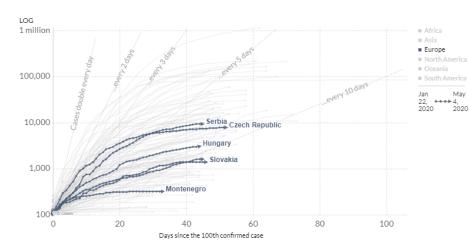
### Manageable medical impact, strong restrictions, gradual relaxation

		Czech Republic	Slovakia	Hungary	Bulgaria	Serbia
Epidemic situation (4-May)	Cases	7,780 / 727	1,413 / 259	3,035 / 314	1,632 / 235	9,557 / 1,100
	Tests	262k / 24k	98k / 18k	84k / <i>9k</i>	49k / 7k	106k / 12k
	Deaths (totals / per 1m)	249 deaths	25 deaths	351 deaths	74 deaths	197 deaths
Government restrictions		Schools and all public events are closed, nationwide stay-at-home order, travel for work and basic needs allowed, groups of 2 allowed	Schools and all public events are closed, nationwide stay-at-home order, gathering prohibited	Schools and all public events are closed, nationwide stay-at-home order, shops close at 3pm	Schools and all public events are closed, nationwide stay-at-home order, intercity travel banned, travel for work and basic needs allowed	State of emergency from 16- Mar until 6-May, nationwide stay-at-home order, curfew on weekends and after 6pm on workdays, intercity travel banned, export of basic food products banned, schools and public events closed
Roadmap going forward		<ul> <li>20-Apr selected shops open</li> <li>27-Apr medium-size stores, libraries and universities open, groups of 10 people allowed</li> <li>11-May shopping centres, restaurants and cafes with garden service, hairstyling, public events up to 100 people</li> <li>25-May restaurants, hotels, primary schools open</li> </ul>	<ul> <li>22-Apr shops and services         &lt;300m2, markets, long-term         accommodation open</li> <li>6-May smedium-size stores,         short-term accommodation,         hairstyling, outdoor tourist         facilities, libraries, taxi</li> <li>20-May shopping centres         open, restaurants and cafes         with garden service, public         events, all accommodation,         kids clubs up to 10 years</li> </ul>	<ul> <li>4-May most restrictions lifted for the provinces, restaurants and cafes garden service, outdoor beaches open, sports events without spectators only, stores hours unrestricted</li> <li>Restrictions remain largely in place in the capital, hotels remain closed</li> <li>15-Aug large public events might be allowed again</li> </ul>	<ul> <li>6-Apr markets open</li> <li>4-May restaurants and cafes garden service, individual sport activities allowed</li> <li>6-May intercity travel resumes</li> <li>13-May state of emergency to be lifted but most of the measures will remain</li> </ul>	<ul> <li>20-Apr construction resumes, craft shops open</li> <li>27-28-Apr public parks and beauty salons open</li> <li>4-8 May public road and railway traffic resumes, restaurants and shopping centres open</li> <li>11-May kindergartens (30% capacity) and day care in schools open</li> <li>18-May air traffic reopens</li> </ul>
Government support		<ul> <li>125bp rate cuts to 1.00%</li> <li>QE not used</li> <li>17.7% of GDP fiscal package incl. guarantees</li> <li>EUR 3.9bn in direct financial assistance</li> <li>State will cover 60-100% wages affected by the lockdown</li> <li>Deferral of 3 or 6 months on interest and/or principal on loans</li> <li>EU support EUR 1.2bn expected</li> </ul>	<ul> <li>3-4% of GDP fiscal package max</li> <li>State will cover 80% wages affected by the lockdown</li> <li>EUR 1bn in direct financial assistance</li> <li>Bank loan guarantees at EUR 500m p.m.</li> <li>Postponed bank loans 1-9 months</li> <li>EU support EUR 2.4bn expected</li> </ul>	<ul> <li>New fixed-rate covered loan programme with unlimited liquidity up to 5 years</li> <li>18-20% of GDP fiscal package</li> <li>State will cover 70% of wages for 3 months</li> <li>Support fund and export support measures</li> <li>EU support EUR 0.14bn expected</li> </ul>	<ul> <li>2% of GDP fiscal package incl. guarantees</li> <li>State will cover 60% of wages</li> <li>Guarantees for business loans, interest-free loans for individuals on unpaid leave</li> <li>EU support EUR 0.15bn expected</li> </ul>	<ul> <li>75bp rate cut to 1.50%, FX interventions, new cheap 2w+3m fixed-point FX swaps</li> <li>EUR 5.1bn fiscal package, EUR 2.2bn guarantee funds for loans, deferrals of selected tax and contributions</li> <li>State will cover 3 minimum wages for SMEs, 50% of wages of fired employees of large corp., each adult to receive EUR 100</li> <li>No dismissals in public sector</li> <li>Moratorium on dividends</li> <li>EU support EUR 0.1bn expected</li> </ul>

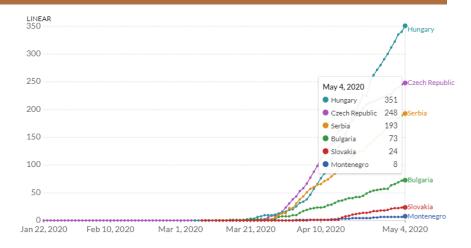
### The outbreak has been loosing momentum in our region



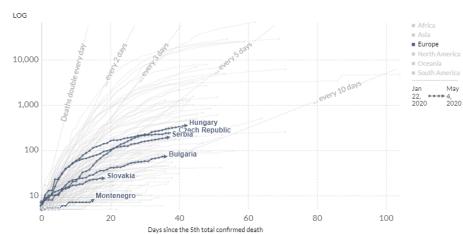
#### **TOTAL CONFIRMED COVID-19 CASES – RATE OF GROWTH**



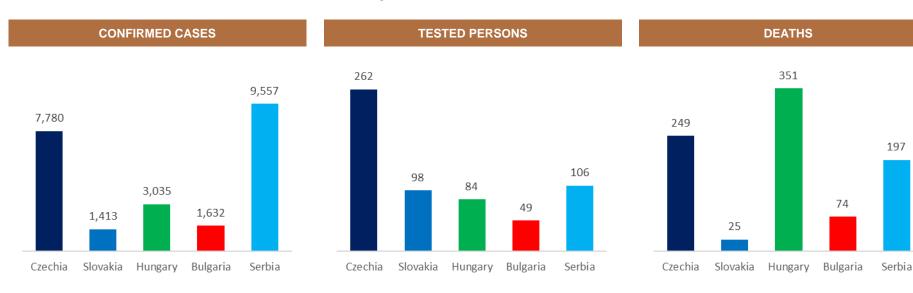
TOTAL CONFIRMED COVID-19 DEATHS



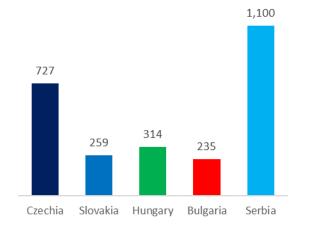
#### **TOTAL COVID-19 DEATHS – RATE OF GROWTH**



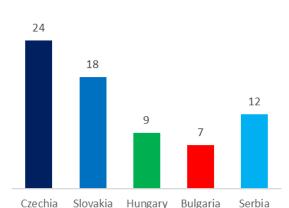
### COVID-19 indicators as of May 4th



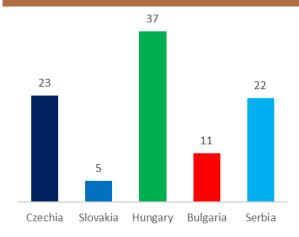
#### **CASES PER 1M POPULATION**



#### **TESTED PERSONS PER 1M POPULATION**



#### **DEATHS PER 1M POPULATION**



## **Uninterrupted operations**

### Most retail stores kept operational, payments collected mostly online

### MAJORITY OF SHOPS REMAINED OPEN

- Part of essential services in time of crisis
- Most restrictions being lifted this and next week
- Czech Republic all stores open, some with shorter hours
- Slovakia all stores open, shorter hours, closed on Sundays
- Hungary all stores open, retail shops must close at 3pm
- **Bulgaria** shopping centres closed from mid-Mar, all other shops open
- **Serbia** shops in shopping centres closed until 8-May, 2 shops in MNE have now reopened

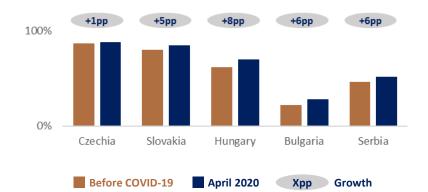
### PAYMENT DISCIPLINE SOUND

- Czech Republic and Slovakia individual approach to customers in difficulties
- **Hungary** collection in line with expectation, prepared to offer individual approach and solutions to clients in difficulties
- **Bulgaria** 5d payment terms extension (15d for senior and disabled citizens), currently not imposing overdue penalties due to the state of emergency
- **Serbia** postponed February bills by 10 days, March bills unchanged due date, senior citizens excluded from disconnections; encouraging clients to use online payments

### NETWORK PERFORMANCE AND SUPPLY CHAIN STABLE

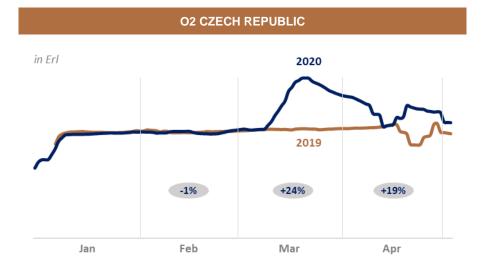
- **Traffic surged on introduction of lockdowns**, remained manageable and within network capacity
- Handsets vendors continue supplies, no disruption
- Network maintenance and construction remains operational
- Most office employees work from home, field force operational

#### **GROWING USAGE OF ONLINE PAYMENT CHANNELS**



## **Network traffic – Mobile voice**

### Initial spike in voice traffic, which has gradually narrowed down



### in Erl 2020 2019 2019 +13% +13% Jan Feb Mar Apr

**TELENOR HUNGARY** 

#### **TELENOR BULGARIA**







7 days rolling average 2019 Source: Company data

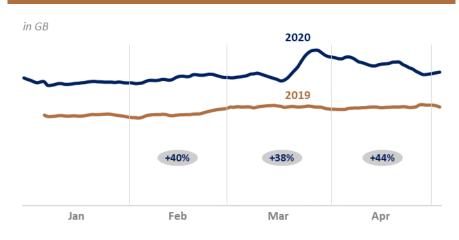
X%

## Network traffic – Mobile data

### Increased mobile data traffic visible, but not as pronounced as yoy trend



### **TELENOR BULGARIA**

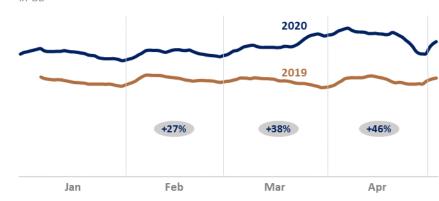


in GB 2020 2019 +41% +67% +86% Jan Feb Mar Apr

**TELENOR HUNGARY** 

#### **TELENOR SERBIA**

in GB



7 days rolling average 2019 Source: Company data 10

## **YTD performance is sound**

### EBITDA, CAPEX and cash flow in line with our plans in Q1

### **COMMERCIAL PERFORMANCE AND REVENUES**

- **Mobile Gross adds** temporarily affected by the lockdowns offset by lower churn, no major impact to customer base
- **CETIN FBB connections** continue growing, increased demand for fixed wireless access
- **Increased network traffic**, the related revenue partially compensates free unlimited data offers
- Modest yoy growth of service revenue in Q1 2020, in line with our expectations

### EBITDA AND CAPEX

- Consolidated EBITDA +6% yoy growth, in line with our expectations
- **Operating costs** under control in all segments, positive impact of lower subsidies and commission
- 5G spectrum acquired in Hungary, approx. EUR 100m
- **Investment programme continues** as planned, projects prioritised; prepared to postpone the non-essential ones

### **RECEIVABLES COLLECTION AND BAD DEBT**

- Cash collection KPIs monitored daily
- Impact to cash collection negligible in March and April, despite lockdowns
- Online payment channels growing
- Robust credit risk control over new postpaid contracts, instalment plans and hardware subsidies limits potential bad debt

### LIQUIDITY AND LEVERAGE

- Consolidated cash EUR 0.9bn as of 31-March
- Local financing for 5G spectrum in Hungary in April
- **Consolidated leverage 2.4x**<sup>1</sup> as of 31-March, 0.1x improvement since 31-Dec
- No changes to the financial policy

#### [1] excluding the impact of IFRS 16

## Social responsibility – Helping the community

### A wide range of telco services provided for free or with a major discount

### CZECH REPUBLIC

- Unlimited data for all clients
- O2 TV for CZK 1, incl. online tuition
- New O2 RE:START tariff for SME to help digitise their business model from 22-Apr
- Free SMS for government broadcasts
- Free COVID help line
- Interactive chat facility for government emergency portals
- Geolocation support for infection tracing, SMS connector for volunteer helpers
- Free educational portal and library for closed schools





### SLOVAKIA

- Unlimited data for apps for customers with O2 SMART tariff mid-Mar to mid-May
- Free HBO GO for all postpaid clients until 21-Apr with massive uptake
- 9 more popular channels in O2TV till mid-May
- Extended hi-speed access for wireless FBB clients after spending data limit till mid-May
- Free calls to customer call centre till 4-May
- Free SMS for government broadcasts



### BULGARIA

- Free data, minutes, SMS and digital services for all clients mid-Mar to mid-Apr
- Payment terms extended for senior and disabled citizens
- Three months free trial period of digital services for businesses till end of Apr



### HUNGARY

- Free 100GB extra mobile data for all clients till end of Mar
- Discounted 100GB Hipernet mobile access for all clients in Apr and May
- Free data access for national online tuition portals
- Free access to national online tuition channel in Telenor's MyTV service



### SERBIA AND MONTENEGRO

- Free mobile data for social networks and selected digital services for 30 days
- Free data access for national online tuition portals, including video content
- Free lines for selected medical institutions
- Devices and internet access for online tuition for disadvantaged students



## Social responsibility – Helping the community

Donations and volunteer help from both PPF and its employees

### Serbia and Montenegro

- EUR 50k donation to UNICEF for protective equipment for healthcare workers and hygiene packs for 1,300 vulnerable families
- Phones for psychological support lines and phones for Krusevac Red Cross to form a call center for psycho-social support
- Donation of funds for six infusion pumps and one syringe pump for hospitals
- Phones, tablets, and cards for 2,800 students, enabling them, for the first time, to complete an online self-assessment test completely electronically, and to better prepare for the final exam
- Donation of 20,000 protective masks and smart phones to Red Cross
- Donation of EUR 25k to the national health coordinator and additional EUR 7k raised by Telenor employees





### Hungary

- Public information campaign with Hungarian Red Cross on COVID-19
- HiperSuli education programme published a support package for parents and teachers on online tuition
- Podcasts with psychologist Dr. Dániel Tóth for parents on managing children's digital presence during distance learning
- 200 free mobile data cards supporting digital education

### Bulgaria

- 50k N95 masks donated to Ministry of Health
- Equipment for intensive care unit at Prigorov hospital - 15 intensive care beds, 45 infusion pumps and 15 monitors
- PCs to Centres for Accommodation for children and youth in Lovech



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