

25 September 2019

PPF Arena 1 Group 1H2019 results

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Meet the presenters



Ladislav Bartoníček

CEO of PPF Arena 1 PPF Group shareholder

22 years of CEO positions in PPF Group

- Head of telecommunications business within PPF Group (since 2018)
- Chairman of Supervisory Board of O2
- CEO of SOTIO (2014-2018)
- CEO of Generali PPF Holding (2007-2013)
- CEO of Česká pojištovna (1996-2006)



Marek Sláčík

Chief Commercial Officer of PPF Arena 1

17 years experience in telco, 8 years in Telenor

- Chief Commercial Officer of PPF Arena 1 (since 2018)
- Chief Commercial Officer of Beeline Russia (2016-2018)
- Chief Marketing Officer of Telenor Sweden (2015-2016)
- CEO of Telenor Denmark (2012-2015)
- Chief Marketing Officer of Telenor Serbia (2009-2012)



Jan Tomaník

Investment manager of PPF Group 8 years experience in telco M&A

- Acquisition of Telenor CEE
- Structural separation of O2 and CETIN and subsequent refinancing
- Acquisition of Telefónica O2 CR
- · Czech 4th mobile operator project



Lukáš Kubesa

Financial Manager of PPF Arena 1

3 years in telco, CETIN and PPF 6 years in financial services

- Financial Manager of PPF Arena 1 (since 2018)
- Head of Financial reporting of CETIN (2016-2018)
- Senior financial reporting specialist at Raiffeisenbank CZ (2012-2016)
- Senior Audit Associate at PwC (2009-2012)

Introduction to PPF Group and PPF Arena 1

PPF Group is an international investment group founded in 1991 in Czechia

45.1 billion EUR total assets¹

7.5 billion EUR equity¹

0.8 billion EUR net income¹

158 ths.

employees¹

PPF GROUP OPERATES IN 23 COUNTRIES



Diverse business activities encompassing banking and financial services, telecommunications, biotechnology, insurance, real estate, and agriculture

Other 16% Machinery 5% Financial Services 45%

EQUITY BY SEGMENT¹

Telecommunications 23%

11%

SHAREHOLDERS



Petr KellnerFounder and majority shareholder
98.93 %



Ladislav Bartoníček CEO of PPF Arena 1 0.535 %



Jean-Pascal DuvieusartMember of Board of Directors of
Home Credit and PPF Real Estate
0.535 %

Key Credit Highlights

- Market leading businesses with strong brand recognition, high quality assets and superior network coverage
- Stable market leading positions across 6 European markets
- #1 to #2 positions in most retail markets by both revenue and customer share
- Quality brand positioning in all markets
- High quality mobile networks with full coverage
- National fixed network infrastructure in Czechia

Stable markets with positive trends supporting growth

- Stable and supportive macroeconomic environment in Czechia and Slovakia
- Positive macroeconomic trend in investment grade Hungary and Bulgaria with faster consumer spending growth than in the rest of Europe
- Predictable regulatory environment in all markets
- Moderate intensity of the competition in all markets with stable market shares and ARPUs
- Growing demand for data and multi-play propositions in all regions
- Track record of stable performance in all markets

Diversified, strong and stable cash flow generation

- EBITDA generation well diversified across 6 independent streams
- Group cash conversion rate historically around 50%1
- Strong interest coverage ratios both at consolidated group level and at PPF Arena 1 level

Credit strengths confirmed by crossover rating. Inaugural bond issued.

BB+ Standard&Poor's

550m Eurobond issued in March 2019

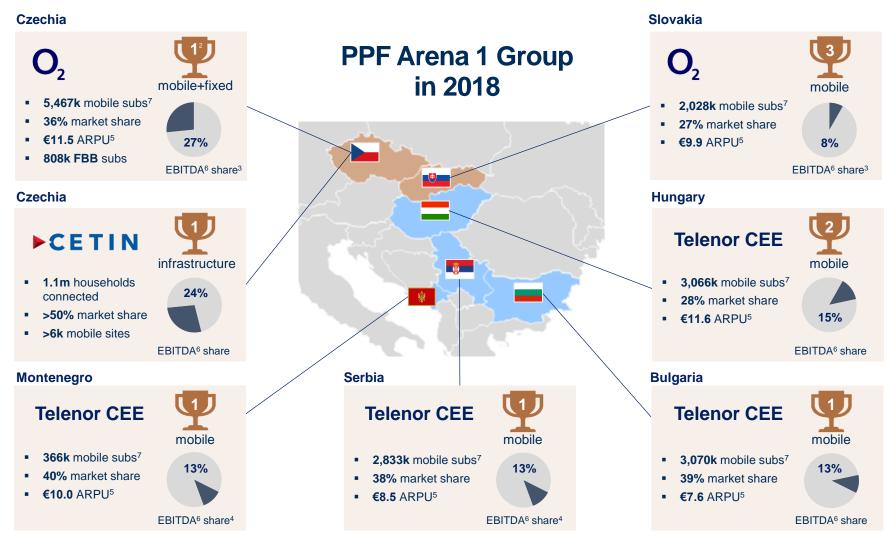
- Ba1 Moody's
- **BBB- FitchRatings**

- [1] Cash conversion = Free cash flow / EBITDA; based on unaudited pro forma condensed consolidated financial information for 2017-2018
- [2] Average mobile revenue market share across the whole group
- [3] #1 position in mobile and fixed markets combined; #1 position in mobile market shared with T-Mobile
- [4] Market share and subscribers number reported for mobile segment only; O2 CR subscribers reported using 13 months active criterion, O2 SR and Telenor 3 months active



Strong and stable position in 6 markets

Market leader in medium-sized CEE countries with 34% market share¹



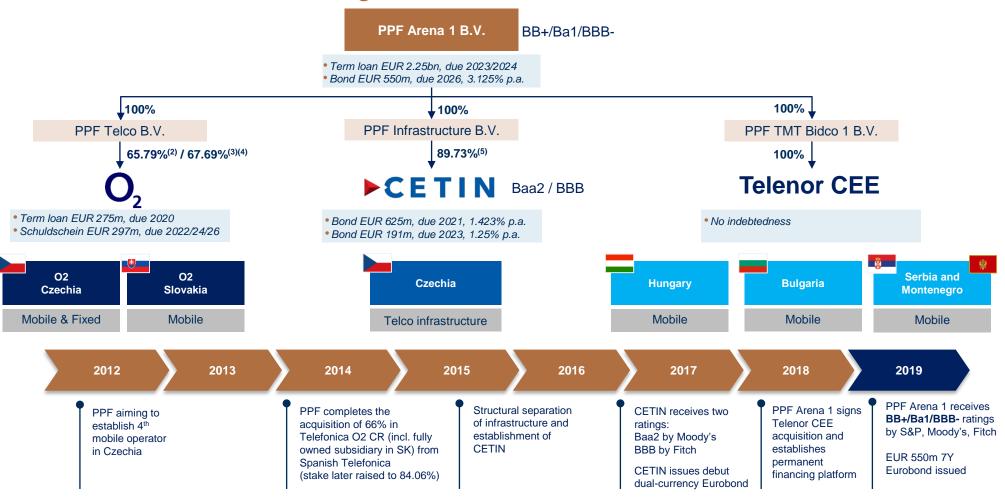
- [1] Market share for the CEE region is calculated as the average of mobile revenue market share for all countries where PPF Arena 1 is active [2] #1 position in mobile and fixed markets combined; #1 position in mobile market shared with T-Mobile
- [3] O2 CZ and SK are only a financial investment for PPF, with independent management and business policies
- [3] O2 G2 and SK are only a financial investment for PPF, with independent management and business por [4] EBITDA share for Serbia and Montenegro are reported on a consolidated basis

- [5] ARPU is calculated according to IAS 18
- [6] Based on unaudited pro forma condensed consolidated financial information

[7] O2 CR subscribers reported using 13 months active criterion, O2 SR and Telenor 3 months active

PPF Arena 1 Group highlights

A cluster of market-leading telecom assets¹



^[1] The chart represents the simplified group structure to illustrate main segments within PPF Arena 1 B.V.

^[2] Share in share capital

^[3] Share in voting rights; the difference to share in share capital is due to ownership of own shares by O2 Czech Republic which may not exercise voting rights

^[4] PPF A3 B.V. and PPF Cyprus Management Ltd, entities of the PPF Group outside of the PPF Arena 1 Group, hold together an additional 15.27% ownership interest in O2 Czech Republic, resulting in effective ownership interest of the PPF Group in O2 Czech Republic of 81.06%

^[5] PPF A3 B.V., an entity of the PPF Group outside of the PPF Arena 1 Group, owns the remaining 10.27% ownership interest in CETIN, resulting in an effective interest of the PPF Group in CETIN of 100.0%

1H2019 operating and financial results



Executive summary

Sound 1H2019 performance, investing to sustain growth

- 1 Stable markets with further potential
- Preserved overall stable competitive situation
- Preparation for 5G spectrum auctions
- No notable regulatory challenges



- 2 Successful integration of Telenor CEE
- Separation from Telenor in very advanced phase
- New leadership
- Sharing the best practices



- Revenue momentum
- "More-for-more" services pricing evolution
- Czech fixed subscribers momentum turnaround
- Evaluation of FMC and Pay TV in Telenor CEE

+2.6%
mobile service1
revenue
y-o-y

- 4 Growing earnings and free cash flows²
- Delivering on cost efficiency agenda
- Selected group-wide projects run by headquarter
- 4G network capacity investments,
 IT modernisation

+14% EBITDA² y-o-y

Commercial update

Data monetisation and household focus delivering sound growth

- Positive economic environment and sustain rational behaviour of the market
- General focus on data monetisation within the current customer base

O2 Czechia + Slovakia

Operating revenue growth of +2.1% in 1H2019 across O2 CZ/SK

- Best performance in bundling and household consolidation
- O2TV growth driven by exclusive sport content and user experience
- Technology agnostic broadband led to turnaround and fixed internet base growth
- Double digit growth of mobile data and financial services compensating lower voice and messaging revenues
- Strong revenue growth in SMB segment (+9%), ICT growth in cloud, DC and security
- Competitive advantage in retail capabilities

CETIN

Sustainable growth of all domestic product lines

- FBB returned to growth through all operators O2, T-Mobile and Vodafone most active in reselling CETIN's lines
- Growing demand for new mobile infrastructure new capacity layers and sites driven by surging data consumption

Telenor CEE

Sound service revenue growth of +3.8% in 1H2019

- Pricing discipline and market responsible moves
- Bundling of digital services with right data pricing resulted in ARPU growth in BUL and HUN and turnaround in SRB
- Focus on the current base development over new customer acquisition
- Keeping leadership network perception and delivering superior network quality experience
- Retail channel performance push
- Exploiting PRE2POST, SOHO and FWA segments for customer growth

O2 Czech Republic commercial update

Technologically advanced content-rich and future-proof propositions

New NEO tariffs with unlimited data in O2 CR

Introduction of data speed differentiation as a future data monetisation tool



Data boost in O2 SK

Successful commercial proposition backed by strong network





More value in bundles



Unlimited data and attractive content as a motivation for household telco services consolidation

Best sports and HBO in any O2 TV



Premier League and Champions League as well as best Czech League together with great user experience as a driver of O2TV growth



O.TV SPORT









WTTx rollout

New generation of home internet - technology agnostic broadband with up to 1000 Mbit/s



SmartBox and Smart Booster



- SmartBox the unique high-performance modem opening doors to smart homes
- **Smart Booster** improves wireless user experience



Telenor CEE commercial update

Focused on attracting and retaining the most valuable customers

Wide range of digital services

As point of differentiation and lever for upselling customers



























Handset financing model

To attract high end handset buyers and manage subsidy investments





New price plan portfolios rolled out

 Market responsible pricing, bundling of digital services with focus on the current customer base monetisation





Strong quality network positions

Converting quality network experience to strong network perception





360 device services

- Insurance / Buy Back / Upgrade
- Own repair centre 24 hours repair options



MyKi Watch

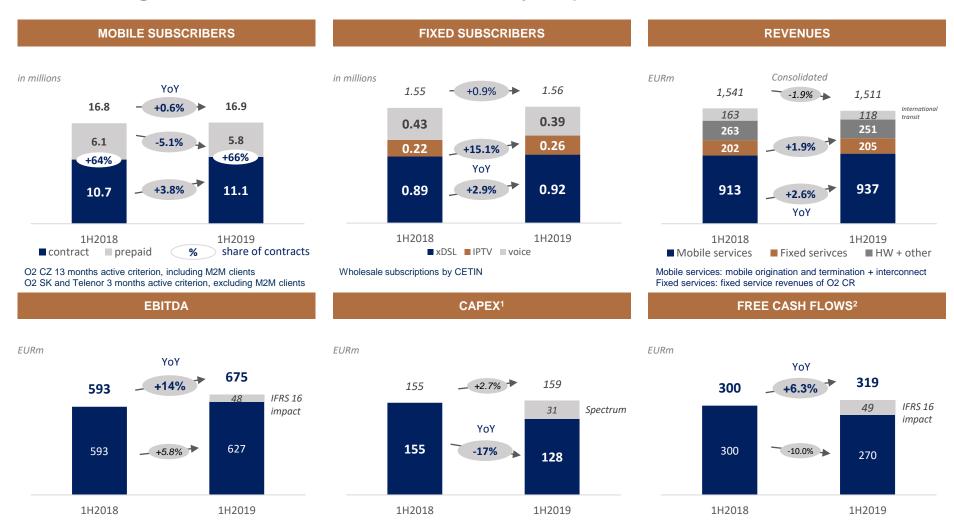
Successful parental kids tracking proposition driving new cross sell





1H2019 consolidated results at a glance

Monetising subscriber base and efficiency improvements



Source: O2 published figures, Telenor internal sources

^[1] CAPEX represents additions to property, plant and equipment and intangible assets

Revenues and EBITDA by operating business

All businesses contributed to PPF Arena 1 Group's earnings growth



15

Mobile subscribers

Stable subscriber base with ongoing prepaid to postpaid migration



13 months active criteria from 2Q2019 M2M contracts reported separately since 2Q2019

O2 SLOVAKIA



3 months active criterion, excluding M2M clients

TELENOR SERBIA



3 months active criterion, excluding M2M clients

TELENOR HUNGARY



40

2018

10

2019

20

2019

3 months active criterion, excluding M2M clients

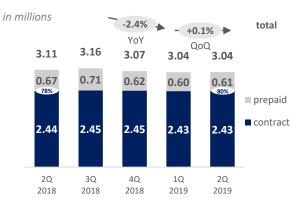
3Q

2018

2Q

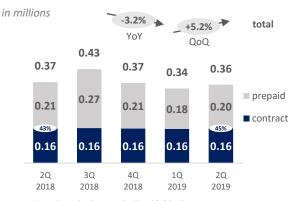
2018

TELENOR BULGARIA



3 months active criterion, excluding M2M clients

TELENOR MONTENEGRO

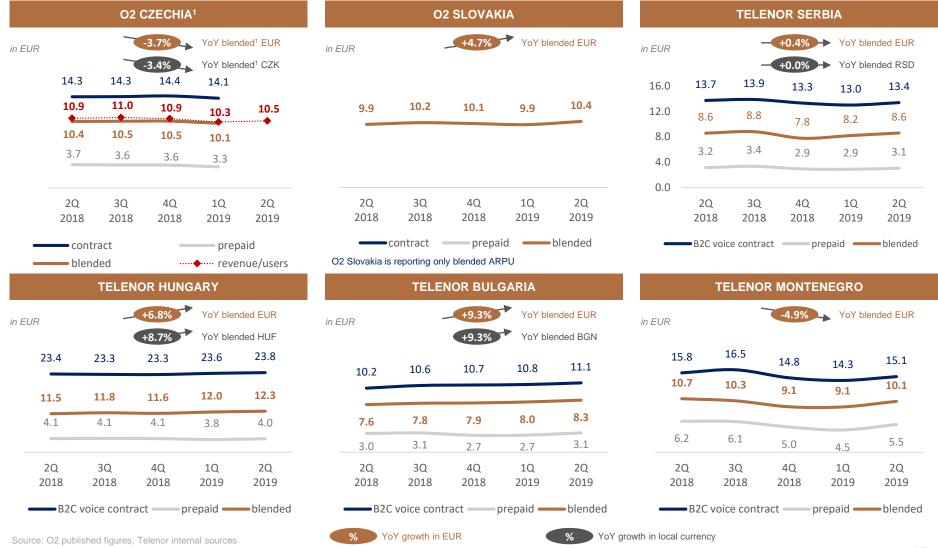


3 months active criterion, excluding M2M clients

% share of post-paid in the base

Mobile ARPU

Generally stable around the seasonal cycle in all markets



Mobile revenue market shares

Telenor CEE and O2 maintain or increase mobile revenue market shares



Source: Analysys Mason 18

Fixed services in the Czech Republic

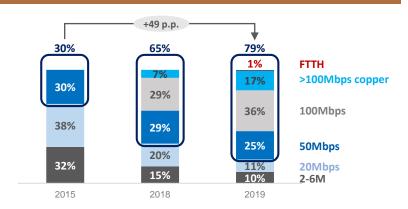
CETIN upgraded its fixed network and resumed growth



Source: CETIN

Source: CETIN

CETIN FIXED NETWORK MODERNISATION



O2 CR TECHNOLOGY-AGNOSTIC BROADBAND¹ SUBSCRIBERS



[1] O2 CR definition: xDSL, fibre, WTTx, LTE

Source: O2 quarterly results

O2 CR PAY TV SUBSCRIBERS²



[2] O2 CR definitions: Traditional paid tariffs: IPTV, OTT, Multi; Multi-device: applications & web (average monthly number of unique users, incl. paid O2 TV Sport Pack)

Key financial metrics

Sound 1H2019 results, all businesses contributed to group earnings

EURm	2017	2018	2018 yoy	1H2018	1H2019	1H2018 yoy					
Consolidated revenues	3,097	3,165	2%	1,541	1,511	-1.9%					
O2 group	1,453	1,497	3%	737	749	1.6%					
CETIN excl. transit	448	460	3%	229	230	0.6%					
Telenor CEE	1,261	1,307	4%	642	655	2.0%					
o/w Hungary	497	517	4%	250	255	2.0%					
o/w Bulgaria	345	375	9%	178	184	3.4%					
o/w Serbia+ Montenegro	419	415	-1%	196	200	2.0%					
Eliminations	-456	-453	-1%	-230	-241	4.8%					
CETIN transit revenues	355	319	-10%	163	118	-28%					
Cons. revenues (excl. transit)	2,742	2,846	3.8%	1,377	1,393	1.1%					
								2017	2018	1H2018	1H2019
EBITDA	1,142	1,220	7%	593	675	14%	EBITDA Margins	37%	39%	38%	45%
O2 group	406	433	7%	212	237	12%	O2 group	28%	29%	29%	32%
CETIN	298	295	-1%	146	163	12%	CETIN	37%	38%	37%	47%
Telenor CEE	436	493	13%	234	275	18%	Telenor CEE	35%	38%	36%	42%
o/w Hungary	157	179	14%	88	104	18%	o/w Hungary	32%	35%	35%	41%
o/w Bulgaria	123	158	28%	74	87	18%	o/w Bulgaria	36%	42%	42%	47%
o/w Serbia+ Montenegro	156	156	0%	72	83	15%	o/w Serbia+ Montenegro	37%	38%	37%	42%
EBITDA excl. IFRS 16 impact	1,142	1,220	7%	593	627	6%	EBITDA Margins ex. IFRS 16	37%	39%	38%	41%
CAPEX	416	423	2%	155	159	2.7%	CAPEX/ Revenues	13%	13%	10%	11%
O2 group	167	172	2%	54	41	-24%	O2 group	11%	11%	7%	5%
CETIN	155	158	2%	67	55	-18%	CETIN	19%	20%	29%	24%
Telenor CEE	94	94	0%	34	63	86%	Telenor CEE	7%	7%	5%	10%
o/w Hungary	35	34	-3%	11	40	267%	o/w Hungary	7%	7%	4%	16%
o/w Bulgaria	24	23	-4%	9	11	20%	o/w Bulgaria	7%	6%	5%	6%
o/w Serbia+ Montenegro	35	37	6%	14	12	-15%	o/w Serbia+ Montenegro	8%	9%	7%	6%
EDITOA Conov	726	797	10%	437	515	18%					
EBITDA-Capex											
O2 group	239	261	10%	158	196	24%					
CETIN Telenor CEE	143 342	137 399	-4% 17%	79 200	108 211	37% 5.4%					
o/w Hungary	122	145	19%	77	64	-17%					
o/w Bulgaria	99	135	36%	65	76	17%					
o/w Serbia+ Montenegro	121	119	-2%	58	71	22%					
Free Cash Flow	586	598	2.0%	300	319	6.3%	FCF Conversion rate	51%	49%	51%	47%
FCF excl. IFRS 16 impact	586	598	2.0%	300	270	-10.0%	FCF Conv. rate ex. IFRS 16	51%	49%	51%	40%

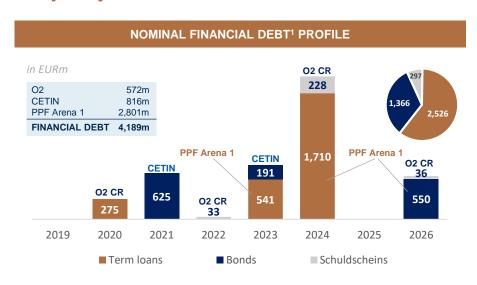
Group balance sheet highlights

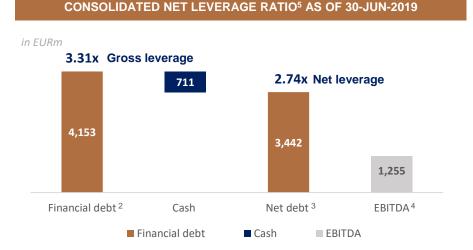
Adoption of IFRS 16¹, bond issue and accumulation of cash for spectrum

in EURm	31 Dec 2018	30 Jun 2019	diff.	
Non-current assets	6,324	6,739	+6.6%	driven by IFRS 16
o/w property, plant & equip. + intang	ible 4,564	4,451	-2.5%	+ CAPEX /- depreciation
 o/w right-of-use assets 	-	519	n.m.	IFRS 16
Current assets	1,213	1,500	+24%	
o/w cash & other highly liquid assets	442	711	+61%	accumulation for spectrum auctions
TOTAL ASSETS	7,537	8,239	+9.3%	
EQUITY	2,163	2,117	-2.1%	120m EUR paid as dividend to owners
Liabilities	5,347	6,122	+14%	
• o/w bonds	812	1,368	+68%	+550m PPF Arena 1 Eurobond
 o/w debt to banks 	3,145	2,785	-11%	-544m net repayment of term loan from bonds,
				+160m O2 schuldschein debt
 o/w lease liabilities 	-	510	n.m.	IFRS 16

Key credit metrics

Majority of consolidated debt is held at PPF Arena 1 level





BONDS

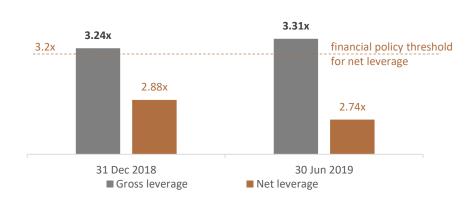
CETIN

- Eurobond EUR 625m, 5years, due Dec 2021, 1.423% p.a. investment grade Baa2 / BBB (Moody's / FitchRatings) traded at Euronext Dublin
- Eurobond CZK 4,866m (EUR 191m), 7 years, due Dec 2023, 1.235% p.a. investment grade Baa2 / BBB (Moody's / FitchRatings) traded at Euronext Dublin

PPF Arena 1

Eurobond EUR 550m, 7 years, due Dec 2026, 3.125% p.a.
 crossover rating BB+ / Ba1 / BBB- (Standard&Poor's / Moody's / FitchRatings)
 traded at Euronext Dublin

NET CONSOLIDATED LEVERAGE⁵ DYNAMICS



^[1] Outstanding principal amounts, excluding RCF and overdraft facilities; CZK-denominated debt converted with EUR/CZK rate of 25.447

^[2] Financial debt = amount due to banks and debt securities issued, including amortised legal fees/bank fees and accrued interest according to Condensed consolidated interim statement of financial position

^[3] Net debt = Gross debt less Cash and cash equivalents

^[4] LTM EBITDA based on pro-forma consolidated figures excluding IFRS 16 impact in 1H2019

^[4] ETM EBITDA based on pro-forma consolidated rightesexcluding if NS 10 impact if 112019

[5] Consolidated net leverage ratio = consolidated Gross Debt less Cash and cash equivalents / LTM EBITDA based on pro-forma consolidated figures



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