

2 March 2022

# PPF Telecom Group 2021 results

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### **Meet the presenters**



Jan Tomaník
Investment manager of PPF Group
10 years experience in telco M&A

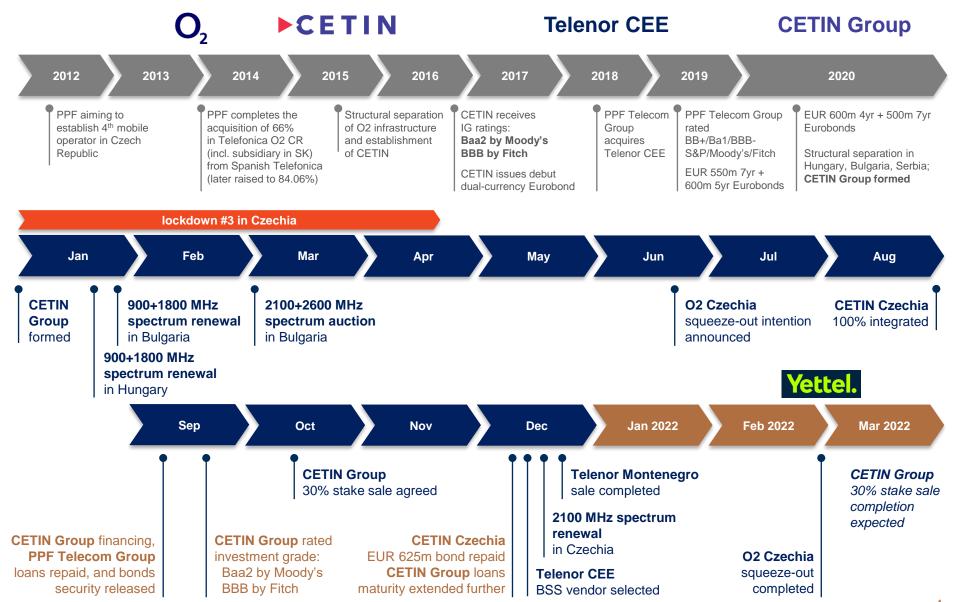
- Acquisition of Telenor CEE
- Structural separation of O2 and CETIN and subsequent refinancing
- Acquisition of Telefónica O2 CR
- Czech 4th mobile operator project



Lukáš Kubesa
Financial Manager of PPF Telecom Group
6 years experience in telco, CETIN and PPF
13 years in finance

- Financial Manager of PPF Telecom Group (since 2018)
- Head of Financial reporting of CETIN (2016-2018)
- Senior financial reporting specialist at Raiffeisenbank CZ (2012-2016)
- Senior Audit Associate at PwC (2009-2012)

### PPF track record in telecom and 2021 achievements



### **Executive summary**

### Strong performance, continued streamlining of corporate structure

#### 1 Stable market conditions

- Stable markets and competitive landscape in all countries of operations
- Major legacy spectrum renewals in Czechia, Hungary and Bulgaria
- 2.1 and 2.6 GHz acquired in BG
- Manageable regulation

18.3m
mobile subscribers
+0.4% yoy
contract subscribers

### 2 Strong performance

- OpCos delivered EBITDA and cash flows
- All segments contributed to EBITDA growth
- Trends preserved in consumer segment with upselling
- Top network positions
- High cash conversion ~50%

+11% EBITDAaL<sup>2</sup> y-o-y

### 3 Corporate structure further streamlined

- Consolidation of 100% ownership CETIN CZ and O2 CR
- CETIN Group 30% stake sold (completion pending)
- Telenor Montenegro divested
- No change to the financial policy



### 4 Debt refinanced at CETIN Group level

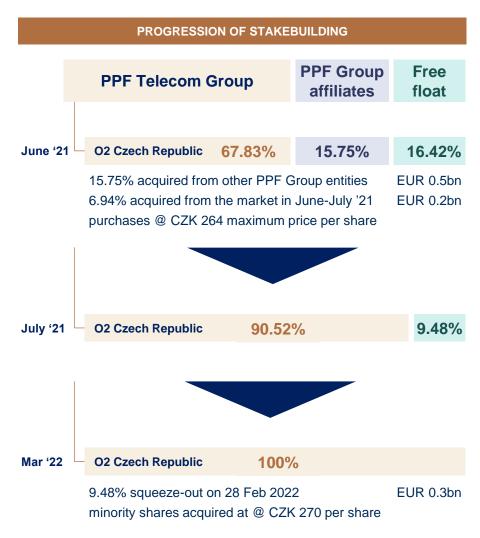
- Term loan at PPF Telecom Group level repaid EUR 546m
- CETIN CZ 2021 bond repaid EUR 625m
- Term loans at CETIN Group level raised EUR 296m / 2023 + EUR 1,154m / 2026
- Total debt marginally higher +7% driven by O2 squeeze-out

€1.5bn refinanced

### PPF TG owns 100% in O2 CR after squeeze-out

### Key step towards a streamlined corporate structure



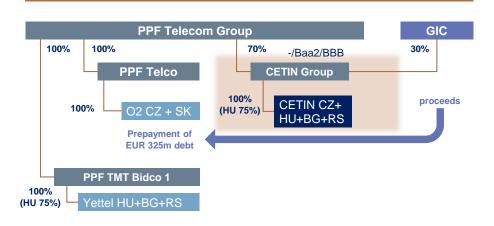


### **CETIN** Group update



### A leading telco infrastructure platform in CEE

#### CORPORATE STRUCTURE AND USE OF PROCEEDS



#### CORPORATE GOVERNANCE AND FINANCIAL POLICY

- PPF retains sole control over CETIN Group
- GIC will get appropriate representation on the board of directors
- Dividend policy: up to 100% of free cash flow
- CETIN Group net leverage 3.0x EBITDA (excl. IFRS 16)

#### **2021 FINANCIAL RESULTS**

EURm	CZ	HU	BG	RS	SUM <sup>1</sup>
Revenues	709	128	113	99	1,036
EBITDAaL	313	85	70	66	534
CAPEX	185	44	49	21	299
Assets	2,483	424	324	357	3,588

#### [1] Excluding CETIN Group intercompany eliminations

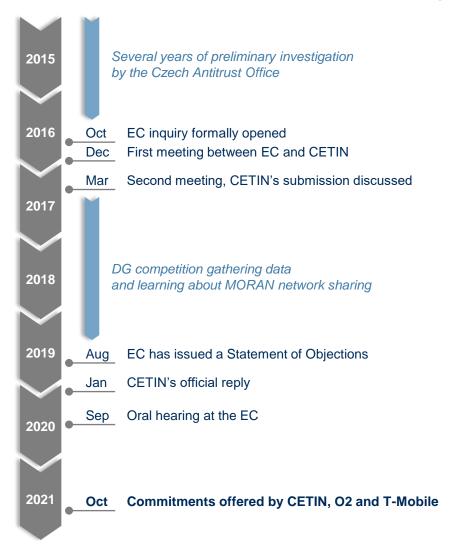
Source: PPF Telecom Group audited consolidated financial statements for the year ended 31 Dec 2021

#### **GEOGRAPHIC FOOTPRINT**



### EC inquiry into network sharing in Czechia

### Remedies offered to address competition concerns, final EC view pending



#### **KEY POINTS**

- EC's preliminary competition concern that "...network sharing agreement restricts competition ... in the more densely populated areas of the country"
- CETIN maintains its opinion that active LTE 4G sharing is beneficial to Czech customers
- The proceedings have been extended to the parent companies, to PPF Group N.V. and Deutsche Telekom AG
- Commitments offered jointly by CETIN, O2 and T-Mobile to address competition concerns
- EC expected to take a final view as to whether the commitments sufficiently address competition concerns

#### **COMMITMENTS SUMMARY**

#### Modification of the agreements to:

- Deploy multi-standard RAN equipment in certain layers
- Apply cost-based pricing of unilateral network deployments or services on behalf of the other operator
- Limit **information exchange** between parties sharing the network: CETIN to prevent **information spill-over** between O2 and T-Mobile
- New arrangements to remain in force until 2033 or the term of the agreements
- EC will appoint a trustee to monitor the parties' compliance

### **Telenor CEE rebranded to Yettel**

### Rebranding underway in Hungary, Bulgaria and Serbia



#### **RATIONALE**

- A modern, digital brand, specifically designed for the region, embracing the latest trends and changing customer behaviours
- Key marketing messages:
  - We believe that a balanced life is a better life
  - Get connected, the easy way
  - Digitally and physically present, all seamless

#### **FINANCIAL IMPACTS**

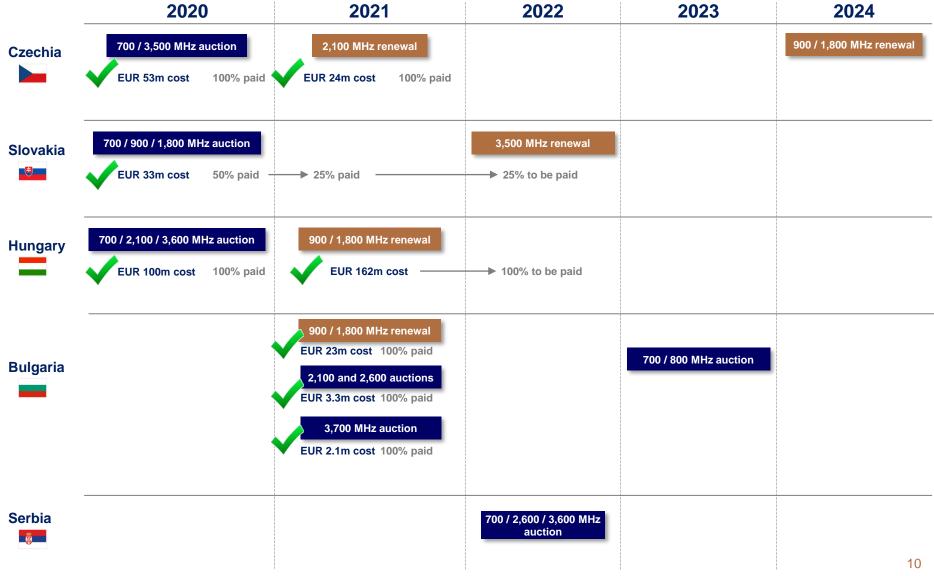
- Brand developed and owned by PPF Group
- PPF Telecom Group will be paying EUR 2m annual fee
- One-off advertising and IT costs in 2022
- Rebranding cost mostly absorbed in the planned rejuvenation and refit of retail spaces during 2022-2025





### **Spectrum auctions update**

Successful spectrum acquisitions in 2020-21, further auctions anticipated



### **Spectrum allocations**



Source: spectrummonitoring.com

### Strong and stable position in five markets - Dec 2021

Market leader in CEE region (excl. Poland) with 33% retail market share<sup>1</sup>

### ► CETIN Group

#### Czechia **Fixed network** 1.2m active lines 1.0m FBB<sup>6</sup> connections Mobile network EBITDAaL share Population coverage • 97% 4G 100% total Hungary Population coverage 100% 4G 100% total **EBITDAaL** share Bulgaria Population coverage • 97% 4G **99%** total FBITDAal share Serbia Population coverage • 97% 4G 99% total EBITDAaL share

### O<sub>2</sub> Group



### Yettel.



Source: Company data, Analysys Mason

Czechia

<sup>[1]</sup> Market share for the CEE region is calculated as weighted average of mobile revenue market share for countries where PPF Telecom Group is active; the source for market shares is Analysys Mason, February 2022; market shares are for 9M2021

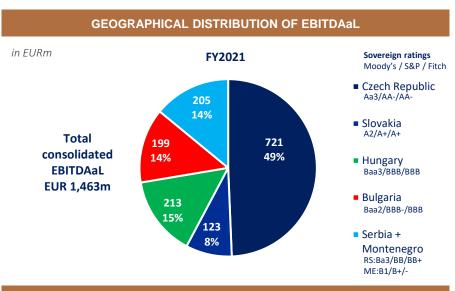
<sup>[2] #1</sup> position in mobile and fixed markets combined; #1 position in fixed market, #2 position in mobile market

<sup>[3]</sup> including M2M subscribers; O2 CZ pre-paid subscribers reported using 13 months active criterion, O2 SK and Yettel 3 months active

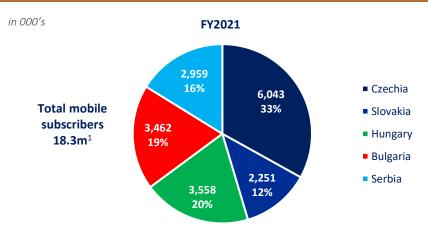
<sup>[4]</sup> ARPU is calculated according to IAS 18; O2 CZ ARPU is calculated by PPF Telecom Group using publicly available data according to IFRS15

### **Diversification of PPF Telecom Group**

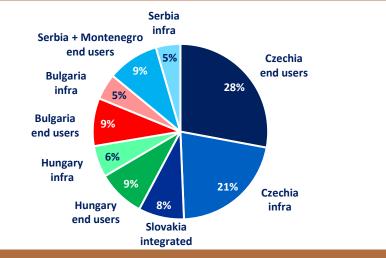
### Regionally balanced portfolio with half of the business in Czechia



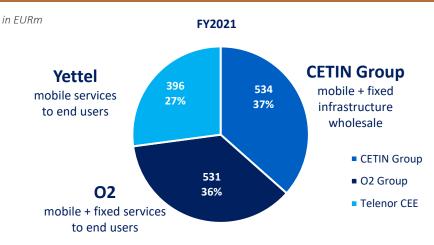
#### MOBILE SUBSCRIBERS1 BY SEGMENT



#### DISTRIBUTION OF EBITDAaL BY COUNTRY AND BUSINESS

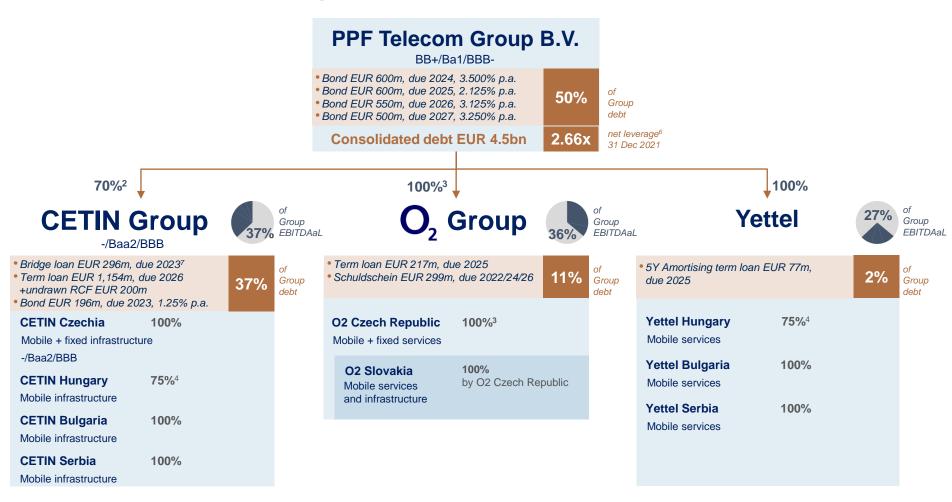


#### **EBITDAAL BY TYPE OF BUSINESS**



### PPF Telecom Group corporate structure as of Feb-2022

A cluster of market-leading CEE telecom retail and infrastructure assets<sup>1</sup>



- [11] The chart represents a simplified group structure to illustrate main segments within PPF Telecom Group B.V. and financing as of 31 Dec 2021
- [2] 30% stake sold to GIC Singapore, regulatory approval pending, expected in 2Q 2022
- [3] Squeeze-out of the remaining minority investors (9.48% free float at Prague Stock Exchange) has taken place on 28 February 2022
- [4] 25% stake owned by Antenna Hungária Zrt., the country's leading state-owned telecommunications service provider, via TMT Hungary B.V. holding company
- [6] Consolidated net leverage ratio = consolidated Gross Debt less Cash and cash equivalents / EBITDA for the last twelve months preceding 31 December 2021, excluding IFRS 16 impact
- [7] Due in 2022 plus 1 year prolongation option

### Mobile market commercial update

#### O2 Czech Republic and O2 Slovakia

#### **MOBILE AND FIXED**

- Continuous growth of customer base and profitability across mobile, fixed and TV driven by the new product portfolio and omnichannel execution
- Good momentum of digital initiatives (CZ: online sales +33%, Self-care penetration + 30%)
- Good momentum of Radost (Joy) digital-only proposition in SK





#### TV AND OTHER SERVICES

- Continuous IPTV growth reaching 603k O2 TV users
- HW initiatives with margin growth of 50% driven by HW innovation (Smartbox 2, O2 Pods)
- Omnichannel strategy with
   1.3 mil calls made from retail



#### **NETWORK**

- Continued 5G rollout in Czechia and Slovakia
- Network security service growing 40% YoY





#### Telenor (now Yettel) Hungary, Bulgaria, and Serbia

#### **MOBILE**

- Customer base value growth driven by data consumption via upselling and new product portfolios
- Launch of FBB and TV in Serbia via Telekom Serbia's FTTH network



Kaltura/CETIN developed IPTV TV platform launched in Serbia

#### OTHER SERVICES AND INITIATIVES

- Continuous focus on device insurance, wide range of bundling wearables on instalments and accessories
- Double digit growth of network security in Bulgaria
- Completed retail insourcing in Hungary



#### **NETWORK**

- Maintaining strong network perception confirmed by reputable benchmarks across CEE
- 5G roll out in Bulgaria and Hungary



### Regional market overview

Market structure with three main operators preserved after the wave of 5G auctions



### Mobile revenue market shares

### Yettel CEE and O2 maintain mobile revenue market shares



Source: Analysys Mason, February 2022

### **Mobile market dynamics**

#### Growth in contract customer base





#### **O2 SLOVAKIA**



3 months active criterion for pre-paid

#### YETTEL HUNGARIA



3 months active criterion for pre-paid

#### YETTEL BULGARIA



3 months active criterion for pre-paid

#### **YETTEL SERBIA**



3 months active criterion for pre-paid

### Mobile ARPU in PPF Telecom Group business units

ARPU grew across our footprint except Slovakia, in Czechia helped by FX



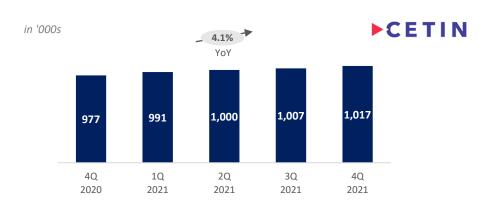
Source: O2 published figures, Yettel internal sources

YoY growth in EUR

### Fixed services in the Czech Republic

### FTTc investments help CETIN's active lines and O2's FBB subscriber base

#### **CETIN WHOLESALE FBB SUBSCRIPTIONS**

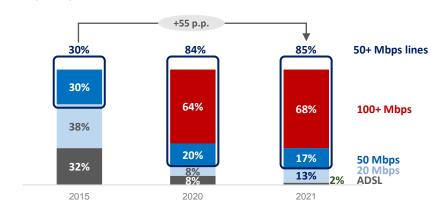


Source: CETIN internal data

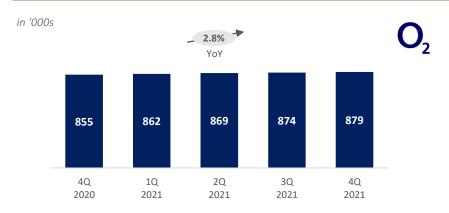
Source: CETIN internal data

#### **CETIN FIXED NETWORK MODERNISATION**

Upgrading xDSL via FFTc/FTTb/FTTh



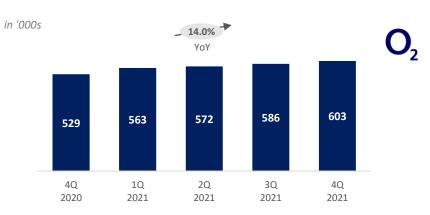
#### O2 CR TECHNOLOGY-AGNOSTIC BROADBAND1 SUBSCRIBERS



[1] O2 CR definition: Cable (ADSL, VDSL, fibre) and wireless (4G LTE, WTTx)

Source: O2 quarterly results

#### O2 CR PAY TV SUBSCRIBERS<sup>2</sup>



[2] O2 CR definitions: IPTV and OTT, incl. prepaid O2 TV Sport Pack online and O2 TV HBO and Sport Pack packages

Source: O2 quarterly results

### 2021 consolidated results at a glance

### Sound results, all businesses contributed to earnings

REVENUES OVERVIEW						
EURm	2019	2020	2021	2021 yoy		
Consolidated revenues <sup>1</sup>	3,170	3,159	3,336	5.6%		
O2 Group	1,534	1,517	1,599	5.4%		
CETIN CZ excl. transit	471	455	477	4.8%		
Telenor + CETIN CEE <sup>2</sup>	1,341	1,333	1,437	7.8%		
o/w Hungary	527	510	548	7.5%		
o/w Bulgaria	384	400	440	9.9%		
o/w Serbia + Montenegro	430	441	481	9.0%		
Eliminations	-432	-555	-730	31.6%		
Consolid. revenues excl. transit	2,915	2,926	3,129	7.0%		







Source: PPF Telecom Group audited consolidated financial statements for the year ended 31 December 2020 and 2021; Telenor CEE internal data, CETIN Annual report 2021,

520

56

464

2021

Spectrum

<sup>11</sup> Revenues + other income

<sup>[2]</sup> To facilitate sensible year-over-year comparison, 2H2020 figures of CETIN Hungary, CETIN Bulgaria and CETIN Serbia are pro forma combined with Telenor figures

<sup>[3]</sup> EBITDAaL (EBITDA after leases) is defined as Operating profit excluding depreciation, amortization and impairments less Depreciation on lease related rights of use less Interest expense on lease liabilities

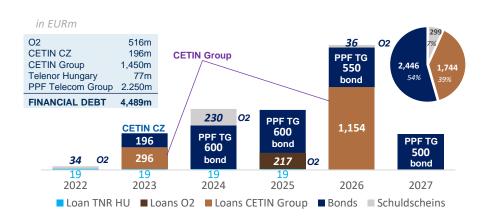
<sup>[4]</sup> CAPEX represents additions to property, plant and equipment and intangible assets

<sup>[5]</sup> Free cash flows represent Net cash from operating activities less Cash used for Purchase of PPE and intangible assets and including Proceeds from disposals of PPE and intangible assets and Lease payments [6] Recurring EBITDAaL represents EBITDAaL yoy growth excluding non-recurring items (one-offs in 2020) and using fixed 2020 FX rate

### **Key credit metrics**

### Maturity further extended through CETIN Group; net leverage preserved

#### NOMINAL FINANCIAL DEBT1 PROFILE AS OF 31-DEC-2021



#### **BONDS**

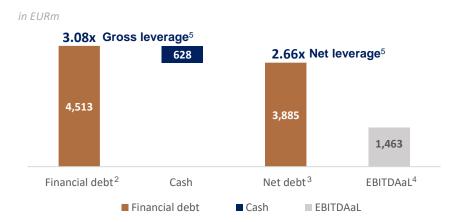
CETIN CZ - investment grade Baa2 / BBB (Moody's / FitchRatings)

Eurobond CZK 4,866m (EUR 196m), 7 years, due Dec 2023, 1.25% p.a.

PPF Telecom Group - crossover rating BB+ / Ba1 / BBB- (S&P / M / F)

- Eurobond EUR 600m, 4 years, due May 2024, 3.500% p.a.
- Eurobond EUR 600m, 5 years, due Jan 2025, 2.125% p.a.
- **Eurobond EUR 550m**, 7 years, due Mar 2026, 3.125% p.a.
- Eurobond EUR 500m, 7 years, due Sep 2027, 3.250% p.a.

#### CONSOLIDATED NET LEVERAGE RATIO<sup>5</sup> AS OF 31-DEC-2021



Expected in the remainder of 1H2022: EUR 0.3bn payment for squeezed-out O2 shares, EUR 0.3 prepayment of O2 debt, and cash receipt from the sale of the minority stake in CETIN Group

#### 2021 LEVERAGE<sup>5</sup> DYNAMICS financial policy threshold for net leverage excl. IFRS 16 impact 3.2x 3.18x 3.09x 795m 790m 628m 3.08x Cash EUR 2.48x 2.66x 2.59x 31 Dec 2019 31 Dec 2020 31 Dec 2021 ■ Gross leverage ■ Net leverage

Source: O2 published results, PPF Telecom Group internal data, PPF Telecom Group consolidated financial statements for 2020 and 2021

- [1] Outstanding principal amounts, excluding RCF and overdraft facilities; CZK-denominated debt converted with EUR/CZK rate of 24.86
- [2] Financial debt = amount due to banks and debt securities issued, including amortised legal fees/bank fees and accrued interest, excluding IFRS 16 impact
- [3] Net debt = Gross debt (excluding IFRS 16 impact) less Cash and cash equivalents and other highly liquid assets [4] EBITDAaL (EBITDA after leases) is defined as Operating profit excluding depreciation, amortization and impairments less Depreciation on lease related rights of use less Interest expense on lease liabilities
- [5] Consolidated gross leverage ratio = consolidated Gross debt / EBITDA for the last twelve months preceding 31 December 2021, excluding IFRS 16 impact Consolidated net leverage ratio = consolidated Gross debt less Cash and cash equivalents / EBITDA for the last twelve months preceding 31 December 2021, excluding IFRS 16 impact

### **Appendices**

### **Appendix - Key financial metrics**

### Sound 2021 results, all businesses contributed to group earnings

EURm	2019	2020	2021	2021 yoy
Consolidated revenues	3,170	3,159	3,336	5.6%
O2 Group	1,534	1,517	1,599	5.4%
CETIN Group excl. transit	471	615	816	2
Czechia	471	455	477	4.8%
Hungary	-	64	128	2
Bulgaria	-	48	113	2
Serbia	-	48	99	2
Telenor CEE	1,341	1,349	1,444	2
Hungary	527	511	545	2
Bulgaria	384	402	427	2
Serbia + Montenegro	430	436	472	2
Eliminations	-432	-555	-730	2
CETIN Group transit revenues	256	233	207	-11.2%
Cons. revenues (excl. transit)	2,915	2,926	3,129	7.0%

EBITDA after leases	1,298	1,320	1,463	10.9%
O2 Group	461	472	531	12.6%
CETIN Group	303	405	533	2
Czechia	303	299	313	4.9%
Hungary	-	41	85	2
Bulgaria	-	33	70	2
Serbia	-	32	66	2
Telenor CEE	530	439	398	2
Hungary	190	155	128	2
Bulgaria	168	131	129	2
Serbia + Montenegro	165	149	139	2
EBITDA reported	1,397	1,425	1,569	10.1%

EURm	2019	2020	2021	2021 yoy
CAPEX (incl. spectrum)	392	612	520	-15%
O2 Group	95	228	142	-38%
CETIN Group	161	197	299	2
Czechia	161	147	185	26%
Hungary	-	23	44	2
Bulgaria	-	16	49	2
Serbia	-	11	21	2
Telenor CEE	136	187	81	2
Hungary	62	140	16	2
Bulgaria	28	19	41	2
Serbia + Montenegro	46	29	24	2
FCF after lease payments <sup>1</sup>	727	584	710	21%

Source: PPF Telecom Group audited consolidated financial statements for the year ended 31 December 2021;

2019 figures are including the effects of IFRS 16 adoption, using the modified retrospective method.

From 2021 the Group aligned the reporting of EBITDA with the industry standard. EBITDAaL (EBITDA after leases) is defined as Operating profit excluding depreciation, amortization and impairments less Depreciation on lease related rights of use less Interest expense on lease liabilities. 2020 figures were restated.

CETIN Hungary, Bulgaria and Serbia were incorporated in 2H2020 by separation from Telenor operators; their 1H2020 figures are included in Telenor results, 2H2020 in CETIN results.

<sup>[1]</sup> Net cash flows from operating activities less CAPEX paid and proceeds from sale of assets

<sup>[2]</sup> Year-over-year growth figures omitted where the comparison isn't life-for-like due to the separation of CETIN Hungary, Bulgaria and Serbia in the middle of 2020

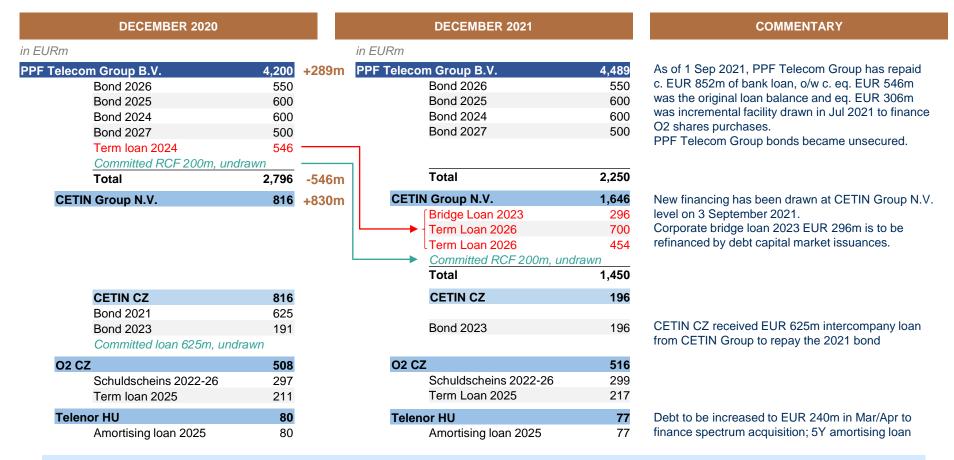
### **Appendix - Group balance sheet highlights**

New bank loan to refinance CETIN Eurobond and PPF Telecom Group loan

in EURm	31 Dec 2020	31 Dec 2021	diff.	
Non-current assets	6,413	6,359	-0.8%	
o/w property, plant & equip. + intangi	ble 4,244	4,190	-1.3%	
Current assets	1,486	1,380	-7.1%	
o/w cash & other highly liquid assets	790	628	-21%	
TOTAL ASSETS	7,899	7,739	-2.0%	
EQUITY	1,836	1,357	<b>-26%</b> +530m net prof	t 2020, -439m dividend paid,
			-707m acquisit	on of O2 shares
Liabilities	6,063	6,382	+5.3%	
• o/w bonds	3,085	2,474	-20% -625m CETIN C	Szechia bond repaid
o/w debt to banks	1,132	2,039	+80% +825m CETIN (	Group new term loan

### **Appendix - Financing structure changes**

### New financing at CETIN Group level, within the existing financial policy



#### **Financial policy of PPF Telecom Group:**

Net leverage excl. IFRS 16 below 3.2x

Companies below PPF Telecom Group subject to covenants, as amended to capture also CETIN Group N.V. and PPF Telco B.V. interim holding entities in successful consent solicitation in July 2021:

- O2 CR Group + CETIN Group 2.2x,
- Other parts of PPF Telecom Group 1.0x

## PPF Group is an international investment group founded in 1991 in Czech Republic

**40.3** billion EUR total assets<sup>1</sup>

**8.6** billion EUR equity<sup>1</sup>

0.2 billion EUR net income<sup>1</sup>

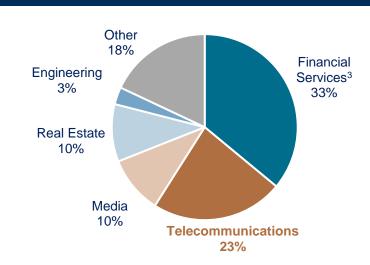
80 ths. employees<sup>1</sup>

PPF GROUP OPERATES IN 25 COUNTRIES



Diverse business activities encompassing banking and financial services, telecommunications, media, biotechnology, real estate and engineering

#### **EQUITY BY SEGMENT<sup>2</sup>**



#### **SHAREHOLDERS**



Family of Petr Kellner Inheritance proceedings underway

98.93 %



Ladislav Bartoníček
CEO of PPF Group,
CEO of PPF Telecom Group
0.535 %



Jean-Pascal Duvieusart
CEO of Home Credit, Member of Board of
Directors of PPF Real Estate
0.535 %

<sup>[1]</sup> Assets as of 30 June 2021, equity attributable to owners of the parent as of 30 June 2021, net income attributable to owners of the parent for the period of 6 months up to 30 June 2021 number of employees as of 30 June 2021

<sup>[2]</sup> Total equity as of 30 June 2021, excluding Unallocated segment and Eliminations

<sup>[3]</sup> PPF Financial Holdings + Moneta

### PPF Telecom Group: Key credit highlights

- Market leading businesses with strong brand recognition, high quality assets and superior network coverage
- Stable market leading positions across five European markets
- #1 to #2 positions in most retail markets by both revenue and customer share
- Quality brand positioning in all markets
- High quality mobile networks with full coverage
- National fixed network infrastructure in Czechia
- 2 Stable markets with positive long-term trends supporting growth
- Predictable regulatory environment in all markets
- Moderate intensity of the competition with stable market shares and ARPUs
- Growing demand for data across our footprint, further accelerated during COVID lockdown period
- Track record of moderate growth in all markets
- 3 Diversified, strong and stable cash flow generation
- EBITDA generation well diversified across five countries and between infrastructure and retail
- Group cash conversion rate historically around 50%<sup>1</sup>
- Strong interest coverage ratios at consolidated and at PPF Telecom Group (stand-alone) level
- 4 Efficient and innovative corporate structure
- Sustainable model for the infrastructure separated from the commercial companies
- Managerial specialisation, focus and priorities NetCo vs. ComCo
- Potential for infrastructure services wholesaling and network sharing
- Synergies in purchasing, research, infrastructure development and deployment

#### **Crossover rating from three agencies**

PPF Telecom Group

- BB+, stable Standard&Poor's
- Ba1, stable Moody's
- BBB-, stable FitchRatings

#### Investment grade infrastructure

- ► CETIN Group
- Baa2, stable Moody's
- BBB, stable FitchRatings

#### Four Eurobond issues since 2019

- EUR 600m, 4Y due 2024, 3.500% p.a.
- EUR 600m, 5Y due 2025, 2.125% p.a.
- EUR 550m, 7Y due 2026, 3.125% p.a.
- EUR 500m, 7Y due 2027, 3.250% p.a.



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### THANK YOU FOR YOUR ATTENTION

Q&A