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## PPF Telecom Group releases its inaugural Sustainability Report

*The Report marks the formal codification of sustainability principles in PPF Telecom Group business*

Releasing its inaugural sustainability report today, PPF Telecom Group has taken a major step in formalizing its sustainability strategy by bringing together existing initiatives at the group level, setting measurable targets and providing stakeholders with consistent and transparent information in the Group's long-term commitment to sustainable business practices.

*"Our goal is to provide as many people as possible with access to reliable and safe connectivity and digital solutions. Through sustainable business practices, we are also protecting the environment for future generations. In our new sustainability report, I am very proud that we can show all the wonderful work our teams are doing for customers, employees and the communities we live in,"* says **Balesh Sharma**, CEO of PPF Telecom Group.

Taking on board on the first-ever comprehensive assessment of PPF Telecom Group's external impact, the Group has built its sustainability strategy on four pillars:

- Accelerating technology for a sustainable future
- Reducing the Group's environmental footprint
- Putting people at the center of the Group's business
- Acting with transparency and integrity

The strategy builds on the Group's established approaches in tackling the digital divide, improving digital literacy, investing in smart solutions and cyber security, supporting local communities, and empowering our staff in an equitable, diverse, and inclusive working environment. The Group has now also assessed its environmental footprint according to internationally accepted standards for the first time ever.

*"Sustainability is an integral part of how we think about our business. The Group's sustainability strategy goes hand-in-hand with our business objectives and focuses on areas where we believe we can make a real difference as a company in addressing today's economic, social and environmental challenges. The published sustainability strategy gives us a formal framework for regular evaluation of the results of our actions and a means to report progress to our stakeholders",* says **Marek Sláčik**, Executive Director CEE and Chief Sustainability Officer at PPF Telecom Group.

The report was prepared according to recognised reporting frameworks, including the Global Reporting Initiative (GRI) 2016 standards, and incorporates PPF Telecom Group's alignment with the United Nations Sustainable Development goals (SDGs) and the GHG Protocol for Scope 1, 2 and 3 emissions calculation and reporting. The report will be published annually.

**Key 2021 Report Highlights:**

**Accelerating Technology for a sustainable future**

- PPF Telecom Group commits to make 5G connectivity available in the countries where we operate to at least 50% of the population by 2024 and 80% by 2027.
- CETIN Czechia is a champion in rural coverage, with its fixed NGA network available to more than 63% of all rural Czech households (DESI, 2021).
- "Best in Test" awarded for network quality five times in a row and the highest levels of customer satisfaction achieved across all channels at Yettel Bulgaria.
- O2 Czech Republic network security service grew 40% YoY
- "Digital Scouts" initiative helped inform and educate almost 40,000 young people about safe and responsible internet usage in Bulgaria
- #BrowseResponsibly O2 Slovakia campaign designed to teach people to recognize hoaxes and fake news reached 5,5 million people.

**Reducing the Group's impact on the environment**

- In 2021, total greenhouse gas emissions reached 859,000 tonnes CO2 equivalent in Scopes 1, 2 and 3
- PPF Telecom Group publicly committed to set near-term company wide emission reductions in line with climate science with the Science Based Targets initiative. Over the next 12-24 months, we will be preparing a comprehensive programme to enable us to reduce GHG emissions in line with climate science.
- The amount of waste material that was recycled in 2021 was 991 tonnes
- Since April 2021, Yettel Serbia has disposed of more than 22 tonnes of electronic waste by recycling 309,000 electronic devices.
- Over the next 12 months, a PPF Telecom Group waste management plan will be developed to progressively reduce the waste generated by our operations.

**Putting people at the center of the Group's business**

- The Group employs almost 12,500 people in 5 countries
- 42 average training hours per employee
- Distribution of employees by gender: 44% Female, 56% Male
- A PPF Telecom Group talent development programme will be set up to improve diversity in the Group's talent pool and increase female representation in managerial positions
- 4 weeks of parental leave for fathers introduced at Yettel Hungary
- Over EUR 3.3 M donated by PPF Telecom Group to charitable causes

# Press Release

## About PPF Telecom Group

PPF Telecom Group is a leading provider of telecommunication services in the CEE region, active in five markets (Bulgaria, Czech Republic, Hungary, Serbia and Slovakia) providing mobile, fixed-line, data and internet television services. It has 18.3 million mobile customers, 12,500 employees and EUR 1.6bn EBITDA (FY 2021).

[www.ppftelcomgroup.eu](http://www.ppftelcomgroup.eu)

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