




Families Scheduling Plastic Surgery, PTO in the OR, 3-In-1 Facelifts + More 2021 Cosmetic Trend Predictions

 **Dr. Amir Karam** Dec 28, 2020 · 5 min read



For many of us, 2020 has not been kind to our outward appearance or our general confidence. You can credit the avalanche of Zoom calls, mask-induced acne, AKA “maskne,” and the “quarantine 15” for the drastic rise in

cosmetic surgeries amidst the pandemic, and there are no signs of slowing down. In fact, the American Society of Plastic Surgeons reports the total number of minimally-invasive cosmetic treatments in the US has increased by 237% since 2000. From an increase in men going under the knife for “Daddy Do-overs”; to people continuing to cash in their PTO and vacation days for cosmetic procedures during the pandemic, as well as the triumphant return of the facelift as a rising trend amongst 30 somethings, we are seeing the future of the cosmetic industry being drastically shaped by how the pandemic directly affected all of our lives in 2020.