



# SOUNDTRACK YOUR BRAND: MAKE YOUR BACKGROUND MUSIC WORK FOR YOU

Medical and dental services are an important part of Americans' lives. And the right music makes your patients stay longer, come back in the future and spend more money.

**1,424,030,171**

number of times Americans visit medical/dental offices each year;  
23% of patients visit on a monthly basis

**65.7%**

of medical/dental patients notice the music being played

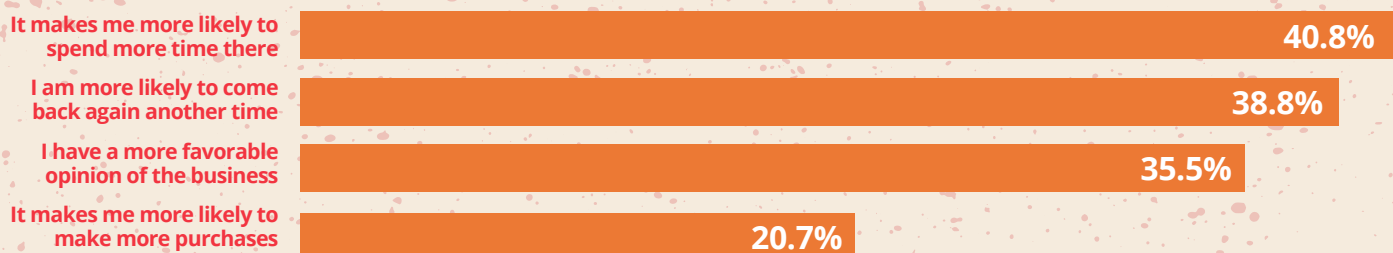
**37.8%**

find it important that a medical/dental office plays music that I like

**54.9%**

of Americans have stayed longer at a business location because of the music

## ON BACKGROUND MUSIC





With Soundtrack, we are able to curate on a local level, but on a global scale.”

Nick Parmar, Senior Director at W Hotels Los Angeles, U.S.



Soundtrack is great when you're working 8-hour days and don't want to listen to the same songs again and again.”

Courtney Williamson, General Manager at Dirty Vegan, Stockholm, Sweden



What we've achieved here is that everything music related happens automatically, so the staff just need to focus on serving guests.”

Benjamin Calleja, Co-Founder of 1889 Pizza, Stockholm, Sweden



# ABOUT SOUNDTRACK YOUR BRAND

The most music for the best playlists. Create your own or pick from hundreds ready to play.

**58M**

songs fully licensed for business

**21%-90%**

savings on ASCAP+BMI. We deal with them so you don't have to. You're fully licensed and saving money.

**10%**

or more potential sales increase



## START YOUR FREE TRIAL

Once underway, you can browse, add, and schedule music, or ad users and set permissions for them.



## DOWNLOAD THE FREE APP

Download the Android, iOS, or PC app to each device you'll stream music through, and enter an activation code for every device.



## CONNECT TO YOUR SOUND SYSTEM

Connect your phone, tablet, or PC to your sound system, either cabled or wireless. Now see (and hear) what your music can do!

Try Soundtrack risk-free for 14 days. No credit card required. [soundtrackyourbrand.com](http://soundtrackyourbrand.com)