

SPEAK

like a geographer

Geographers have a precise way of talking about geography that's different to day-to-day language. Here are some important examples to keep in mind when you're speaking or writing about geography.

Don't say...

Left, right, up, down

This country is rich

This country is poor

The people

Money

Pollution

This is good

This is bad

Stuff/things

Say...

North, South, East, West

This country has a high GDP per capita or this country is an HIC (high income country)

This country has a low GDP per capita or this country is an LIC (low income country)

The farmers, environmentalists, elderly people, young people, etc. Be specific about who you are referring to!

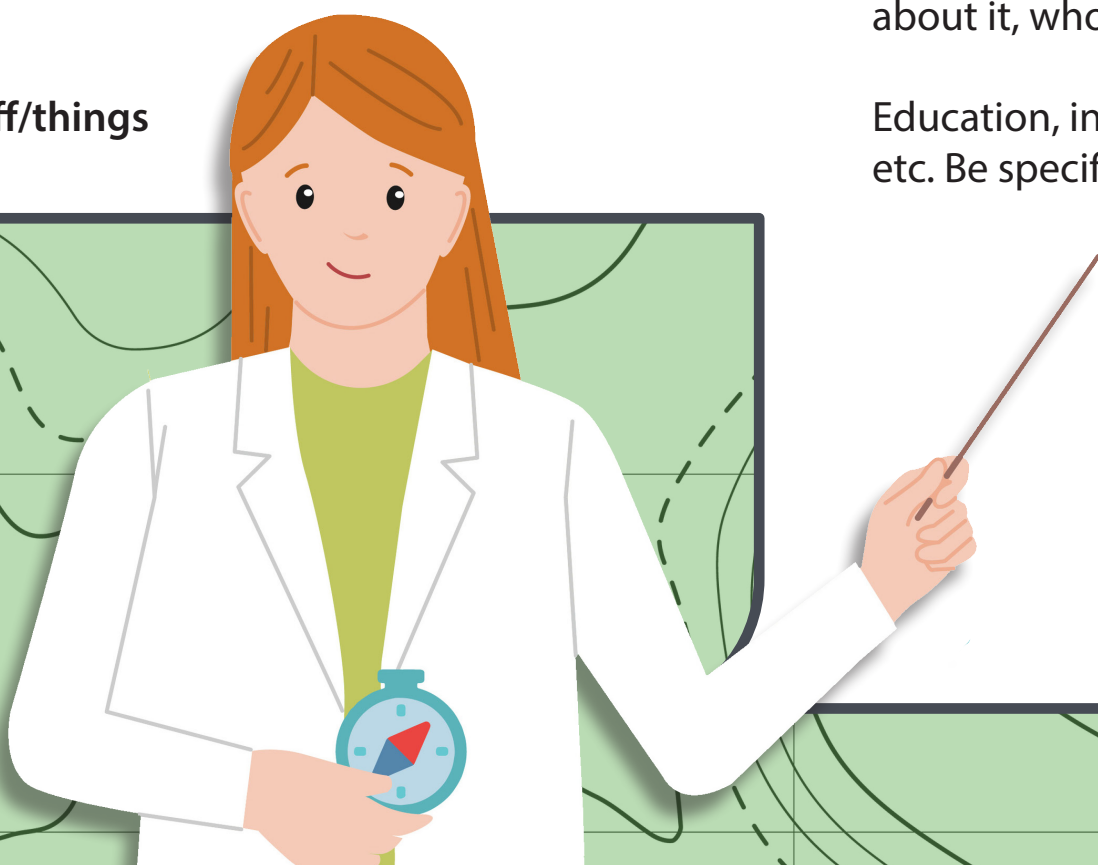
GDP, aid, foreign direct investment, income, profit, revenue, tax. Be specific about what you're referring to.

Air pollution, noise pollution, waste, etc. Be specific about what you're referring to and what's causing it.

This is an advantage for..., this is positive for... or this is a benefit for... Explain what's good about it, who/what it's good for and why!

The problems caused are..., this is a disadvantage for... or this is damaging for... Explain what's bad about it, who/what it's bad for and why!

Education, infrastructure, employment, healthcare, etc. Be specific!



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