

# SPEAK

*like a geographer*

Geographers have a precise way of talking about geography that's different to day-to-day language. Here are some important examples to keep in mind when you're speaking or writing about geography.



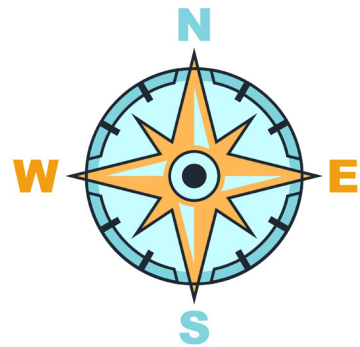
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travel

# SPEAK

*like a geographer*

## Don't say...

Left, right, up, down



## Say...

North, South, East, West



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# SPEAK

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## Don't say...

This country is rich



## Say...

This country has a high GDP per capita or this country is an HIC (high income country)



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# SPEAK

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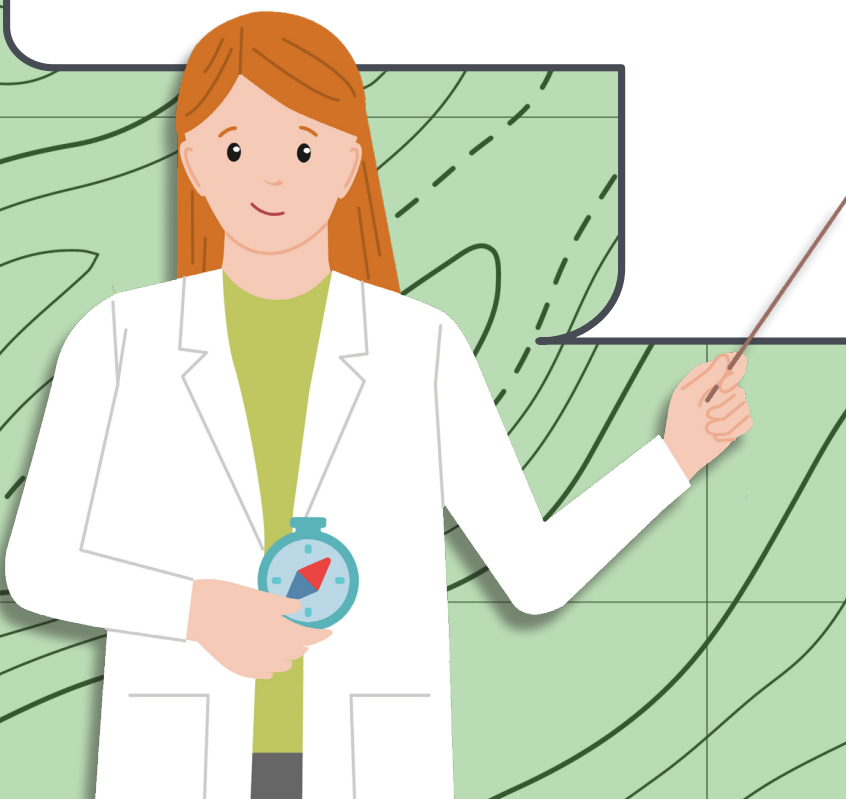
## Don't say...

This country is poor



## Say...

This country has a low GDP per capita or this country is an LIC (low income country)



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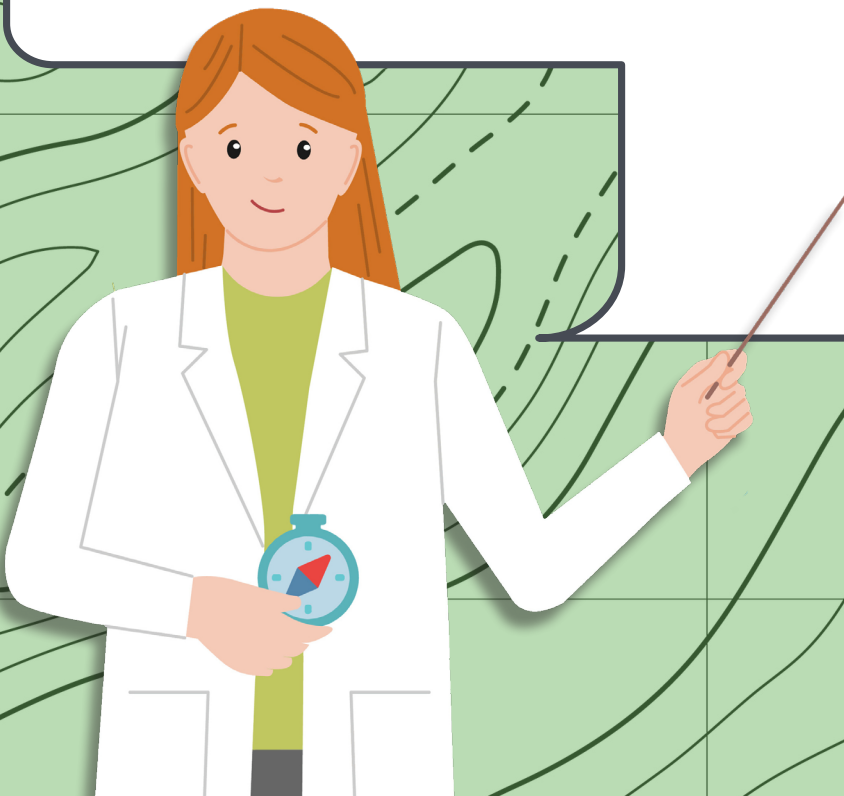
## Don't say...

The people



## Say...

The farmers, environmentalists,  
elderly people, young people, etc.  
Be specific about who you are  
referring to!



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## Don't say...

Money



## Say...

GDP, aid, foreign direct investment, income, profit, revenue, tax.

Be specific about what you're referring to.



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# SPEAK

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## Don't say...

Pollution



## Say...

Air pollution, noise pollution, waste, etc.

Be specific about what you're referring to and what's causing it.



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## Don't say...

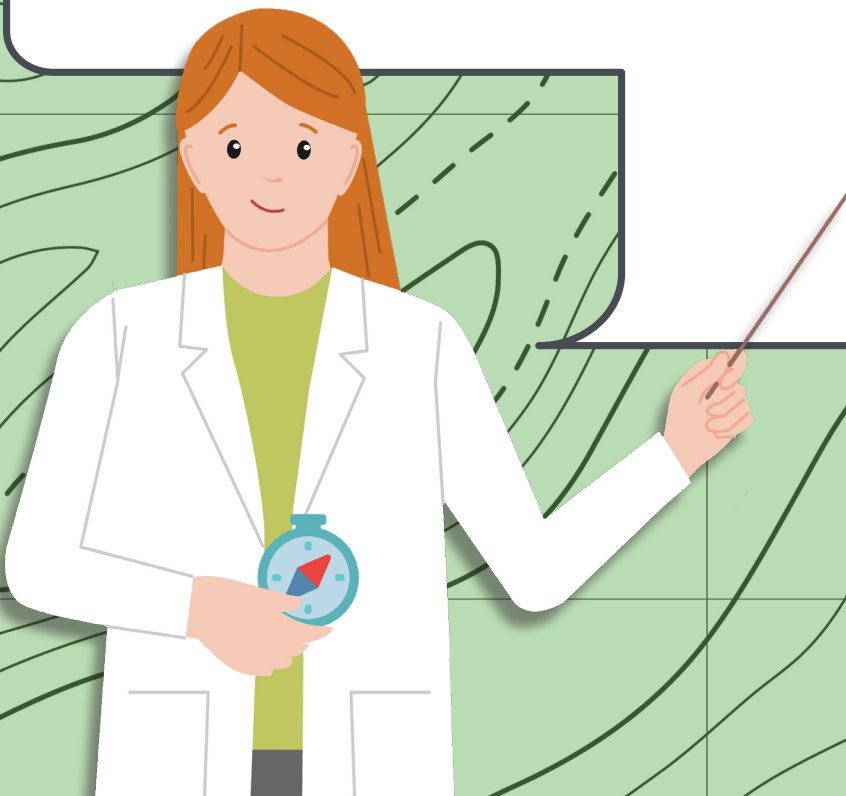
This is good



## Say...

This is an advantage for..., this is positive for... or this is a benefit for...

Explain what's good about it, who/ what it's good for and why!



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## Don't say...

This is bad



## Say...

The problems caused are..., this is a disadvantage for... or this is damaging for...

Explain what's bad about it, who/ what it's bad for and why!



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# SPEAK

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## Don't say...

Stuff/things



## Say...

Education, infrastructure,  
employment, healthcare, etc.  
Be specific!



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