## Speak like a GEOGRAPHER



Geographers have a precise way of talking about geography that's different to day-to-day language. Here are some important examples to keep in mind when you're speaking or writing about geography.

Don't say	Say
Left, right, up, down	North, South, East, West
This country is rich	This country has a high GDP per capita or this country is an HIC (high income country)
This country is poor	This country has a low GDP per capita or this country is an LIC (low income country)
The people	The farmers, environmentalists, elderly people, young people, etc. Be specific about who you are referring to!
Money	GDP, aid, foreign direct investment, income, profit, revenue, tax. Be specific about what you're referring to.
Pollution	Air pollution, noise pollution, waste, etc. Be specific about what you're referring to and what's causing it.
This is good	This is an advantage for, this is positive for or this is a benefit forExplain what's good about it, who/what it's good for and why!
This is bad	The problems caused are, this is a disadvantage for or this is damaging for Explain what's vbad aboutit, who/what it's bad for and why!
Stuff/things	Education, infrastructure, employment, healthcare, etc. Be specific!