



Fast, Simple and Flexible



2023 Media KIT

More than a software

An HR with more autonomy

Factorial is an all-in-one Human Resources and Personnel Department management solution.

In addition to a 360° technology that saves time and management costs, we focus on what the company has best: people.

We create rich content on and off the platform so managers have more time for their talents and themselves.



In the UK and the World

We're present in more than 10 markets.

Factorial started in Spain in 2016. It's headquarters are located in Barcelona.

Opened additional offices in Brazil, USA and Mexico. Has more than 950 employees all over the world.

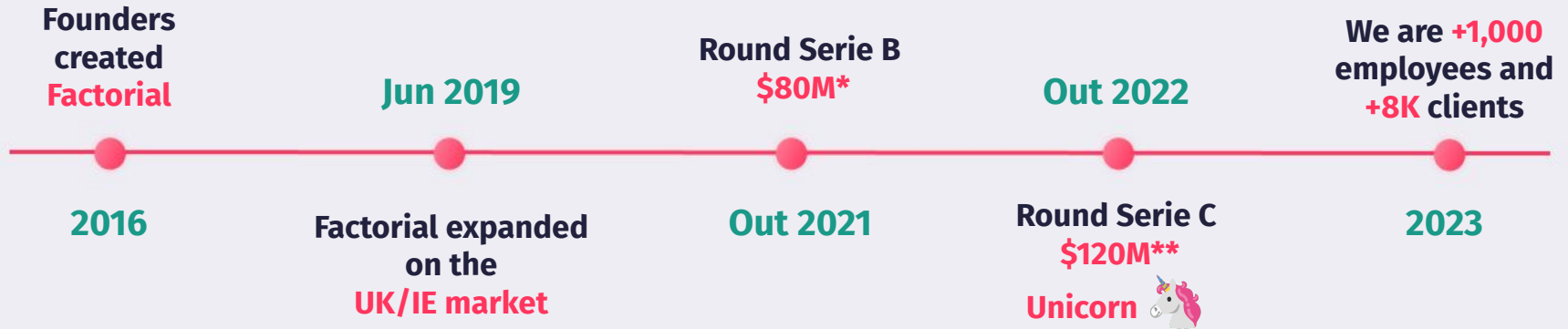
Expanded on the UK&I market in June 2019.

We are the fastest growing market: serving SMEs from all over the UK and Ireland.



Our Trajectory

from 80 to +1000 in 7 years



* Round Series B

** Round Series C + Unicorn



Meet
Connect
Share



A little bit more
about Factorial

Top Content

From Managers to Managers



+40K

**Blog visitors
per month in
the UK/IE**



+80K

**LinkedIn
followers**



+1K

**Instagram
followers in
the UK/IE**



+2K

**YouTube
subscribers
across UK/US**



Webinars and Newsletters

Rich content with industry benchmarks in the UK and Ireland

+20

Webinars, Workshops, Panel Discussions

+5K

Attendees of Webinars, Workshops, Panel Discussions

+3K

Newsletter Subscribers





PR and Media

Our presence in some of the main UK websites

Business Leader

[HSBC set for office downgrade – are Canary Wharf’s days numbered in a hybrid working world?](#)

[My Working Day – Bernat Farrero – CEO of Factorial](#)

[HR unicorn Factorial appoints Rooster to manage UK PR](#)

SME Web

[How HR can embrace AI without losing its human touch](#)

Just Entrepreneurs

[Factorial cuts recruitment costs by 30% per hire after unveiling new generative AI solution](#)

HR Director

[Thinking of quitting? AI knows, and is telling HR](#)

HR Review

[Jordi Romero: Is your business ready to embrace the four-day week?](#)

and many more...

Comarketing

Personalised Strategies

The objective is to scale up our marketing actions, diversifying the spaces we want to occupy.

Types of initiatives:

- Webinars
- Workshops
- Panel discussions
- Industry events
- Newsletter
- Blog articles
- Free resources

Profile of partner companies:

Startups, technology sector, corporate benefits sector, digital innovation sector, business insurance sector, complementary HR services.



Factorials Ratings and Reviews



4.5 stars from



4.5 stars from



4.5 stars from



4.5 stars from



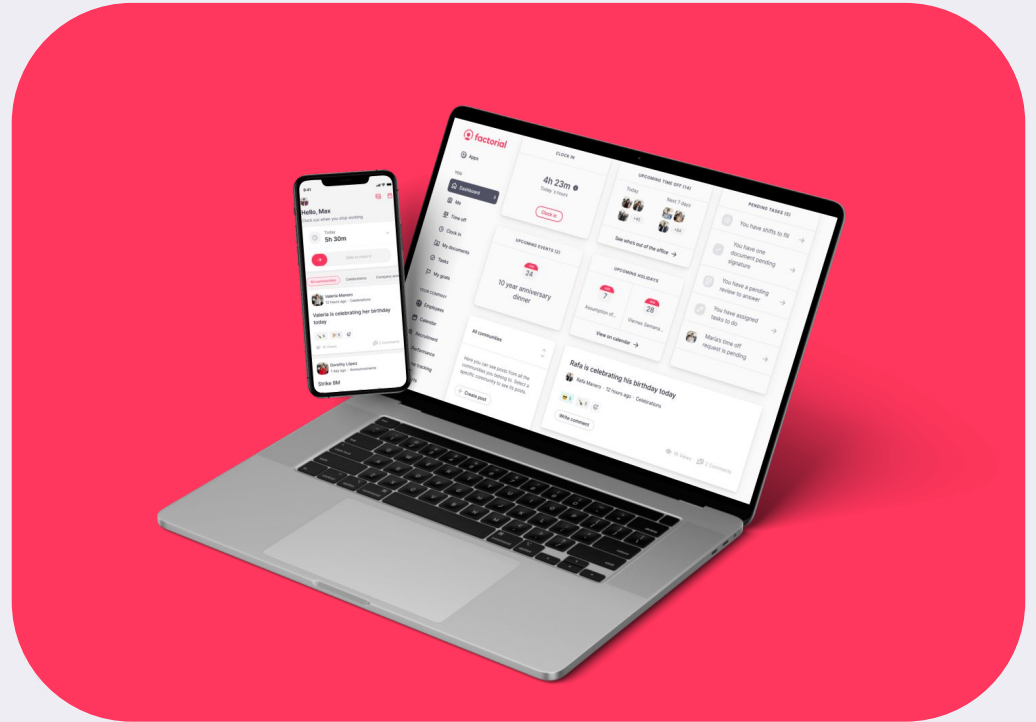
All in one place

The fastest, simplest and most flexible HR software

We are a 360° platform focused on people.

With Factorial, managers can access **state-of-the-art technology resources and professional content** from different areas of Human Resources conveniently and free of charge.

Thus, the day-to-day of HR becomes more productive, with better results in much less time.





factorial

Your HR Solution
Fast, Simple, Flexible