



## JOANNA CHIN

ASSOCIATE

Joanna is an executive coach and leadership development consultant who focuses on leadership development and communication.

Hong Kong based, Joanna's passion is to drive change in community, particularly in the areas of women in leadership and inclusive leadership. She is also a Keynote speaker.

### TESTIMONIAL

"Joanna's sharp instinct and astute understanding of the corporate world and its dynamics helped me excel in my role and grow beyond the role I was in. She was able to provide tools and techniques which helped me develop resilience. I would highly recommend Joanna to anyone who wants a coach with great EQ!"

- **SENIOR VICE PRESIDENT, AVIATION FINANCE INDUSTRY**

### QUALIFICATIONS & ASSOCIATIONS

Professional Certified Coach (PCC), ICF ▪ Certified Organisational Coach, Level Two, IECL ▪ Certified Team Coach, IECL ▪ Certified Coach, Neuroleadership Group ▪ Adjunct Professor, Ivy Business School, Asia ▪ Dispute Resolution Committee Member, ICF Global ▪ "Woman to Watch" 2017, by The Women's Foundation ▪ VP Gender Balance Committee, French Chamber of Commerce, Hong Kong ▪ Certificate in Cognitive Behaviour Theory, Paraprofessional Certificate in Rational Emotive & Cognitive Behaviour Theory ▪ Certificate in In Her Head ▪ Master of Deep Facilitation with teams

### DIAGNOSTICS

TMP ▪ DISC ▪ GlobeSmart ▪ Harrison ▪ Conversation Intelligence

### COACHING EXPERIENCE

Joanna's international leadership experience in managing cross-functional teams in complex transactions and restructurings as an in-house consultant, together with her knowledge of the neuroscience of communication, makes her an expert in communication and influencing others to achieve results. Joanna has facilitated peer coaching and leadership programs as well as coached senior executives in the legal, financial, luxury, construction, technology and government sectors in Asia, Europe, and the United States.

### COACHING STYLE AND APPROACH

Joanna's coaching approach is process-focused, and outcome driven. In addition, having gone through deep transformational experiences herself, Joanna takes clients on a journey of self-discovery and awareness, identifying mind-sets that prevent them from getting to the next level of success. Using tools, clients are empowered to express their inner thoughts and feelings in ways that strengthen relationships and increase influence with teams and stakeholders. She also brings a deep understanding of the mindsets of different cultures, and facilitates a transformation in thinking, and therefore positive personal change.

### BUSINESS EXPERIENCE

Joanna began her career as a corporate lawyer over 25 years ago and attained diverse work experience in New Zealand, London, and Hong Kong. She worked for Simmons & Simmons in Hong Kong and London before moving into regional in-house legal and consultancy roles for Fortune 500 companies. She has been a departmental head and has been the adviser to senior to C-level executives.

### AREAS OF EXPERTISE

- Leadership - from managing to inspiring, effective communication, deciphering hidden team dynamics
- Transition - in career and mid-life, looking at a purpose driven life
- Diversity & Inclusion - women in leadership, leading a multi-cultural team

### PREVIOUS ENGAGEMENTS

- **CEO, Health Services** - personal effectiveness, purpose, and vision
- **Regional CFO, Luxury** - personal effectiveness and communication with regional team
- **Regional General Counsel and Compliance Officer, Banking** - developing strategies to build up an effective regional team
- **Senior Vice President, Aviation Finance** - leadership development and emotional intelligence
- **Senior Vice President, Public Relations** - building gravitas and communication
- **Partner, US Law Firm** - leadership development
- **Senior Global Partner, Big 4 Accountancy Firm** - review leadership vision and purpose and emotional intelligence
- **Senior Vice President, US Consultancy Firm** - executive presence and communication