



ANGELA LEE

ASSOCIATE

Angela is a Professional Certified Coach (PCC) with the ICF and IECL principal for Hong Kong. She has over 25 years of experiences in corporate - the first half of her career. The second half started in 2013 when she decided to set up her own practice and began partnering with IECL.

She enjoys reading, travelling, and watching Netflix and re-energizes when she is hiking and with nature.

TESTIMONIALS

"I have the privilege to work with Angela at our annual Halftime Institute Summit in Hong Kong. She is dedicated and caring in her role as table-mentor. Her mature coaching skills and experiences had made a great difference in helping the participants to get clarity of their second-half calling"

- **CHAIRMAN, BANKING**

"Angela brings empathy, insight and practical discipline to the coaching process. She has really helped me to improve my understanding of the cultural and organisational dynamics of my workplace and to formulate actions to develop my effectiveness. With Angela in my corner, I am now much clearer as to my personal goals and how to achieve them. The coaching process challenges my leadership style and work relationships and forces me to reflect if I am really living my personal values in my career"

- **CFO, APPAREL**

QUALIFICATIONS & ASSOCIATIONS

Professional Certified Coach (PCC), ICF ▪ Accredited Organisational Coach, IECL ▪ Certified Team Coach, IECL ▪ Certified Principles of Organisational Coach Practitioner, IECL ▪ Halftime Institute Certified Coach & Mentor ▪ Drucker Certified Educator ▪ Education: MBA, International Business ▪ Member of HKIoD, HKIHRM, ICF, ICC HK Chapter ▪ Senior Fellow of the Conference Board, Human Capital Advisory

DIAGNOSTICS

Hogan ▪ DISC ▪ TLC ▪ PI ▪ Genos EI



COACHING EXPERIENCE

Angela began coaching in the 90s when she was working with US-based MNCs, as Asia Pacific Head of HR and internal coach. This has continued and now she is the Principal for IECL, Hong Kong, and the mentor coach for IECL coach training programs. Angela has been involved in one-on-one engagements with subject matter experts, leaders and C-suite leaders with diverse culture and industry background spanning from private, public to NGOs focusing on leadership style, executive presence, and people management.

COACHING STYLE AND APPROACH

Angela's coaching style is highly engaging yet challenging. Trust and rapport are built readily, even as early as the first session. She displays her strengths of communication, empathy, and interpersonal skills and 'wins others over' through her warm, authentic, and sincere presence. Her sessions often involve a deep reflection on values, strengths, life experiences and narratives. She adopts positive psychology and strengths-based approach for her counterparts, where she can uphold their beliefs and generate positive energy.

BUSINESS EXPERIENCE

Angela is a seasoned, innovative, and energetic HR leader with experience across the Asia Pacific region in a diverse range of industries, luxury retail, telecom, financial, news/media/publishing, NGO, and hospitality. In her last role as head of HR for the HKTDC, she managed 40 offices across 27 countries. Prior to this, Angela was the HR Director for China with a NY based luxury brand.

AREAS OF EXPERTISE

- Executive coaching – leadership, change management, transformation for individuals & teams, cultural adaption, emotional intelligence, executive presence, and credibility
- Career coaching and mentoring
- Transition coaching for leaders new to organisation or role
- Coaching for enhanced performance, self-awareness, and authenticity

PREVIOUS ENGAGEMENTS

- **Director, Finance** – coached counterpart on people management and team leadership skills. Coaching resulted in more effective delegation and learning to let go of their bias arising from having to be 'perfect' all the time. Enhanced EQ.
- **Group CEO & Executive Director, Apparel** – coached counterpart to achieve their goal of becoming CEO, enhanced their understanding of Asian management style and culture to effectively lead their team and strengthen rapport, trust and relationships with their manager, peers, and direct reports.
- **Mentor Coach for IECL coach training programs** – coaching to support the counterparts to embed their learnings to become certified coaches under ICF core competencies and bridge the knowing-and-doing gaps.

LANGUAGES

English ▪ Mandarin ▪ Cantonese