



TONI BUTLER

MASTER COACH

Toni is a Professional Certified Coach with the ICF, mentor and supervisor. Her focus is to enable peak performance in leaders and teams to enhance the organisations and communities they serve.

Toni's personal motto is 'never let security be your anchor.' An adventurous spirit with quiet calm, she loves a motorcycle packed for camping or hiking, a good book, feasting with friends and being surprised.

TESTIMONIALS

"Toni helped me achieve many breakthrough moments. I often had an overwhelming sense of excitement at an "ah ha" moment. Her confidence in me is inspiring. Really changed the way I view the world."

- CLIENT RELATIONSHIP EXECUTIVE, FMCG

"Toni cuts to the real issue, helps me look at all aspects of what's before me. Her coaching is very challenging, always rewarding and thought provoking. An ultimate professional."

- IT MANAGER, PROFESSIONAL SERVICES

"Coaching has helped me develop practical approaches to better lead and influence. I listen more, my conversations are more expansive."

- DIRECTOR, HSEQ ASIAPAC GLOBAL DESIGN ENGINEERING COMPANY

QUALIFICATIONS & ASSOCIATIONS

Professional Certified Coach (PCC), ICF ▪ Accredited Organisational Coach, IECL ▪ Certified Mentor Coach, IECL ▪ Certified Coach Supervisor, IECL ▪ Australian Institute of Company Directors ▪ Tertiary Studies in HR, Economics, International Business
Member: ICF and graduate member AICD

COACHING EXPERIENCE

Often described as a thinking partner to C-suite leaders, Toni also coaches leaders in transition, aspiring leaders and those seeking to enhance their impact in business, government and community sectors. Her work spans the Austral-Asia region where Toni is equally adept coaching in-person or virtually, reflecting the global nature of work and leadership of her clients.

COACHING STYLE AND APPROACH

Toni is a challenging coach with a toolbox of coaching approaches informed by learning in neuroscience, emotional and conversational intelligence, and positive psychology. Her counterparts welcome her calm presence, the ability to blend theory with a high degree of pragmatism, maintain a systems-view and desire to explore beyond the obvious, in pursuit of growth and impact.

BUSINESS EXPERIENCE

Growing up in a family business prepared Toni for a corporate career, often in uncharted territory, where resilience, collaboration and working with diversity were critical capabilities. She has led regional and global HR teams in professional and financial services firms, lived and worked out of Australia, Hong Kong, India, Malaysia, and the UK, and continues to share her expertise as coach and facilitator with counterparts across five continents.

AREAS OF EXPERTISE

- Developmental coaching for aspiring and new leaders to achieve career progression
- Transition coaching for counterparts taking up significant new roles with broader geographical or business remit
- Coaching as part of leadership development programs
- Coaching for peak performance and enhanced wellbeing

PREVIOUS ENGAGEMENTS

- Country Manager, Development and Construction – coaching as part of a leadership development program followed by transition coaching to new role.
- CIO and Leadership Team, Professional Services – coaching to enhance team communication and leadership, then functional team development in emotional and conversational intelligence.
- Regional MD, Global Technology/Manufacturing – coaching to develop and align strategic imperatives to grow business in the region; identify personal leadership capabilities to leverage strengths.
- Managing Director, Financial Tech Services – leadership development coaching to enhance impact and influence with major stakeholders.
- Managing Partner, Professional Services – coaching for transition to "leader of peers." Setting personal strategic agenda whilst building strong collaboration and influence with peer partners.