

COACHING BUILDS LEADERSHIP CAPABILITY

BENEFITS OF COACHING



INCREASED JOB ENGAGEMENT



SUCCESSFUL GOAL ATTAINMENT



INCREASED CONFIDENCE/AUTHENTICITY



INCREASED SOCIAL CAPACITY



INCREASED WELLBEING

%

AREAS OF ACHIEVEMENT FROM COACHING



AUTHENTICITY

SELF-AWARENESS

INFLUENCING OTHERS

FOSTERING OTHERS

PERFORMANCE EFFECTIVENESS

10% 20% 30% 40% 50%

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“It has been the most rewarding development experience of my career.”

“Gave me confidence.”

“I feel so much more equipped now to be efficient in my work, and confident to make changes in the way I work as well as the way I communicate.”

“Coaching provided me with an independent trusted adviser who not only was interested in me as a person, she also asked the hard questions that I have always avoided...”

“It was really helpful to have a sounding board.”

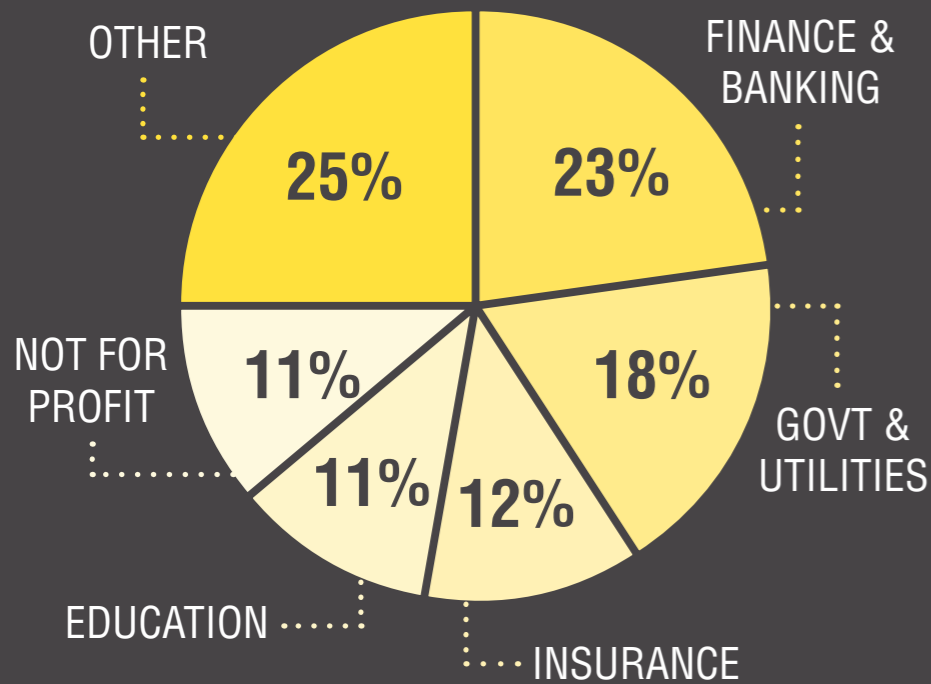


10 YEARS OF COACHING

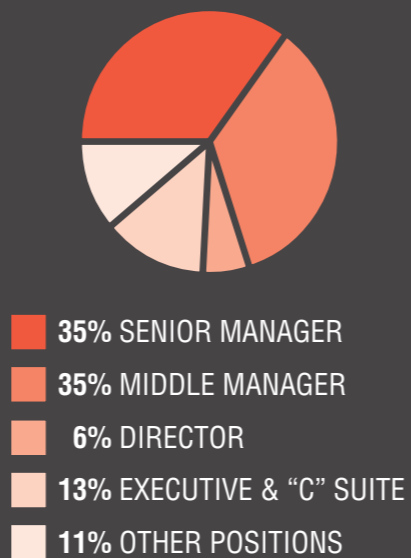
COACHING EFFECTIVENESS RESEARCH

INDUSTRIES

WHERE IECL COACHES MANAGERS, LEADERS AND TALENT POOL



SENIORITY



DEMOGRAPHICS



42% | 45-54 YEARS

29% | 35-44 YEARS

23% | OVER 55 YEARS

6% | 25-34 YEARS

47%



FEMALE

53%



MALE

WHO IS CURRENTLY BENEFITING FROM COACHING

