



## MINA KIM

### ASSOCIATE

Mina is a Professional Certified Coach (PCC) with the ICF. Mina's expertise spans individual and group executive coaching and leadership training. Mina is known for bringing dynamic energy to ignite the counterpart and expand their perspectives, so they have greater freedom around the choices they make.

Mina is bilingual in Korean and English and has experienced living in five different countries. She loves travelling and meeting new people. Mina's Gallup top 5 strengths are ideation, individualistic, empathetic, positivity and communication and she believes she is born to do coaching.

### TESTIMONIALS

"Mina helped me to set a clear direction, to build better relationships with employees and supported my actions for taking a new role and adjusting to a new country"

- **EXPATRIATE GENERAL MANAGER, ELECTRONIC COMPANY**

"I could really experience the power of coaching. With Mina's empathetic listening, effective questions, and demonstration of powerful feedback, now I feel enthusiastic to apply coaching leadership style with my employees"

- **MANGER, LUXURY INDUSTRY**

"I've been coached on the same topic many times before. Mina was the only one who really motivated me and made me confident in my action taking"

- **MANAGING DIRECTOR, BANKING**

### QUALIFICATIONS & ASSOCIATIONS

Professional Certified Coach (PCC), ICF ▪ Certified Professional Co-active Coach, Front Leader of CTI ▪ Korea Professional Coach, Korea Coach Association ▪ Certified Gallup Strength Finder Coach ▪ Certified Test User of The British Psychological Society, Psychometric Test ▪ Bachelor of Sciences, Manchester University England, ▪ MBA in Leadership Coaching course & currently in the Management Doctorial courses from Kookmin University.

### COACHING EXPERIENCE

Experienced in coaching executives, senior management and team managers, Mina assists counterparts to transition to new leadership roles, with clarity of vision and leadership direction. She inspires adoption of diverse perspectives in decision making. Mina coaches leaders of all levels to become better leaders who embrace the team spirit, maximize the potential of all team members and who create better results.

### COACHING STYLE AND APPROACH

Leadership starts with knowing ones-self, including mindset and perspectives. Mina's coaching is informed by her experience in training other coaches using a strengths-based approach. Mina creates an open and trusted coaching space with her deep, empathetic listening, powerful questioning, and strong intuition. Mina is committed for leaders to turn ideas and visions into concrete reality - to find energy, meaning and take actions to ensure they make differences for themselves and for the workplace. With her deep experience of coaching, facilitating, and developing leaders from various industries, Mina shares insights and tools to explore new possibilities and practice new behaviours.

### BUSINESS EXPERIENCE

Prior to becoming a full-time executive coach and leadership trainer in 2007, Mina had a career in the financial and banking industry, with HSBC, Standard Chartered Bank, and the Risk Management Consulting Company. Mina held project manager and senior consultant roles, including being the project manager of a corporate social responsibility and coaching project, in a coaching leadership company. As a coach, Mina has worked in a wide range of industries from FMCG, insurance, IT, and luxury goods.

### AREAS OF EXPERTISE

- Transition coaching for new leaders to the organization or role
- Coaching based on 360-degree leadership assessment for enhancing leadership capabilities
- Coaching for enhancing performance and coaching leadership
- Coaching for expatriates to adjust to a new culture
- Group coaching for leaders to enhance as part of leadership development or cultural change programs

### PREVIOUS ENGAGEMENTS

- **Global Marketing Executive Director, Manufacturing** - coached counterpart with their leadership transition, better collaboration with global teams and in articulating their vision. Counterpart was assigned to a very challenging market and successfully achieved the accelerated revenue target.
- **General Manager, Manufacturing** - coached around the reorganization of the local branch structure, recruiting members, and building relationships with local employees. Counterpart successfully completed their first major assignment and successfully built and managed their team.
- **Chief Training Officer, Luxury** - coached counterpart to increase leadership abilities, especially their feedback ability and coaching style. Coaching helped in achievement of coaching and communication related KPIs.
- **Manager, Global consulting** - coached manager to deepen their leadership using a strengths-based approach and apply their own strengths for better performance management.