



## RINI HAERINNISYA

ASSOCIATE

Rini has over 13 years of experience in communication, marketing, and technology. She's a Professional Certified Coach (PCC) with the ICF and has coached over 100 professionals from across the globe with over 500 hours of experience.

Her clients are high performing individuals who often ask, "What's next?", having challenges in transitional leadership and in self-development.

### TESTIMONIALS

"Rini was my executive coach. Through a six-month programme, I feel the coaching was helpful to both my career and my personal growth. Rini is a more than a pleasure to work with as she superbly couples her exuberance with her expertise to deliver a coaching experience that is impactful and mindful. As a result of working with her, I feel increasingly able to tackle challenges at work with confidence and have more conviction in my experience and expertise." - HEAD OF COMMUNICATIONS, STRATEGIC CONSULTING.

"Rini is a smart and dynamic outcome-focused coach. She was able to deal with the complexity of any situation and motivates to the highest level of performance. She contributed greatly and successfully helped to develop a high performing team that went on to achieve great things for our company.

- VP GENERAL AFFAIRS, ENGINEERING

### QUALIFICATIONS & ASSOCIATIONS

Accredited Organisational Coach, IECL ■ Professional Certified Coach (PCC), ICF ■ Registered Mentor Coach, ICF ■ PCC Marker Assessor, ICF ■ Certified Master Practitioner NLP ■ The Narrative Coach (underway)

### DIAGNOSTICS

■ Genos EI

### COACHING EXPERIENCE

Rini uses a variety of coaching types drawing from elements of leadership, communications, business, women specific and wellbeing. Her counterparts vary from executives, business owners to C-suite. Rini believes that a person is a whole, hence their persona is linked to who they are within; work is part of life, so work-life balance is critical.

### COACHING STYLE AND APPROACH

During a coaching engagement, Rini's priority is to focus on the counterpart's potential performance and resources. Rini uses strengths-based and presence-based coaching to optimise both performance and wellbeing. She includes a combination of clean language, mindfulness and emotional intelligence within the engagement whenever needed and permitted by the counterpart.

### BUSINESS EXPERIENCE

Her background in communication, advertising and marketing technology provided her access to explore human behaviour in various industries. Throughout her leadership she was assigned an executive coach from her company headquarters and joined women leadership and advancement programs, which later inspired her to become a professional coach. She is still actively consulting in the area of customer data & marketing technology, helping women leaders to become a coach and mentor for others.

### AREAS OF EXPERTISE

- Work performance and transitional leadership
- Communications and work relationship
- Women leadership and advancement
- Workplace wellbeing
- Emotional intelligence

### PREVIOUS ENGAGEMENTS

- Multiple Senior Managers, State-Owned Company - coaching for high potential leaders in creating breakthrough projects and career enhancements. Coaching programs resulted in promotions and involvement in award-winning projects. Counterparts reported benefits of coaching included expanding perspectives, more systemic thinking in solving problems and anticipating initiatives. Several counterparts took their coaching experience into another level of learning, coaching professionally.
- Senior Leader, NGO - coaching began with mindfulness approach for stress management, which resulted in redefining meaningful work and how the counterpart's value projected within the organisation. Coaching also impacted their health positively, providing them with better clarity in making a life-changing decision regarding health and improving relationships with family.
- C-suite, Multinational Company - coaching helped counterpart redefine purpose and meaning in life.

### LANGUAGES

English • Bahasa Indonesian