



ALI TOCKER

ASSOCIATE

Ali is a Professional Certified Coach (PCC) with the ICF and a member of the ICF. She has 25 years' experience in coaching senior leaders and teams.

Ali lives near the beach and is very close to her architect husband, daughters, and grandchildren. They are keen travellers and hope to do more of that in the future.

TESTIMONIALS

"Ali has worked with me in my last three roles. She is an experienced and respected coach. She encourages me to go further than I had imagined."

- CHIEF EXECUTIVE, PUBLIC SECTOR

"Ali has been a coach for me and my team for five years. We are a not-for-profit and her understanding of our challenges gives her great credibility. She can relate to people at all levels."

- DIRECTOR, CORPORATE SERVICES, NOT-FOR PROFIT

"Ali has many tools in her repertoire. She understands our people and the commercial reality of our business. She thinks like a business owner and instils confidence. She is a loyal person, and we appreciate that."

- OWNER, TOURISM

QUALIFICATIONS & ASSOCIATIONS

Accredited Coach, Level Three, IECL ▪ Professional Certified Coach (PCC), ICF ▪ Bachelor of Arts ▪ Master of Education ▪ Teaching Diploma ▪ Institute of Directors ▪ Appreciative Inquiry Foundations ▪ Power and System

DIAGNOSTICS

TMS ▪ MBTI ▪ DISC ▪ TLC-Leadership circle ▪ Korn Ferry Leadership Suite ▪ Genos EI ▪ Hogan ▪ Gallup Strengthsfinder

COACHING EXPERIENCE

Ali has been a coach since 1995, she has worked with teams and individuals in the public, private and not-for-profit sectors. Ali understands business and the complexities of leading in political environments. She works with leaders in government, financial services, and education sectors. She works with counterparts on career, performance and transition coaching, Ali coaches face-to-face or virtually.

COACHING STYLE AND APPROACH

Ali has extensive business experience which she draws on in her coaching. Ali uses strengths-based and narrative approaches as well as system coaching. Her approach is clear, creative, and pragmatic, and she works alongside her clients with openness and honesty. She assists counterparts to hold up the mirror, explore options and set realistic goals. Ali is a versatile coach and matches the approach to the counterpart.

BUSINESS EXPERIENCE

Ali has held senior leadership positions prior to her coaching role. She has run two private businesses.

AREAS OF EXPERTISE

- Career coaching for C-suite and senior leaders
- Transition coaching
- Coaching for resilience and wellbeing
- Performance coaching
- Coaching for teams

PREVIOUS ENGAGEMENTS

- Team Leaders, Public Sector - coaching peer groups and teams as part of a nine-month senior leadership program for leaders across the private sector. Linking the coaching to formal sessions and 360 diagnostics. Coaching resulted in individuals moving into new roles and working effectively in complexity.
- Leaders, Justice – coaching supporting a leadership program in the Justice sector with 1:1 coaching for leaders. The assignment included coaching for teams, leading to higher performing teams.
- Team Leader, Public Sector - coaching action learning groups. The groups were set up as part of a culture change initiative. Coaching resulted in connected and successful changes in the organisation.
- Internal Coaches, Not-for-Profit – development and training for leaders. Design, delivery, and ongoing coaching for the coaching team. Coaching resulted in empowering the leaders to develop their own coaching practice.
- Team Leaders, Government Agency - setting up and delivering coaching circles. Setting assessment measures with the coaches. Coaching teams lead the structural change in the organisation.
- Senior Leaders, Education - working with senior leaders as they prepared for the move to the C-suite. Using multiple feedback information to create a six-month plan. Coaching focused on skills development, getting the best from secondment and shadowing experiences.