



SALOMEH DIAZ

ASSOCIATE

Salomeh is a PCC (Professional Certified Coach) with the ICF.

Salomeh's alchemy has been described by those around her as that of being a conduit, translator, and bridge, using language and approach that links the corporate/business world with the personal development, social change, and environmental sustainability space.

Combine corporate experience, deep understanding of leadership development and organizational change space, an innate drive for self-awareness, raising consciousness, environmental and social justice together with a passion for the art of mindfulness, psychotherapy, somatic movement therapy and education, and you have met her.

She lives with her husband in Boulder, Colorado and enjoys hiking, meditation, yoga, paragliding, and spending time in nature.

TESTIMONIALS

"Her strategic approach, creative thinking and warm demeanour is a complete package that delivers results."

- HEAD OF BUSINESS STRATEGY, FINANCE

"Salomeh has worked with my team several times and the true test of performance is the feedback you get from the team which has been very positive on each occasion. She has the ability to shape and tailor a module to the audience and has the unique ability to take the conversation/topic and apply it to real life examples which is the real power of learning."

- GENERAL MANAGER, ACQUISITIONS, PROPERTY COMPANY

QUALIFICATIONS & ASSOCIATIONS

Professional Certified Coach (PCC), ICF ▪ Accredited Organisational Coach, Level Three, IECL ▪ B Commerce, Marketing ▪ Certified HeartMath Practitioner ▪ Diversity, Equity and Inclusion, Cornell University ▪

DIAGNOSTICS

TLC ▪ Human Synergetics LSI & GSI



COACHING EXPERIENCE

As a highly experienced executive coach, Salomeh brings more than 27 years of global experience to leadership development, behaviour change and human potential. She is passionate about helping individuals develop into great leaders. Salomeh works with senior and emerging leaders to amplify their leadership skills and drive viable and sustainable organizations whilst remaining relevant, adaptable, centred, and authentic. Salomeh is outcome-focused, with a solid background in culture transformation, social justice, ecological justice, and corporate ability. She does this across sectors, including corporate, healthcare, education, government and not-for-profit. Salomeh coaches various leadership roles in organizations, ranging from the C-suite to frontline leaders and high-potentials, and she has considerable experience in diversity and multicultural approaches.

COACHING STYLE AND APPROACH

Salomeh is passionate about guiding and mentoring the already existing inner wisdom in learners and helping them realise their fullest contribution potential. Through her global coaching experience, she continually cultivates a coaching style that is described by clients as engaging, relevant, empowering, personal, practical, thought-provoking, dynamic, transformative, and driven by clients' needs and strategic outcomes.

BUSINESS EXPERIENCE

Salomeh has notable commercial, corporate, consulting and facilitation experience, built over 27 years. She began her career in the corporate sector where she gained extensive experience in a range of positions including in operations, marketing, regional sales, and business development. Her career then progressed into the areas of leadership development, culture change and human potential, where she has helped her clients amplify leadership skills, adopt effective behaviours, and achieve sustainable results.

AREAS OF EXPERTISE

- Leadership and people development
- Behaviour change
- Team effectiveness
- Culture transformation and strategy ownership
- Business communication skills
- Face-to-face and virtual facilitation
- Coaching for diversity
- C-suite, senior and high-potentials
- Conscious business

PREVIOUS ENGAGEMENTS

- Senior Associate Lawyer, Legal – helped improve leadership skills with immediate team, time management to avoid burn out, as well as influencing skills across the organisation.
- General Manager, Property Development & Construction – facilitated strategy, behaviours and values sessions, national marketing conferences, value-based sales, pitching and advanced presentation skills programs to help with frequent acquisition strategies and change management.
- CEO, Global Luxury Retail Brand – assisted with client's leadership approach, communication style, impact on his team and self-confidence, resulting in better productivity and decision making, higher self-awareness and improved prioritisation, delegation, and authenticity.
- Regional Human Resources Manager, Technology – helped client design, develop, and implement year-long culture integration and strategic leadership programs. Assisted and worked with the CEO and executive team on mindset change specific programs.

LANGUAGES

English ▪ Persian/Farsi