



BRIGITTE DEDEN

With 15+ years in international business consulting and 15+ years as executive coach, Brigitte has the bandwidth to support senior level executives at strategic, systemic, and deep transformational levels.

TESTIMONIALS

"Brigitte is very assuring, exudes great empathy while totally quick to catch on deep issues that I was not able to identify myself for a long time. She helped me recognize the areas to work on, guides me to take actions, reflect and form positive habits thereafter at work as well as at home."

- ADELENE TAN, AUTOMOTIVE COMPANY, SINGAPORE

"I have gained tremendous insights from Brigitte's coaching sessions as I regard them as an asset to senior leaders in further discovering, validating leadership traits, values, behaviours, and methods. I would highly recommend her as a coach for senior people in leadership as she draws from a wealth of experience and will be of great help to them."

- JEREMY YAP, DEPUTY CHIEF EXECUTIVE, LTA

QUALIFICATIONS & ASSOCIATIONS

Master Certified Coach (MCC), ICF and member of ICF Singapore ExCo from 2012 to 2014 • MBA, Bradford University, U.K. • MSc (Mathematics), University of Cologne, Germany • Certificate in Coaching, Henley Business School, University of Reading, U.K. • • Newfield Certified Coach • Certificate in Life and Executive Coaching, NeuroLeadership Institute • Certified Leadership Transition Coach, Fischer Group International, Germany • Certificate in Schema Coaching, Institute for Schematherapy, Frankfurt, Germany • Certificate in International Systemic Team Coaching, AoEC, U.K. • Accredited Supervisor of Coaches, Mentors and Consultants by the European Mentoring and Coaching Council (EMCC) • Certificate in Transformative Coaching in Vertical Leadership Development from StageSHIFT Coaching & Consulting, Netherlands

DIAGNOSTICS

• Thunderbird Global Mindset Indicator (GMI) • MBTI • Korn Ferrys TalentView® of Leadership Performance Certified in Korn Ferry's TalentView® of Leadership Performance

COACHING EXPERIENCE

Brigitte Deden is a dynamic and versatile coach who helps managers, executives and business owners excel as leaders, create empowering working environments, and achieve outstanding results for their organisations.

COACHING STYLE AND APPROACH

As a coach, Brigitte combines her consulting experience with coaching expertise and utilizes tools and approaches from both fields. With a deep appreciation for intercultural differences, Brigitte helps her clients successfully navigate the complexities in the multicultural environment of today's global economy.

BUSINESS EXPERIENCE

Before qualifying as a coach, Brigitte spent more than a decade as business consultant with Accenture. As senior manager in Europe and Asia, Brigitte was responsible for forming and leading high-performance teams to design and implement innovative IT and business solutions for clients in the financial services sector. As a member of Accenture's executive teams in Europe and Singapore she was involved in strategic planning, business, and organizational development.

Working in the dynamic consulting environment, Brigitte developed the capability to quickly understand new corporate environments and structure complex business issues. She is well acquainted with the challenges executives face when pioneering their way to the most senior levels in organisations, and the different focus required in maintaining those positions.

AREAS OF EXPERTISE

- Executive coaching & talent development
- Leadership development, including 360 feedback
- Team coaching, including diagnostics
- Leading across cultures
- Transition coaching

PREVIOUS ENGAGEMENTS

- Regional Head of Sales, Global Automation Technology - coaching to develop a better understanding of the intercultural differences and to improve internal relationships.
- Regional Marketing Director, Global Health Care – coaching to help build resilience, tenacity and regain confidence in leadership capabilities.
- Managers & Leaders (including executive director level), Monetary Authority of Singapore - building a coaching culture through coaching more than 130 counterparts with their leadership challenges.
- Other client organisations include: AngloAmerican, Barclay's, Sanofi, Steelcase, BG-Group, Robert Bosch GmbH, Johnson & Johnson, Guy Carpenter, Teleflex Medical, CP Kelco, IHG, Jones Lang LaSalle, Cargill, Emerson Process Management, JP Morgan, ANZ, Standard Chartered Bank, EON, Toll Group, Thomson Online Benefit, TechniData, Monetary Authority of Singapore, all Singapore Ministries & more than 25 Singapore Public Service Organisations.

LANGUAGES

English ▪ German