



TRACY DEDMAN

Tracy is an experienced credentialled coach with over 12 years' experience in coaching leaders at all levels in many different industry sectors, private and public. She has an extensive corporate background in senior leadership positions across Asia Pacific, prior to training as a professional coach.

Tracy loves spending time by the coast on adventures with her young family. She also loves a good book, a glass of chardonnay and playing her piano.

TESTIMONIALS

"Tracy is very good at seeing the bigger picture and at getting you to challenge yourself to come up with your own, workable solution. Investing in coaching has been one of the best developmental opportunities I have had, and I cannot recommend Tracy enough."

- DIRECTOR, GOVERNMENT

"Tracy asked powerful questions yet always listened actively. This has been one of the watershed moments in my career – both from professional and personal growth perspectives."

- SENIOR MANAGER, GLOBAL LAW FIRM

"I really appreciated Tracy's honesty and the way she challenged me to think. At times it felt uncomfortable, but it helped produce an honest conversation."

- SENIOR MANAGER, FINANCE

QUALIFICATIONS & ASSOCIATIONS

Professional Certified Coach (PCC), ICF ▪
Accredited Coach, Level Three, IECL ▪
The Neuroscience of Coaching ▪ Coaches Rising ▪
The Institute of Ontological Coaching, OLCiA

DIAGNOSTICS

DiSC

COACHING EXPERIENCE

Tracy works with leaders and their organisations to help them be their best and achieve their goals. She has worked with senior managers, executives, and business leaders across many sectors, supporting them in addressing areas including leadership style, presence, communication, confidence, performance management, stakeholder management, business planning, and role transition.

COACHING STYLE AND APPROACH

Tracy uses contemporary coaching practices to define goals, unpick both the internal chatter and external influences, reflect on that accordingly, and support counterparts to take measurable action. She puts a strong emphasis on building a relationship of deep trust, where individuals are then supported, challenged to consider options, and take action that will enhance personal and business performance.

BUSINESS EXPERIENCE

Prior to her executive coaching career Tracy held senior executive positions in regional roles for global organisations across Asia. She has achieved business growth, multi-million-dollar revenue objectives, organisational change, new product development and implementation, developing partnership strategies. She is a seasoned professional well versed in large, complex organisations, the challenges, and opportunities they present and managing teams both virtually and in person within this scope.

AREAS OF EXPERTISE

- Leadership coaching to build presence, confidence, and gravitas
- Transition coaching for leaders new into the organisation / role
- Developmental coaching for high potential managers
- Coaching for female leaders returning to work after a period of maternity leave or career break

PREVIOUS ENGAGEMENTS

- Director, FMCG - coaching built confidence, brought clarity, and improved leadership style as noticed by self and others.
- Director level, Government - worked together to quieten the inner critic and remove psychological barriers to success, resulting in increased self-confidence and ultimately securing a promotion.
- Senior Manager, Law - coached counterpart in a transition back to the workplace post maternity leave; the focus was on self-awareness emotional control, leadership style, and ability to succeed as a leader.
- Director, Public Relations - coached counterpart to maintain professional confidence upon her return to work, redefine boundaries, to challenge and incorporate new goals into her return-to-work plan.
- Senior Manager, Finance – challenged habitual thinking, core limiting beliefs and uncovered new opportunities and ways of leading.