

Sadhguru's 30,000 km journey as a lone motorcyclist, to raise awareness and initiate government policies for soil revitalization.



**100 Days
30,000 km**



“Right now, the most important aspect of conserving nature is the soil. If we do not stop soil degradation, the planet will not be conducive for human beings to live upon it.”

Sadhguru

UK	Slovenia	Hungary	Bahrain
Netherlands	Italy	Bulgaria	Saudi Arabia
Germany	Switzerland	Georgia	UAE
Czech Republic	France	Azerbaijan	Oman
Slovakia	Belgium	Israel	India
Austria	Latvia	Jordan	
	Romania	Ivory Coast	



Find Out More:
savesoil.org



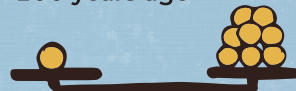
Every second,
one acre of soil
becomes desert
- UNCCD

52%
of world's
agricultural soil is
already degraded
- ELD Initiative



World's soil can
nourish crops
only for another
60 years
- UN FAO

8 oranges
today have the same
nutrients as 1 orange
100 years ago



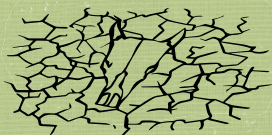
How To Make Soil Alive

Soil needs organic content
to nourish crops.

Organic content comes from
plant & animal waste.



Soil is dead



Soil organisms feed
on organic content.
Generate nutrients
for plants

Cheaper & Nutritious Food
Less Climate Change
More Biodiversity
Less Poverty



Plants and
animals grow
and flourish



Soil becomes rich



Government
Policy In
192 Nations

Minimum 3-6%
Organic Content
For Living Soil



**Action
Now**