

PRESS RELEASE

Introducing the hottest new kitchenware brand - Blackmoor



With the cost-of-living crisis, giving your home a mini makeover might seem out of the question or you might be looking for cookware deals to kit out your kitchen in a cheap and affordable way. Just in time, Blackmoor, a new British, family-owned business has launched in the UK offering affordable, high-quality kitchenware for the everyday home cook.

The brand, hailing from Liverpool, has just launched its new direct-to-consumer website, after initially selling through Amazon. It's part of the family business Benross (www.benross.com) which has a substantial heritage in other homeware products and brands.

Blackmoor prides itself on enabling cooks across the country to produce home-cooked meals with the right, durable tools from utensils, to pots, pans and even bakeware and accessories.

There are classic non-stick frying pans and saucepans for those who are looking to whip up a storm and create home-cooked meals for a fraction of the price, and they also have its Blue Pro range for the more advanced cooks who aren't looking to break the bank.

All its products in its [Blue Pro range](#) from frying pans to cookpots introduce a more robust, hardwearing, and multi-functional range of cookware items for any home at an amazingly affordable price - starting at just £19.99.

If you're into your cooking, Blackmoor's Blue Pro non-stick pan is the one for you! Its 20cm frying pan is a striking kitchen essential that is both durable and long-lasting, allowing hearty meals to be created in the kitchen by both novice and seasoned cooks alike.

With every product in this range boasting a five-layer hybrid stone coating, it adds to its hardwearing nature, so they all can be used in the oven up to temperatures of 220 degrees.



The blue high-shine coating on these pans will compliment both modern and traditional kitchen settings. Furthermore, each item works on every type of hob including induction, gas or electric.

They all also boast a stainless-steel ergonomic handle, and the brand is assuring consumers that each and every one of its products will be long-lasting and durable – something many of its shoppers are already saying in their reviews.

The broad range includes frying pans ranging from 20cm up to 28cm, a Milk Pan and a range of saucepans with the biggest being sized for hearty winter casseroles at 24cm.

The brand is keen to turn the tide on 'buy cheap buy twice' with its products remaining high in quality but low in price point

As well as its new Blue Pro range, the brand has an even more affordable [Classic range](#) allowing even the most thrifty chef the chance to cook with its entry pan starting at just £9.99

as well as a wide variety of knife sets, food prep items, other homeware essentials and a cast iron range set to launch in a matter of weeks.

-ENDS-

Blackmoor prices start from just £9.99.

Stockist: www.blackmoorhome.co.uk

Samples: are available for journalist reviews please just email or phone the PR team.

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About Blackmoor:

Blackmoor has launched its own direct-to-consumer e-commerce platform for the first time. Blackmoor is one of the brands that sit under the umbrella of the Benross Marketing company (www.benross.com)

Benross Marketing is the UK's leading supplier of over 2000 high-quality products and stocks one of the largest ranges from gadgets, homeware, garden, furniture, electrical, tools and more.

Blackmoor is a British, family-owned business offering affordable, high-quality kitchenware for the everyday home cook. It prides itself on enabling cooks across the country to produce home-cooked meals with the right, durable tools from utensils, to pots, pans and even bakeware and accessories.

It's big enough to offer a wide variety of products but small enough to care for each and every customer.

Blackmoor offers free UK-wide delivery, flexible payment options, a 30-day return policy and has a wealth of five-star reviews on Trustpilot. For more information, visit www.blackmoorhome.co.uk