

## **Brit Shoppers Rave Over £9.99 Frying Pan As Eating At Home Increases**

As the cost-of-living crisis continues cooks opt to eat in rather than dine out



British shoppers are raving about £9.99 cookware product that will help them dish up dine-in meals rather than spend on takeaways and meals out as the cost-of-living crisis continues and energy bills soar.

The 20cm non-stick frying pan is being hailed a saviour by shoppers not only for its thrifty price but that it can be used on all hob types such as gas, electric, and induction hobs.

One shopper said: “We have purchased several frying pans over the years, and I have to say this one is by far the best, it’s extremely hard wearing”

With the current cost-of-living crisis, bargain hunters are searching for cookware steals to kit out their kitchen as they turn their hand to rustling up homecooked meals to save pennies. Just in time, Blackmoor, a new British, family-owned business launched its range of low in price but high in quality kitchenware with sales increasing week on week.

Another savvy saver said: “Really pleased with this pan. It looks great, works brilliantly and what a really great price”

A third echoed: “Absolutely love my new non-stick pan, already been looking for more things to buy in the range”

The brand, hailing from Liverpool, has just launched its new direct-to-consumer website, after initially trading through Amazon in which this pan was a number one

seller. [Blackmoor](#) has three ranges of cookware, as well as food prep items, utensils, knives, bakeware, and homeware.

**-ENDS-**

**Blackmoor prices start from just £9.99.**

**Stockist:** [www.blackmoorhome.co.uk](http://www.blackmoorhome.co.uk)

**Samples:** are available for journalist reviews please just email or phone the PR team.

**Media enquiries:** Hop PR

**E:** [Becks@hoppr.co.uk](mailto:Becks@hoppr.co.uk) T: 07951 605454

**E:** [Libby@hoppr.co.uk](mailto:Libby@hoppr.co.uk)

**Editors Notes:**

For general enquiries, please email [marketing@blackmoorhome.co.uk](mailto:marketing@blackmoorhome.co.uk)

**Customer Services Telephone Number:** 0151 8327600

**About Blackmoor:**

Blackmoor has launched its own direct-to-consumer e-commerce platform for the first time. Blackmoor is one of the brands that sit under the umbrella of the Benross Marketing company ([www.benross.com](http://www.benross.com))

Benross Marketing is the UK's leading supplier of over 2000 high-quality products and stocks one of the largest ranges from gadgets, homeware, garden, furniture, electrical, tools and more.

Blackmoor is a British, family-owned business offering affordable, high-quality kitchenware for the everyday home cook. It prides itself on enabling cooks across the country to produce home-cooked meals with the right, durable tools from utensils, to pots, pans and even bakeware and accessories.

It's big enough to offer a wide variety of products but small enough to care for each and every customer.

Blackmoor offers free UK-wide delivery, flexible payment options, a 30-day return policy and has a wealth of five-star reviews on Trustpilot. For more information, visit [www.blackmoorhome.co.uk](http://www.blackmoorhome.co.uk)