

## **BLACKMOOR - PRESS PACK**

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## **INTRODUCING THE HOTTEST NEW KITCHENWARE BRAND - BLACKMOOR**

With the cost-of-living crisis, giving your home a mini makeover might seem out of the question or you might be looking for cookware deals to kit out your kitchen in a cheap and affordable way. Just in time, Blackmoor, a new British, family-owned business has launched in the UK offering affordable, high-quality kitchenware for the everyday home cook.

The brand, hailing from Liverpool, has just launched its new direct-to-consumer website, after initially selling through Amazon. Blackmoor prides itself on enabling cooks across the country to produce home-cooked meals with the right, durable tools from utensils, to pots, pans and even bakeware and accessories.

There are classic non-stick frying pans and saucepans for those who are looking to whip up a storm and create home-cooked meals for a fraction of the price, and they also have its Blue Pro range for the more advanced cooks who aren't looking to break the bank.

All its products in its Blue Pro range from frying pans to cookpots introduce a more robust, hardwearing, and multi-functional range of cookware items for any home at an amazingly affordable price - starting at just £19.99.

If you're into your cooking, Blackmoor's Blue Pro non-stick pan is the one for you! Its 20cm frying pan is a striking kitchen essential that is both durable and long-lasting, allowing hearty meals to be created in the kitchen by both novice and seasoned cooks alike.

With every product in this range boasting a five-layer hybrid stone coating, it adds to its hardwearing nature, so they all can be used in the oven up to temperatures of 220 degrees.

The blue high-shine coating on these pans will compliment both modern and traditional kitchen settings. Furthermore, each item works on every type of hob including induction, gas or electric.

They all also boast a stainless-steel ergonomic handle, and the brand is assuring consumers that every one of its products will be long-lasting and durable – something many of its shoppers are already saying in their reviews.

The broad range includes frying pans ranging from 20cm up to 28cm, a Milk Pan and a range of saucepans with the biggest being sized for hearty winter casseroles at 24cm.

The brand is keen to turn the tide on 'buy cheap buy twice' with its products remaining high in quality but low in price point

As well as its new Blue Pro range, the brand has an even more affordable Classic range allowing even the most thrifty chef the chance to cook with its entry pan starting at just £9.99 as well as a wide variety of knife sets, food prep items, other homeware essentials and a cast iron range set to launch in a matter of weeks.

**-ENDS-**

## INTRODUCING OUR BRAND-NEW CAST IRON RANGE

Blackmoor is excited to announce the launch of its new affordable, hardwearing range of cast iron pots and pans. This new range comes in three different colours, black, red, and grey, and prices start from only £26.99.

For just £99.99, you can purchase the whole cast iron range. Give your family lots of lovely home-cooked meals for a fraction of the price that other cast iron pots and pans would cost, with all the quality.



### **Cast Iron Griddle £26.99**

This traditional 24cm cast iron griddle pan is a robust and hardwearing kitchen appliance that will allow you to cook a wide array of meals and will emboss the perfect sear on your fish, meats and vegetables when cooking at home in the kitchen.

This cast iron griddle pans' enamel coating allows for the easy release of foods from the pan to the plate, making it the perfect kitchen pan for braising, simmering, broiling, roasting, and baking a wide variety of foods.

The cast iron griddle pan features the classic raised ridges on the cooking surface that deliver a striking sear to your food. It comes complete with a handy pouring lip that allows you to easily discard any excess fats or liquids during the cooking process.

**Cast Iron Casserole Dish with Lid £34.99**

This traditional 22cm cast iron casserole dish is a hardwearing and ultra-durable kitchen appliance that is the perfect cookpot to be used when making delicious stews, casseroles, or soups.

This cast iron casserole dish features an enamel coating to ensure you can transfer your cooking out of the pot with ease. The enamel coating on the cast iron casserole pot makes it resistant to acidic and alkaline foods, which enables you to marinade your foods in the dish and store it in the fridge before cooking.

The casserole dish features two easy-grip handles on either side of the pot that provide an easy way to take the pan in and out of the oven.

This casserole dish can be placed in the oven at temperatures of up to 260 degrees.

**Cast Iron Low Casserole Dish with lid £44.99**

The unique low-walled cast iron casserole dish is an ultra-durable, classic kitchen appliance. This low casserole dish measures 28cm in diameter, and the 2.5L volume capacity is spread out over a wider surface thanks to the shallow nature of the pot. Its shape and size make it the best pot for browning meats and vegetables, as well as simmering risottos, stir fry, and most impressively baking sweet or savoury pies.

This low cast-iron casserole dish also features the same enamel coating as its taller counterpart, which allows for the easy release of foods and makes the pot resistant to acidic and alkaline foods.

The casserole dish comes complete with a lid that will ensure the heat stays inside the pot when cooking. This enables flavours to strengthen over time, making it the best cookpot to create dishes that require cooking over low heat for a long duration.

## **CHRISTMAS GIFT GUIDE**

### **A COOK, BAKER, OR FOODIE TO BUY FOR?**

## **GIVE THE GIFT OF THE RIGHT TOOLS TO DO THE THINGS THEY LOVE THIS CHRISTMAS**

Is someone you love this Christmas in need of updating or starting their first collection of the right tools to prep, bake and cook? Then the diverse range of kitchenware products available at the British brand Blackmoor is where you need to shop.

It prides itself on enabling cooks across the country to produce home-cooked meals with the right tools from utensils to pots, pans and even bakeware and accessories.

So, if you're looking for a gift for a foodie, Blackmoor is the right brand for you. With its low in price but high in quality ethos. There's certainly a gift for everyone.

Blackmoor offers free delivery with no minimum spend and has a range of payment options on its website to give customers total flexibility.

### **Gifts Under £10: What every cook needs**

**Classic Range: 20cm non-stick frying pan (£9.99)** This pan is available in grey and black (<https://www.blackmoorhome.co.uk/20cm-non-stick-frying-pan-black/>)

A frying pan might not seem like the very first gift you think of this festive season – however, it is one of the most versatile tools in a cook's toolbox, enabling them to rustle up something morning, noon, and night.

Blackmoor's got the perfect pan, and it won't break the bank! Its non-stick frying pan will only set you back £9.99 and it comes with endless positive reviews as it's currently the number one bestselling frying pan on Amazon.

This non-stick pan features a forged aluminium base and a hybrid stone coating that allows the heat to conduct faster and retain the heat throughout the cooking process.

The 20cm frying pan is the go-to tool for any budding cook who wants to whip up a storm and create delicious home-cooked meals for their friends and family, all from the comfort of their own kitchen.

## **Bake off ready:**

**Five-piece bakeware set (£36.99)** <https://www.blackmoorhome.co.uk/5-piece-bakeware-set/>

Do you have a Bake-Off fan to buy for? Or a little budding baker in the family that needs their first set of tools to try out recipes? Then this could be the perfect gift.

This five-piece bakeware set features everything you could possibly need to bake homemade cakes, muffins, breads and many more sweet treats for your friends and family, all from the comfort of your own kitchen. This five-piece set includes a loaf pan, a square pan, a roasting tray, a baking tray and a 12- mould cupcake tray.

Each of the bakeware items features a non-stick coating that not only allows you to get your bakes out of the mould or foods off the trays with the greatest of ease but also allows for less butters and oils to be used during the cooking process, making your creations healthier too.

The bakeware sets' contents are manufactured from carbon steel, which is ultra-durable, long-lasting and means that it will continue to perform to the highest standards when used time and time again.

## **For the more advanced cook:**

**Blue Pro Range (starting from £19.99)** [www.blackmoorhome.co.uk/cookware/blue-pro-range](http://www.blackmoorhome.co.uk/cookware/blue-pro-range)

If you know someone who's very much into their cooking, then Blackmoor's Blue Pro range is the go-to.

Blackmoor has only just launched its Blue Pro range, introducing a more robust, hardwearing, and multi-functional range of cookware items for any home at amazingly affordable prices starting at just £19.99.

The perks of the Blue Pro range are:

- Five-layer non-stick coating allows the heat to conduct faster during cooking but also retains the heat for longer
- Long-lasting and durable
- Stainless steel ergonomic handle
- Oven-safe to 220°C.
- Works on all hob types, including induction, gas, electric

The first product in the range is its 24cm frying pan which is a striking kitchen essential that is both durable and long-lasting, allowing hearty meals to be created in the kitchen by both novice and seasoned cooks alike.

Create the perfect steak by searing it on the hob initially in the Blue Pro range frying pan and then placing the pan in the oven to finish cooking to perfection. With its five-layer hybrid stone coating adding to the hardwearing nature of this frying pan, it allows it to be used in the oven at temperatures up to 220 degrees. Using an oven-proof pan for the whole meal will save on the washing up too!

The blue high-shine coating on this pan will complement both modern and traditional kitchen settings and if you like matching sets then you're in luck, as you can also get saucepans and casserole pots too.

### **Luxury Foodie Gifts:**

#### **Two-piece santoku knife & chef's knife set (£22.99)**

<https://www.blackmoorhome.co.uk/2-piece-santoku-knife-chefs-knife-set/>

Got a foodie family member or friend to buy for and finding yourself really stuck on ideas? Why not treat them to two luxurious stainless steel knives which will make their cooking life a breeze.

The Santoku knife has a 17.5cm blade that has a scalloped edge, which not only enhances the cutting and slicing capabilities of the knife, but also releases foods from the blade easier, resulting in a reduction of the chances of food shredding, and giving you a better all-round finish.

The kitchen knives both come complete with an ergonomic pakkawood handle, which will not only add to the overall allure of the knives but also deliver a material that is highly resistant to both heat and moisture, making them ideal for use in the kitchen.

### **Prep Queen or King:**

#### **12-piece Knife Set with Accessories and Matt Black Block (£64.99)**

<https://www.blackmoorhome.co.uk/12-piece-knife-set-with-accessories-and-matt-black-block/>

Do you have a friend or family member who takes pride in their prep? If it's a yes, then they need the right tools to perfect their prepping and Blackmoor's 12-piece knife set is the perfect present.

The deluxe 12-piece kitchen knife set features six individual knives which includes a chef's, carving, bread, utility, paring and a peeling knife, and a pair of scissors, plus six individual steak knives.

The set delivers a mixture of hardwearing and ultra-versatile kitchen knives and steak knives. These knives will not only allow you to slice, dice, and chop a wide variety of foods when preparing meals, but will also allow you to host lavish parties or family dinners. You can serve up steaks and other thick cuts of meats, safe in the knowledge that you have the right utensils for the evening.

Each of the twelve knives have been crafted from hardwearing stainless steel, and the blades have been cooled in liquid nitrogen during the manufacturing process, making them both stronger, and able to hold their sharpness for longer.



The kitchen knives each feature a smooth touch and ergonomic stainless steel handle which will not only make using them ultra-comfortable but will also give you a more precise and stable cutting motion when preparing meats, fish, breads, fruits, and vegetables.

## **New Homeowners:**

**Four-piece non-stick black pan set (£49.99)** <https://www.blackmoorhome.co.uk/4-piece-non-stick-black-pan-set/>

Has a loved one just moved house and is looking to overhaul their kitchen, or do you have a first-time buyer in your clan? Then Blackmoor has the perfect gift that will set them up for cooking but won't pull too heavily on your purse strings.

In this Blackmoor bundle, you get a 16cm milk pan, a 18cm saucepan, a 20cm saucepan and a 28cm frying pan all for only £49.99.

This four-piece pan set is a kitchen must-have, as it gives you the ultimate versatility when it comes to cooking and frying a wide variety of foods in the kitchen.

Blackmoor's four-piece pan set has long-lasting, non-stick protection meaning that you might be out of ideas for next Christmas! Blackmoor takes pride in how long-lasting and durable their pans are.

The pans themselves are a stylish black colour with a marble effect, ensuring they look the part on any countertop.

**-ENDS-**

## **BRIT SHOPPERS RAVE OVER £9.99 FRYING PAN AS EATING AT HOME INCREASES**

**As the cost-of-living crisis continues cooks opt to eat in rather than dine out**

British shoppers are raving about £9.99 cookware product that will help them dish up dine-in meals rather than spend on takeaways and meals out as the cost-of-living crisis continues and energy bills soar.

The 20cm non-stick frying pan is being hailed a saviour by shoppers not only for its thrifty price but that it can be used on all hob types such as gas, electric, and induction hobs.

One shopper said: "We have purchased several frying pans over the years, and I have to say this one is by far the best, it's extremely hard wearing"

With the current cost-of-living crisis, bargain hunters are searching for cookware steals to kit out their kitchen as they turn their hand to rustling up homecooked meals to save pennies. Just in time, Blackmoor, a new British, family-owned business launched its range of low in price but high in quality kitchenware with sales increasing week on week.

Another savvy saver said: "Really pleased with this pan. It looks great, works brilliantly and what a really great price"

A third echoed: "Absolutely love my new non-stick pan, already been looking for more things to buy in the range"

The brand, hailing from Liverpool, has just launched its new direct-to-consumer website, after initially trading through Amazon in which this pan was a number one seller. [Blackmoor](#) has three ranges of cookware, as well as food prep items, utensils, knives, bakeware, and homeware.

**-ENDS-**