


corsa

The all-in-one
platform for endurance
& sports events



What is Corsa?

Corsa streamlines the entire event management process — from athlete registration, timing, and results to merchandise sales and participant communication. Designed specifically for events of all sizes, it offers a unified platform to create memorable experiences, boost efficiency, and increase revenue.


The Corsa logo, featuring a stylized icon of three horizontal bars of increasing height to the left of the word "corsa" in a lowercase, sans-serif font.A circular inset image showing a swimmer in a blue and orange suit swimming in choppy water.

Live timing,
scoring & instant
leaderboards


A circular inset image showing a large group of runners participating in a marathon on a paved road.

Custom race
websites &
course maps

Athlete
registration &
flexible ticketing

A circular inset image showing the back of a person wearing a red shirt with the word "STAFF" printed on it.

Onsite check-in
& bib printing

A circular inset image showing two people sitting at a table, looking at a tablet and a laptop.

Data insights
for continuous
optimization

Merchandise &
gear online shop

Why organizers choose Corsa



Fast & easy deployment:
Launch your event quickly with minimal effort, getting your race or series up and running in no time.



Real-time race results:
Engage athletes and spectators alike with instant leaderboards, split times, heatmaps, and medals.



Multi-event & series management:
Seamlessly oversee multiple races, series, or categories within a single platform.



Integrated revenue streams:
Boost income through merchandise sales, bookings, registration fees, and more—on one unified system.



Dedicated support:
Our team provides guidance and assistance at every stage to ensure smooth operations.



Registration & participant management:
Custom forms, team creation, transfers, promo codes, and flexible participant handling.



Onsite & check-in:
Digital bibs, barcode/QR code scanning, real-time attendance, and badge printing.



Hardware & timing support:
Compatibility with major timing hardware for accurate results.



Merchandise & gear shop:
Pre-sales, in-event sales, and inventory management for apparel, medals, and memorabilia.



Participant engagement:
Surveys, social sharing, notifications, and event updates to foster loyalty and excitement.



Operational analytics:
Route popularity, course bottlenecks, participant flow, and other key insights for future improvements.

Corsa powers the biggest events in Iceland



Hrönn Svansdóttir

Reykjavik Sports Association

reykjaviksport.is

"The Corsa registration system has been a game-changer for us, providing seamless management of participant registrations that simplified our processes and enhanced user experience. With the integration of the shop feature, we revolutionized our approach even further. No longer relying on external links that directed participants to our sponsors' sales for just a fraction of the profits, we now take full control of our merchandise sales.

This shift has maximized our revenue, enriched the participant experience, and allowed us to offer a wider variety of products directly to our community."

Real-time success monitoring

Transform live data into actionable insights

Stay ahead with immediate updates and comprehensive reports



Live dashboards

Track registrations, check-ins, & race results.



Race & course insights

Finish times, heatmaps, categories.



Operational metrics

Check-in speed, participant flow.



Sales & merchandising

Sales volume, popular items.

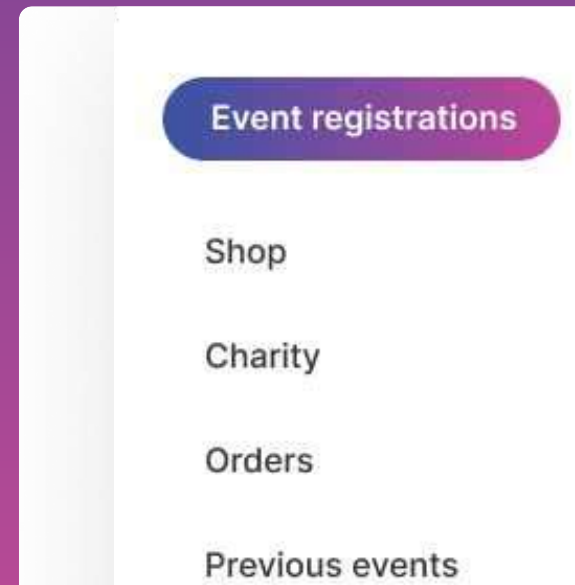
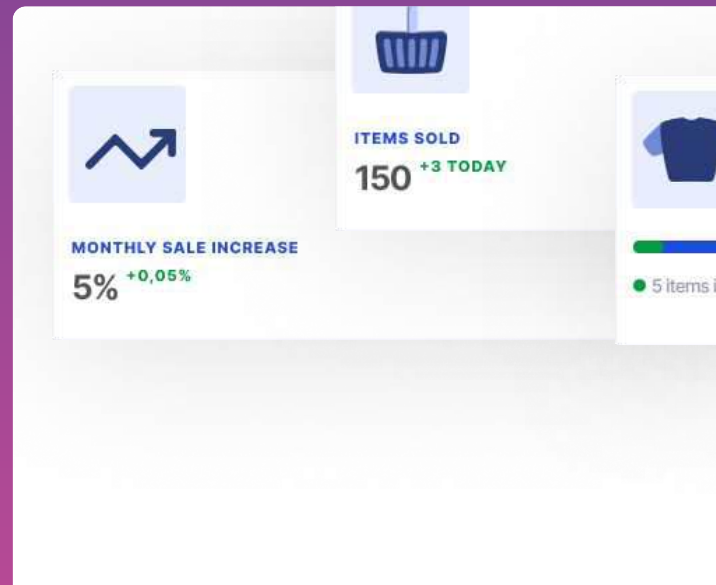
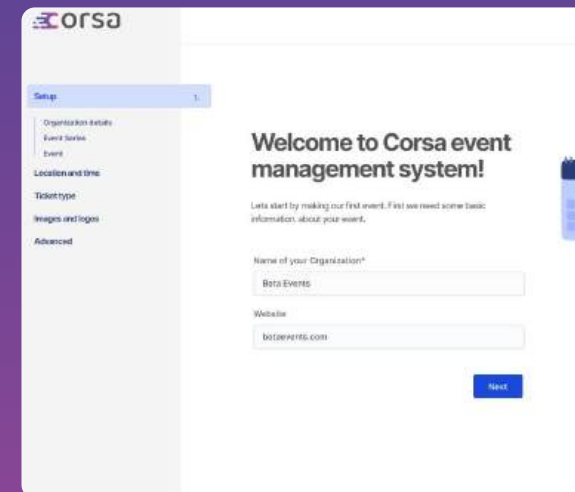


Post-event analytics

Demographics, feedback, revenue, & course analysis.

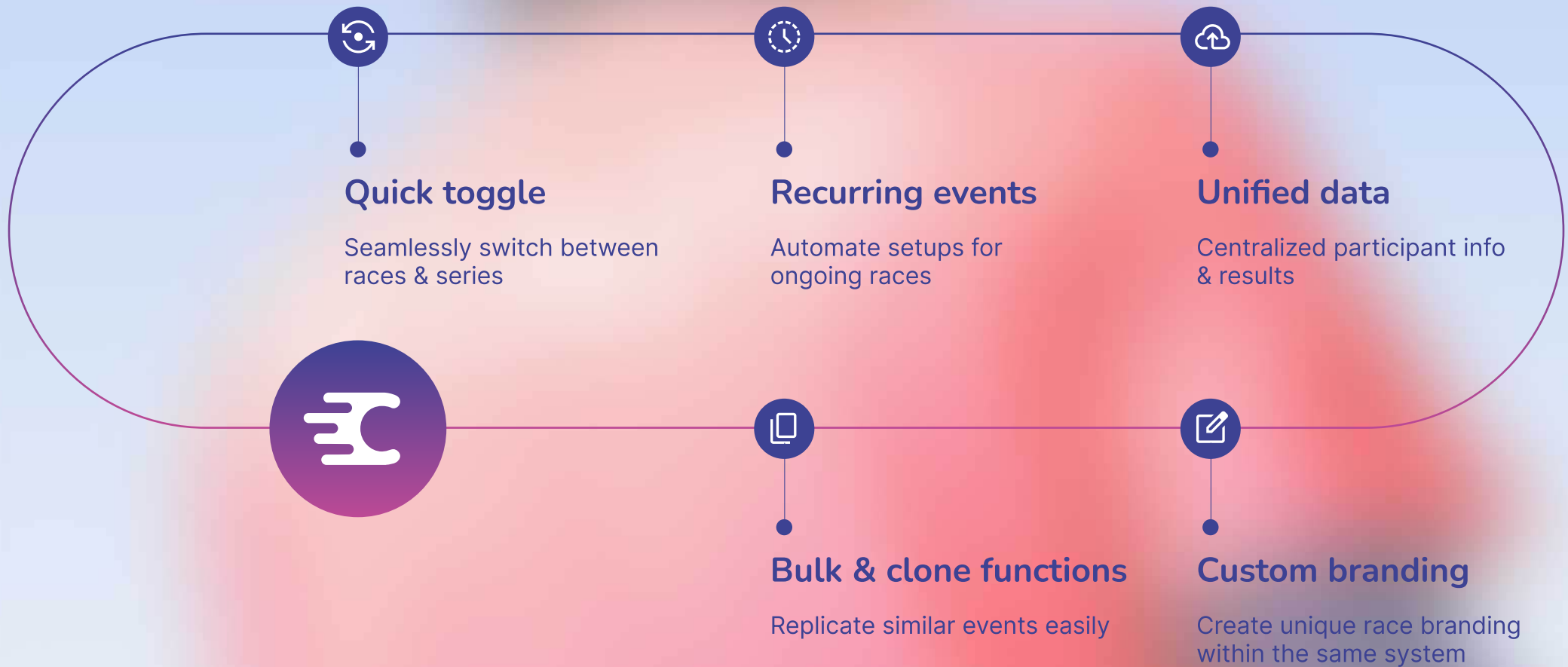
Benefits

- Adjust strategies during races.
- Use detailed reports to plan future events.
- Visual dashboards for quick insights.



Manage multiple events & series efficiently

One single platform for all your races & series
Simplify long-term planning



Targeted marketing & audience segmentation

Drive registrations with precise campaigns



Segment participants

Location, age, past participation, performance.



Social sharing

Easy social media integrations.



Follow-up campaigns

Recover abandoned registrations, re-engage previous athletes.



Personalized campaigns

Discounts, VIP deals, team offers.



SEO optimization

Boost searchability of your event pages.



Performance metrics

Track email opens, conversions, ROI.

Keep your athletes motivated & connected

From registration to race day, maintain high engagement and motivation



Automated reminders:

Send personalized updates, training tips, and race day information via email and SMS.



Community building:

Facilitate team formation and social groups to foster camaraderie.



Flexible ticketing & promotions:

Offer early-bird discounts, group rates, and VIP packages to encourage early participation.



Feedback & surveys:

Collect post-race feedback to inform improvements and build loyalty.



Share highlights:

Post photos, race stories, and videos during and after the event to boost excitement and loyalty.



Real-time data & post-event analysis

Leverage data-driven decisions to make your next event even better

Chip time

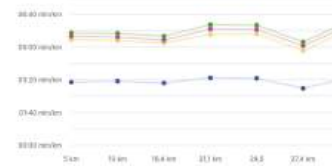
02:36:23.081

Gun time: 02:36:23.081

Live race monitoring

Track athlete whereabouts, check-in status, and course conditions in real time

Average splits



Performance analytics

Review finish times, category splits, and athlete performance trends



Operational insights

Identify bottlenecks in check-in, hydration points, and course flow.

Rank	Name	Category	Gun time	Chip time
1	John Smith	Male 40+	02:36:23.081	02:36:23.081
2	John Doe	Male 30-39	02:37:15	02:37:15
3	John Doe	Male 20-29	02:38:00	02:38:00
4	John Doe	Male 18-19	02:39:00	02:39:00
5	John Doe	Male 15-17	02:40:00	02:40:00
6	John Doe	Male 12-14	02:41:00	02:41:00
7	John Doe	Male 10-11	02:42:00	02:42:00
8	John Doe	Male 8-9	02:43:00	02:43:00
9	John Doe	Male 6-7	02:44:00	02:44:00
10	John Doe	Male 5-6	02:45:00	02:45:00

Demographics & engagement

Understand who your participants are and how they interacted



Post-event reports

Deep data analysis to inform future strategies, marketing, and resource allocation.

Let's work together!

Join Corsa's referral partner program

[Join here](#)

Earn a commission for every new customer you refer to Corsa.
Turn your connections into profit—it's that simple!



Earn rewards:

Get competitive commissions on every successful referral.



Complete support:

Access training, resources, and updates.



Grow your network:

Connect with like-minded professionals.



Lasting partnerships:

We're dedicated to your success.





Ready to transform your events?

Visit us at www.corsa.events ↗

[Book a demo](#) and see Corsa in action ↗

Get Started

Let's create unforgettable
events together!

www.corsa.events