

Washington
STATE FAIR
PUYALLUP

2020

SPRING FAIR®

Dear Prospective Exhibitor:

We invite you to apply for Commercial Exhibit Space in the 2020 Spring Fair in Puyallup. These four days of excitement, thrills, and fun scheduled for Thursday, Friday, Saturday and Sunday, April 16, 17, 18, and 19, 2020.

The hours for the 2020 edition of the Spring Fair in Puyallup will be:

- April 16 Thursday 2:00 pm – 10:00 pm
- April 17 Friday 10:00 am – 10:00 pm
- April 18 Saturday 10:00 am – 10:00 pm
- April 19 Sunday 10:00 am – 8:00 pm

Food, animals, gardening, commercial exhibits, crafts, rides, and FREE entertainment highlight the 2020 Spring Fair in Puyallup. There is something for everyone during this exciting event that has quickly become a tradition in the Pacific Northwest. This event drew over 120,000 patrons in 2019, and average attendance has varied from 100,000 to 150,000 depending on weather.

The following products and/or services will be required to provide a certificate of insurance with the same limits naming the Washington State Fair as additionally insured if they are allowed: *permanent tattoos, henna tattoos, body piercing & massages; wheelchair/stroller rentals; medical/dental services/screenings/testing; climbing walls; herbal supplements, weight loss/stop smoking patches/pills, auto or auto parts, inflatable amusements; amusement rides/devices.* Booth fees are as published even if you have your own or are required to supply insurance.

Commercial Exhibit space which includes insurance for the Spring Fair in Puyallup is:

Indoor Commercial Exhibit Spaces (10 ft w x 10 ft d):	\$650.00 per 10 x 10 booth
Northwest Living & Garden Commercial Exhibit Spaces (10 ft w x 10 ft d):	\$650.00 per 10 x 10 booth
Live Plant Sales Spaces majority of product offered must be Live Plants (10 ft w x 10 ft d):	\$550.00 per 10 x 10 booth
Corners Spaces (subject to availability)	\$195.00 additional
Use of Public Address System (designated spaces ONLY):	\$300.00 additional
Outside Commercial Exhibit Spaces:	\$650.00 per space
10' front x 10' deep	\$1,300.00 per space
20' front x 10' deep	\$2,200.00 per space
20' front x 20' deep	\$2,200.00 per space
Other Bulk Space	\$5.50 per sq ft (over 300 sq ft)

Note: Selected Products may be subject to percentage of sales vs. minimum booth rental.

For your convenience we have enclosed an application for the 2020 Spring Fair in Puyallup, please return to us ASAP. Do not send money at this time, if you are accepted, payment date is specified in the contracts. This year you can take advantage of these options to apply for space:

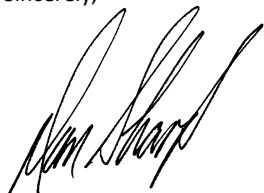
- 1) By E-Mail vendorservices@thefair.com
- 2) By mail: Washington State Spring Fair
110 9th Avenue SW
Puyallup, WA 98371-0162
- 3) By Fax: (253) 841-5390

After careful consideration of the applications that we receive, all applicants will be notified, with successful applicants being issued a contract. Participating in the 2020 Washington State Spring Fair **DOES NOT** guarantee space in the 2020 Washington State Fair in September; however, Spring Fair participants **may** be given higher consideration as compared to new vendors applying for Washington State Fair depending upon product/services.

Thank you for considering the 2020 Washington State Spring Fair. We look forward to your success at this event and working with you in the future.

RETURN APPLICATION TO FAIR OFFICE ASAP

Sincerely,



Dan Sharp, CFE, Manager
Vendor Services Department
Washington State Fair
110 9th Avenue SW
Puyallup, WA 98371



2020

WASHINGTON STATE SPRING FAIR
SPACE APPLICATION
April 16, 17, 18, 19, 2020

Washington State Fair
Vendor Services Department
110 9th Avenue SW • Puyallup, WA 98371-0162

Voice: (253) 845-1771 • Fax (253) 841-5390

NOTE: This application does NOT guarantee space for the Fair. Please TYPE or PRINT CLEARLY: All information must be completed, or application WILL NOT be accepted. Applications that are not legible will be rejected and/or returned. PLEASE NOTE: The following products are NOT being solicited or given consideration at this time even if they have been allowed in the past: Tens Units, Massagers, Hair curling irons or products, Skin Creams and serums or Facial products, Mattresses, Psychics, Palm Readers, Tarot Card Readers; Henna, Temporary Tattoo, Airbrush, Face Painters; African or South American/Tibetan/Micronesian Products, Clothing or Jewelry; Gaming or Amusement vendors.

Company (Name you want listed): _____

Unified Business Identifier (U.B.I.) Number: _____ issued by

State of Washington Business Licensing Service
PO Box 9034 - Olympia WA 98507-9034
1-800-451-7985 or http://bls.dor.wa.gov/file.aspx

APPLICATION WILL NOT BE PROCESSED WITHOUT THIS U.B.I. NUMBER!

Authorized Representative: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Cell Phone: (____) _____

E-Mail Address: _____

Emergency Contact: _____ 24 hr Phone: (____) _____

List the Fairs, Shows, Festivals that you have previously exhibited:

USE THE REVERSE SIDE OR ATTACH A COMPLETE LIST OF ALL PRODUCTS YOU WISH TO DISPLAY OR SELL. (If you are requesting more than one booth, each booth must be itemized separately) No other products may be added after contracts have been issued. List Brand Names; include photos, pictures and/or brochures. NO EXCLUSIVITY SHALL BE GRANTED!

What size booth are you interested in?

Number of booths you are applying for: _____ 10 x 10

Indoor

NW Living & Garden

Outdoor

- 10 x 10 (\$650.00)
20 x 10 (\$1,300.00)
Corner Space (add \$195.00)

- 10 x 10 (\$650.00)
10 x 10 Live Plant (\$550.00)
Corner Space (add \$195.00)

- 10 x 10 (\$650.00)
20 x 10 (\$1,300.00)
20 x 20 (\$2,200.00)
Other (\$5.50/sq ft)

Do you require the use of a public address system? (\$300.00 Additional in Designated Spaces ONLY as determined by the Fair)

Yes No (add \$300.00)

Do you plan to conduct any giveaways or raffles? (Requires completing Special Promotion Application which is sent with Contract)

Yes No

Do you require MORE than 1,000 watts of power per booth?

Yes No How much? _____

I agree to abide by the rules and regulations as specified in the contract should space be available.

GO TO NEXT PAGE

INFORMATION MUST BE LISTED TO BE A VALID APPLICATION

Authorized Representative

Return by email, mail, or fax to:

Washington State Fair

Vendor Services Department

110 9th Avenue SW • Puyallup, WA 98371-0162

Fax: (253) 841-5390 Email: vendorservices@thefair.com

OFFICE USE ONLY

Location(s): _____

Space #: _____

Price: _____ Code: _____

Please specify the most appropriate category for your product/service:

WE NEED YOUR HELP! As you are filling out your application, please include a listing and brochures of the products you intend to sell or display **NOTE: This application does NOT guarantee space for the Fair. Applications that are not legible will be rejected and/or returned. PLEASE NOTE: The following products are NOT being solicited or given consideration at this time even if they have been allowed in the past: Tens Units, Massagers, Hair curling irons or products, Skin Creams and serums or Facial products, Mattresses, Psychics, Palm Readers, Tarot Card Readers; Henna, Temporary Tattoo, Airbrush, Face Painters; African or South American/Tibetan/Micronesian Products, Clothing or Jewelry; Gaming or Amusement vendors.** Be specific however; be aware “brands” are not required. **NOTE: general words – “clothing, hats, crafts, gift items, accessories, miscellaneous, related items, jewelry, imports, arts & crafts, house-wares, or promotional items” are acceptable.** These product listings are extremely important; we develop a product listing that identifies each exhibitor, so we can refer the public (*your customers*) to your booth. A product listing also helps us reduce duplications or over-saturation of the market area. Some product categories may be transferred to the Sponsorship Department for their consideration. **We do not grant exclusivity for any products.** If you decide not to include the product listings, we consider the application as incomplete, it may reduce your chance of receiving the location you desire, and/or it may eliminate your opportunity to participate in the Washington State Spring Fair.

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Garden & Patio | <input type="checkbox"/> Information & Services | <input type="checkbox"/> Rides & Amusements |
| <input type="checkbox"/> Art & Photo | <input type="checkbox"/> Gifts & Souvenirs | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Sports & Recreation |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Health & Beauty | <input type="checkbox"/> Novelties | <input type="checkbox"/> Toys & Games |
| <input type="checkbox"/> Cleaning Products | <input type="checkbox"/> Home Improvements | <input type="checkbox"/> Outdoors | |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Household Items | <input type="checkbox"/> Pet Supplies | |
| <input type="checkbox"/> Fashion Accessories | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Pre-package Foods | <input type="checkbox"/> Will you be sampling? |

IF YOUR PRODUCT IS NOT LISTED HERE YOU WILL NOT BE ALLOWED TO SELL IT!!!

Approved products will be included on your Space Rental Agreement

Booth #1

Booth #2

Booth #3