

Washington
STATE FAIR
CELEBRATE YOUR STATE!

We invite you to apply to showcase your business in our 2nd Annual rotating specialty shows during the 2020 Washington State Fair!

These specialty shows will be situated in the Pavilion Marketplace (1st floor), between our two busiest entrance gates (Blue & Gold). This 22,000 square foot building will be shared with the always highly anticipated and popular NW Artisan Market (new location as of 2019), a few commercial exhibitors, and a Beer Garden with seating. The North end of the building is where this specialty show will be positioned and decorated to stand out from the rest of the building.

You can apply to be an exhibitor in any of the (4) four uniquely themed shows. Keep in mind, your products MUST be appropriate within that particular theme. Take note, the actual dates for each assigned theme, the number of days, & operating hours fluctuate during the run of the Washington State Fair (see the following page for more detail). There is an average daily exposure to 60,000 fair guests. *Space is limited so applying at your earliest convenience is most important, for the best opportunity to participate. You MUST participate every day of the show you select.*

Rates:

- 10 ft. x 10 ft. (in line)..... \$185 per Day
- 10 ft. x 10 ft. (Corner*) \$240 per Day **Corners not guaranteed. Subject to availability.*
- 20 ft. x 10 ft. (in line) \$370 per Day

Included in each 10 x 10 Booth Rate:

- *Placement in the defined special area of Pavilion Marketplace*
- *8 ft. height back wall fabric drape & 3 ft. side walls – be conscious of your neighbors visibility*
- *1 standard plug electrical (1000 watts)*
- *Insurance coverage (unless product is not covered by Haas Wilkerson – Supplements, CBD products, etc.)*
- *Temporary food service permit for SAMPLING ONLY during event (You must submit the app still)*
- *Complimentary open WIFI internet (unsupported)*
- *Vendor Admission Passes for employees/Parking (Quantity issued based on booth size and duration of show)*
- *Social media posts during each show*
- *Opportunity to show off your products to fair guests!*

For your convenience, we have enclosed the **2020 specialty shows application, a visual map, and open building hours.**

Please return the Application ASAP via:

- Email carissas@thefair.com or Kim@thefair.com
- Mail Washington State Fair
 Attention: **Vendor Services Department**
 110 – 9th Avenue SW
 Puyallup, WA 98371

Do not send money at this time. If you are accepted, a contract will be sent to you, which includes dates contracted for and payment due date.

Thank you for considering participating in a portion of the 2020 Washington State Fair at the 2nd Annual Specialty Shows! We look forward to working with you in the near future.

Sincerely,

-Vendor Services Team

2020

Specialty Shows SPACE APPLICATION

NOTE: This application does NOT guarantee space for the Fair, DO NOT SEND ANY MONEY! Please TYPE or PRINT CLEARLY: All information must be completed, or application WILL NOT be accepted. Applications that are not legible will be rejected and/or returned.

Company: _____

Unified Business Identifier (U.B.I.) Number: _____ issued by WA Dept. of Licensing:
www.dol.wa.gov (P. # 1-800-451-7985) APPLICATION WILL NOT BE PROCESSED WITHOUT THIS U.B.I. NUMBER!

Authorized Representative: _____ Phone: (____) _____ - _____

Mailing address: _____ City: _____ State: _____ Zip: _____

Email: _____

Other Fairs, Shows, & Festivals you have previously exhibited:

USE THE **REVERSE SIDE** OR ATTACH A COMPLETE LIST OF **ALL** PRODUCTS YOU WISH TO DISPLAY OR SELL.

If you are requesting more than one booth, each booth must be itemized separately. No other products may be added after contracts have been issued. **List Brand Names, include pictures and/or brochures. NO EXCLUSIVITY SHALL BE GRANTED!**

➔ Please select the show(s) you would like to participate by selecting your space(s) requests from the following:

UPCYCLED CHIC

Sept. 4th – Sept. 7th, 2020 (Fri – Mon)
Labor Day Weekend (4 Days)

Exhibitors that collect all things junk, vintage, nostalgic, DIY, country chic, etc. revitalizing into upcycled chic design.

- 10x10 (In Line) \$ 740.00
- 10x10 (Corner) \$ 960.00
- 20x10 (In Line) \$1,480.00

Requested Booth Number(s): 1st _____, 2nd _____

BUCKLES, BOOTS & BLING

Sept. 10th – Sept. 14th, 2020 (Thur – Mon)
Rodeo Week (5 Days)

Exhibitors with a Western flair (Western apparel & accessories, décor, foods, etc.)

- 10x10 (In Line) \$ 925.00
- 10x10 (Corner) \$1,200.00
- 20x10 (In Line) \$1,850.00

Requested Booth Number(s): 1st _____, 2nd _____

MARKETPLACE

Sept. 16th – Sept. 21st, 2020 (Wed – Mon)
(6 Days)

Exhibitors that bring enjoyment into your Home, Garden, Office or even a cabin high up in the mountains (home & garden Décor, plants, furniture, etc.)

- 10x10 (In Line) \$1,110.00
- 10x10 (Corner) \$1,440.00
- 20x10 (In Line) \$2,220.00

Requested Booth Number(s): 1st _____, 2nd _____

SIGHTS & BITES OF THE PACIFIC NORTHWEST

Sept. 23rd – Sept. 27th, 2020 (Wed – Sun)
(5 Days)

Exhibitors blazing their own path with a thrill for exploration & discovery of delicious bites. (Outdoor recreation, tours, travel, specialty foods etc.)

- 10x10 (In Line) \$ 925.00
- 10x10 (Corner) \$1,200.00
- 20x10 (In Line) \$1,850.00

Requested Booth Number(s): 1st _____, 2nd _____

I agree to abide by the rules and regulations as specified in the contract, should space be available.

Signature: _____ Date: ____/____/____

Authorized Representative

**TURN PAGE
OVER**

WE NEED YOUR HELP! As you are filling out your application, please include a listing and brochures of the products you intend to sell or display. **The following products are NOT being solicited or given consideration at this time even if they have been allowed in the past: Tens Units, Massagers, Hair curling irons or products, Skin Creams or Facial products, Mattresses, Psychics, Palm Readers, Tarot Card Readers; Henna, Temporary Tattoo, Airbrush, Face Painters; African or South American Clothing or Jewelry; Gaming or Amusement vendors.** Be specific and include “**brand**” names if possible. These product listings are extremely important; we develop a product listing that identifies each exhibitor, so we can refer the public (*your customers*) to your booth. A product listing also helps us reduce duplications or over-saturation of the market area. Some product categories may be transferred to the Sponsorship Department for their consideration. We do not grant exclusivity for any products. If you decide not to include the product listings, we consider the application as incomplete, it may reduce your chance of receiving the location you desire, and/or it may eliminate your opportunity to participate in the 2019 Washington State Fair.

Please specify the most appropriate category for your product/service:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Garden & Patio | <input type="checkbox"/> Information & Services | <input type="checkbox"/> Rides & Amusements |
| <input type="checkbox"/> Art & Photo | <input type="checkbox"/> Gifts & Souvenirs | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Sports & Recreation |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Health & Beauty | <input type="checkbox"/> Novelties | <input type="checkbox"/> Toys & Games |
| <input type="checkbox"/> Cleaning Products | <input type="checkbox"/> Home Improvements | <input type="checkbox"/> Outdoors | |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Household Items | <input type="checkbox"/> Pet Supplies | |
| <input type="checkbox"/> Fashion Accessories | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Pre-package Foods | |

IF YOUR PRODUCT IS NOT LISTED HERE YOU WILL NOT BE ALLOWED TO SELL IT!!!

Approved products will be included in your Space Rental Agreement

Booth #1:

Booth #2:

Additional Notes:

Please note: Vendors that are overly aggressive and do not stay within the assigned booth space, may be removed from the remainder of the fair with any fees paid forfeit and non-refundable.

RETURN TO FAIR OFFICE ASAP - THANK YOU

2020 Specialty Show Schedule

SET-UP TIMES*

UPCYCLED CHIC	September 1 – 3	8:00 am – 4:00 pm (pre Fair)
BUCKLES, BOOTHS & BLING	September 8	12:00 pm – 4:00 pm
MARKETPLACE	September 15	12:00 pm – 4:00 pm
SIGHTS & BITES OF PNW	September 22	12:00 pm – 4:00 pm

HOURS OF OPERATION

(Vendors MUST open during these hours)

Buildings open 1½ before for Re-Stocking - Must have SPECIALTY WRISTBAND OR Photo ID for Building Access

UPCYCLED CHIC	Friday, September 4	10:30am – 10:30pm
UPCYCLED CHIC	Saturday, September 5	9:30am – 10:30pm
UPCYCLED CHIC	Sunday, September 6	9:30am – 10:30pm
UPCYCLED CHIC	Monday, September 7 (Labor Day)	9:30am – 9:30pm (following closing-begin move out)
UPCYCLED CHIC BUCKLES, BOOTS & BLING	Tuesday, September 8	MOVE OUT : 8:00am – 12 Noon SET UP: 12 Noon – 4:00pm
	Wednesday, September 9	DARK DAY - CLOSED
BUCKLES, BOOTS & BLING	Thursday, September 10	10:30am – 9:30pm
BUCKLES, BOOTS & BLING	Friday, September 11	10:30am – 10:30pm
BUCKLES, BOOTS & BLING	Saturday, September 12	9:30am – 10:30pm
BUCKLES, BOOTS & BLING	Sunday, September 13	9:30am – 9:30pm
BUCKLES, BOOTS & BLING	Monday, September 14	10:30am – 9:30pm (following closing-begin move out)
BUCKLES, BOOTS & BLING MARKETPLACE	Tuesday, September 15	MOVE OUT : 8:00am – 12 Noon SET UP: 12 Noon – 4:00pm
MARKETPLACE	Wednesday, September 16	10:30am – 9:30pm
MARKETPLACE	Thursday, September 17	10:30am – 9:30pm
MARKETPLACE	Friday, September 18	10:30am – 10:30pm
MARKETPLACE	Saturday, September 19	9:30am – 10:30pm
MARKETPLACE	Sunday, September 20	9:30am – 9:30pm
MARKETPLACE	Monday, September 21	10:30am – 9:30pm (following closing-begin move out)
MARKETPLACE SIGHTS & BITES OF PNW	Tuesday, September 22	MOVE OUT : 8:00am – 12 Noon SET UP: 12 Noon – 4:00pm
SIGHTS & BITES OF PNW	Wednesday, September 23	10:30am – 9:30pm
SIGHTS & BITES OF PNW	Thursday, September 24	10:30am – 9:30pm
SIGHTS & BITES OF PNW	Friday, September 25	10:30am – 10:30pm
SIGHTS & BITES OF PNW	Saturday, September 26	9:30am – 10:30pm
SIGHTS & BITES OF PNW	Sunday, September 27	9:30am – 9:30pm (following closing-begin move out)

MOVE OUT SCHEDULE*

UPCYCLED CHIC	Mon, Sept. 7 / Tues, Sept. 8	9:30 pm – 12:00 am/8:00 am – 12 Noon
BUCKLES, BOOTS & BLING	Mon, Sept. 14 / Tues, Sept. 15	9:30 pm – 12:00 am/8:00 am – 12 Noon
MARKETPLACE	Mon, Sept. 21 / Tues, Sept. 22	9:30 pm – 12:00 am/8:00 am – 12 Noon
SIGHTS & BITES OF PNW	Sun, Sept. 27 / Mon, Sept. 28	9:30 pm – 12:00 am/8:00 am – 12 Noon

*Roaming security we be in place during setup/move out times DURING FAIR DATES.