



## 2020 WASHINGTON STATE FAIRS

- Washington State Spring Fair April 16 – 19, 2020
- Washington State Fair Sept. 4 – 27, 2020

You are invited to join us at the Northwest Artisan Market. Both shows are **JURIED AND INVITATIONAL**. These showcases have been celebrating local artists for 42 years and we have a deep-rooted loyal customer base that look forward to seeing us and what's new!

This letter is your invitation for **both** *Washington State Fairs* in 2020. Please read carefully and decide if these dates and conditions work for you and your style of work. If you are interested in participating in either or both of the Fairs in 2020, please fill out the enclosed Information and Application Form (do not send any payments at this time) and return to the address indicated below by **Monday, February 3rd, 2020**. After that date, I will begin recruiting to fill any remaining available spaces.

### **2020 Spring Fair**

Northwest Artisan Market will be located in the Hobby Hall adjacent to the Mattress Firm ShowPlex Building. Public Fair Hours are Thursday, 2 p.m. - 10 p.m., Friday and Saturday, 10 a.m. – 10 p.m., and Sunday, 10 a.m. – 8 p.m. Setup is the Wednesday before opening.

You are required to price your items legibly on removable tags. Please label all tags with your FIRST & LAST name (you can also just use the first initial of your last name, if your full last name does not fit). For the price, use whole dollar increments ONLY. Cashiers use these tags to track your sales and this allows for easier bookkeeping. The Fair will hire a central cashier and will handle the sales tax. Artists are required to work the sales floor for one (1) six-hour shift. When working, you will greet and help all customers and also provide door security. You will also be asked to perform a demonstration of your craft (Schedule to be determined).

The Fair provides free-standing gondola displays that are 4-foot wide by 5-foot high with three shelves, wall-hanging space or 8-foot skirted tables. We will design the floor plan and will have an allocated location ready for you to display your art.

Over the years, the Spring Fair has been growing. By participating, it will be a great way for you to get to know us, us to get to know you and you to learn the ropes for the larger Washington State Fair. All first-time members are encouraged to do this show. Members join with a \$25.00 contract fee and pay a 20% sales commission. You will receive your check about two (2) weeks after Spring Fair.

*Washington*  
**STATE FAIR**  
CELEBRATE YOUR STATE!

### **2020 Washington State Fair**

This is the larger Fair utilizing the entire fairgrounds. The Washington State Fair includes four (4) big weekends and twenty (20) days of sales! **Every Tuesday and the first Wednesday are DARK and CLOSED to the public.** Each Artist's cost to participate is a \$150.00 contract fee and a 30% commission on all sales. All Artists are required to perform a 3-hour demonstration (allow for 4-5 hours for setup/cleanup) or meet & greet with photos of your craft(s). This will be scheduled with your input. This feature has kept our show interesting and made it a favorite of many fairgoers. It has proven to boost sales and emphasize the fact that all of our items are handcrafted.

**NW Artisan Market is located in the Pavilion Marketplace, near the Gold Gate.** The Fair provides display props and the floor design, and you arrange your own selling display. Your area will be either 10-linear feet along a wall, a free-standing display or a gondola with shelves. We will need between 70 - 75 artists. This new location will make it easier for more fairgoers to discover our unique, handmade wares!

At this show, you have the opportunity to work on the floor as an employee. The Fair pays the Washington State minimum wage. The work schedule will be prepared a few weeks before the Fair begins based on the need for coverage, and we will allow you to decide how much time you want to commit to working. You will receive your check(s) during the month following the end of the Fall Fair. There's one check for artist sales and one for employment.

To participate in NW Artisan Market for either or both of the Spring or Fall Fairs, please return your completed form via email to [carissas@thefair.com](mailto:carissas@thefair.com) OR by mail to the **Washington State Fair, NW Artisan Market, 110 – 9<sup>th</sup> Avenue SW, Puyallup, WA 98371-6811** by **Monday, February 3rd, 2020.** *Space is limited!*

The Spring Fair contracts will be emailed around the middle of February, and the September contracts will be emailed later in June. When returning your contract, please be sure to sign it and **include your contract fee at that time.** To limit paper use, all administrative correspondence will be via email.

Please be sure to retain this information sheet for your records.

We appreciate your participation in helping us make this a successful show.

**Kristina Allums, Show Manager**

Washington State Fair

253.241.9484

NWartmarket@yahoo.com



## 2020 Application Form

\_\_\_\_\_ Yes, I would like to participate in the NW Artisan Market

\_\_\_\_\_ 2020 Washington State Spring Fair

\_\_\_\_\_ 2020 Washington State Fair

\_\_\_\_\_ Employee at 2020 Washington State Fair

\_\_\_\_\_ No, thank you; however, I would like to be put on a waiting list for the future.

### Contact Information:

*Please print clearly, as this information is used for your contract and check payments.*

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Write a simple description of your art work and method used to display (shelves, hanging, etc.):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please email completed and signed form back to: [carissas@thefair.com](mailto:carissas@thefair.com) OR by mail  
**Washington State Fair, NW Artisan Market, 110 - 9<sup>th</sup> Avenue SW, Puyallup, WA 98371,**  
**by February 3, 2020**, to reserve your spot in the NW Artisan Market.  
**Please do not send any payments at this time.**