

# FREE YOUR glee

A three-week Newspapers In Education program in partnership with The Puyallup Fair

**THE  
PUYALLUP  
FAIR**

## What is glee?

What is the first thing you think of when you hear the word “glee?” You may think of the feelings associated with glee, or feeling “gleeful,” which can be described as extremely happy. Or your first thoughts might be of a “glee club,” a group of singers like the ones in the television show *Glee*. There is no correct answer to this question — glee means different things to different people.

The theme of the Puyallup Fair this year is, appropriately, Free Your Glee, because the experiences you can have at the Fair are designed to help you discover glee in lots of different ways: through music, rides, interactive learning, the rodeo, world-class cultural exhibits and much more!

Over the next few weeks in The Seattle Times, we will be exploring the concept of glee and how it relates to music, art, science and history. As you discover how to “free your glee” at the Fair, at home and in your classroom, we hope you enjoy the ride and learn something new in the process. So loosen your gleebelts and hop on board, as we get ready to Free Your Glee...

## Find (and share!) your glee



### Jingle History

A jingle can be thought of as a musical commercial. Jingles began in the 1920s, about the time commercial radio became popular in the United States. Most jingles you hear on radio and television tend to be short and upbeat (all the better to get stuck in your head!) They are designed to make you feel happy and associate good feelings with the product they are advertising. They are often fun and easy to sing — some jingles are so catchy that they become part of our cultural memory, something that everyone from a particular time and place might remember.

The “Do the Puyallup” jingle has celebrated the Fair since 1976. Originally it was a slogan created by famed advertising copywriter Denny Hinton. Fellow copywriter Saxon Rawlings got out his guitar, started writing lyrics and the rest is history. The Fair loved it. And it became a hit. The jingle has been sung in a variety of styles, including rock, country or gospel. Listen to different versions on the Fair website: [thefair.com/puyallup-fair/fair-experience/song](http://thefair.com/puyallup-fair/fair-experience/song)

### Try this!

After listening to the “Do the Puyallup” jingle online, create your own version of the chorus in whatever style you choose. If you want, you can make a video of yourself singing the song and share it with your classmates and other students! Post your video to: [youtube.com/group/dothepuyallupjingle](http://youtube.com/group/dothepuyallupjingle)

Here are the lyrics to the chorus:

*You can do it at a trot, you can do it at a gallop,  
you can do it real slow so your heart won't palpitate;  
just don't be late... do the Puyallup!*

Full lyrics and sheet music are available online at: [thefair.com/puyallup-fair/fair-experience/song](http://thefair.com/puyallup-fair/fair-experience/song)

## glee is an international experience

Everyone experiences and celebrates glee in his or her own way. Sometimes these differences are cultural — you might celebrate birthdays or holidays a certain way in your family, for example, depending on your cultural background. You might also have cultural reasons for celebrating — an independence day (like the Fourth of July in the U.S.) tends to be a common reason for celebration in different countries and cultures. These holidays are important days of remembrance and chances to celebrate what makes your culture special and unique. Participating in an independence celebration can be a great way to learn about another culture.



This year marks the **200th anniversary of Mexico's independence**. The celebration of Mexican Independence Day, also called *Fiestas Patrias*, falls on September 16th this year, but local events will happen all week long.

Learn more about the music associated with Fiestas Patrias at: [thefair.com/puyallup-fair/things-to-do/fiestas-patrias.php](http://thefair.com/puyallup-fair/things-to-do/fiestas-patrias.php)

## Create more glee

- Think about the kinds of music you enjoy. Write down five songs or artists you like. For each one, write down an adjective to describe the music or how it makes you feel. Do the songs or artists have anything in common?
- With a partner, discuss the relationship between music and emotions — do you think people always want to listen to happy music? Why or why not? What type of music is generally considered happy, and what type of music might be considered sad or moody?
- Listen to some commercial jingles on the television or radio. What are some characteristics of commercial jingles? Are they usually upbeat? What do you think makes a commercial jingle effective?
- After discussing how jingles differ from one another, try writing your own for a real or made-up product. Perform your jingle and see what kinds of responses your performance generates. Do you think this jingle would help sell a product? Why or why not?

## glee that's truly free!

- For students, gate admission to The Puyallup Fair is FREE! The Fair offers tickets to most schools in Western Washington, so if you're a student all you have to do is ask your teachers or principal for your ticket. Last year, schools in the Puget Sound region received a total of 747,188 free passes to the Puyallup Fair!
- Anyone can attend the Fair for FREE on Opening Day: Just bring a donation of nonperishable food to benefit the Puyallup Food Bank. Valid Friday, Sept. 10. Donations accepted between 10 a.m. and noon ONLY.



Inspiring Students To Learn

Find the Free Your Glee Teacher's Guide and learn about other NIE programs at [seattletimes.com/nie](http://seattletimes.com/nie)

## Make music your glee



These local music resources can help inspire you and give you the tools you need to improve your craft.

### Love to rock?

- Puget Sound Music for Youth Association [marianosilver.com](http://marianosilver.com)

A youth-serving, community-based organization dedicated to providing musical enhancement for youth through education, practices, performances and competitions.

Keep your eyes peeled for them if you go to the Fair — you might see one of their youth bands on stage performing!

- Sound Off! [empsfm.org/programs](http://empsfm.org/programs)

Each spring, EMPISFM hosts Sound Off!, the Northwest's largest underage battle of the bands competition for musicians 21 and under. This year will be the 10th annual Sound Off! contest. Check the website for submission deadlines and contest guidelines.

### Love to sing?

Do you like the TV show *Glee*? If so, you might want to consider joining a glee club or another type of singing group, such as a choir, in your school or community. Local resources include:

- Your school's choir director
- Northwest Chorus [northwestchorus.org](http://northwestchorus.org)
- Seattle Girls' Choir [seattlegirlschoir.org](http://seattlegirlschoir.org)

### Love to learn?

- The Soundboard [thesoundboard.ning.com](http://thesoundboard.ning.com)

Connect online with others interested in the Northwest's all-ages music and arts scene.