

PUYALLUP RODEO

Presented by



SPONSORSHIP DEPARTMENT

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THE NORTHWEST'S BIGGEST RODEO Sept. 10-13, 2020



Puyallup is the home of the ProRodeo Tour Finale, where top athletes and stock compete for the largest purse in the Northwest! More than 20,000 rodeo fans will enjoy edge-of-your-seat action when the Tour Finale pulls into Puyallup.

DATE	TIME	SHOW
THU, 9.10	6:30PM	ProRodeo Tour Finale
THU, 9.10	FOLLOWING RODEO	Eddie Montgomery of Montgomery Gentry Dancin' in the Dirt Party
FRI, 9.11	6:30PM	ProRodeo Tour Finale
FRI, 9.11	FOLLOWING RODEO	Michael Ray Dancin' in the Dirt Party
SAT, 9.12	1:00PM	ProRodeo Tour Finale — Saturday Matinee
SAT, 9.12	6:30PM	ProRodeo Tour Finale
SAT, 9.12	FOLLOWING RODEO	38 Special Dancin' in the Dirt Party
SUN, 9.13	1:00PM	ProRodeo Tour Finale—Puyallup Finals

Puyallup Rodeo, presented by O'Reilly Auto Parts, home of the ProRodeo Tour Finale, is an important step in helping take these athletes to the National Finals in Las Vegas at the end of the year.

CORPORATE & GROUP TICKETS

Visit [THEFAIR.COM/RODEO](https://thefair.com/rodeo) to purchase additional rodeo tickets. For corporate and group tickets contact Cari Dixon, Executive Department Manager at 253-841-5002 or carid@thefair.com.



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RODEO SUPPORTER



RODEO SUPPORTER LEVELS

COPPER CLUB



\$500 Benefits:

- One box seat banner
- Four tickets to Thursday night performance*

**All Rodeo performance tickets include gate admission.*

BRONZE BOOT



\$1,500 Benefits:

- Placement on Rodeo supporter banner in the arena
- Verbal recognition by announcer at two performances
- Listing on Grandstand screens prior to all performances
- Four tickets to each performance*

SILVER SPUR



\$2,500 Benefits:

- Placement on Rodeo supporter banner in the arena
- Verbal recognition by announcer at two performances
- Listing on Grandstand screens prior to all performances
- Eight tickets to each performance* and eight tickets to Thursday night Dancin' in the Dirt concert
- Name mention in 7,000 Rodeo programs

GOLD BUCKLE



\$5,000 Benefits:

- Placement on Rodeo supporter banner in the arena
- One chute banner
- Verbal recognition by announcer at two performances
- Exclusive digital slide on Grandstand screens prior to all performances
- 12 tickets to each performance* and 12 tickets to Friday and Saturday night Dancin' in the Dirt concerts
- Quarter-page color ad in 7,000 Rodeo programs