



- SELL PRODUCTS ONLINE
- CONNECT WITH PURCHASERS
- LIQUIDATE INVENTORY
- INCREASE REVENUE

Benefits of Participating in the 2020 Washington State Fair Vendor Marketplace:

- 24/7 online marketplace
- Promoted by the Washington State Fair via e-blasts, website, social media and more
- Easy set-up
- Links to your website, e-commerce platform (Shopify, Etsy etc.)
- LIVE online video conferencing, demonstrations and text chat
- Showcase select products as **“Fair Specials”**
- Convert inventory into revenue by harnessing the buying power of The Fair’s sizable audience
- Increase brand awareness
- Make a connection with previous customers who are looking to purchase from you
- **Best of all - make money during these unprecedented times!**

**Just \$400 for
6 weeks exposure!**

That's less than \$70 per week.
Sign up today!



Reserve your spot for the Virtual Marketplace, today!

Sign-up by Sept. 2, visit [THEFAIR.COM/GET-INVOLVED/VENDOR-INFO/](https://www.thefair.com/get-involved/vendor-info/)

Details on how you can be a premium placement vendor in your category, conduct live demonstrations, display how-to videos, production information and more available at [THEFAIR.COM/GET-INVOLVED/VENDOR-INFO/](https://www.thefair.com/get-involved/vendor-info/).