

Rental Schedule - 2022

Washington State Fair

**There is a \$500.00 non-refundable Application Fee payable with the application.
Application Fee is applied towards payment on Issued Contracts (remains non-refundable)**

Buildings or Locations	Size	Sq Ft	Non-profit Display ONLY		Application Received
			NO SALES (includes App Fee)	Discount	BASE FEE
ShowPlex (#20)	10 w x 10 d	100			4,600.00
ShowPlex Premium Space - Add \$5,000.00	20 w x 10 d	200			9,200.00
(Booth #442,443,478,504,636 thru 642,667 thru 673,775,801,836,837)	30 w x 10 d	300			13,800.00
(PA Allowed in designated space ONLY after \$2,750.00 fee paid)	40 w x 10 d	400	4th booth	-2.5%	18,188.00
Corner Booth (Plus 30% each, in addition to Space Fee)					1,380.00
Specialty Show #1 (09/02 - 09/12)	10 w x 10 d	100	876.38		900.00
Pavilion (#17) -	20 w x 10 d	200			1,800.00
Specialty Shows #2 (09/14 - 09/25)	10 w x 10 d	100			1,200.00
Pavilion (#17) -	20 w x 10 d	200			2,400.00
Merchants (#5) (under Grandstand)	10 w x 10 d	100	3,116.00		3,200.00
	20 w x 10 d	200			6,400.00
	30 w x 10 d	300			9,600.00
	40 w x 10 d	400	4th booth	-2.5%	12,428.00
Premium Blvd (Dairy Barn)	16 w x 10 d	160	2,141.75		2,200.00
Outdoor Living (#38)	20 w x 10 d	200			3,000.00
	20 w x 20 d	400			3,900.00
	40 w x 20 d	800			7,800.00
Sponsor - West Blue Gate Plaza (#30)	40 w x 40 d	1,600		-2.5%	15,210.00
Sponsor - South Grandstand	60 w x 20 d	1,200		-2.5%	11,407.50
Sponsor - Showplace & Grand Ave	60 w x 40 d	2,400		-5.0%	22,230.00
Sponsor - Midway & Grand Avenue	80 w x 40 d	3,200		-7.5%	29,640.00
Sponsor - Arena Avenue	80 w x 60 d	4,800		-10.0%	42,120.00
Sponsor - Red Gate Area	100 w x 40 d	4,000		-10.0%	35,100.00
	120 w x 40 d	4,800		-10.0%	42,120.00
Outside Miscellaneous "A"	10 w x 10 d	100			3,200.00
Showplace Way	20 w x 10 d	200			3,900.00
Grand Avenue	30 w x 10 d	300			5,500.00
Blue Ribbon Avenue	40 w x 10 d	400			7,400.00
Midway Blvd	20 w x 20 d	400			7,400.00
East Blue Gate Plaza (1st 60ft)	40 w x 20 d	800			14,800.00
	40 w x 40 d	1,600		-2.5%	28,700.00
	60 w x 40 d	2,400		-5.0%	41,800.00
Outside Miscellaneous "B"	10 w x 10 d	100			2,700.00
Paulhamus Barn Area	20 w x 10 d	200			3,500.00
Red Gate Area	30 w x 10 d	300			5,200.00
Arena Avenue	40 w x 10 d	400			7,000.00
Green Gate Area	20 w x 20 d	400			7,000.00
	40 w x 20 d	800			14,000.00
	40 w x 40 d	1,600		-2.5%	27,000.00
	60 w x 40 d	2,400		-5.0%	37,500.00

Public Address Systems: Locations are determined and allocated by Fair Management
Use of microphone is \$2,750.00 per location, plus space. Multiple contiguous booths allowed one microphone, however, if an additional PA is used or requested in contiguous booths that PA shall be an additional \$2,750.00.

CREENTIALS & PARKING Maximum Allowed Per Booth Space

PASSES ALLOWED:	Units
Space rent up to \$6,000	6
Space Rent \$6,001 - \$15,000	10
Space Rent \$15,001 - \$25,000	15
Space Rent \$25,001 - \$35,000	20
Space Rent \$35,001 or more	25
Maximum passes (units) allowed per Vendor with booth fee, Vendor pays for additional	25

Limited Reserved Season Parking available @ \$600.00 each (Reserved Lots Only, North of Fairgrounds, Lots "B" & "C") Commercial Vendors may use 2 units - No Overnight Parking Allowed

Season Parking (Blue, Gold, Green, Purple, and Red Lots Only) is Available for \$300.00 - No Overnight Parking Allowed

Exhibitor Season Parking Pass permitted in the Livestock Parking Lot (west of Fairview Drive) for \$150.00

Regular Daily Parking (Blue, Gold, Green, Purple, and Red Lots Only) Weekdays (M - F) \$12.00 Weekends (S - S) \$17.00 No Return Privileges - No Overnight Parking Allowed

Please Note: Vehicles over 20 feet must use two (2) units (including RV's, Trailers and Oversized Trucks)

For Returning 2021 Vendors - Apply a 3.0% Loyalty Discount.

2021 OUTDOOR SPONSORSHIP RATES				Full Run Sponsor Rate	Short-term PER DAY (1 - 17 days)	Short-Term PER DAY Sq Ft \$
Showplace Way Frontage	10w x 10d	100	32.80 sq ft	3,280.00	279.00	2.79
Grand Avenue Frontage	10w x 20d	200	17.50 sq ft	3,997.50	300.00	1.50
Showplace Way Frontage	10w x 30d	300	17.50 sq ft	5,637.50	423.00	1.41
Grand Avenue Frontage	20w x 20d	400	17.50 sq ft	7,585.00	569.00	1.42
Blue Ribbon	30w x 20d	600	17.50 sq ft	11,100.00	833.00	1.39
Midway Blvd	40w x 20d	800	17.50 sq ft	14,800.00	1,110.00	1.39
Island #1 - #12						
Arena Avenue through Island #19	10w x 10d	100		2,800.00	238.00	2.38
Island #15 - #19	10w x 20d	200	16.50 sq ft	3,700.00	278.00	1.39
Green Gate area	10w x 30d	300	16.50 sq ft	5,500.00	413.00	1.38
	20w x 20d	400	16.50 sq ft	7,400.00	555.00	1.39
Blue Gate Plaza West beyond 60 fee	10w x 10d	100		2,767.50	235.00	2.35
South Grandstand	20w x 10d	200		3,075.00	231.00	1.16
Showplace & Grand	20w x 20d	400	9.50 sq ft	3,997.50	300.00	0.75
Green Gate west of Island #19	40w x 20d	800	9.50 sq ft	7,995.00	600.00	0.75
Red Gate	40w x 40d	1,600	9.26 sq ft	15,590.25	1,169.00	0.73
AgriPlex Plaza	60w x 20d	1,200	9.26 sq ft	11,692.69	877.00	0.73
Outdoor Living	60w x 40d	2,400	8.79 sq ft	22,785.75	1,708.93	0.71
	80w x 40d	3,200	8.55 sq ft	30,381.00	2,279.00	0.71
	80w x 60d	4,800	8.55 sq ft	43,173.00	3,238.00	0.67
	100w x 40d	4,000	8.55 sq ft	35,977.50	2,698.00	0.67
	120w x 40d	4,800	8.55 sq ft	43,173.00	3,238.00	0.67

2021 INDOOR SPONSORSHIP RATES		Full Run Sponsor Rate
ShowPlex	10w x 10d	4,600.00
ShowPlex	20w x 10d	9,200.00
ShowPlex	20w x 20d	13,800.00
Corner		1,350.00
PA		2,750.00
Pavilion	10w x 10d	900.00
Pavilion	20w x 10d	1,800.00
Pavilion	20w x 20d	1,200.00
Corner		-

Space Capacity

2020

	Rate	Sub Total	Potential Building Total	
SHOWPLEX				
417 10 w x 10 d	4,715.00	1,966,155.00		417
140 Corners	1,414.50	198,030.00		
10 Public Address	2,750.00	27,500.00	2,191,685.00	25
		2,191,685.00		
PAVILION				
30 10 w x 10 d	922.50	27,675.00		30
11 Corners	-	-		
Other Shows	varied	72,000.00	99,675.00	72
		99,675.00		
MERCHANTS BUILDING				
7 Booths	3,280.00	22,960.00	22,960.00	7
TOTAL INDOOR SPACE			2,314,320.00	526
OUTDOOR LIVING				
70 20 w x 20 d	3,997.50	223,860.00		
0 20 w x 10 d	3,075.00	-	223,860.00	70
				70
Bulk - "A" includes %	20,000	17.50	382,000.00	75
Bulk - "B" includes %	15,000	14.50	217,500.00	45
TOTAL OUTSIDE SPACE			823,360.00	120
				716
TOTAL			3,137,680.00	
			2019	3,072,000.00
				2.14%
DEPARTMENT REVENUE				
Space		3,137,680.00	67,084.25	2.14%
Food (Anticipate increase in menu pricing due to labor of increase)		3,305,000.00	115,675.00	3.50%
Alcohol (48% sales Beer @ \$7.00/ Propose \$8.00)		2,022,500.00	141,575.00	7.00%
			322,930.00	