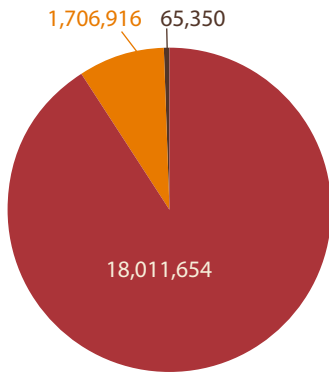


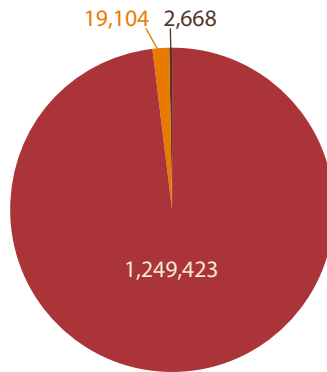
Washington STATE FAIR®

SEPT. 2 - 25

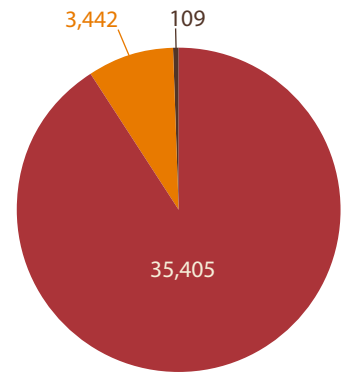
CLOSED TUESDAYS & SEPT. 7



Impressions



Engagements



Post Link Clicks

Facebook Instagram Twitter



Social Media

MENTIONS
871

AD MEDIA
COVERAGE
\$3,400,000

AGGREGATE
READERSHIP
1,800,000,000



E-Blast

QUANTITY
26

SENT
2,308,031

UNIQUE OPENS
660,590

UNIQUE CLICKS
51,424

OPEN RATE
28.6%

CLICK TO
OPEN RATE
7.8%



Website

SPONSOR
WEBSITE
ROTATOR

Jan. 1 - Sept. 30, 2022

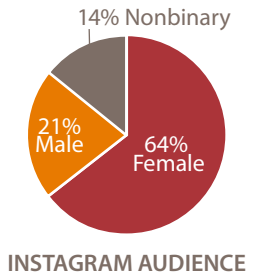
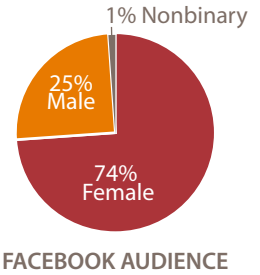
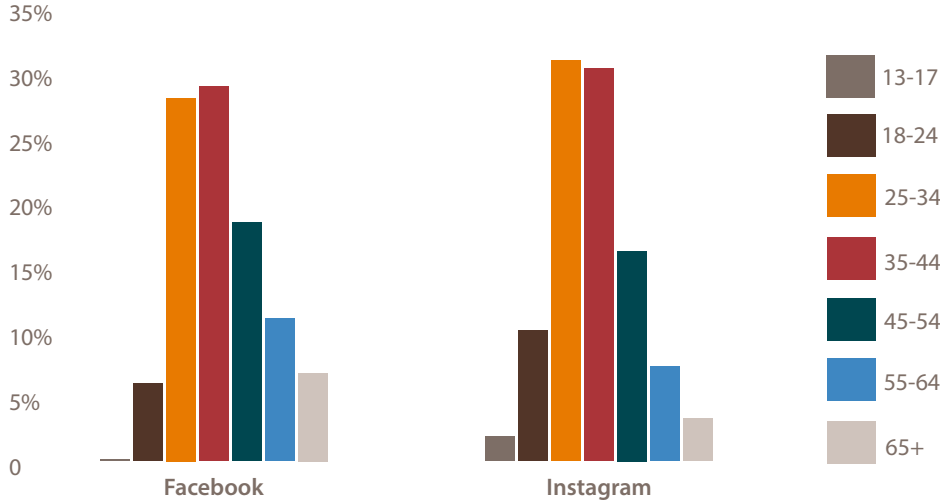
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Washington STATE FAIR®

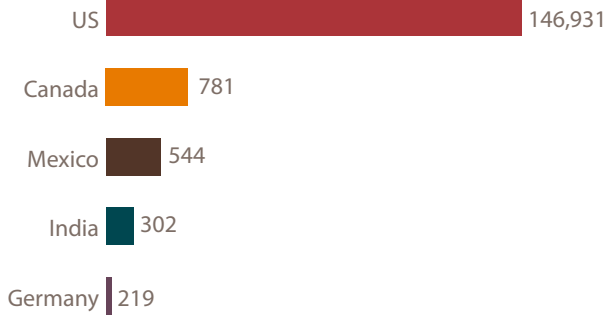
SEPT. 2 - 25

CLOSED TUESDAYS & SEPT. 7

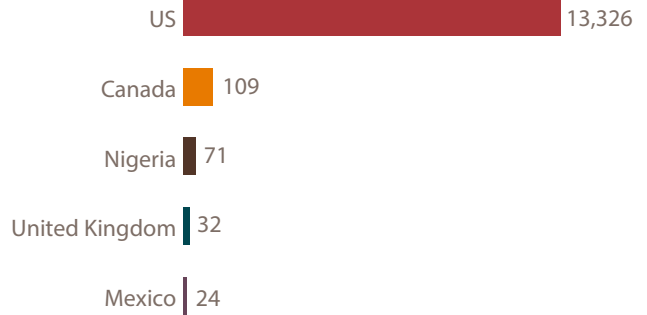
DEMOGRAPHICS



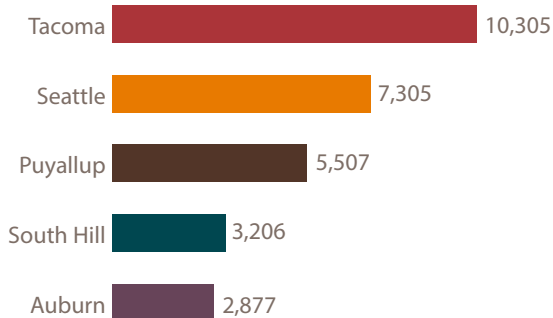
FACEBOOK TOP 5 COUNTRIES



INSTAGRAM TOP 5 COUNTRIES



FACEBOOK TOP 5 CITIES



INSTAGRAM TOP 5 CITIES

