

*Washington*  
**STATE FAIR**<sup>®</sup>

**SEPT. 1 - 24**

CLOSED TUESDAYS & SEPT. 6

**Media Friends-**

The 2023 Washington State Fair is just around the corner! The following is an overview with some highlights of returning favorites and new additions this year.

Again, we look forward to seeing all of you!

**#PartyBigWA**

**VITAL STATISTICS**

**2023 WSF HOURS:**

**Labor Day Weekend**

Fri. 10:30 a.m. – 10:30 p.m.  
Sat. 9:30 a.m. – 10:30 p.m.  
Sun. 9:30 a.m. – 10:30 p.m.  
Mon. 9:30 a.m. – 9:30 p.m.

**Post-Labor Day Hours**

Mon., Wed., Thurs. 10:30 a.m. – 9:30 p.m.  
Fri. 10:30 a.m. – 10:30 p.m.  
Sat. 9:30 a.m. – 10:30 p.m.  
Sun. 9:30 a.m. – 9:30 p.m.

**CLOSED TUESDAYS AND SEPT. 6**

**Location**

Washington State Fair Events Center  
110 9th Avenue SW  
Puyallup, WA 98371

**Office Phone**

(253) 845-1771

**Information Hotline**

(253) 841-5045 (24-Hour Hotline)

**Website**

[thefair.com](http://thefair.com)

**Pre-Fair Gate Admission (Ends 8/25) – ONLINE, VALID ANY DAY**

\*Also purchase admission at South Hill Mall at customer service through 9/24

Adults	\$14
Students (ages 6-18)	\$12
Seniors	\$12
Five and under	Free

**Fair Time WEEKDAY Admission (Aug. 26 – Sept. 24) - ONLINE**

Adults	\$14
Students (6-18 years)	\$12
Seniors (62+)	\$12
Five and under	Free

**Fair Time WEEKEND Admission (Aug. 26 – Sept. 24) - ONLINE**

Adults	\$17
Students (6-18 years)	\$14
Seniors (62+)	\$14
Five and under	Free

**Fair Time WEEKDAY Admission (Aug. 26 – Sept. 24) – AT THE GATE**

Adults	\$15
Students (6-18 years)	\$13
Seniors (62+)	\$13
Five and under	Free

**Fair Time WEEKEND Admission (Aug. 26-Sept. 24) – AT THE GATE**

Adults	\$18
Students (6-18 years)	\$15
Seniors (62+)	\$15

**Parking**

Weekdays (Mon., Wed., Thurs., Fri.)	\$15
Weekends (Sat., Sun.)	\$20

Premium parking (purchase onsite only)	\$35
VIP parking (purchase online only)	\$50

(Parking sponsored by O'Reilly Auto Parts. Save \$3 with coupon at participating O'Reilly Auto Parts stores)

## **DIZZY PASS UNLIMITED RIDE DEALS**

Xfinity Dizzy Passes include unlimited ThrillVille and SillyVille rides, plus two free games! You can purchase either a Weekday or Weekend/Holiday option.

### **Weekday Dizzy Pass**

EARLY BIRD PRICE:

\$45 - available online only through August 25

REGULAR PRICE

\$55 - available online starting August 26

Weekday Dizzy Passes purchased online can be redeemed for use onsite until 9 p.m. and ride until 10 p.m.

WEEKDAY VALID DATES:

Thursday, Sept. 7

Friday, Sept. 8

Monday, Sept. 11

Wednesday, Sept. 13

Thursday, Sept. 14

Friday, Sept. 15

Monday, Sept. 18

Wednesday, Sept. 20

Thursday, Sept. 21

Friday, Sept 22

Not valid on Opening Day, Friday, Sept. 1 or Labor Day Monday, Sept. 4

### **Weekend / Holiday Dizzy Pass**

QUANTITIES ARE LIMITED! Buy online in advance, for a specific day. Passes can be redeemed until 9 p.m. No need to come early! PLEASE NOTE: On-site sales end at 4 p.m.

Weekend/Holiday Dizzy Passes purchased online can be redeemed for use onsite until 9 p.m. and ride until 10 p.m. on the selected day purchased.

EARLY BIRD PRICE:

\$60 - available online only through August 25

REGULAR PRICE

\$65 - available online starting August 26 or can be purchased on-site until 4:00pm while supplies last.

WEEKEND / HOLIDAY VALID DATES:

Monday, Sept. 4

Saturday, Sept. 9

Sunday, Sept. 10

For more info, see "Deals and Discounts" on our site: <http://www.thefair.com/deals>

## **Accessibility**

Various facilities: Restrooms and other requirements to meet the needs of guests with disabilities are found throughout the grounds.

Sign language: A sign language interpreter is available from 2 – 8 p.m. daily to assist hearing impaired guests and employees. This service is available by contacting an attendant in the main information booth by the Extreme Scream.

Parking: Parking for guests with disabilities is provided in all official Fair parking lots, based on a first-come basis.

Concerts: ADA seating is available on a first come, first served basis.

## **HIGHLIGHTS, SPECIAL ATTRACTIONS & NEW FUN!**

### **NEW RIDE! REVOLUTION 360**

The Revolution 360 will bring thrills & squeals, as riders swing on this new pendulum ride! The 120-degree tilt and 360-degree rotation, will make this addition to our Midway a spectacular show for guests on board and below!

Location: In the heart of the Midway, near the Wildcat Roller Coaster

### **NEW! Bee Box Activity at The Farm at SillyVille**

The Farm at SillyVille is Washington's food and farming story: a free, exciting, hands-on exhibit at the Washington State Fair that connects kids and families to our state's agriculture industry, the farmers that produce the food we eat and the connection to healthy eating choices. And NEW this year - Explore the world of bees and the essential roles they play in agriculture.

Days/Times: Daily, 10:30 a.m. – 8:30 p.m.

Location: The Farm at SillyVille

Generously made possible by the Washington State Fair Foundation

### **NEW! Survival: The Exhibition**

Adventure, fun, and science collide at Survival: The Exhibition, now open at the Washington State Fair. Survival: The Exhibition invites you on an exhilarating, heart-pumping, and daring journey of bravery and brains. Experience the thrill of exploration, gain an appreciation for the wonders of nature, and prepare for the unexpected—all within an interactive, informative, and safe space.

Survival: The Exhibition transports guests of all ages to the world's most breathtaking scenery and awe-inspiring locales asking them the question: how can humans survive here? From the rainforest to the high mountains, from the extreme cold to the temperate forest, Survival: The Exhibition combines STEM concepts with hands-on challenges to empower you with the skills, know-how, and confidence to survive any scenario.

Investigate, collaborate, problem-solve, play, build, collect, and climb your way to becoming the ultimate survival expert! Culminating in the Adventure Zone Ropes Course and Zip Line, Survival: The Exhibition puts your coordination, concentration, and courage to the test. Produced by Imagine Exhibitions.

Immersive wilderness adventure from rainforest to the mountains. Investigate, play, build, collect and climb your way to becoming the ultimate survival expert.

Days/Times: Daily, during Fair hours

Cost: \$9, ages 3+ (buy online or on-site).

Location: Centennial Tent

Presented by Aqua Rec's.

### **The Farm at SillyVille**

The Farm at SillyVille is Washington's food and farming story: a free, exciting, hands-on exhibit at the Washington State Fair that connects kids and families to our state's agriculture industry, the farmers that produce the food we eat and the connection to healthy eating choices.

Engaging Children in Agriculture Through Play:

From feeding chickens to harvesting vegetables, The Farm at SillyVille is a "farmer for a day" experience in a highly stylized environment that teaches young children farming concepts by igniting their imaginations in this 1.5-acre farm.

Families enter this enchanting farmland and move through a sequence of interactive experiences based on the National Agriculture Literacy Outcomes. At each station, children participate in hands-on activities which allow them to be a part of the farming process, collecting imitation nutritious food items from each station to return to the market at the end of the experience. Through this inventive and educational exhibit, they will gain an understanding of where their food comes from, who grows their food, and how to make healthy food choices.

Days/Times: Daily, 10:30 a.m. – 8:30 p.m.

### **Outpost 47 Stage & Bar (All ages stage and 21+ bar)**

The fun all ages stage and bar area debuted in 2018, and is back with great entertainment, food and family-friendly seating. Beer, wine & spirits are available, plus an incredible line up of FREE concerts/entertainment! Outpost 47 is the place to dine, relax, and enjoy great music.

The lineup is sure to entertain fans of all genres and ages! Some of the amazing shows include: Red: A Taylor Swift Tribute, IDOL X: The Billy Idol Live Experience, George Michael Reborn, CCsegeR: Bob Seger and Creedence Clearwater Revival Tribute, The Voice Winner Jake Hoot, Saltwater Sky, Monster Road, Aeromyth: Aerosmith Tribute, Groovin' Higher, Tim Cox Band and Mr. Worldwide: The Ultimate Pitbull Tribute.

All seating is first-come, first seated.

Click here for the artist lineup: <https://www.thefair.com/buildings/outpost-47/>

Sponsor: Pendleton Whisky

## **NEW Tasty Treats!**

Here's a glimpse at some new food vendors. And don't miss many new menu items from your traditional Fair favorite booths!

### **The Big Cheese**

Calling all cheese lovers – this new vendor will feature a menu with both savory & sweet cheesy goodness, including:

- Crispy Cheese Curds with Cheddar Ranch
- Nashville Hot Cheese Curds with Cheddar Ranch
- Jumbo Cheddar Stuffed Tater Tots with Nacho Cheese
- Mac n cheese crispy tacos-lettuce, tomato, chipotle sour cream
- Nacho Cheeseburger-1/3# burger, cheddar cheese, tortilla strips, nacho cheese, pickled jalapenos
- Cheddar Cheese Soft Serve Ice Cream in a Cone
- Apple Streusel a la mode with Cheddar Cheese Ice Cream

### **Flaco's Tacos**

This food vendor debuted at The Taste NW in July, with delicious authentic Mexican cuisine. The popular pastor taco and other menu items will now make their debut at the Washington State Fair.

### **Churreria**

These authentic Spanish churros are certain to satisfy your sweet tooth. New to the Fair, this vendor made its debut at The Taste NW in July.

### **Starvin' Marvin**

Another vendor from The Taste NW, Starvin' Marvin brings the cutest little food truck with the tastiest hot dogs nachos and mac 'n cheese.

### **Joe's Pretzels**

Serving up hot doughy delights!

**Krusty Pups - Celebrating 100 years!**

Be sure to stop by a Sales Family booth, home of the famous Krusty Pup, that reaches a milestone this year – 100 years serving up burgers, fries and Krusty Pups at the Fair for a century!

### **RETURNING! Biggest Little Livestock Show (Free Exhibit)**

Come see the cutest miniature animals, including our traditional Dexter cows and other surprises and delights. New this year: costume contest and obstacle course!

Days/Times: Sept. 1-4

Location: Barn N

### **SPECIAL DATES**

#### **KOMO Opening Day Food Drive/Free Gate Admission – Sept. 1, (10:30 a.m. – 12:30 p.m.)**

The annual KOMO Opening Day Food Drive kicks off again this year, with FREE admission for those who bring a suggested donation of non-perishable, non-expired food for the food drive. Free gate admission, 10:30 a.m. – 12:30 p.m. But food can be donated all open hours September 1. The food drive supports the Puyallup Food Bank, which distributes to 29 food banks and pantries in the South Sound area. In 2022, more than 30,000 pounds of non-perishable food was collected in one day.

Sponsored by Darigold

#### **BECU Free Kids Weekend – Sept. 1 - 4**

BECU welcomes young guests again this year, with free gate admission throughout the entire opening weekend. The special offer for ages 18 and under is valid Friday – Monday, Labor Day Weekend only.

#### **Urban Farm & Garden – Sept. 1 – 4**

A demonstration of small-scale farming and gardening in small spaces including livestock breeds well suited to the backyard farmer and vegetable/fruit varieties you can grow in containers. See homesteading at its finest with utilization of farm products in fiber art demonstrations and canning - even information on making your yard more wildlife-friendly. Locally-made farm and garden products are on display.

Location: Barn M

#### **Asia Pacific Cultural Center Day – Sept. 2**

Celebrate the vibrant cultures of the Far East and South Pacific on Saturday, Sept. 2. Area groups will pay homage to their heritage through traditional dress/dance/music. Performances all day from a variety of countries.

Location: Showplace Stage

### **Fireworks Spectacular – Sept. 1, 8 15, 22**

Celebrate Fridays, with our spectacular fireworks show! The amazing display will light up the skies of Puyallup at 10 p.m.

Sponsored by Aqua Quip.

### **Military Mondays – Every Monday (Sept. 4, 11, 18)**

Gate admission is free to all active, reserve and retired military and National Guard and their dependents, plus disabled veterans, when each shows valid military ID at any Fair gate.

Sponsored by Talk Radio 570 KVI and Better Built Barns.

### **Animals of the World – Sept. 7-11**

Take a walk on the wild side at Animals of the World. This exhibit is a safari for your senses with kangaroo, Giant Angora rabbits, Gypsy Vanner Horse, dwarf goats and Mangalitsa Pigs.

Location: Agriplex

### **Puyallup Rodeo, Presented by The Old Cannery - Sept. 7 (6:30 p.m.); Sept. 8(6:30 p.m.); Sept. 9 (1 p.m., 6:30 p.m.) Finals, Sept. 10 (1 p.m.)**

The top 24 contestants from the Playoff Series will compete at the Puyallup Rodeo with the top four from Puyallup and the top eight out of the standings of the Playoff Series presented by Pendleton Whisky advancing to the Governor's Cup in Sioux Falls South Dakota. Don't miss a minute of this edge-of-your-seat action featuring the best rodeo talent in the nation.

The new event last year, break-away roping (sponsored by Bullfrog Spas) returns this year! Also enjoy clown & barrel man, barrel racing sponsored by Vitamix, Bareback Riding, Saddle Bronc Riding, Dancin' in the Dirt Parties sponsored by Pendleton Whisky, Team Roping more! Purchase tickets at [www.thefair.com/rodeo](http://www.thefair.com/rodeo).

### **Puyallup Rodeo Breakfast – Sept 8 (8 a.m.)**

Need some energy to get ready for Rodeo weekend? Come fill up on a delicious breakfast, served by the Washington State Fair Wranglers. The Wranglers are instrumental in many facts of the Puyallup Rodeo and they kick off the festivities, by welcoming the entire community for a low-cost hearty feast. Be on the lookout for an appearance by the Washington State Fair Western Rodeo Parade's grand marshal, KOMO News Anchor Eric Johnson.

Location: Pioneer Park Pavilion, 330 S. Meridian (Not on the fairgrounds)

Cost: \$5

### **Washington State Fair Western Rodeo Parade and Cattle Drive - Sept. 8 (10 a.m.)**



A cattle drive down Meridian, Puyallup's major arterial, kicks off this non-motorized parade. Equestrian drill teams, school marching bands, horse hitchers, costume characters and loads of fun, kick off The Fair and the Rodeo.

The 2023 Rodeo Grand Marshal is KOMO News Anchor Eric Johnson.

Eric Johnson is a long-time news anchor at KOMO-Television in Seattle. He currently anchors the 5pm and 6pm news at KOMO, as well as producing his award-winning weekly stories, called Eric's Heroes.

Eric first came to KOMO in 1993 as a weekend sportscaster. Prior to that he worked at KBCI and KTVB in Boise, then KREM in Spokane and KGW in Portland, OR.

He has won upwards of 50 regional Emmy Awards, and 6 National Edward R. Murrow Awards. He has also produced a number of award-winning documentaries, including the groundbreaking "Seattle is Dying", which has been watched more than 20-million times.

Eric was raised in the Spokane Valley (East Valley High School), and majored in broadcasting in the Edward R. Murrow School of Communications at Washington State University. He played baseball at WSU (he says with very limited success).

In 1993 Eric created a popular weekly segment featuring kids and sports called "Eric's Little Heroes." It ran for many years, and then in 2017 the Little Heroes grew up, and became simply, "Eric's Heroes," stories that celebrate acts of kindness and decency in our communities.

Eric is married and has two grown children; a boy and a girl. In his spare time, he drives around his antique Ford, plays piano, and writes.

#### **School Supply Drive/Free Gate Admission – Sept. 8 (10:30 a.m. – 12:30 p.m.)**

Following the Western Rodeo Parade and Cattle Drive, guests will earn free admission to The Fair with a suggested donation of new school supplies, to benefit Communities in Schools. The donation drive will take place at all entry gates.

Sponsor: Coca-Cola and Murrey's Disposal

#### **New this year! Shots & Spurs Line Dancing Party – Sept. 9 (4 p.m.)**

Join us in between the matinee and evening Puyallup Rodeo performances, to party and learn line dancing! Enjoy "cowboy charcuterie," a private bar, selfie station and giveaways throughout the night.

Must be purchased in advance – <https://www.thefair.com/activities/shots-spurs-party/>

Location: VIP Tent, just inside Gold Gate

### **Ford Test Drive – Sept. 14-17 (11:30 a.m. – 6 p.m.)**

Experience the revolutionary Mustang<sup>®</sup> Mach-E<sup>®</sup> and F-150<sup>®</sup> Lightning<sup>®</sup>. Discover the advanced technology, innovation and all-electric exhilaration powering these high-performance rides.

- Test drive Mustang<sup>®</sup> Mach-E<sup>®</sup> and F-150<sup>®</sup> Lightning<sup>®</sup> (When available)
- Explore the ways to stay powered up with over 84,000 chargers in the BlueOval<sup>™</sup> Charge Network\*
- Learn how available Ford BlueCruise technology delivers a hands-free driving experience
- Meet with one of our EV Experts to learn more about electric vehicles
- Pick up some fun giveaways and enter for a chance to win a Mustang<sup>®</sup> Mach-E<sup>®</sup>

Location: AgriPlex Plaza

### **FREE! Fiestas Patrias - Sept. 17**

This full-day event celebrates Mexican culture and arts, with special entertainment and fun for the whole family on Coca-Cola Stage. Plus, two FREE concerts will be featured in the Grandstand at 1 p.m. and 6 p.m. featuring Domador De La Sierra, Sonora Dinamita, Mariachi Divas and DJ Spin.

Enjoy a fabulous variety of entertainment ranging from traditional mariachis to colorful folkloric dancers and authentic food.

And as always, enjoy all the traditional fun of the Fair with animals, rides, games, exhibits and shopping galore!

Locations/times: Grandstand Stage - 1 & 6 p.m., Coca-Cola Stage – times vary, see website for schedule <https://www.thefair.com/activities/fiestas-patrias/>

Sponsored by Don Julio, Corona and BECU

### **Native American Days – Sept. 20, 21**

Groups celebrate Native American heritage through traditional performances on Showplace Stage from 11 a.m. to 7 p.m. and through educational displays in Expo Hall within NW Connections.

### **Cattle Education Exhibit – Sept. 20-24**

Have you ever wondered which types of cows are dairy, and which are beef? Visit this new exhibit to answer all your cow questions. Come see the variety of breeds in this new exhibit.

Location: AgriPlex

### **Grease Meet-And-Greet – Sept. 23, 24**

Five cast members from the original movie *Grease* come together for the first time for a free meet-and-greet! Dinah Manoff (Pink Lady Marty), Michael Tucci (T-Bird Sonny), Kelly Ward (T-Bird Putzie), Jamie Donnelly (Pink Lady Jan) and Barry Pearl (T-Bird Doody).

## **FREE MUSIC, SHOWS, ENTERTAINMENT**

There is something for everyone, with hundreds of free shows and activities– from strolling entertainment, comedy, music, jugglers, special exhibits and much more! Click here for more information: <http://www.thefair.com/fun/free-music-entertainment>

## **OTHER SPONSOR-RELATED FACTS & FUN**

### **Shop ‘Til You Drop!**

Visit more than 300 booths within the fairgrounds. The Mattress Firm ShowPlex offers merchandise from A-Z!

### **Tractor Supply Arena**

Stop by the Tractor Supply Arena on the south ends of the grounds, to see Dairy cattle (9/1-9/11) and 4-H/FFA Cattle 9/13-9/18) at their finest. Showings daily, times vary.

Location: Next to AgriPlex

### **Decide to Ride Program**

Join the joint partnership program with Lyft and Bud Light, to receive a discount on your ride share and get home safe. Scan QR code on at all alcohol service locations for \$5 off your Uber ride.

Sponsored by Bud Light.

## **CONCERT LINEUP**

### **2023 Washington State Fair Concert Series**

Tickets for all shows are now on sale. Click here for the full lineup and to purchase: <https://www.thefair.com/concerts/>

Presented by: Umpqua Bank

## **KEEP IN TOUCH!**

Be sure to follow us on social media and tag us in your posts:

@WASStateFair – Instagram, Twitter, TikTok

@WashingtonStateFair – Facebook

#PartyBigWA

