

NORTHWEST INTERNATIONAL EXHIBITION OF PHOTOGRAPHY PREMIUM LIST

DIRECTOR IN CHARGE

TBA

SUPERINTENDENT

Eric J Bastin,

NW International Exhibition Chairman

Email: fairphotosalon@comcast.net

ASSISTANT SUPERINTENDENT

Marcie Shannon

COMPETITIVE EXHIBITS OFFICE

Washington State Fair

Hours: Mon.–Fri., 8 am – 4:30 pm

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Software: ShoWorks

WASHINGTON STATE FAIR
AUG. 30 – SEPT. 22, 2024
(CLOSED TUESDAYS & SEPT. 4)

110 9th Avenue SW, Puyallup WA 98371-6811

24-Hour Hotline: 253-841-5045 | THEFAIR.COM



2024 NORTHWEST INTERNATIONAL EXHIBITION OF PHOTOGRAPHY CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
Online Entry Registration begins MONDAY, APRIL 22, 2024			CLOSING DATE FOR ONLINE ENTRY REGISTRATION IS SATURDAY, JULY 20.			
JULY 21	JULY 22	JULY 23	JULY 24	JULY 25	JULY 26	JULY 27
	LAST DAY TO RECEIVE ENTRY PACKAGES by 3pm					
JULY 28	JULY 29	JULY 30	JULY 31	AUG. 1	AUG. 2	AUG. 3
						JUDGING: 9am - 4pm (No public viewing)
AUG. 4	AUG. 5	AUG. 6	AUG. 7	AUG. 8	AUG. 9	AUG. 10
JUDGING: 9am - 3pm (No public viewing)						
AUG. 11	AUG. 12	AUG. 13	AUG. 14	AUG. 15	AUG. 16	AUG. 17
Notification letters will be mailed on or before today.						
AUG. 18	AUG. 19	AUG. 20	SEPT. 21	AUG. 22	AUG. 23	AUG. 24
AUG. 25	AUG. 26	AUG. 27	AUG. 28	AUG. 29	AUG. 30	AUG. 31
					OPENING DAY OF FAIR	
SEPT. 1	SEPT. 2	SEPT. 3	SEPT. 4	SEPT. 5	SEPT. 6	SEPT. 7
		FAIR CLOSED	FAIR CLOSED			
SEPT. 8	SEPT. 9	SEPT. 10	SEPT. 11	SEPT. 12	SEPT. 13	SEPT. 14
		FAIR CLOSED				
SEPT. 15	SEPT. 16	SEPT. 17	SEPT. 18	SEPT. 19	SEPT. 20	SEPT. 21
		FAIR CLOSED				
SEPT. 22	SEPT. 23	SEPT. 24	SEPT. 25	SEPT. 26	SEPT. 27	SEPT. 28
LAST DAY OF FAIR					Prints may be picked up from the Photo Salon, 12pm - 5pm	Prints may be picked up from the Photo Salon, 11am - 3pm

Awards and entries for which
exhibitor requests "Return Prints"
and pays the \$10 return fee online
will be mailed by
THURSDAY, OCTOBER 3

2024 NWIEP Catalog and
Digital Gallery will be posted
online at THEFAIR.COM by
THURSDAY, OCTOBER 3

Unless prior arrangements
are made prints will be
destroyed after
SATURDAY, SEPTEMBER 28



PSA Exhibition Number: PSA2024-1210

THE 82ND NORTHWEST INTERNATIONAL EXHIBITION OF PHOTOGRAPHY

AUGUST 30 – SEPTEMBER 22, 2024

Eric J. Bastin, NW International Exhibition Chairman

Email: fairphotosalon@comcast.net

**Art Gallery
WASHINGTON STATE FAIR / PUYALLUP,
WASHINGTON, USA**

PURPOSE

This exhibition, established in 1937, has received recognition by the Photographic Society of America (PSA), and is considered one of the leading international exhibitions in the world. Although shown for only 20 days, it is viewed by a million or more people from the greater Puget Sound area in the state of Washington, who come to see the latest and best in photographic art. Since its inception, we have encouraged a high degree of personal expression.

RECOGNIZED PSA DIVISIONS

PRINT DIVISIONS

- PPDM – Large Monochrome Pictorial Prints
- PPDC – Large Color Pictorial Prints
- PPDM – Small Monochrome Pictorial Prints
- PPDC – Small Color Pictorial Prints
- PJD – Photojournalism Prints

ENTRY/RETURN FEES

- **Entry Fee:** \$2.00 per image (US currency)
- **Return Print(s) Fee:** \$10.00 per exhibitor (US currency)
(*No discounts for entry fee or return fee)

CALENDAR FOR 2024

Closing Date for Online Entry Registration - July 20
(See page 8 for step-by-step instructions on how to enter online)
Closing Date for Mailed Entries - July 22 by 3pm
Judging Completed - August 4
Notifications Mailed by - August 11
Awards Mailed - October 3
NWIEP Catalog Posted - October 3
Digital Gallery Posted - October 3

JUDGING

PRINT JUDGES:

Gary Burgess, APSA
Lake Bay, WA

Steve Fisher, FPSA, GMPSA
Bremerton WA.

Alan Caddey,
Renton, WA

PRINT ALTERNATE:

Gary McCutcheon
Orting, WA

AWARDS

In special recognition for the efficient management of the 82nd Northwest International Exhibition of Photography, the appropriate Divisions of Photographic Society of America are presenting PSA Medals to be awarded by the judges for "Best of Show" in each PSA division. Five PSA medals awarded by divisions of the Photographic Society of America for:

- Best-of-Show Monochrome Print (Large)
- Best-of-Show Color Print (Large)
- Best-of-Show Monochrome Print (Small)
- Best-of-Show Color Print (Small)
- Best-of-Show Photojournalism Print (Small)

Four Special Fair Medals for Originality awarded by the Washington State Fair in the following divisions:

- Large Monochrome Print
- Large Color Print
- Small Monochrome Print
- Small Color Print

Special Awards Ribbons awarded by the Washington State Fair in the following divisions:

- Large Monochrome Print
- Large Color Print
- Small Monochrome Print
- Small Color Print
- Photojournalism (where noted with a "PJ" below.)

These ribbons will be awarded in the following categories, provided exhibitors submit prints that apply:

- Scenic
- Children (PJ)
- Humor (PJ)
- Portraits
- Designs
- Action (PJ)
- Animals (PJ)
- Human Interest (PJ)

Judges' Choice citations will be awarded to 12 outstanding images/prints in each division and 16 Honorable Mention citations will be awarded in each division.

CATALOG / RESULTS

To access the 2024 exhibition catalog (available online by Thursday, Oct. 3): Go to the Washington State Fair website www.thefair.com. Hover on "Get Involved" then click "Enter A Competition". Scroll down to "Photo Exhibition Information" and click on it to open. Under the heading "Photo Salon Results," select "[2024 Catalog for Northwest International Exhibition of Photography Catalog](#)" to view, download and/or print the catalog.

GENERAL CONDITIONS OF ENTRY

1. IMAGE AND ENTRY REQUIREMENTS

This exhibition is open to anyone; however, an entry may be rejected when the Sponsor or the Exhibition Organizers, in their reasonable discretion, believes the entry does not conform to exhibition rules and these Conditions of Entry. Membership in any photographic organization is not required.

2. PENALTIES

Entries will not be accepted from any entrant who is on the **PSA Penalties List for Ethics Violation**. Entry fees are not refundable in these circumstances

3. PSA STAR RATINGS

To receive proper Star ratings credit from PSA, entrants must provide their names and country exactly the same way in each exhibition. Aliases are not permitted. Please contact PSA in the event of name changes or relocating to another country. Using one's name differently in different exhibition exposes the entrant to the risk that many of their acceptances may not be recognized by PSA Star Ratings.

4. IMAGE CREATION AND OWNERSHIP

In all sections of the exhibition, images must originate as photographs made by the entrant. They may not incorporate identifiable images produced by anyone else (for example: clip art, replacement skies, or stock images). Images created in whole or in part by image creation software (frequently called 'AI' images) are not allowed. Editing or alteration of images is permitted within the limits specified in the relevant section definitions that are available here <https://psa-photo.org/page/division-definitions>.

Any person submitting or attempting to submit a totally AI generated image that does not begin with a light capture from the maker, from any Photographic Society of America exhibition, social media, event, or publication, other than for editorial purposes, shall be prohibited from PSA for a period of from 3 years to life.

5. REPRODUCTION

The entrant permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution posting on a website. The Photographic Society of America (PSA) may request specific permission from entrants to reproduce entered images in its educational materials. The terms of that permission will be mutually agreed between the entrant and PSA except in the circumstances where the entered image is found to breach the PSA Ethics Policy. In those circumstances the image may be reproduced by PSA, without the entrant's further permission, for educational purposes to illustrate serious exhibition rule violations. For those reproductions, the entrant's name will be withheld.

Entries will not be accepted from entrants who indicate that their images may not be reproduced in materials related to the exhibition. The exhibition assumes no liability of any misuse of copyright.

6. RE-USE OF ACCEPTED IMAGES

Any image that has been accepted in this exhibition, past or present, may not be entered again in the same Division Star Ratings Class in any future instances of this exhibition. It may, of course, be entered in any other PSA recognized exhibitions but must always have the same title.

Re-titling in another language is not allowed.

7. ENTRY

An Entry consists of, up to and including, four (4) images entered by a single entrant into the same section. An entrant may only enter a specific section once. Entrants may not enter identical or similar images into the same section or different sections of the same exhibition. Similar is defined as almost identical in subject, composition, props, lighting, or technique so that a reasonable person viewing the entries together would decide the entrant has duplicated the previous image except for minor changes.

8. TITLES

Each image must have a unique title that is a description of the image. That unique title must be used for entry of that image or of an identical image into any and all PSA-Recognized exhibitions. Titles must be 35 characters or fewer. No titles may be visible to the judges, and nothing in the image may identify the entrant. Titles may not include file extensions such as .jpg or .jpeg (or any other camera capture filenames such as IMG 471). Titles may not consist of personal identifiers possibly augmented by a number; or include words such as "untitled" or "no title". Titles may not consist solely of numbers unless those numbers are prominently contained within the image, such as a contestant number in a race.

9. COLOR & MONOCHROME

Color and Monochrome images from the same capture that share substantial pictorial content in common will be considered the same image and must be given the same title.

10. PRINTS

Mail prints and a printed copy of your online entry summary/receipt to:

Northwest International Exhibition of Photography
Washington State Fair
110 9th Avenue SW
Puyallup, WA 98371-6811, USA

Customs labels on exhibitor's entry packaging being sent to foreign countries must be clearly marked by the entrant: "Photographs for exhibition only," "To be returned to sender," "No commercial value" if required. All possible care will be taken to protect prints; however, responsibility cannot be assumed for lost or damaged entries.

The title on the backs of prints must match the titles on the Entry Form. Only pressure sensitive (self adhesive) labels may be used on the back of unmounted prints. The entrant must sign the entry submittal form in the space provided to verify authorization for the exhibition to destroy the exhibitor's prints in lieu of returning them otherwise the full entry fee shall apply if the exhibition does have separate fees for return of prints and non-return of prints.

Prints entered in Large Color Prints and Small Color Prints may not have the same title. Prints entered in Large Monochrome Prints and Small Monochrome Prints may not have the same title.

Minimum image size for Small Pictorial Prints is no less than 5 x 7 inches of printed surface area. Maximum image size for Small Pictorial Prints is 8½ x 12 inches including flush mounting. Minimum image size for Large Pictorial Prints is anything greater than 8½ x 12 inches. Maximum image size for a Large Pictorial Prints is 16 x 20 inches, including any flush mounting. Minimum image size for Photojournalism Prints is 4 x 6 inches of printed surface area. Maximum image size for Photojournalism Prints is 8½ x 12 inches of print surface including flush mounting. See page 13 for print flush mounting information.

Closing date to receive packages at the Photo Salon is **Monday, July 22, 2024 at 3pm.**

Prints accepted will be eligible for listing for PSA's *Who's Who* and Star Rating. All acceptance eligibility shall be in accordance with the Star Ratings or the Galaxy/Diamond Ratings requirements, as appropriate.

11. JUDGING

The Exhibition will be conducted in accordance with the rules of the PSA.

Judging of prints will be in person.

An entrant's images will not be presented to the judges consecutively. An entrant's four images will be distributed throughout four rounds of judging in that section.

Distribution of images will be in the same round order as submitted by the entrant. At no stage will a judge be able to view all the entrant's images together.

Our judging procedure provides that any print which any one judge feels should be in the exhibition will be accepted. In this way, we hope to make each judge's experience and judgment a representative part of the show. Voting will be by an electronic machine. Scores will be reported to each exhibitor in their report letter.

**Some accepted images may not be on display.
The target range for acceptances will be 20% - 30%.**

Award-winning images and online gallery of all accepted and winning digital images will be included in the exhibition catalog posted on The Fair's website.

Notification letters will be mailed within 5 business days following the last day of judging. **RESULTS WILL NOT BE EMAILED.** No print may win more than one award.

12. DATA PROTECTION

By entering this exhibition, you are explicitly consenting to the personal details you have supplied, including physical addresses, email addresses, being held, processed and used by the exhibition organizers for purposes associated with this exhibition. You also explicitly consent to such information being sent to organizations that have accorded official recognition, patronage or accreditation to this exhibition. You acknowledge, agree and accept that by entering this exhibition, your participation status which includes your first and last name, name of the country used during registration at the exhibition, number of sections entered and number of photos entered in those sections will be made public in a published status list and that the results of your entry shall be made public in exhibition gallery, exhibition catalog. You also agree and accept the policy regarding Breaches of Rules of the PSA.

13. PSA STATEMENT ON SUBJECT MATTER

Statement on Subject Matter - applicable to all sections

The fundamental rule that must be observed at all times and applies to all sections offered in exhibitions with PSA recognition is that the welfare of living creatures is more important than any photograph. This means that practices such as baiting of subjects with a living creature and removal of birds from nests, for the purpose of obtaining a photograph, are highly unethical, and such photographs are not allowed in any exhibition with PSA recognition. Under no circumstances may a living creature be placed in a situation where it will be killed, injured or stressed for the purpose of obtaining a photograph. Images that show live creatures being fed to captive animals, birds or reptiles are not permitted under any circumstances.

There are also concerns about the use of aerial photography, drones, helicopters, low flying aircraft. These should not cause any interference with other individuals or animals which causes a disturbance in their normal activity or disrupt the way any individuals or animals interact with their environment. Entrants in PSA recognized exhibitions should comply with all relevant laws and regulations, associated with aerial photography, in the country in which the image was taken.

Entry into PSA recognized exhibitions is conditional on accepting these policies. The content of images must comply with the General Conditions and with the Division and Section definitions listed in these conditions. Images that - in the sole opinion of the judges or the Exhibition Organizers - do not comply, will be disqualified so the entrant may be aware of the problem when considering entry into other exhibitions with PSA recognition.

14. PSA MONOCHROME DEFINITION

An image is considered to be Monochrome only if it gives the impression of having no color (i.e. contains only

shades of grey which can include pure black and pure white) OR it gives the impression of being a greyscale image that has been toned in one color across the entire image. (For example by Sepia, red, gold, etc.) A greyscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning or by the inclusion of spot coloring does not meet the definition of monochrome and shall be classified as a Color Work.

Greyscale Monochrome images may be entered for Photojournalism but toned images are not permitted for this section. Monochrome images may not be entered in color divisions for Pictorial Prints.

15. **Editing Guidelines for Photojournalism**

- PSA statement of subject matter applies to all sections.
- **Editing Guidelines** These sections require images to be truthful records, so there are limits on the amount of manipulation allowed.
- Processing or editing must be limited to making the image look as close to the original scene as possible, except that conversion to grayscale monochrome is allowed.

Allowed editing techniques:

- Cropping, straightening and perspective correction.
- Removal or correction of elements added by the camera or lens, such as dust spots, noise, chromatic aberration and lens distortion.
- Global and selective adjustments such as brightness, hue, saturation and contrast to restore the appearance of the original scene.
- Complete conversion of color images to grayscale monochrome.
- Blending of multiple images of the same subject and combining them in camera or with software (exposure blending or focus stacking);
- Image stitching – combining multiple images with overlapping fields of view that are taken consecutively (panoramas).

Editing techniques that are not allowed:

- Removing, adding to, moving or changing any part of an image, except for cropping and straightening.
- Adding a vignette during processing.
- Blurring parts of the image during processing to hide elements in the original scene.

- Darkening parts of the image during processing to hide elements in the original scene.
- All conversions other than to complete grayscale monochrome.
- Conversion of parts of an image to monochrome, or partial toning, desaturation or over-saturation of color

16. **PSA PHOTOJOURNALISM DEFINITION**

Photojournalism entries are:

- Images with informative content and emotional impact.
- Reflecting the human presence in our world.
- The journalistic (story-telling) value of the image should receive priority over pictorial quality.
- Images that misrepresent the truth, such as those from events or activities arranged specifically for photography, or of subjects directed or hired for photography, are not eligible.
- When Human Interest is specified, those images depict a person or persons in an interactive, emotional or unusual situation, excluding sports action.

17. **NON-COMPLIANCE**

See the PSA Ethics Policy at <https://psa-photo.org/page/ethical-practices>

See the PSA statement on Subject Matter at <https://psa-photo.org/page/division-definitions>

If, in the discretion of the exhibition organizer or the judges, an entrant has submitted that may fail to comply with these Conditions of Entry, they are allowed to request unedited or raw files of the submitted image.

Exhibition organizers may verify that:

- a) the images are the original work of the entrant and
- b) the images comply with the rules and definitions as set out in these Conditions of Entry

Such entries may be referred to PSA for further investigation of possible ethics violations.

PSA retains the right to investigate all complaints, impose penalties if deemed necessary, void the acceptances of any image found to violate the PSA rules, include the entrant's name on the list of sanctions provided to Exhibitions, and share such investigations with FIAP. Entrants automatically agree to these terms by the act of entering the Exhibition and agree to cooperate with any investigation.

If another party is processing and/or submitting images on the entrant's behalf, the entrant will still be held responsible for adhering to the entry rules and will be subject to penalties for any violations to these Conditions of Entry or to PSA's Statement of Ethics.

NOTICE: When entrants fill in the Entry Form to submit an entry they will see the following feature to affirm they have read these Conditions of Entry:

"I hereby confirm that I have read, understood and agree to the Conditions of Entry of this exhibition. I have read the PSA document to be found at <https://psa-photo.org/resource/resmgr/pdf/exhibitions/exhibition-entrants-agreemen.pdf> . I am aware that PSA may apply penalties for breaches of these Conditions of Entry"

Failure to agree will mean that the application will not proceed.

18. **REMINDER:** Entry information will be taken online (see step-by-step guide on page 8). Payment must be made online when you complete your online entry registration. **Print a copy of your online entry summary/receipt to enclose and mail with your entries.** Remember to include forwarding information with your entry if needed. Digital images will NOT be returned or forwarded. If return or forward has been requested for prints, they will be returned by United Parcel Service or by U.S. Post Office via Parcel Post, at The Fair's discretion. If you wish any additional special handling (such as expedited service), please enclose a money order in U.S. funds sufficient to cover additional expenses.

19. **RETURN/FORWARDING OF PRINTS**

When you register your entries online please indicate if you wish to have your prints returned or forwarded after The Fair. If you want them returned by mail or forwarded to another exhibition there will be a \$10 shipping/handling fee per exhibitor. There is no additional fee if you wish to pick them up in person. If you do not wish to have your prints returned or forwarded, they will be destroyed. Entries will be forwarded to only one other United States or Canadian exhibition. The forward request must be indicated on the online entry registration form. A forwarding label must be enclosed or we will not forward.

Prints will be destroyed after two unsuccessful attempts to deliver them by mail. We will make every effort to contact the exhibitor to procure a correct mailing address.

If you do NOT wish to have your prints returned:

When making your online entry registration, at "Non-Return Prints" please select the option "Yes, NWIEP is authorized to destroy my print."

If an exhibitor does not pay for return shipment of prints and does not select the authorization to destroy statement when making his/her entries, the NWIEP will hold the print for 90 days following the exhibition, after which it will be destroyed.

WE NEED YOUR HELP!

Reduce our work by complying with the rules. Fill in the online entry registration completely. If you have your entry forwarded from another exhibition, send forms, labels and fees well in advance. If forwarding your entries to another exhibition, enclose proper forwarding address labels. ***Thank you!***

The sponsors of this International Exhibition of Photography have been awarded Recognition by PSA, the world's largest patron of international photographic exhibitions. PSA, although it has provided recognition, is neither a sponsor nor directly involved in the operation of this exhibition.



Valid acceptances received by PSA Members in recognized sections of this exhibition are eligible for PSA Star Ratings, listing in the world-wide PSA Who's Who of Photography and credited towards the PSA Distinctions of QPSA, PPSA, EPSA, MPSA, MPSA2, GMPSA, GMPSA/B, GMPSA/S, GMPSA/G, and GMPSA/P.

PSA is a non-profit organization promoting the advancement of photography in all its forms to novice, amateur and professional photographers worldwide.

For information on membership and the many services and activities of PSA, contact:

psa
PHOTOGRAPHIC SOCIETY OF AMERICA
8241 S. Walker Avenue, Suite 104
Oklahoma City, OK 73139-9401, U.S.A.
E-mail: hq@psa-photo.org
Web Site: <http://www.psa-photo.org>

IMPORTANT Online Entry Registration Instructions

Please read instructions and register information online before sending items.

- Read the complete rules, department and division descriptions and entry information in this Prospectus BEFORE going to Online Entry Registration.
- Then go to the Photo Salon [ONLINE ENTRY REGISTRATION](#) (available starting April 22)
- At TOP RIGHT of screen, click **Sign In** . At Type choose "**Exhibitor**"
 - Register using your First Name and Last Name and create a password (*write your password down or make sure it is something you will remember for future use*). Fill in requested information, including address, **country**, phone number, email address and PSA Honors. Click **Continue**.
- Click **Create Entries**. For each entry:
 - Select the **Department:** Northwest International Exhibition of Photography
 - Select a **Division:** ex: Pictorial Prints - Large Color
 - Select a **Class** *which is also your Image Number*. ex.: class 01 - Print One (1)
NOTE: You may enter one image per Class, 01 through 04; in other words you may enter up to four images in each division.
 - Fill in all requested information for the class(es) you are entering.
ex.: **Title*:** Morning Serenity
Description: snow covered mountains, pink clouds
*NOTE: **Titles** will appear in the exhibit **EXACTLY** as entered; **please type carefully!** Brief descriptions aid the show staff in visual identification of the images during judging and display.
- Select your Division Star Ratings, if applicable.
- At **Return Prints Options**: select your preference. (Note that additional fees must be paid at check out for mail-return or forward of prints.)
- When you have completed entering all your information, click **Continue** and follow the instructions to check out.
 - *If you wish to have your **prints** returned or forwarded:* Click on **Additional Items** and select the Return Photos fee for the prints you want returned/forwarded. *Shipping & Handling is a flat \$10 fee (U.S. currency) for **all** your prints.* IMPORTANT: Be sure to enclose the forwarding information with the appropriate prints in your package when you send them. Payment for Entry Fees AND Return/Forward Fee must be made at check out, using either MasterCard or VISA. No other payment options are available at this time.
- Fill in "**yes**" at the statement to agree to all the terms and conditions of entry as defined in this prospectus. Click **Submit**.
- Please print and enclose a copy of your online entry summary/receipt with your entries.
- Be **SURE** you have labeled each print/disc/USB and named your digital files according to the instructions given in the entry information for the division(s) you are entering.
- Please contact us with any questions regarding online entry registration:
253-841-5074, CompExhibits@thefair.com

Washington STATE FAIR

DO THE PUYALLUP!

AUG. 30 – SEPT. 22, 2024
(CLOSED TUESDAYS & SEPT. 4)

By submitting an entry into The Fair, exhibitors agree to abide by all rules, regulations and entry requirements of The Fair and of the department(s) to which they are submitting their entries. It is important that exhibitors read and be familiar with the rules in this book, as well as the Departmental Exhibitors Rules and Regulations.

Please click here: [Enter a Competition](#) and scroll down to 'ADDITIONAL INFORMATION' to find:

- Departmental Exhibitors Rules and Regulations
- Vehicle Unloading Procedures
- Area Lodging

You may not find it necessary to print this entire Premium List. While we ask that you **read and be familiar with** the information in the Premium List prior to entry, please feel free to print just the **pages you need**.

For additional **WASHINGTON STATE FAIR** information, driving directions, concert lineup, etc.:

Website: www.thefair.com

24-Hr. Hotline: 253-841-5045

ADDRESS LABELS

(Please use to mail your entries):

From:

Contents: Photographs for exhibition; to be returned to sender. No commercial value.

PICTORIAL PRINTS AND PHOTOJOURNALISM

Please check appropriate Divisions:

☐ LARGE PRINTS ☐ PHOTOJOURNALISM ☐ SMALL PRINTS

To: NORTHWEST INTERNATIONAL EXHIBITION OF PHOTOGRAPHY

Washington State Fair

110 9th Avenue SW

Puyallup, WA 98371-6811, USA

From:

Contents: Photographs for exhibition; to be returned to sender. No commercial value.

COMPACT DISC / USB DRIVE- FRAGILE

Please check appropriate Divisions:

☐ P/D Color - Open ☐ Authentic Wildlife ☐ Photo Travel ☐ Nature

To: NORTHWEST INTERNATIONAL EXHIBITION OF PHOTOGRAPHY

Washington State Fair

110 9th Avenue SW

Puyallup, WA 98371-6811, USA

PRINTS

FIVE DIVISIONS:

Large Monochrome, Large Color, Small Monochrome, Small Color and Photo Journalism.
Exhibitors may enter all five Print divisions.

DIVISION #321 PICTORIAL PRINTS - LARGE MONOCHROME (LM) PSA AND FAIR AWARDS

- 1) **All prints must be solely the work of the exhibitor.**
- 2) Maximum of four (4) prints is allowed. **Some accepted prints may not be displayed.**
- 3) Entry fee is \$2.00 per print (U.S. currency).
- 4) Return/Forward of prints see General Conditions of Entry #25, page 8.
- 5) Minimum image size for Large Prints is anything greater than 8½ x 12 inches. Maximum size for a Large Print is 16 x 20 inches, including any flush mounting. Frames are **not** permitted. **See page 13 for mounting information.**
- 6) All prints must be sent FLAT without overlying mats; lightweight flush mounting is preferred for print entries, but may be sent unmounted.
- 7) **No names or titles are permitted on the front of the print.**
- 8) The following data should appear **on the back** of each print:
 - Name and current address of exhibitor
 - Division (i.e.: "Pictorial Prints Large Monochrome" or "LM")
 - Print number (which is also the class number; 01, 02, 03 or 04)
 - Title of the print
 - Only pressure sensitive (self-adhesive) labels may be used on the backs of unmounted prints.
- 9) An image is considered to be Monochrome only if it gives the impression of having no color (i.e. contains only shades of gray which can include pure black and pure white) OR it gives the impression of being a grayscale image that has been toned in one color across the entire image. (For example, by Sepia, red, gold, etc.) A grayscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning or by the inclusion of spot coloring does not meet the definition of monochrome and shall be classified as a Color Work.
- 10) Please enclose a copy of your online entry summary/receipt with your prints.

Click for [ONLINE ENTRY REGISTRATION](#) available starting April 22.

DIVISION #322 PICTORIAL PRINTS - LARGE COLOR (LC) PSA AND FAIR AWARDS

- 1) **All prints must be solely the work of the exhibitor.**
- 2) Maximum of four (4) prints is allowed. **Some accepted prints may not be displayed.**
- 3) Entry fee is \$2.00 per print (U.S. currency).
- 4) Return/Forward of prints see General Conditions of Entry #25, page 8.
- 5) Minimum image size for Large Prints is anything greater than 8½ x 12 inches. Maximum size for a Large Print is 16 x 20 inches, including any flush mounting. Frames are **not** permitted. **See page 13 for mounting information.**
- 6) All prints must be sent FLAT without overlying mats; lightweight flush mounting is preferred for print entries, but may be sent unmounted.
- 7) **No names or titles are permitted on the front of the print.**
- 8) The following data should appear **on the back** of each print:
 - Name and current address of exhibitor
 - Division (i.e.: "Pictorial Prints Large Color" or "LC")
 - Print number (which is also the class number; 01, 02, 03 or 04)
 - Title of the print.
 - Only pressure sensitive (self-adhesive) labels may be used on the backs of unmounted prints.
- 9) Hand colored prints or prints with more than one color (hue) added are considered color prints. **Monochrome images may not be entered in this division.**
- 10) Please enclose a copy of your online entry summary/receipt with your prints.

Click for [ONLINE ENTRY REGISTRATION](#) available starting April 22.

DIVISION #323
PICTORIAL PRINTS -
SMALL MONOCHROME (SM)
PSA AND FAIR AWARDS

- 1) **All prints must be solely the work of the exhibitor.**
- 2) Maximum of four (4) prints is allowed in each division.
Some accepted prints may not be displayed.
- 3) Entry fee is \$2.00 per print (U.S. currency).
- 4) Return/Forward of prints see General Conditions of Entry #25, page 8.
- 5) Minimum image size for Small Prints is no less than 5 x 7 inches of printed surface area. Maximum image size for Small Prints is 8½ x 12 inches including flush mounting. Frames are **not** permitted. **See page 13 for mounting information.**
- 6) All prints must be sent FLAT without overlying mats; lightweight flush mounting is preferred for print entries, but may be sent unmounted.
- 7) **No names or titles are permitted on the front of the print.**
- 8) The following data should appear **on the back** of each print:
 - Name and current address of exhibitor
 - Division (i.e.: "Pictorial Prints Small Monochrome" or "SM")
 - Print number (which is also the class number; 01, 02, 03 or 04)
 - Title of the print
 - Only pressure sensitive (self-adhesive) labels may be used on the backs of unmounted prints.
- 9) An image is considered to be Monochrome only if it gives the impression of having no color (i.e. contains only shades of gray which can include pure black and pure white) OR it gives the impression of being a grayscale image that has been toned in one color across the entire image. (For example, by Sepia, red, gold, etc.) A grayscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning or by the inclusion of spot coloring does not meet the definition of monochrome and shall be classified as a Color Work. 10) Please enclose a copy of your online entry summary/ receipt with your prints.

**Click for [ONLINE ENTRY REGISTRATION](#) available
starting April 22.**

DIVISION #324
PICTORIAL PRINTS -
SMALL COLOR (SC)
PSA AND FAIR AWARDS

- 1) **All prints must be solely the work of the exhibitor.**
- 2) Maximum of four (4) prints is allowed in each division.
Some accepted prints may not be displayed.
- 3) Entry fee is \$2.00 per print (U.S. currency).
- 4) Return/Forward of prints see General Conditions of Entry #25, page 8.
- 5) Minimum image size for Small Prints is no less than 5 x 7 inches of printed surface area. Maximum image size for Small Prints is 8½ x 12 inches including flush mounting. Frames are **not** permitted. **See page 13 for mounting information.**
- 6) All prints must be sent FLAT without overlying mats; lightweight flush mounting is preferred for print entries, but may be sent unmounted.
- 7) **No names or titles are permitted on the front of the print.**
- 8) The following data should appear **on the back** of each print:
 - Name and current address of exhibitor
 - Division (i.e.: "Pictorial Prints Small Color" or "SC")
 - Print number (which is also the class number; 01, 02, 03 or 04)
 - Title of the print
 - Only pressure sensitive (self-adhesive) labels may be used on the backs of unmounted prints.
- 9) Hand colored prints or prints with more than one color (hue) added are considered color prints. **Monochrome images may not be entered in this division.**
- 10) Please enclose a copy of your online entry summary/ receipt with your prints.

**Click for [ONLINE ENTRY REGISTRATION](#) available
starting April 22.**

DIVISION #325
PHOTOJOURNALISM PRINTS (PJ)
PSA AND FAIR AWARDS

- 1) **All prints must be solely the work of the exhibitor,** mounting excepted.
- 2) Maximum of four (4) mounts in the Photojournalism division, not to exceed 8½ x 12 inches. Photojournalism prints may be flush mounted. Frames are **not** permitted. **See page 13 for mounting information. Some accepted prints may not be displayed.**
- 3) Entry fee is \$2.00 per print (U.S. currency)
- 4) Return/Forward of prints see General Conditions of Entry #25, page 8.
- 5) Minimum size for photojournalism prints is 4 x 6 inches. Note: In photojournalism up to four 4 x 6 inch prints may be placed on a single 8½ x 12 inch mount. The images on one mount must show a sequence of events related to each other. This single mount of four images is counted as a single submission **for Photojournalism only**. Example: An exhibitor may submit four 8½ x 12 inch mounts, with each mount containing a sequence of events that are related to one another. The first mount may contain four 4 x 6 inch prints of the same soccer match, the second mount may contain four 4 x 6 inch prints of the same horse race, the third mount may contain four 4 x 6 inch prints of the same rodeo event, the fourth mount may contain four 4 x 6 inch prints of the same boxing match.

If an exhibitor submits four images in photojournalism that are unrelated to one another, then each of those images should be submitted separately and submitted as separate entries. Prints submitted in photojournalism may be a maximum size of 8½ x 12 inches, including mounting. **See page 13 for mounting information.**
- 6) All prints must be sent FLAT without overlying mats; lightweight flush mounting is preferred for print entries, but may be sent unmounted.
- 7) **No names or titles are permitted on the front of the print or on the border of the backing, if any.**
- 8) The following data should appear **on the back** of each mount:
 - Name and current address of exhibitor
 - Division (i.e.: "Photojournalism Prints" or "PJ")
 - Print number (which is also the class number; 01, 02, 03 or 04)
 - Title of the print. *Titles will not be read.*
 - Only pressure sensitive (self-adhesive) labels may be used on the backs of unmounted prints.

- 9) **PSA Photojournalism Definition:** Photojournalism entries are images with informative content and emotional impact, reflecting the human presence in our world. The journalistic (story-telling) value of the image should receive priority over pictorial quality. Images that misrepresent the truth, such as those from events or activities arranged specifically for photography, or of subjects directed or hired for photography, are not eligible.
- 10) Please enclose a copy of your online entry summary/receipt with your prints.

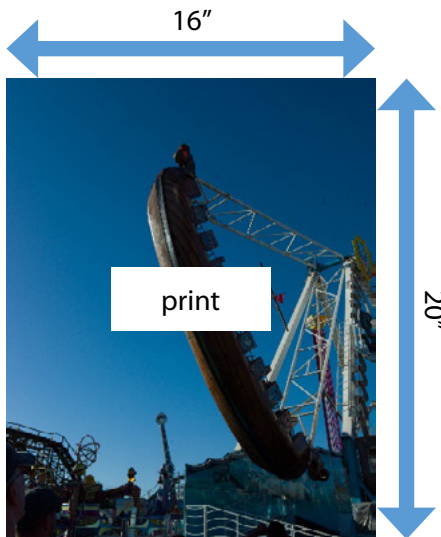
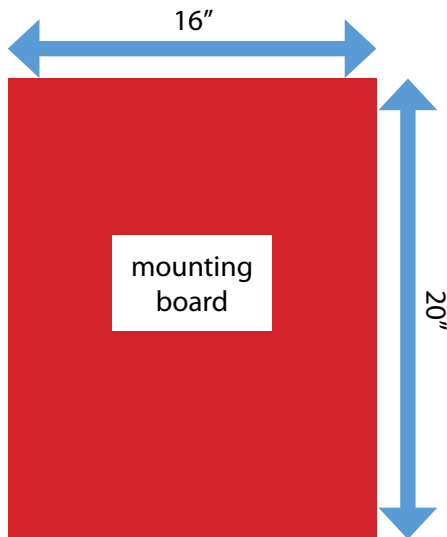
Click for [ONLINE ENTRY REGISTRATION](#) available starting April 22.

Flush Mounting Your Prints

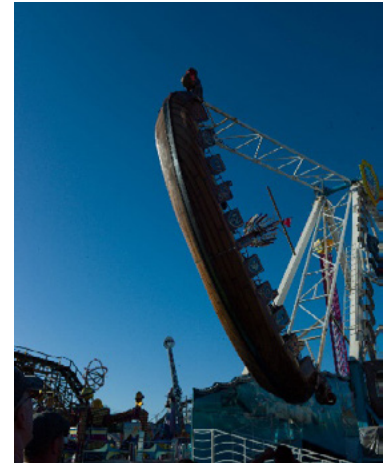
For mounting prints please use regular picture mat board, no thicker than 1/8", such as that available at art and craft supply stores. Thick mounting board or foam core board is **NOT** acceptable.

Prints entered in our exhibition require **FLUSH MOUNTING**. Flush mounting means that the mounting board is the exact same size as the photographic print.

Example of CORRECT mounting:



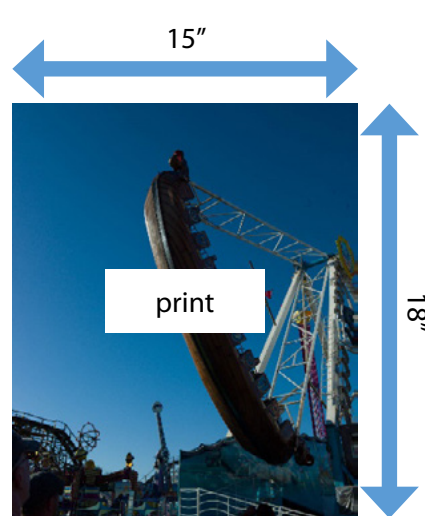
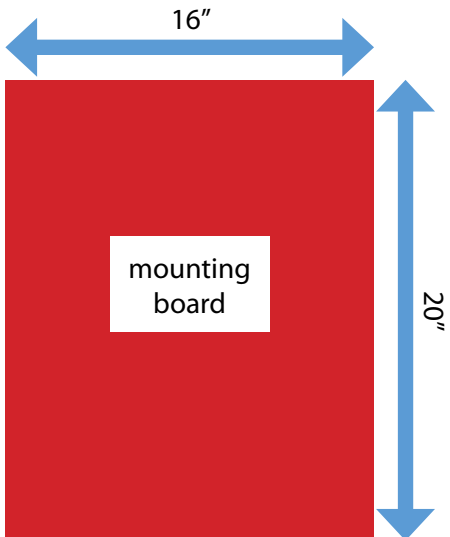
How CORRECT mounting looks:



Regardless of the size print that is entered, the mounting board and the print must be the same dimensions. So, if the print measures 8" x 11¼" it must be mounted on a board that measures 8" x 11¼".

Mounting must **not** exceed print dimensions and prints must **not** have an overlying mat.

Example of INCORRECT mounting that is NOT ACCEPTABLE:



How INCORRECT mounting looks:



The example above would be disqualified. The mount board is larger than the print and is not considered a "flush mount."