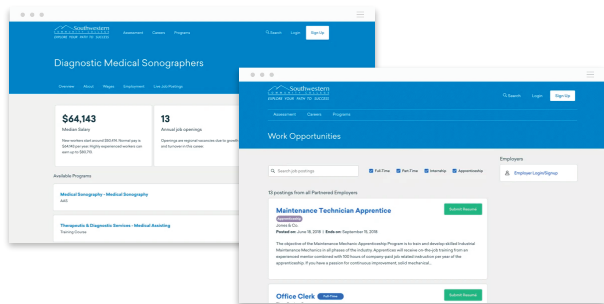




Career Coach

Show students how your programs lead to **great careers**

When students have a career vision, they're more likely to complete their program of study on time . . . and succeed in their careers. Career Coach gives them that vision. Tapping into Lightcast's comprehensive labor market data, Career Coach uses a customized CIP-to- O*NET crosswalk to connect your programs to careers. Students can easily find careers that match their interests— and discover programs at your college that will prepare them for success.



WHO USES CAREER COACH?

3.05M

Career Coach site visits in 2021

304

Colleges, universities, and consortiums across the US & Canada

3

Aspen prize winners

HOW CAREER COACH WORKS?

Students can

- Take a 6, 30, or 60-question interest assessment
- Explore career matches: wages, job growth, skills, and more
- Find related programs at your institution
- Create and upload a résumé to live job postings

Businesses can

- Post jobs directly to career pages on your Career Coach site
- Receive notifications when candidates upload résumé to their postings
- View applicants, download résumé, and leave feedback

Colleges can

- Deploy an externally hosted, mobile-friendly site with your institution's branding
- Customize the program-to-occupation mapping
- View analytics to measure student engagement and see the most popular careers and programs
- Approve or deny job posting requests from employers



“Career Coach helps our students think more deeply about their strengths. In my 13 years in career services, it’s the best tool I’ve used.”

DANIEL ORTEGO, COORDINATOR OF CAREER SERVICES, MCHENRY COUNTY COLLEGE

