Lightcast

Career Coach

Help learners explore careers and find the right education for them

Show learners how your academic programs lead to great careers

When learners have a career vision, they're more likely to complete their program of study on time . . . and succeed in their careers. Career Coach gives them that vision. Tapping into Lightcast's comprehensive labor market data, Career Coach uses a customized CIP-to-O*NET crosswalk to connect your programs to careers. Students can easily find careers that match their interests — and discover programs at your college that will prepare them for success.

Interest Assessment .... **Careers** .... **Programs** .... **Success**
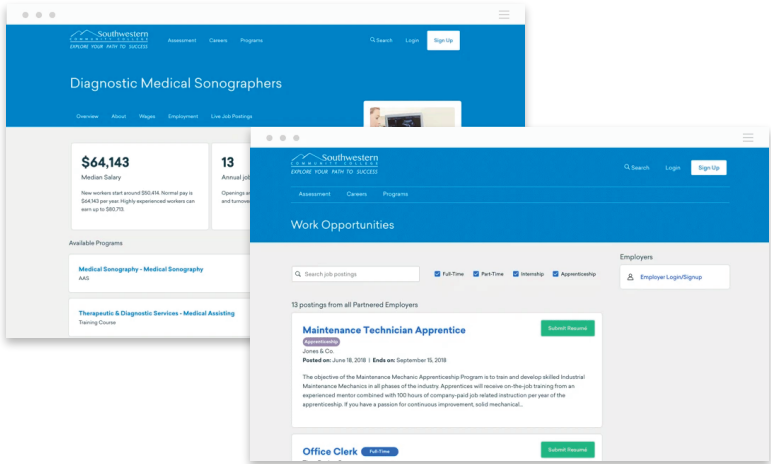
WHO USES CAREER COACH?

3.1M
Career Coach site visits in 2022

317
Institutions and organizations across the US & Canada

5
Aspen prize winners

HOW CAREER COACH WORKS:

Students can
- Take a 6, 30, or 60-qestion interest assessment
- Explore career matches: wages, job growth, skills, and more
- Find related programs
- Create and upload a resume to live job postings

Businesses can
- Post jobs directly to career pages on your Career Coach site
- Receive notifications when candidates upload resume to their postings
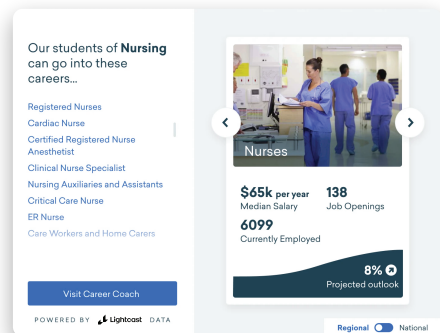- View applicants, download resume, and leave feedback

Educators can
- Deploy an externally hosted, mobile-friendly site with your institution's branding
- Customize the program-to-occupation mapping
- View analytics to measure student engagement and see the most popular careers and programs
- Approve or deny job posting requests from employers

CAREER SNAPSHOTS. ANYWHERE YOU WANT.

Use the **Widget Builder** to embed career information on any page of your website.

Or, create your own custom data integration with our comprehensive APIs.

Our students of **Nursing** can go into these careers...

Registered Nurses
Cardiac Nurse
Certified Registered Nurse Anesthetist
Clinical Nurse Specialist
Nursing Auxiliaries and Assistants
Critical Care Nurse
ER Nurse
Care Workers and Home Carers

Visit Career Coach

POWERED BY Lightcast DATA

Nurses

$65k per year — Median Salary   **138** Job Openings
6099 Currently Employed

8% Projected outlook

Regional   National

"Career Coach helps our students think more deeply about their strengths. In my 13 years in career services, it's the best tool I've used."

DANIEL ORTEGO, FMR. COORDINATOR OF CAREER SERVICES, MCHENRY COUNTY COLLEGE