



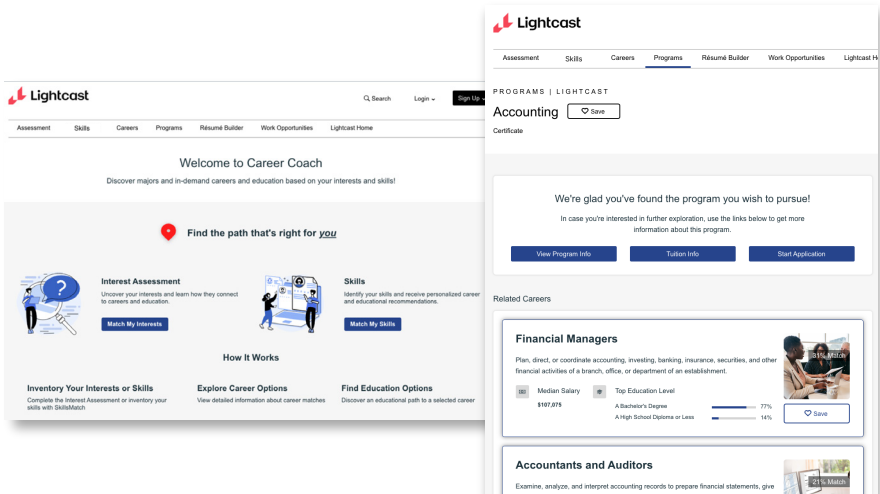
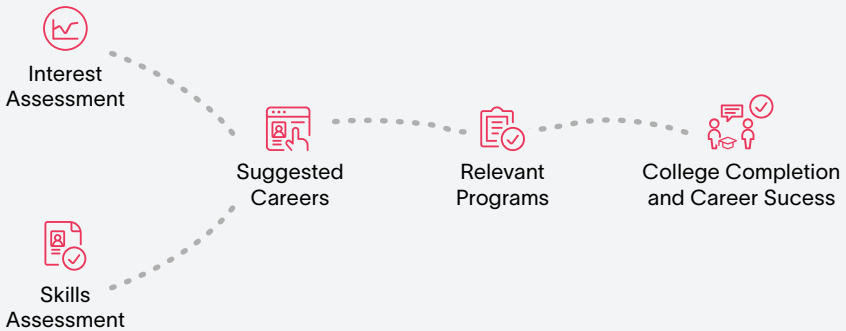
Career Coach

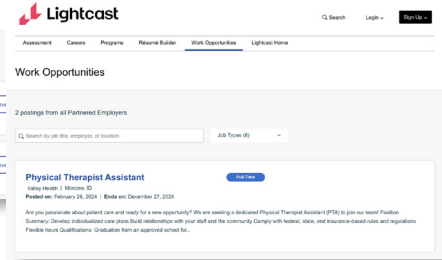
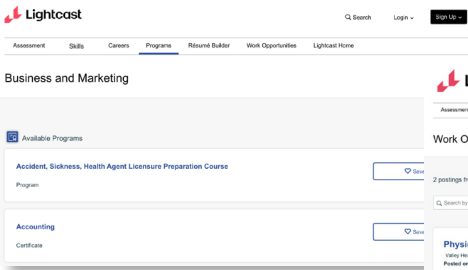
Help learners discover careers
and education pathways that
align with their interests and skills

When learners see how their academic investment connects to career opportunities, they're more likely to enroll, persist, and complete on time – and experience better outcomes post-college.

Career Coach makes that connection clear.

With Career Coach, you can engage current and prospective learners at scale – from high school seniors, to undecided freshmen, to working adults – with career recommendations based on their interests and skills. It then shows how your institution's programs connect to those careers, allowing learners to transition seamlessly from career exploration to enrollment decision.





HOW CAREER COACH WORKS

Students can

- Take an interest assessment, or inventory the skills they already have through prior learning or work experience
- Explore their career matches with data on wages, job growth, skills, and more
- Find related programs at your institution
- Create a resume that highlights their in-demand skills, and apply for jobs at industry partners

Employers can

- Post jobs directly to relevant career pages on your Career Coach site
- Receive notifications when candidates submit a resume to their postings
- View applicants, download resumes, and leave candidate feedback

Administrators can

- Deploy an always-on, mobile-friendly site that matches your institution's branding
- View analytics to measure student engagement and see the most popular careers and programs
- Approve or deny job posting requests from employers
- Help prospective and current students navigate college-to-career pathways



WHO USES CAREER COACH?

3.4M

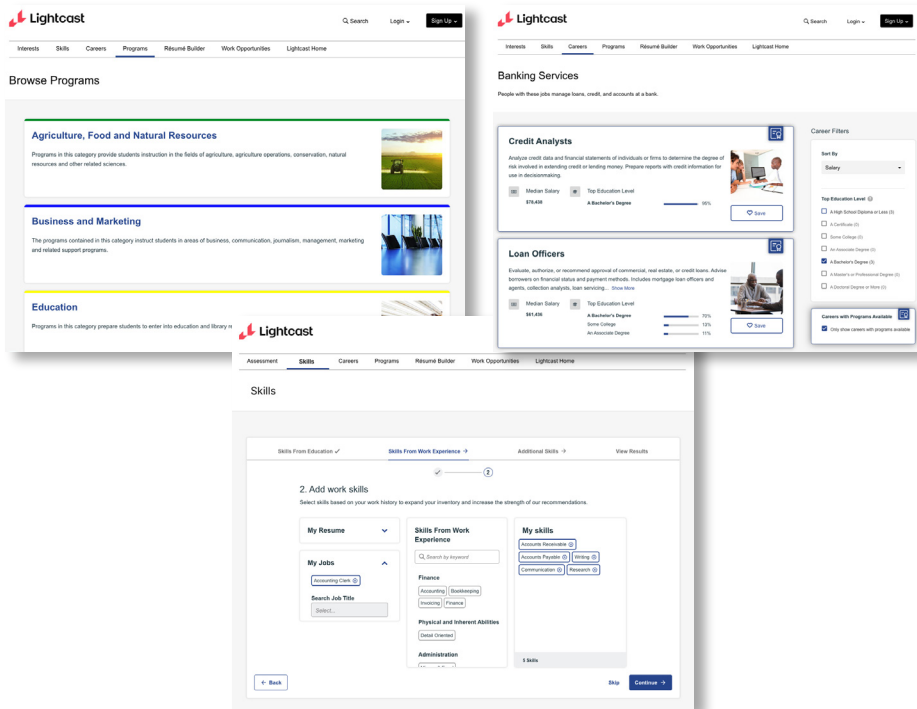
Career Coach site visits in 2023

318

Institutions and organizations across the US & Canada

1.8M

Career Pages viewed in 2023



“ Career Coach helps our students think more deeply about their strengths. In my 13 years in career services, it’s the best tool I’ve used.

DANIEL ORTEGO, FMR. COORDINATOR OF CAREER SERVICES, MCHENRY COUNTY COLLEGE

