

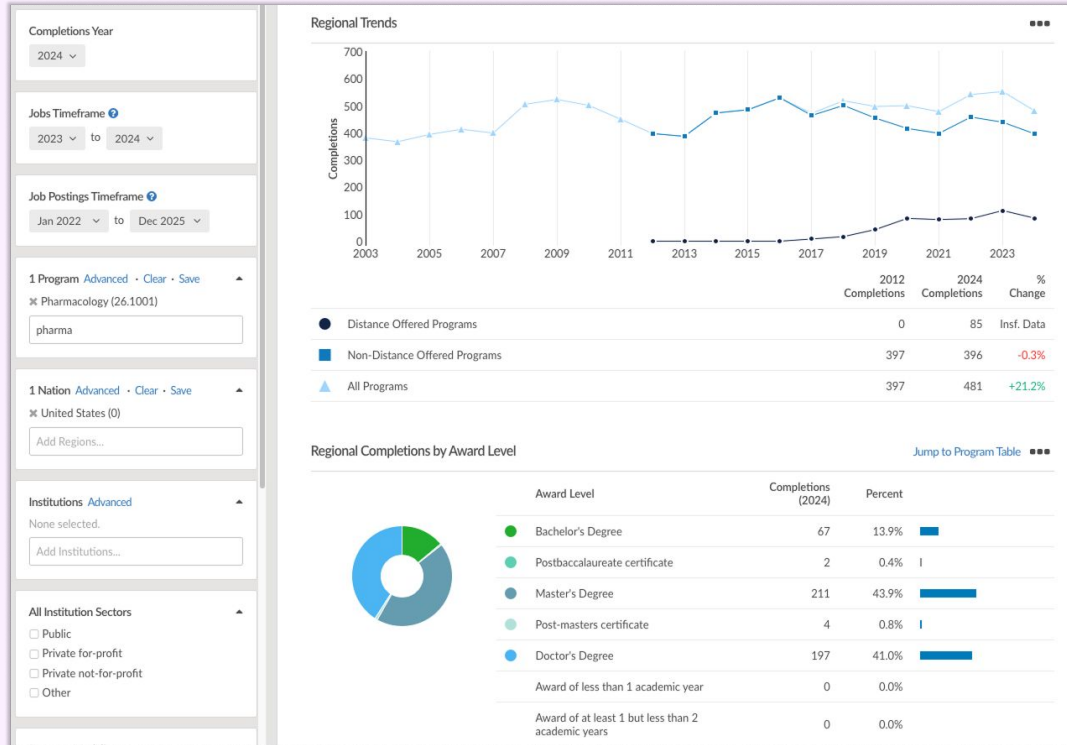


Idaho College of Osteopathic Medicine

Building New Pathways in Medical Education

ICOM - Key Use Cases

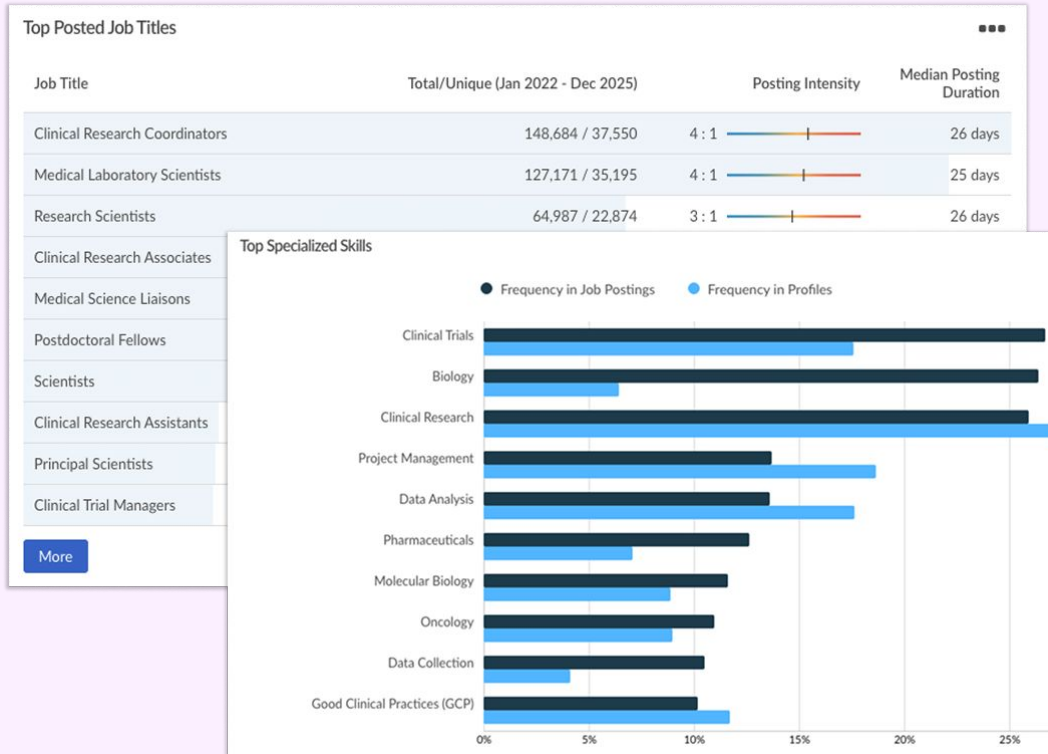
- **Program research & selection** — Narrowed ~30 initial program concepts to a strategic shortlist (5) using a data + mission rubric.
- **Accreditation & business planning** — Integrated labor-market and completion data into program business plans that will be used to support accreditation.
- **Enrollment planning & outcome benchmarks** — Set realistic enrollment targets using national completion averages and projected hiring demand.



Example data from the Program Overview Report in [Analyst](#)

ICOM - Key Data Insights

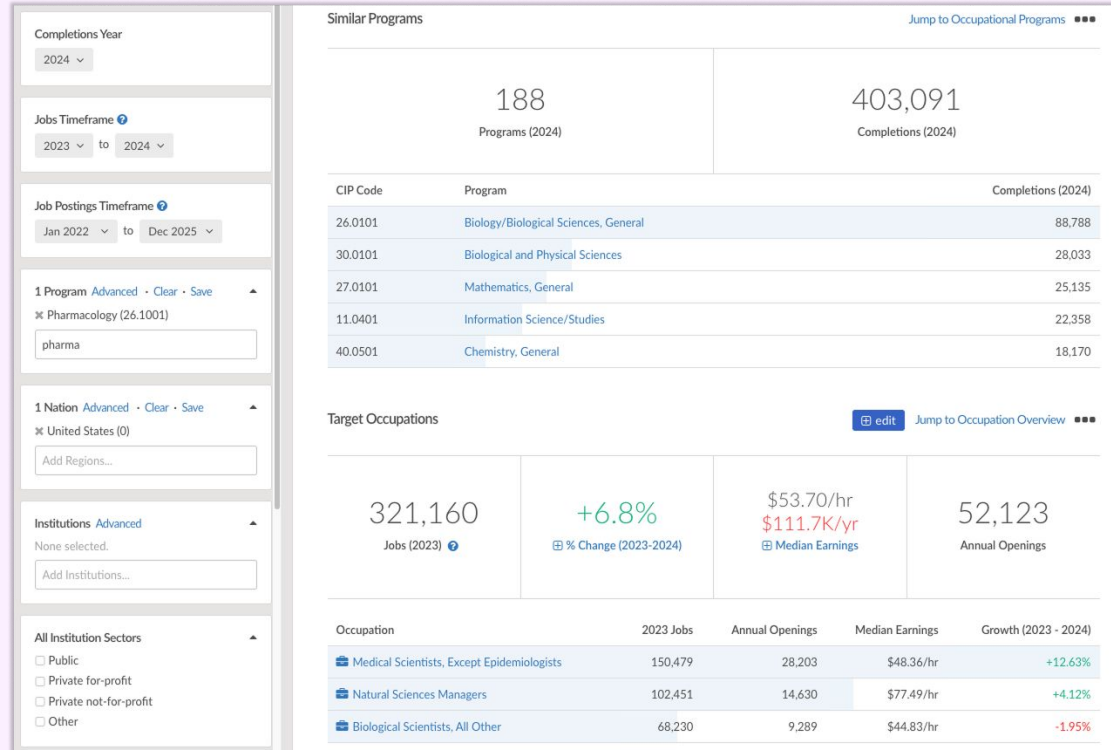
- **Competitive Landscape Visibility**
 - Institutions offering similar programs
 - Program modality (online vs. in-person)
 - Completion trends over time
 - Tuition benchmarks across peer institutions
- **Employment Outcomes & Market Demand**
 - Projected hiring demand for related occupations
 - Typical wages and top employers
 - In-demand skills tied to each degree pathway



Example data from the Program Overview Report in [Analyst](#)

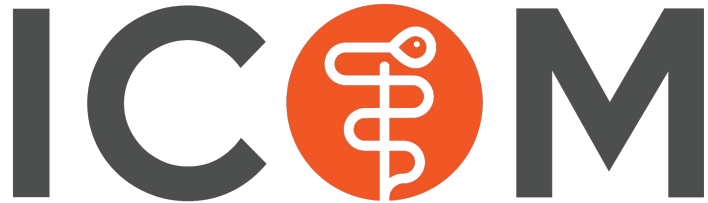
ICOM - Key Benefits

- **Data quality** — Aggregated, authoritative sources (IPEDS, BLS, state LMI) deliver reliable, defensible evidence for high-stakes decisions.
- **Consistency** — Standardized definitions let ICOM compare peer programs and market trends across the nation (avoids “apples vs. oranges” comparisons).
- **Time savings / usability** — What previously took weeks can be generated in minutes, freeing staff to focus on strategy and execution.



Example data from the Program Overview Report in [Analyst](#)

“It took me two weeks to do this kind of research and report building before. **Analyst** has a lot more data, and lets me do it in **minutes as opposed to weeks**. I've got lots of other responsibilities besides this one taskforce, so it's helpful to free up time by using technology like this.”



Idaho College of Osteopathic Medicine



Darren Blagburn

Assistant Vice President for
Institutional Effectiveness and
Compliance

Read the full case study

